

1. Call to Order: Commissioner Tim Murphy called the meeting to order at 11:01am

2. Pledge to U.S. Flag

3. Roll Call: Clint Pittman, Interim Tourist Development Executive Director

TDC members in attendance: Commissioner Tim Murphy, Councilman Ricky Jernigan (City of Lake City), Councilwoman Mary Fleming (Town of Fort White), Janet Moses, Chris Candler, Mahendra Patel, Janak Patel, and Dennille Decker.

A quorum was present.

TDC members NOT in attendance: Robert Mann.

Staff in attendance: Clint Pittman, Michelle Moore, Kim Goldsmith, and Alden Rosner.

Guests: Staz Guntek (CCBOCC), Stew Lilker (Observer), Joey O'Hearn (Chamber), Faye Bowling Warren (Blue Grey Army), Rita Najem, Kristen Murphy (Paradise), and Dale Williams.

4. Staff or TDC Member Additions or Deletions to Agenda

5. Approval of Agenda:

A motion was made by Mahendra Patel, second by Janak Patel, to approve the agenda with one addition. The motion was approved.

6. Discussion and Action Items

a. Clint Pittman, Interim Executive Director – Tourist Development

- i. Approval of Minutes – May 17, 2023, meeting minutes. **A motion was made by Mahendra Patel, second by Janet Moses, to approve the minutes as presented. The motion was approved.**
- ii. Bed Tax and Smith Travel Report
- iii. Financial Reports – **A motion was made by Dennille Decker, second by Janet Moses, to approve the Financial Reports from May 1, 2023 through August 1, 2023. The motion was approved.**
- iv. Grant Funding Requests
 - a) Blue Grey Army, Inc. Funding Request - \$10,000
A motion was made by Tim Murphy, second by Chris Candler to approve the Blue-Grey Army grant funding request of \$10,000 for the Olustee Festival. The motion was approved.
 - b) Lake City - Columbia County Chamber of Commerce Funding Request - \$4,000
A motion was made by Dennille Decker, second by Janak Patel to approve the grant funding request of \$4,000 for the Gateway City Craft Beer and Wine Festival. The motion was approved.

c) Columbia County Resources, Inc. Funding Request - \$5,000

Chairman Tim Murphy abstained from voting because he is an active board member with Columbia County Resources. A motion was made by Dennille Decker, second by Chris Candler to approve the \$5,000 grant funding request for Columbia County Resources. The motion was approved.

d) Lake City Columbia County Historical Museum Inc. Funding Request - \$5,000

A motion was made by Janet Moses, second by Dennille Decker to approve the Lake City Columbia County Historical Museum grant funding request for \$5,000. The motion was approved.

v. Farm to Table Request

Kimi Roberts asked the TDC to purchase red tractor shaped stress relievers for the Farm to Table event that she is conducting. The TDC decided to offer promotional items already on hand to help with the event instead of purchasing the red tractors.

vi. Paradise Advertising Presentation – Kristen Murphy gave a power point presentation.

7. Staff Reports

a Clint Pittman, Interim Executive Director – Tourist Development

i. Flatfield Facility Land and Master Plan Update

b. Kim Goldsmith, Marketing Manager – Tourist Development

i. Marketing Update

ii. Event Calendar

b. Alden Rosner, Sports Marketing Director – Tourist Development

i. Current Year Sports Calendar

ii. Year Over Year Sports Calendar Comparison

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next Meeting Wednesday, September 20, 2023, at 11:00 am

11. Adjournment – 11:54 am