



## Columbia County Tourist Development Council Meeting

Wednesday • September 20 • 2023 • 11:00am

971 WEST DUVAL STREET • SUITE 145 • LAKE CITY • FLORIDA • 32055

### A G E N D A

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Opportunity for public comment shall be in accordance with Rule 4.704. Each person who wishes to address the Tourist Development Council or any Discussion and Action Agenda Item shall complete one comment card for each item and submit the card or cards to County Tourist Development staff in the front of the meeting room. Cards shall be submitted before the meeting is called to order. Rules of decorum and rules for public participation are attached on page two of the agenda packet.

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1. Call to Order: Commissioner Tim Murphy

2. Pledge to U.S. Flag

3. Roll Call - Clint Pittman, Interim Executive Director

4. Staff or TDC Member Additions or Deletions to Agenda

5. Approval of Agenda

6. Discussion and Action Items

a. Clint Pittman, Interim Executive Director – Tourist Development

i. Approval of Minutes – August 16, 2023 (Pg. 4-5)

ii. Bed Tax and Smith Travel Report (Pg. 6)

iii. Financial Reports (Pg. 7-14)

7. Staff Reports

a. Clint Pittman, Interim Executive Director – Tourist Development

i. Flat field Facility Land and Master Plan Update

b. Kim Goldsmith, Marketing Manager – Tourist Development

i. Marketing Update

ii. Event Calendar (Pg. 15-16)

c. Alden Rosner, Sports Marketing Director – Tourist Development

i. Current Year Sports Calendar (Pg. 17-18)

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next meeting Wednesday, November 15, 2023, at 11:00 am

11. Adjournment



**COLUMBIA COUNTY**  
**BOARD OF COUNTY COMMISSIONERS**  
**Tourist Development Council**

The Columbia County Board of County Commissioners welcomes you to the Tourist Development Council Meeting. Below you will find the Rules of Decorum and the Rules of Public Participation, which we request be followed if you choose to participate. Attached is the agenda for this meeting.

**RULES OF DECORUM**

1. Commissioners, county staff, members of the public, and any other person speaking during any meeting shall be respectful to the Board and all others and shall refrain from making personal attacks of any kind. Any person who becomes disorderly or fails to confine remarks to the identified subject or business at hand shall be cautioned by the Chair and given the opportunity to conclude remarks on the subject in a decorous manner within the designated time limit. Any person failing to comply as cautioned may be found to be out of order. An individual found to be out of order shall not address the Board for the remainder of the meeting unless permission is granted by a majority vote of the Commissioners present.
2. If an individual is found to be out of order, he or she shall immediately relinquish the podium.  
If the person does not do so, he or she may be subject to removal from the meeting room.
3. Order shall be observed while meetings are in session. Clapping, cheering, heckling, or verbal outbursts in support of or opposition to a speaker or his or her remarks are discouraged. Interruptions of any kind will not be permitted. All attendees shall come to order when called upon to do so by the Chair. Failure to come to order may result in removal of the individual or individuals determined by the Chair to be disrupting the meeting. Persons exiting the meeting while in session shall do so in a quiet and courteous manner.
4. In the interest of public safety, no signs or placards shall be mounted on sticks, posts, poles or similar structures. Any other signs, placards, or banners shall be displayed so as not to disrupt meetings or interfere with public view of board business.

Adopted by Resolution 2017R-23

**1. Call to Order:** Commissioner Tim Murphy called the meeting to order at 11:01am

**2. Pledge to U.S. Flag**

**3. Roll Call:** Clint Pittman, Interim Tourist Development Executive Director

TDC members in attendance: Commissioner Tim Murphy, Councilman Ricky Jernigan (City of Lake City), Councilwoman Mary Fleming (Town of Fort White), Janet Moses, Chris Candler, Mahendra Patel, Janak Patel, and Dennille Decker.

**A quorum was present.**

TDC members NOT in attendance: Robert Mann.

Staff in attendance: Clint Pittman, Michelle Moore, Kim Goldsmith, and Alden Rosner.

Guests: Staz Guntek (CCBOCC), Stew Lilker (Observer), Joey O'Hearn (Chamber), Faye Bowling Warren (Blue Grey Army), Rita Najem, Kristen Murphy (Paradise), and Dale Williams.

