



Columbia County Tourist Development Council Meeting
Wednesday • August 16 • 2023 • 11:00am
971 WEST DUVAL STREET • SUITE 145 • LAKE CITY • FLORIDA • 32055
AGENDA

Opportunity for public comment shall be in accordance with Rule 4.704. Each person who wishes to address the Tourist Development Council or any Discussion and Action Agenda Item shall complete one comment card for each item and submit the card or cards to County Tourist Development staff in the front of the meeting room.

Cards shall be submitted before the meeting is called to order. Rules of decorum and rules for public participation are attached on page two of the agenda packet.

1. Call to Order: Commissioner Tim Murphy
2. Pledge to U.S. Flag
3. Roll Call
4. Staff or TDC Member Additions or Deletions to Agenda
5. Approval of Agenda
6. Discussion and Action Items
 - a. Clint Pittman, Interim Executive Director – Tourist Development
 - i. Approval of Minutes – May 17, 2023 (Pg.4-5)
 - ii. Bed Tax and Smith Travel Report (Pg.6)
 - iii. Financial Reports (Pg.7-19)
 - iv. Grant Funding Requests
 - a. Blue Grey Army, Inc. Funding Request - \$10,000 (Pg.20-22)
 - b. Lake City - Columbia County Chamber of Commerce Funding Request - \$4,000 (Pg.23-26)
 - c. Columbia County Resources, Inc. Funding Request - \$5,000 (Pg.27-30)
 - d. Lake City Columbia County Historical Museum Inc. Funding Request - \$5,000 (Pg.31-33)
 - v. Farm to Table Request – Tractor Shaped Stress Relievers (Pg.34)
 - vi. Paradise Advertising Presentation

7. Staff Reports

- a. Clint Pittman, Interim Executive Director – Tourist Development
 - i. Flatfield Facility Land and Master Plan Update

- b. Kim Goldsmith, Marketing Manager – Tourist Development
 - i. Marketing Update
 - ii. Event Calendar (Pg.35-37)

- c. Alden Rosner, Sports Marketing Director – Tourist Development
 - i. Current Year Sports Calendar (Pg.38-39)
 - ii. Year-Over-Year (Pg.40-42)

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next meeting Wednesday, September 20, 2023, at 11:00 am

11. Adjournment



COLUMBIA COUNTY
BOARD OF COUNTY COMMISSIONERS
Tourist Development Council

The Columbia County Board of County Commissioners welcomes you to the Tourist Development Council Meeting. Below you will find the Rules of Decorum and the Rules of Public Participation, which we request be followed if you choose to participate. Attached is the agenda for this meeting.

RULES OF DECORUM

1. Commissioners, county staff, members of the public, and any other person speaking during any meeting shall be respectful to the Board and all others and shall refrain from making personal attacks of any kind. Any person who becomes disorderly or fails to confine remarks to the identified subject or business at hand shall be cautioned by the Chair and given the opportunity to conclude remarks on the subject in a decorous manner within the designated time limit. Any person failing to comply as cautioned may be found to be out of order. An individual found to be out of order shall not address the Board for the remainder of the meeting unless permission is granted by a majority vote of the Commissioners present.
2. If an individual is found to be out of order, he or she shall immediately relinquish the podium.
If the person does not do so, he or she may be subject to removal from the meeting room.
3. Order shall be observed while meetings are in session. Clapping, cheering, heckling, or verbal outbursts in support of or opposition to a speaker or his or her remarks are discouraged. Interruptions of any kind will not be permitted. All attendees shall come to order when called upon to do so by the Chair. Failure to come to order may result in removal of the individual or individuals determined by the Chair to be disrupting the meeting. Persons exiting the meeting while in session shall do so in a quiet and courteous manner.
4. In the interest of public safety, no signs or placards shall be mounted on sticks, posts, poles or similar structures. Any other signs, placards, or banners shall be displayed so as not to disrupt meetings or interfere with public view of board business.

Adopted by Resolution 2017R-23

1. Call to Order: Commissioner Tim Murphy called the meeting to order at 11:00am

2. Pledge to U.S. Flag

3. Roll Call: Clint Pittman, Interim Tourist Development Executive Director

TDC members in attendance: Commissioner Tim Murphy, Councilman Ricky Jernigan (City of Lake City), Councilwoman Mary Fleming (Town of Fort White), Janet Moses, Chris Candler, and Mahendra Patel.

A quorum was present.

TDC members NOT in attendance: Janak Patel, Robert Mann, and Dennille Decker.

Staff in attendance: Clint Pittman, Michelle Moore, Kim Goldsmith, and Alden Rosner.

