



COLUMBIA COUNTY ECONOMIC DEVELOPMENT ADVISORY BOARD

971 W Duval St, Suite 150

Lake City, FL 32055

AGENDA

August 21, 2024 8:30 A.M.

Opportunity for public comment shall be in accordance with Rule 4.704. Each person who wishes to address the Economic Development Advisory Board or any discussion and action agenda item shall complete one comment card for each item and submit the card or cards to County Economic Development staff in the front of the meeting room. Cards shall be submitted before the meeting is called to order.

Rules of decorum and rules for public participation are attached to the agenda handouts.

1. Call to order: Commissioner Ron Williams
2. Pledge to U.S. Flag
3. Roll call
4. Request for additions or deletions to agenda
5. Discussion and action items
 - a. Items requiring action
 - i. Approve minutes from Board Meeting held June 12, 2024
 - b. Discussion items
 - i. ClearSky Health Groundbreaking
6. Economic Development Specialist report
 - a. Shadowing
 - i. Learning the landscape
 - ii. Site Visit Etiquette
 - iii. Groundbreaking Events
 - iv. Website Rebuild
 - v. RFI (Request for Information) Responses
 - b. Meetings/Conferences/Trainings
 - i. FPL Illumination
 - ii. Duke Energy Retail Strategies
 - iii. Rural Counties Day
 - iv. NFEDP Quarterly Business Meetings
 - v. Economic Development Week
 - vi. Driving Economic Success Regional Workshop
 - vii. Basic Economic Development Certification Course

- c. Business Retention and Expansion efforts
 - i. Post Economic Development Week Survey
 - ii. Walkabout Wednesdays
 - 1. 23 contacts to date
 - iii. Partnering with the Chamber
- 7. Economic Development Director report
 - a. Florida Rural Economic Development Association (FREDA) Annual Summit; November 20-22, 2024 at the World Equestrian Center
 - b. 2025 Rural Counties Day; March 19-20, 2025
 - c. FI First Sites; Bell Rd Distribution Corridor
 - d. Space Florida Academy District
- 8. Presentation(s) and Guest Speaker(s)
 - a. Angela Coppock, Director of Career, Technical, and Adult Education Columbia County School District
 - b. Tiara Jernigan-Arline, Coordinator of Career, Technical, and Adult Education Columbia County School District
- 9. Open public comments to the Board: 3-minute limit
- 10. Next advertised meeting: September 11, 2024
- 11. Adjournment



ClearSky Rehabilitation Hospital of Lake City provides specialized rehabilitative care to individuals living with disabling injuries or illnesses such as strokes, brain injuries, hip fractures, spinal injuries, Parkinson's disease, multiple sclerosis, or other medically-complex conditions.

The medical rehabilitation hospital will be located at 198 SW Real Terrace, Lake City, FL 32056.

At ClearSky Lake City you can expect:

Highly Trained Team

Patients set individual goals with a physician-led interdisciplinary team, including physical, speech, and occupational therapists; rehabilitation nurses; case managers; respiratory therapists; dietitians; and other specially trained healthcare professionals.

State-of-the-Art Facility

The hospital features 36 private rooms, a rehabilitative gym with specialized equipment, dining room with a dedicated chef and food service staff, and activity of daily living space to allow patients to receive therapy treatments in rooms that emulate home conditions.

Integrative Approach

Specialized services, like our comprehensive stroke rehabilitation program, provide the highest, individualized standards of care to each patient. Following a hospital stay, we continue to work with patients to remain partners in their healthcare to allow the best opportunities for recovery.



Opening
SOON!

ClearSkyHealth.com/LakeCity

P 386.227.5224 | F 386.227.5316 | 198 SW Real Terrace, Lake City, FL 32056



Registration is now open for the
Florida Rural Economic Development Summit 2024
Rural Florida: Closer Than You Think
November 20-22, 2024 | World Equestrian Center® | Ocala, FL

World Equestrian Center - Ocala Featured in
TIME's Annual List of the World's Greatest Places

[Read the
Article](#)

This year's Rural Summit theme is **Rural Florida: Closer Than You Think!** Truer words were never more evident and the agenda for this year's Summit is already taking shape and will prove to be extremely valuable! Please see the highlighted speakers confirmed to date.