**4. Staff or TDC Member Additions or Deletions to Agenda**

**5. Approval of Agenda:**

**A motion was made by Mahendra Patel, second by Janak Patel, to approve the agenda with one addition.**

**The motion was approved.**

**6. Discussion and Action Items**

a. Clint Pittman, Interim Executive Director – Tourist Development

- i. Approval of Minutes – May 17, 2023, meeting minutes. **A motion was made by Mahendra Patel, second by Janet Moses, to approve the minutes as presented. The motion was approved.**
- ii. Bed Tax and Smith Travel Report
- iii. Financial Reports – **A motion was made by Dennille Decker, second by Janet Moses, to approve the Financial Reports from May 1, 2023 through August 1, 2023. The motion was approved.**
- iv. Grant Funding Requests
  - i. Blue Grey Army, Inc. Funding Request - \$10,000  
**A motion was made by Tim Murphy, second by Chris Candler to approve the Blue-Grey Army grant funding request of \$10,000 for the Olustee Festival. The motion was approved.**
  - ii. Lake City - Columbia County Chamber of Commerce Funding Request - \$4,000  
**A motion was made by Dennille Decker, second by Janak Patel to approve the grant funding request of \$4,000 for the Gateway City Craft Beer and Wine Festival. The motion was approved.**

- iii. Columbia County Resources, Inc. Funding Request - \$5,000

**Chairman Tim Murphy abstained from voting because he is an active board member with Columbia County Resources. A motion was made by Dennille Decker, second by Chris Candler to approve the \$5,000 grant funding request for Columbia County Resources. The motion was approved.**

- iv. Lake City Columbia County Historical Museum Inc. Funding Request - \$5,000

**A motion was made by Janet Moses, second by Dennille Decker to approve the Lake City Columbia County Historical Museum grant funding request for \$5,000. The motion was approved.**

- v. Farm to Table Request

Kimi Roberts asked the TDC to purchase red tractor shaped stress relievers for the Farm to Table event that she is conducting. The TDC decided to offer promotional items already on hand to help with the event instead of purchasing the red tractors.

- vi. Paradise Advertising Presentation – Kristen Murphy gave a power point presentation.

## **7. Staff Reports**

a Clint Pittman, Interim Executive Director – Tourist Development

- i. Flatfield Facility Land and Master Plan Update

b. Kim Goldsmith, Marketing Manager – Tourist Development

- i. Marketing Update

- ii. Event Calendar

b. Alden Rosner, Sports Marketing Director – Tourist Development

- i. Current Year Sports Calendar

- ii. Year Over Year Sports Calendar Comparison

## **8. Open Public Comment to the TDC – 2 Minute Limit**

## **9. TDC Member Comments**

## **10. Next Meeting Wednesday, November 15, 2023, at 11:00 am**

## **11. Adjournment – 11:54pm**

## Columbia County Tourist Development Tax Collections Report

Collection Month	2014 (4%)	2015 (4%)	2016 (5%)	2017 (5%)	2018 (5%)	2019 (5%)	2020 (5%)	2021 (5%)	2022 (5%)	2023 (5%)	\$ +/- Change	% +/- Change	Month Received	YTD
October	\$ 58,829	\$ 62,735	\$ 73,598	\$ 112,336	\$ 162,189	\$ 110,960	\$ 125,750	\$ 112,804	\$ 138,551	\$ 180,087	\$ 41,536	29.98%	November	29.98%
November	\$ 78,728	\$ 88,387	\$ 118,680	\$ 156,077	\$ 150,034	\$ 145,524	\$ 134,575	\$ 93,458	\$ 183,193	\$ 195,623	\$ 12,430	6.79%	December	16.77%
December	\$ 77,917	\$ 80,213	\$ 111,061	\$ 122,637	\$ 131,390	\$ 151,927	\$ 128,118	\$ 113,018	\$ 154,489	\$ 171,470	\$ 16,981	10.99%	January	14.90%
January	\$ 74,712	\$ 75,850	\$ 110,284	\$ 127,140	\$ 119,796	\$ 111,843	\$ 123,903	\$ 96,994	\$ 160,239	\$ 176,381	\$ 16,142	10.07%	February	13.68%
February	\$ 75,224	\$ 82,414	\$ 116,810	\$ 108,775	\$ 127,113	\$ 118,896	\$ 113,471	\$ 138,707	\$ 149,444	\$ 165,222	\$ 15,778	10.56%	March	13.09%
March	\$ 82,902	\$ 90,915	\$ 122,393	\$ 124,571	\$ 131,559	\$ 128,302	\$ 156,441	\$ 135,968	\$ 181,281	\$ 164,511	\$ (16,770)	-9.25%	April	8.90%
April	\$ 94,574	\$ 101,417	\$ 136,411	\$ 152,850	\$ 159,335	\$ 165,950	\$ 92,863	\$ 165,572	\$ 196,240	\$ 233,802	\$ 37,562	19.14%	May	10.63%
May	\$ 75,734	\$ 87,349	\$ 128,565	\$ 133,682	\$ 131,627	\$ 122,523	\$ 46,245	\$ 164,545	\$ 200,466	\$ 157,372	\$ (43,094)	-21.50%	June	5.91%
June	\$ 82,272	\$ 85,558	\$ 115,166	\$ 144,230	\$ 127,219	\$ 134,670	\$ 80,787	\$ 181,625	\$ 190,504	\$ 177,073	\$ (13,431)	-7.05%	July	4.32%
July	\$ 81,103	\$ 80,819	\$ 120,338	\$ 129,543	\$ 138,643	\$ 141,489	\$ 117,437	\$ 164,354	\$ 188,310	\$ 174,886	\$ (13,424)	-7.13%	August	3.08%
August	\$ 84,585	\$ 93,059	\$ 133,055	\$ 118,344	\$ 121,954	\$ 125,179	\$ 106,457	\$ 209,389	\$ 160,619		\$ (160,619)	-100.00%	September	-5.62%
September	\$ 68,298	\$ 73,648	\$ 97,416	\$ 94,729	\$ 105,317	\$ 112,419	\$ 112,310	\$ 128,901	\$ 123,078		\$ (123,078)	-100.00%	October	-11.35%
<b>TOTALS</b>	<b>\$ 934,877</b>	<b>\$ 1,002,363</b>	<b>\$ 1,383,777</b>	<b>\$ 1,524,914</b>	<b>\$ 1,606,176</b>	<b>\$ 1,569,682</b>	<b>\$ 1,338,358</b>	<b>\$ 1,705,336</b>	<b>\$ 2,026,414</b>	<b>\$ 1,796,427</b>	<b>\$ (229,987)</b>	<b>-11.35%</b>	<b>TOTALS</b>	
<b>YTD +/-</b>	<b>\$ 206,245</b>	<b>\$ 67,487</b>	<b>\$ 381,414</b>	<b>\$ 141,137</b>	<b>\$ 81,263</b>	<b>\$ (36,495)</b>	<b>\$ (231,324)</b>	<b>\$ 366,978</b>	<b>\$ 321,078</b>	<b>\$ (229,987)</b>				
<b>% +/-</b>	<b>28.31%</b>	<b>7.22%</b>	<b>38.05%</b>	<b>10.20%</b>	<b>5.33%</b>	<b>-2.27%</b>	<b>-14.74%</b>	<b>27.42%</b>	<b>18.83%</b>	<b>-11.35%</b>				
	Adj. for Increase Set equal to 4%		Adj. for Increase Set equal to 5%											
<b>\$ +/-</b>	<b>\$ 81,161.27</b>		<b>\$ 130,822.91</b>											
	<b>9.51%</b>		<b>10.44%</b>											
* 3% TDT collections began May 1, 2010														
** 4% TDT collections began May 1, 2013														
*** 5% TDT collections began October 1, 2015.														