Guests: David Kraus (CCBOCC), Staz Guntek (CCBOCC), Jamie Wachter (LCR), Kristen Murphy (Paradise), Steven Clenney (Zartico), Demarcus Graham, and Dale Williams.

4. Staff or TDC Member Additions or Deletions to Agenda: + Doug Robinson Tournament as 7. c. ii.

5. Approval of Agenda:

A motion was made by Councilman Jernigan, second by Chris Candler, to approve the agenda with one addition. The motion was approved.

6. Discussion and Action Items

a. Clint Pittman, Interim Executive Director – Tourist Development

- i. Approval of Minutes – November 16, 2022, January 18, 2023, and April 12, 2023, meeting minutes. **A motion was made by Mahendra Patel, second by Janet Moses, to approve the minutes as presented. The motion was approved.**
- ii. Bed Tax and Smith Travel Report
- iii. Financial Reports – **A motion was made by Chris Candler, second by Janet Moses, to approve the Financial Reports from October 1, 2022, through May 1, 2023. The motion was approved.**
- iv. Paradise Advertising Presentation – Kristen Murphy spoke to everyone about her meetings with different business owners and how she will continue to meet with others when she returns next time.
- v. Zartico Presentation – Steven Clenney gave a power point presentation from Zartico about his study at Southside Sports Complex.

7. Staff Reports

a. Clint Pittman, Interim Executive Director – Tourist Development

- i. Flatfield Facility Land and Master Plan Update

b. Kim Goldsmith, Marketing Manager – Tourist Development

i. Marketing Update

ii. Event Calendar

b. Alden Rosner, Sports Marketing Director – Tourist Development

i. Current Year Sports Calendar

ii. Doug Robinson Tournament – asking for an additional \$3,000 be added to the sponsorship of \$10,000 that the TDC granted for 2023 which is used to cover the increase in staff and hotel costs for the Florida Babe Ruth State Softball tournament.

A motion was made by Councilman Jernigan, second by Mahendra Patel, to approve the additional \$3,000 in grant funding for Florida Babe Ruth State Softball. The motion was approved.

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next Meeting Wednesday, August 16, 2023, at 11:00 am

11. Adjournment – 12:08 pm

Columbia County Tourist Development Tax Collections Report

Collection Month	2014 (4%)	2015 (4%)	2016 (5%)	2017 (5%)	2018 (5%)	2019 (5%)	2020 (5%)	2021 (5%)	2022 (5%)	2023 (5%)	\$ +/- Change	% +/- Change	Month Received	YTD
October	\$ 58,829	\$ 62,735	\$ 73,598	\$ 112,336	\$ 162,189	\$ 110,960	\$ 125,750	\$ 112,804	\$ 138,551	\$ 180,087	\$ 41,536	29.98%	November	29.98%
November	\$ 78,728	\$ 88,387	\$ 118,680	\$ 156,077	\$ 150,034	\$ 145,524	\$ 134,575	\$ 93,458	\$ 183,193	\$ 195,623	\$ 12,430	6.79%	December	16.77%
December	\$ 77,917	\$ 80,213	\$ 111,061	\$ 122,637	\$ 131,390	\$ 151,927	\$ 128,118	\$ 113,018	\$ 154,489	\$ 171,470	\$ 16,981	10.99%	January	14.90%
January	\$ 74,712	\$ 75,850	\$ 110,284	\$ 127,140	\$ 119,796	\$ 111,843	\$ 123,903	\$ 96,994	\$ 160,239	\$ 176,381	\$ 16,142	10.07%	February	13.68%
February	\$ 75,224	\$ 82,414	\$ 116,810	\$ 108,775	\$ 127,113	\$ 118,896	\$ 113,471	\$ 138,707	\$ 149,444	\$ 165,222	\$ 15,778	10.56%	March	13.09%
March	\$ 82,902	\$ 90,915	\$ 122,393	\$ 124,571	\$ 131,559	\$ 128,302	\$ 156,441	\$ 135,968	\$ 181,281	\$ 164,511	\$ (16,770)	-9.25%	April	8.90%
April	\$ 94,574	\$ 101,417	\$ 136,411	\$ 152,850	\$ 159,335	\$ 165,950	\$ 92,863	\$ 165,572	\$ 196,240	\$ 233,802	\$ 37,562	19.14%	May	10.63%
May	\$ 75,734	\$ 87,349	\$ 128,565	\$ 133,682	\$ 131,627	\$ 122,523	\$ 46,245	\$ 164,545	\$ 200,466	\$ 157,372	\$ (43,094)	-21.50%	June	5.91%
June	\$ 82,272	\$ 85,558	\$ 115,166	\$ 144,230	\$ 127,219	\$ 134,670	\$ 80,787	\$ 181,625	\$ 190,504	\$ 177,073	\$ (13,431)	-7.05%	July	4.32%
July	\$ 81,103	\$ 80,819	\$ 120,338	\$ 129,543	\$ 138,643	\$ 141,489	\$ 117,437	\$ 164,354	\$ 188,310		\$ (188,310)	-100.00%	August	-6.95%
August	\$ 84,585	\$ 93,059	\$ 133,055	\$ 118,344	\$ 121,954	\$ 125,179	\$ 106,457	\$ 209,389	\$ 160,619		\$ (160,619)	-100.00%	September	-14.81%
September	\$ 68,298	\$ 73,648	\$ 97,416	\$ 94,729	\$ 105,317	\$ 112,419	\$ 112,310	\$ 128,901	\$ 123,078		\$ (123,078)	-100.00%	October	-19.98%
TOTALS	\$ 934,877	\$ 1,002,363	\$ 1,383,777	\$ 1,524,914	\$ 1,606,176	\$ 1,569,682	\$ 1,338,358	\$ 1,705,336	\$ 2,026,414	\$ 1,621,541	\$ (404,873)	-19.98%	TOTALS	
YTD +/-	\$ 206,245	\$ 67,487	\$ 381,414	\$ 141,137	\$ 81,263	\$ (36,495)	\$ (231,324)	\$ 366,978	\$ 321,078	\$ (404,873)				
% +/-	28.31%	7.22%	38.05%	10.20%	5.33%	-2.27%	-14.74%	27.42%	18.83%	-19.98%				
	Adj. for Increase Set equal to 4%		Adj. for Increase Set equal to 5%											
\$ +/-	\$ 81,161.27		\$ 130,822.91											
	9.51%		10.44%											