As always, our commitment is to provide as many substantive and interactive presentations as possible, numerous value-added opportunities for professional networking and relationship building, and simply the best venue for learning and information exchange about rural communities and economic development! Please register ASAP—especially booking your hotel rooms as they will go quickly—and taking advantage of Early Bird Registration!

Once you complete your registration for the Summit, you will receive an email confirmation immediately. Conference confirmations include your registration information, totals, and a link to secure your hotel.

Early Bird Registration
\$450
(expires Sept. 16, 2024)

Regular Registration
\$525

[Register
Today!](#)

Accommodations
(room block cut-off:
Oct. 29)

Hotel room rate:
\$175 per night

RV site rate:
\$70 per night

You must register for the Summit before you can book your hotel room.

Tentative Agenda

Tuesday, November 19, 2024

2:00 p.m. - 4:00 p.m. - FREDA Board of Directors Meeting

Wednesday, November 20, 2024

1:45 p.m. – 5:00 p.m. - Rural Issues Working Group

5:30 p.m. – 7:30 p.m. – Welcome Reception

Thursday, November 21, 2024

7:00 a.m. – 8:00 a.m. – Networking Breakfast

8:00 a.m. – Noon – Welcome, General Session, Workshops & Presentations

Noon – 1:00 p.m. Luncheon

1:00 p.m. – 5:00 p.m. - Workshops & Presentations

5:30 p.m. – 7:30 p.m. – Florida Power & Light Reception

Friday, November 22, 2024

7:00 a.m. – 8:00 a.m. – Networking Breakfast

8:00 a.m. – Noon – Workshops & Presentations

Noon – Wrap-Up & Adjournment

Sponsorship
opportunities
now available!

Sponsor
Today!

Meet Our Speakers!



Greg Vaday

Economic Development Representative
U.S. Department of Commerce



Justin Garner

Sr Director of Operations - Hospitality and
Marketing
World Equestrian Center - Ocala



Rob Bowman
President
R+L Global Logistics

Bio



Mark Kruse
EVP and General Counsel
FCF/FFC

Bio



Lacy Beasley
President
Retail Strategies

Bio



Jenn Gregory
President
Downtown Strategies

Bio



Shellie Phelps

Executive Director
Wetumpka Area
Chamber of Commerce

Bio

**Learn More About Wetumpka's
Transformation on HGTV's *Home Town*
Takeover**



Dr. Jerry Parrish

Chief Economist
Metro Atlanta
Chamber of Commerce

Bio

More Speakers Will Be Announced Soon!



March 19 - 20, 2025
Florida State Capitol | Tallahassee, FL



Legislative Networking Reception

March 19, 2025 — 6 pm - 8 pm
Dunlap Champions Club West
at Doak Campbell Stadium

403 Stadium Drive | Tallahassee, Florida 32304

Reception Reservations
\$35 per Ticket Paid in Advance

Join us for an evening of networking with our state legislators, key officials, and other dignitaries. We want to express our appreciation for their hard work and advocacy to improve economic development opportunities and quality of life issues for rural Florida. Advance payment is required to attend.

Register Today!



Capitol Plaza Courtyard Event

March 20, 2025 — 10 am - 2 pm
Florida State Capitol

400 S Monroe Street | Tallahassee, Florida 32399

Booth registration includes:

- County Booth Display
- Legislator and State Agencies' Staff Networking
- Fish Fry on the Capitol Courtyard

Display area reservations will be made upon your county's contribution of \$750 on a first come, first served basis. Make county contributions payable by check to:

Rural Counties Day
 3200 Commonwealth Blvd., Suite 7
 Tallahassee, FL 32303

Reserve Your Booth Today!