## ***Expenditure Accounts - Budgeted vs. Actual - FY2023***

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Contains budget amendments

	<b><u>Budgeted</u></b>	<b><u>Actual</u></b>	<b><u>Balance</u></b>	<b><u>Percent%</u></b>
<b>TOURIST DEV/OPERATING</b>				
<b>TOURIST DEVELOPMENT</b>				
107-5200-552.10-12 SALARIES	\$145,323.00	\$135,306.53	\$10,016.47	93.11%
107-5200-552.10-21 FICA TAXES	\$13,412.00	\$9,546.66	\$3,865.34	71.18%
107-5200-552.10-22 RETIREMENT	\$20,881.00	\$16,171.22	\$4,709.78	77.44%
107-5200-552.10-23 HEALTH & LIFE INS	\$31,200.00	\$24,636.88	\$6,563.12	78.96%
107-5200-552.10-24 WORKERS COMPENSATION	\$385.00	\$371.98	\$13.02	96.62%
<b>PERSONAL SERVICES</b>	<b>\$211,201.00</b>	<b>\$186,033.27</b>	<b>\$25,167.73</b>	<b>88.08%</b>
107-5200-552.30-31 PROFESSIONAL SERVICES	\$31,500.00	\$10,000.00	\$21,500.00	31.75%
107-5200-552.30-35 ADMINISTRATION FEE TO GF	\$31,036.00	\$31,036.00	\$0.00	100.00%
107-5200-552.30-40 TRAVEL & PER DIEM	\$10,000.00	\$1,028.24	\$8,971.76	10.28%
107-5200-552.30-41 COMMUNICATIONS	\$18,000.00	\$27,856.85	(\$9,856.85)	154.76%
107-5200-552.30-42 POSTAGE	\$6,000.00	\$827.51	\$5,172.49	13.79%
107-5200-552.30-43 UTILITIES	\$8,000.00	\$4,254.19	\$3,745.81	53.18%
107-5200-552.30-44 RENTALS & LEASES	\$47,000.00	\$34,294.43	\$12,705.57	72.97%
107-5200-552.30-45 GENERAL INSURANCE	\$10,000.00	\$8,201.70	\$1,798.30	82.02%
107-5200-552.30-46 REPAIR & MAINTENANCE	\$2,000.00	\$2,141.01	(\$141.01)	107.05%
107-5200-552.30-47 PRINTING & LEGAL ADS	\$40,000.00	\$25,000.00	\$15,000.00	62.50%
107-5200-552.30-48 ADVERTISING	\$540,000.00	\$478,714.78	\$61,285.22	88.65%
107-5200-552.30-49 OTHER CHARGES	\$439.00	\$0.00	\$439.00	0.00%
107-5200-552.30-51 OFFICE SUPPLIES	\$5,000.00	\$2,599.28	\$2,400.72	51.99%
107-5200-552.30-52 OPERATING SUPPLIES	\$3,000.00	\$458.45	\$2,541.55	15.28%
107-5200-552.30-54 SUBSCRIPTIONS & DUES	\$45,000.00	\$32,054.10	\$12,945.90	71.23%
107-5200-552.30-55 TRAINING	\$13,000.00	\$690.00	\$12,310.00	5.31%
107-5200-552.30-56 GAS & OIL	\$3,500.00	\$300.52	\$3,199.48	8.59%