* 3% TDT collections began May 1, 2010

** 4% TDT collections began May 1, 2013

*** 5% TDT collections began October 1, 2015.

Expenditure Accounts - Budgeted vs. Actual - FY2023

Printed: 8/3/2023 11:35:57 AM

Contains budget amendments

	<u>Budgeted</u>	<u>Actual</u>	<u>Balance</u>	<u>Percent%</u>
TOURIST DEV/OPERATING				
TOURIST DEVELOPMENT				
107-5200-552.10-12 SALARIES	\$145,323.00	\$124,376.89	\$20,946.11	85.59%
107-5200-552.10-21 FICA TAXES	\$13,412.00	\$8,788.13	\$4,623.87	65.52%
107-5200-552.10-22 RETIREMENT	\$20,881.00	\$14,688.07	\$6,192.93	70.34%
107-5200-552.10-23 HEALTH & LIFE INS	\$31,200.00	\$22,017.46	\$9,182.54	70.57%
107-5200-552.10-24 WORKERS COMPENSATION	\$385.00	\$371.98	\$13.02	96.62%
PERSONAL SERVICES	\$211,201.00	\$170,242.53	\$40,958.47	80.61%
107-5200-552.30-31 PROFESSIONAL SERVICES	\$31,500.00	\$10,000.00	\$21,500.00	31.75%
107-5200-552.30-35 ADMINISTRATION FEE TO GF	\$31,036.00	\$31,036.00	\$0.00	100.00%
107-5200-552.30-40 TRAVEL & PER DIEM	\$10,000.00	\$828.14	\$9,171.86	8.28%
107-5200-552.30-41 COMMUNICATIONS	\$18,000.00	\$26,139.57	(\$8,139.57)	145.22%
107-5200-552.30-42 POSTAGE	\$6,000.00	\$827.51	\$5,172.49	13.79%
107-5200-552.30-43 UTILITIES	\$8,000.00	\$3,846.14	\$4,153.86	48.08%
107-5200-552.30-44 RENTALS & LEASES	\$47,000.00	\$31,430.98	\$15,569.02	66.87%
107-5200-552.30-45 GENERAL INSURANCE	\$10,000.00	\$8,201.70	\$1,798.30	82.02%
107-5200-552.30-46 REPAIR & MAINTENANCE	\$2,000.00	\$1,891.35	\$108.65	94.57%
107-5200-552.30-47 PRINTING & LEGAL ADS	\$40,000.00	\$25,000.00	\$15,000.00	62.50%
107-5200-552.30-48 ADVERTISING	\$540,000.00	\$459,218.69	\$80,781.31	85.04%
107-5200-552.30-49 OTHER CHARGES	\$439.00	\$0.00	\$439.00	0.00%
107-5200-552.30-51 OFFICE SUPPLIES	\$5,000.00	\$2,580.59	\$2,419.41	51.61%
107-5200-552.30-52 OPERATING SUPPLIES	\$3,000.00	\$398.75	\$2,601.25	13.29%
107-5200-552.30-54 SUBSCRIPTIONS & DUES	\$45,000.00	\$31,907.85	\$13,092.15	70.91%
107-5200-552.30-55 TRAINING	\$13,000.00	\$690.00	\$12,310.00	5.31%
107-5200-552.30-56 GAS & OIL	\$3,500.00	\$238.83	\$3,261.17	6.82%
107-5200-552.30-64 NON-CAPITAL OUTLAY	\$8,000.00	\$7,354.78	\$645.22	91.93%
OPERATING EXPENDITURES	\$821,475.00	\$641,590.88	\$179,884.12	78.10%