107-5200-552.30-64 NON-CAPITAL OUTLAY	\$8,000.00	\$7,354.78	\$645.22	91.93%
<b>OPERATING EXPENDITURES</b>	<b>\$821,475.00</b>	<b>\$666,811.84</b>	<b>\$154,663.16</b>	<b>81.17%</b>
107-5200-552.31-48 EVENT PROMOTION	\$40,000.00	\$26,826.71	\$13,173.29	67.07%
107-5200-552.31-53 SIGN MAINTENANCE	\$80,000.00	\$6,056.22	\$73,943.78	7.57%
<b>OPERATING EXPENDITURES</b>	<b>\$120,000.00</b>	<b>\$32,882.93</b>	<b>\$87,117.07</b>	<b>27.40%</b>
107-5200-552.60-64 MACHINERY AND EQUIPMENT	\$8,500.00	\$8,290.00	\$210.00	97.53%
<b>CAPITAL OUTLAY</b>	<b>\$8,500.00</b>	<b>\$8,290.00</b>	<b>\$210.00</b>	<b>97.53%</b>
107-5200-552.70-71 PRINCIPAL	\$1,793.00	\$2,340.25	(\$547.25)	130.52%
107-5200-552.70-72 INTEREST	\$348.00	\$645.64	(\$297.64)	185.53%
<b>DEBT SERVICE</b>	<b>\$2,141.00</b>	<b>\$2,985.89</b>	<b>(\$844.89)</b>	<b>139.46%</b>
	<b>\$1,163,317.00</b>	<b>\$897,003.93</b>	<b>\$266,313.07</b>	<b>77.11%</b>
<b>COMMUNITY OUTREACH</b>				
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$2,500.00	\$2,500.00	50.00%
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$10,000.00	\$0.00	100.00%
107-5210-574.80-07 CHS TRACK	\$10,000.00	\$0.00	\$10,000.00	0.00%
<b>GRANTS &amp; AIDS</b>	<b>\$25,000.00</b>	<b>\$12,500.00</b>	<b>\$12,500.00</b>	<b>50.00%</b>
	<b>\$25,000.00</b>	<b>\$12,500.00</b>	<b>\$12,500.00</b>	<b>50.00%</b>
<b>SPORTING EVENTS/TOURNAMEN</b>				
107-5290-552.10-12 SALARIES	\$67,510.00	\$63,361.99	\$4,148.01	93.86%
107-5290-552.10-21 FICA TAXES	\$5,165.00	\$4,816.75	\$348.25	93.26%
107-5290-552.10-22 RETIREMENT	\$8,040.00	\$7,766.82	\$273.18	96.60%
107-5290-552.10-23 HEALTH & LIFE INS	\$10,400.00	\$9,830.51	\$569.49	94.52%
107-5290-552.10-24 WORKERS COMPENSATION	\$148.00	\$132.38	\$15.62	89.45%
<b>PERSONAL SERVICES</b>	<b>\$91,263.00</b>	<b>\$85,908.45</b>	<b>\$5,354.55</b>	<b>94.13%</b>
107-5290-552.30-31 PROFESSIONAL SERVICES	\$73,000.00	\$43,706.67	\$29,293.33	59.87%
107-5290-552.30-40 TRAVEL & PER DIEM	\$13,000.00	\$2,571.35	\$10,428.65	19.78%
107-5290-552.30-41 COMMUNICATIONS	\$2,000.00	\$0.00	\$2,000.00	0.00%
107-5290-552.30-46 REPAIR & MAINTENANCE	\$1,000.00	\$5.02	\$994.98	0.50%
107-5290-552.30-47 PRINTING & LEGAL ADS	\$1,000.00	\$0.00	\$1,000.00	0.00%
107-5290-552.30-48 ADVERTISING	\$10,000.00	\$2,717.79	\$7,282.21	27.18%



107-5290-552.30-54 SUBSCRIPTIONS & DUES	\$10,000.00	\$6,195.00	\$3,805.00	61.95%
107-5290-552.30-55 TRAINING	\$15,000.00	\$1,860.00	\$13,140.00	12.40%
107-5290-552.30-56 GAS & OIL	\$1,000.00	\$400.47	\$599.53	40.05%
<b>OPERATING EXPENDITURES</b>	<b>\$126,000.00</b>	<b>\$57,456.30</b>	<b>\$68,543.70</b>	<b>45.60%</b>
107-5290-552.31-48 EVENT PROMOTION	\$40,000.00	\$23,428.87	\$16,571.13	58.57%
107-5290-552.31-56 SPORTS MARKETING	\$20,000.00	\$5,000.00	\$15,000.00	25.00%
<b>OPERATING EXPENDITURES</b>	<b>\$60,000.00</b>	<b>\$28,428.87</b>	<b>\$31,571.13</b>	<b>47.38%</b>
	<b>\$277,263.00</b>	<b>\$171,793.62</b>	<b>\$105,469.38</b>	<b>61.96%</b>
<b>INTERFUND TRANSFERS OUT</b>				
107-8100-581.90-01 TO GENERAL FUND	\$310,000.00	\$310,000.00	\$0.00	100.00%
<b>INTERFUND TRANSFERS OUT</b>	<b>\$310,000.00</b>	<b>\$310,000.00</b>	<b>\$0.00</b>	<b>100.00%</b>
107-8100-581.91-32 TO GENERAL CAP PROJECTS	\$120,000.00	\$120,000.00	\$0.00	100.00%
<b>INTERFUND TRANSFERS OUT</b>	<b>\$120,000.00</b>	<b>\$120,000.00</b>	<b>\$0.00</b>	<b>100.00%</b>
	<b>\$430,000.00</b>	<b>\$430,000.00</b>	<b>\$0.00</b>	<b>100.00%</b>
<b>RESERVES</b>				
107-8400-584.90-97 EQUIPMENT RESERVE	\$1,483,641.00	\$0.00	\$1,483,641.00	0.00%
107-8400-584.90-98 CASH BALANCE FORWARD	\$278,380.00	\$0.00	\$278,380.00	0.00%
107-8400-584.90-99 CONTINGENCY/RESERVE	\$180,190.00	\$0.00	\$180,190.00	0.00%
<b>RESERVES</b>	<b>\$1,942,211.00</b>	<b>\$0.00</b>	<b>\$1,942,211.00</b>	<b>0.00%</b>
	<b>\$1,942,211.00</b>	<b>\$0.00</b>	<b>\$1,942,211.00</b>	<b>0.00%</b>
<b>TOURIST DEV/OPERATING TOTALS:</b>	<b>\$3,837,791.00</b>	<b>\$1,511,297.55</b>	<b>\$2,326,493.45</b>	<b>39.38%</b>
<b>GRAND TOTALS:</b>	<b>\$3,837,791.00</b>	<b>\$1,511,297.55</b>	<b>\$2,326,493.45</b>	<b>39.38%</b>

**Expense  
Account  
Transactions**

Printed: 09-11-2023  
Showing all transactions recorded between: 8/1/2023 and  
9/8/2023

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
<b>TOURIST DEV/OPERATING</b>							
<b>107-5200-552.10-12</b>	<b>TOURIST DEVELOPMENT / SALARIES</b>						
	BEGINNING BALANCE		9/28/2022	BB	0.00		145,323.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-3,611.23	17,334.88
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-3,511.70	13,823.18
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-3,806.71	10,016.47
<b>107-5200-552.10-21</b>	<b>TOURIST DEVELOPMENT / FICA TAXES</b>						
	BEGINNING BALANCE		9/28/2022	BB	0.00		13,412.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-250.62	4,373.25
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-243.01	4,130.24
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-264.90	3,865.34
<b>107-5200-552.10-22</b>	<b>TOURIST DEVELOPMENT / RETIREMENT</b>						
	BEGINNING BALANCE		9/28/2022	BB	0.00		20,881.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-490.04	5,702.89
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-476.53	5,226.36
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-516.58	4,709.78
<b>107-5200-552.10-23</b>	<b>TOURIST DEVELOPMENT / HEALTH &amp; LIFE INS</b>						
	BEGINNING BALANCE		9/28/2022	BB	0.00		31,200.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-873.14	8,309.40
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-873.14	7,436.26
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-873.14	6,563.12
<b>107-5200-552.30-40</b>	<b>TOURIST DEVELOPMENT / TRAVEL &amp; PER DIEM</b>						
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00

	JUNE 2023 BOA INVOICE	BANK OF AMERICA	8/7/2023	AP	0.00	-200.10	8,971.76
<b>107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		18,000.00
	8495 74 251 0432836	COMCAST AUG 12 2023 - SEP 11 2023	8/8/2023	AP	0.00	-140.65	-8,280.22
	823142178-00001	VERIZON WIRELESS JUL 10 2023-AUG 10 2023	8/10/2023	AP	0.00	-368.66	-8,648.88
	ETHERNET PORTS	COMCAST BUSINESS AUG 15 2023 - SEP 14 2023	8/15/2023	AP	0.00	-1,069.15	-9,718.03
P40958	INTERNET FOR I-75 SIGN AU	COMCAST CABLE COMMUNICATIONS, INC.	8/23/2023	AP	138.82	-138.82	-9,718.03
P40958		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN AU	8/23/2023	EN	138.82	0.00	-9,856.85
P41410		A T & T LONG DISTANCE AUGUST 2023	9/7/2023	EN	25.54	0.00	-9,882.39
<b>107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		8,000.00
	SUMMARY BILLING	FPL	8/14/2023	AP	0.00	-408.05	3,745.81
<b>107-5200-552.30-44 TOURIST DEVELOPMENT / RENTALS &amp; LEASES</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		47,000.00
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	8/1/2023	AP	0.00	-2,750.00	15,569.02
P40949	XEROX LEASE JULY 2023	XEROX CORP	8/23/2023	AP	113.45	-113.45	15,569.02
P40949		XEROX CORP XEROX LEASE JULY 2023	8/23/2023	EN	113.45	0.00	15,455.57
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	9/1/2023	AP	0.00	-2,750.00	12,705.57
<b>107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR &amp; MAINTENANCE</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		2,000.00
	LEASED VEHICLES	ENTERPRISE FM TRUST	8/3/2023	AP	0.00	-107.33	1,496.33
P41049	PEST CONTROL AUGUST 2023	FLORIDA PEST CONTROL	8/24/2023	AP	35.00	-35.00	1,496.33
P41049		FLORIDA PEST CONTROL PEST CONTROL AUGUST 2023	8/24/2023	EN	35.00	0.00	1,461.33
P41406		FLORIDA PEST CONTROL PEST CONTROL JULY 2023	9/7/2023	EN	35.00	0.00	1,426.33
P41407		FLORIDA PEST CONTROL PEST CONTROL JUNE 2023	9/7/2023	EN	35.00	0.00	1,391.33

P41408	FLORIDA PEST CONTROL PEST CONTROL MAY 2023	9/7/2023	EN	35.00	0.00	1,356.33
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**107-5200-552.30-48 TOURIST DEVELOPMENT / ADVERTISING**

	BEGINNING BALANCE	9/28/2022	BB	0.00		554,139.61
026603	STRATEGY & MANAGEMENT	PARADISE ADVERTISING & MARKETING	8/1/2023	AP	7,375.00	-7,375.00 10,869.22
026603	PUBLIC RELATIONS	PARADISE ADVERTISING & MARKETING	8/1/2023	AP	3,125.00	-3,125.00 10,869.22
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	8/1/2023	AP	3,333.33	-3,333.33 10,869.22
026603	INTELLIGENCE AND REPORTIN	PARADISE ADVERTISING & MARKETING	8/1/2023	AP	833.33	-833.33 10,869.22
026603	PARTNER DEVELOPMENT	PARADISE ADVERTISING & MARKETING	8/1/2023	AP	833.33	-833.33 10,869.22

026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	8/8/2023	AP	30.98	-30.98 10,869.22
026603	STATIC BILLBOARD	PARADISE ADVERTISING & MARKETING	8/23/2023	AP	1,351.88	-1,351.88 10,869.22

**107-5200-552.30-51 TOURIST DEVELOPMENT / OFFICE  
SUPPLIES**

	BEGINNING BALANCE	9/28/2022	BB	0.00		5,000.00
	JUNE 2023 BOA INVOICE	BANK OF AMERICA	8/7/2023	AP	0.00	-18.69 2,400.72

**107-5200-552.30-52 TOURIST DEVELOPMENT / OPERATING  
SUPPLIES**

	BEGINNING BALANCE	9/28/2022	BB	0.00		3,000.00
	WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	8/1/2023	AP	0.00	-23.90 2,577.35
	WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	8/15/2023	AP	0.00	-17.90 2,559.45
	WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	8/28/2023	AP	0.00	-17.90 2,541.55

**107-5200-552.30-54 TOURIST DEVELOPMENT /  
SUBSCRIPTIONS & DUES**

	BEGINNING BALANCE	9/28/2022	BB	0.00		45,000.00
	JUNE 2023 BOA INVOICE	BANK OF AMERICA	8/7/2023	AP	0.00	-146.25 12,945.90

**107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL**

	BEGINNING BALANCE	9/28/2022	BB	0.00		3,500.00
P40595	FUEL FOR PACIFICA	G.W. HUNTER, INC.	8/10/2023	AP	61.69	-61.69 3,261.17
P40595		G.W. HUNTER, INC. FUEL FOR PACIFICA	8/10/2023	EN	61.69	0.00 3,199.48
P41367		G.W. HUNTER, INC. FUEL FOR PACIFICA	9/7/2023	EN	106.81	0.00 3,092.67

**107-5200-552.31-53 TOURIST DEVELOPMENT / SIGN  
MAINTENANCE**

	BEGINNING BALANCE	9/28/2022	BB	0.00		80,000.00
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026907	DESIGN & CONSTRUCTION	KAIL PARTNERS, LLC	8/18/2023	AP	1,950.00	-1,950.00	72,643.78
<b>107-5200-552.70-71 TOURIST DEVELOPMENT / PRINCIPAL</b>							
	BEGINNING BALANCE		6/6/2023	BB	0.00		576.05
	LEASED VEHICLES	ENTERPRISE FM TRUST	8/3/2023	AP	0.00	-561.65	-547.25
<b>107-5200-552.70-72 TOURIST DEVELOPMENT / INTEREST</b>							
	BEGINNING BALANCE		6/6/2023	BB	0.00		12.26
	LEASED VEHICLES	ENTERPRISE FM TRUST	8/3/2023	AP	0.00	-154.95	-297.64
<b>107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		67,510.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-2,596.54	9,633.19
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-2,596.54	7,036.65
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-2,888.64	4,148.01
<b>107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		5,165.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-197.58	765.73
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-197.58	568.15
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-219.90	348.25
<b>107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		8,040.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-352.35	1,017.52
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-352.35	665.17
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-391.99	273.18
<b>107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH &amp; LIFE INS</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,400.00
	PAYROLL SUMMARY		8/11/2023	AJ	0.00	-433.64	1,436.77
	PAYROLL SUMMARY		8/25/2023	AJ	0.00	-433.64	1,003.13
	PAYROLL SUMMARY		9/8/2023	AJ	0.00	-433.64	569.49
<b>107-5290-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES</b>							
	BEGINNING BALANCE		9/28/2022	BB	0.00		73,000.00
026906	CONSULTANT AGREEMENT	AIRSTREAM VENTURES, LLC	8/1/2023	AP	3,250.00	-3,250.00	17,163.33

**107-5290-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER  
DIEM**

	BEGINNING BALANCE		9/28/2022	BB	0.00		13,000.00
	JUNE 2023 BOA INVOICE	BANK OF AMERICA	8/7/2023	AP	0.00	-473.40	10,428.65

**107-5290-552.30-48 TOURIST DEVELOPMENT / ADVERTISING**

	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
P40600	LOGOS FOR THE DOORS ON BO	OSBURN ASSOCIATES, INC.	8/10/2023	AP	247.79	-247.79	7,530.00
P40600		OSBURN ASSOCIATES, INC. LOGOS FOR THE DOORS ON BO	8/10/2023	EN	247.79	0.00	7,282.21

**107-5290-552.30-56 TOURIST DEVELOPMENT / GAS & OIL**

	BEGINNING BALANCE		9/28/2022	BB	0.00		1,000.00
P41367		G.W. HUNTER, INC. FUEL FOR EXPLORER	9/7/2023	EN	28.98	0.00	570.55

**107-5290-552.31-48 TOURIST DEVELOPMENT / EVENT  
PROMOTION**

	BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
	JUNE 2023 BOA INVOICE	BANK OF AMERICA	8/7/2023	AP	0.00	-1,403.68	12,571.13
026925	BABE RUTH STATE TOURNAMEN	FLORIDA BABE RUTH SOFTBALL INC	8/7/2023	AP	13,000.00	-13,000.00	12,571.13

Subject	Start Date	End Date	Location
CANCELLED due to Hurricane Idalia Old Time Music Weekend	9/8/2023	9/10/2023	Stephen Foster Folk Culture Center State Park
Growers & Makers Market - Downtown Farmers Market	9/9/2023	9/9/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
CANCELLED due to Hurricane Idalia 2023 Suwannee River Jam	9/20/2023	9/23/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL 32060
Growers & Makers Market - Downtown Farmers Market	9/23/2023	9/23/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Denmark Acres Fall Festival	9/29/2023	9/30/2023	825 SW Wester Dr., Lake City
7th Annual Suwannee Roots Revival Festival	10/5/2023	10/8/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Denmark Acres Fall Festival	10/6/2023	10/7/2023	825 SW Wester Dr., Lake City
Denmark Acres Fall Festival	10/13/2023	10/14/2023	825 SW Wester Dr., Lake City
Growers & Makers Market - Downtown Farmers Market	10/14/2023	10/14/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL

Quilt Show and Sale	10/20/2023	10/22/2023	Stephen Foster Folk Culture Center State Park
Denmark Acres Fall Festival	10/20/2023	10/21/2023	825 SW Wester Dr., Lake City
Gateway City Craft Beer & Wine Festival	10/21/2023	10/21/2023	Darby Pavilion/Wilson Park in Downtown Lake City
10th Annual Suwannee Hulaween	10/26/2023	10/29/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Graveyard Mud Bog Event	10/26/2023	10/29/2023	11637 SE 54th Dr., Jasper, FL 32052
69th Annual FL Gateway Fair & Livestock Show	10/27/2023	11/5/2023	FL Gateway Fairgrounds, Lake City
Growers & Makers Market - Downtown Farmers Market	10/28/2023	10/28/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Rural Folklife Days	11/2/2023	11/2/2023	Stephen Foster Folk Culture Center State Park
Dulcimer Retreat	11/10/2023	11/11/2023	Stephen Foster Folk Culture Center State Park
Lake City Veteran's Day Parade	11/11/2023	11/11/2023	Parade Route in Downtown Lake City

Growers & Makers Market - Downtown Farmers Market	11/11/2023	11/11/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Suwannee Lights	11/21/2023	12/30/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Old Tyme Farm Days	11/24/2023	11/25/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Christmas on the Square	11/30/2023	12/2/2023	Downtown Live Oak
Graveyard Mud Bog Event	11/30/2023	12/3/2023	11637 SE 54th Dr., Jasper, FL 32052
Festival of Lights	12/8/2023	12/24/2023	Stephen Foster Folk Culture Center State Park
Christmas in Columbia Holiday Market	12/9/2023	12/9/2023	Downtown Lake City
2023 Rotary Club of Lake City Christmas Parade	12/9/2023	12/9/2023	Parade Route in Downtown Lake City
ICHE NIPPY DIP DAY	1/6/2024	1/6/2024	Ichetucknee Springs State Park
Growers & Makers Market - Downtown Farmers Market	1/13/2024	1/13/2024	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
MLK Parade	1/15/2024	1/15/2024	Downtown Lake City Parade Route



Subject	Start Date	End Date	Location
<del>USSSA Fastpitch Softball</del> <del>Cancelled due to Hurricane Idalia</del>	<del>9/2/2023</del>	<del>9/2/2023</del>	<del>Southside Sports Complex</del>
USSSA Baseball	9/16/2023	9/17/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/16/2023	9/16/2023	Southside Sports Complex
USFA Girls Softball	9/23/2023	9/23/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/30/2023	9/30/2023	Southside Sports Complex
USSSA Baseball	9/30/2023	10/1/2023	Southside Sports Complex
USFA Girls Softball	10/14/2023	10/14/2023	Southside Sports Complex
USSSA Fastpitch Softball	10/21/2023	10/21/2023	Southside Sports Complex
USSSA Baseball	10/21/2023	10/22/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/4/2023	11/5/2023	Southside Sports Complex
Tier One Fastpitch	11/11/2023	11/12/2023	Southside Sports Complex
USSSA Baseball	11/11/2023	11/12/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/18/2023	11/19/2023	Southside Sports Complex
USSSA Fastpitch Softball	12/2/2023	12/2/2023	Southside Sports Complex
WSL Adult Softball	12/9/2023	12/9/2023	Southside Sports Complex
USFA Girls Softball	12/16/2023	12/16/2023	Southside Sports Complex
WSL Adult Softball	1/27/2024	1/27/2024	Southside Sports Complex
USSSA Fastpitch Softball	2/17/2024	2/17/2024	Southside Sports Complex
USSSA Fastpitch Softball	3/9/2024	3/9/2024	Southside Sports Complex
USSSA Fastpitch Softball	3/23/2024	3/23/2024	Southside Sports Complex
WSL Adult Softball	3/23/2024	3/23/2024	Southside Sports Complex
USSSA Fastpitch Softball	4/13/2024	4/13/2024	Southside Sports Complex
WSL Adult Softball	4/20/2024	4/20/2024	Southside Sports Complex
USSSA Fastpitch Softball	4/27/2024	4/27/2024	Southside Sports Complex
USSSA Fastpitch Softball	5/11/2024	5/11/2024	Southside Sports Complex
USSSA Fastpitch Softball	5/18/2024	5/19/2024	Southside Sports Complex

WSL Adult Softball	5/25/2024	5/25/2024	Southside Sports Complex
USSSA Fastpitch Softball	6/8/2024	6/8/2024	Southside Sports Complex
WSL Adult Softball	6/15/2024	6/15/2024	Southside Sports Complex
USSSA Fastpitch Softball	6/22/2024	6/22/2024	Southside Sports Complex
WSL Adult Softball	7/6/2024	7/6/2024	Southside Sports Complex
USSSA Fastpitch Softball	7/13/2024	7/13/2024	Southside Sports Complex
USSSA Fastpitch Softball	7/27/2024	7/27/2024	Southside Sports Complex
WSL Adult Softball	8/17/2024	8/17/2024	Southside Sports Complex
USSSA Fastpitch Softball	8/31/2024	8/31/2024	Southside Sports Complex
USSSA Fastpitch Softball	9/28/2024	9/28/2024	Southside Sports Complex
USSSA Fastpitch Softball	10/12/2024	10/12/2024	Southside Sports Complex
WSL Adult Softball	10/12/2024	10/12/2024	Southside Sports Complex
USSSA Fastpitch Softball	10/19/2024	10/19/2024	Southside Sports Complex
USSSA Fastpitch Softball	11/2/2024	11/2/2024	Southside Sports Complex
WSL Adult Softball	11/9/2024	11/9/2024	Southside Sports Complex
USSSA Fastpitch Softball	11/16/2024	11/16/2024	Southside Sports Complex
USSSA Fastpitch Softball	12/7/2024	12/7/2024	Southside Sports Complex
WSL Adult Softball	12/14/2024	12/14/2024	Southside Sports Complex