107-5200-552.31-48 EVENT PROMOTION	\$40,000.00	\$21,658.01	\$18,341.99	54.15%
107-5200-552.31-53 SIGN MAINTENANCE	\$80,000.00	\$4,106.22	\$75,893.78	5.13%
OPERATING EXPENDITURES	\$120,000.00	\$25,764.23	\$94,235.77	21.47%
107-5200-552.60-64 MACHINERY AND EQUIPMENT	\$8,500.00	\$8,290.00	\$210.00	97.53%
CAPITAL OUTLAY	\$8,500.00	\$8,290.00	\$210.00	97.53%
107-5200-552.70-71 PRINCIPAL	\$1,793.00	\$1,216.95	\$576.05	67.87%
107-5200-552.70-72 INTEREST	\$348.00	\$335.74	\$12.26	96.48%
DEBT SERVICE	\$2,141.00	\$1,552.69	\$588.31	72.52%
	\$1,163,317.00	\$847,440.33	\$315,876.67	72.85%
COMMUNITY OUTREACH				
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$2,500.00	\$2,500.00	50.00%
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$10,000.00	\$0.00	100.00%
107-5210-574.80-07 CHS TRACK	\$10,000.00	\$0.00	\$10,000.00	0.00%
GRANTS & AIDS	\$25,000.00	\$12,500.00	\$12,500.00	50.00%
	\$25,000.00	\$12,500.00	\$12,500.00	50.00%
SPORTING EVENTS/TOURNAMEN				
107-5290-552.10-12 SALARIES	\$67,510.00	\$55,280.27	\$12,229.73	81.88%
107-5290-552.10-21 FICA TAXES	\$5,165.00	\$4,201.69	\$963.31	81.35%
107-5290-552.10-22 RETIREMENT	\$8,040.00	\$6,670.13	\$1,369.87	82.96%
107-5290-552.10-23 HEALTH & LIFE INS	\$10,400.00	\$8,529.59	\$1,870.41	82.02%
107-5290-552.10-24 WORKERS COMPENSATION	\$148.00	\$132.38	\$15.62	89.45%
PERSONAL SERVICES	\$91,263.00	\$74,814.06	\$16,448.94	81.98%
107-5290-552.30-31 PROFESSIONAL SERVICES	\$73,000.00	\$40,456.67	\$32,543.33	55.42%
107-5290-552.30-40 TRAVEL & PER DIEM	\$13,000.00	\$2,097.95	\$10,902.05	16.14%
107-5290-552.30-41 COMMUNICATIONS	\$2,000.00	\$0.00	\$2,000.00	0.00%
107-5290-552.30-46 REPAIR & MAINTENANCE	\$1,000.00	\$5.02	\$994.98	0.50%
107-5290-552.30-47 PRINTING & LEGAL ADS	\$1,000.00	\$0.00	\$1,000.00	0.00%
107-5290-552.30-48 ADVERTISING	\$10,000.00	\$2,470.00	\$7,530.00	24.70%
107-5290-552.30-54 SUBSCRIPTIONS & DUES	\$10,000.00	\$6,195.00	\$3,805.00	61.95%
107-5290-552.30-55 TRAINING	\$15,000.00	\$1,860.00	\$13,140.00	12.40%
107-5290-552.30-56 GAS & OIL	\$1,000.00	\$400.47	\$599.53	40.05%
OPERATING EXPENDITURES	\$126,000.00	\$53,485.11	\$72,514.89	42.45%
107-5290-552.31-48 EVENT PROMOTION	\$40,000.00	\$9,025.19	\$30,974.81	22.56%
107-5290-552.31-56 SPORTS MARKETING	\$20,000.00	\$5,000.00	\$15,000.00	25.00%

OPERATING EXPENDITURES	\$60,000.00	\$14,025.19	\$45,974.81	23.38%
	\$277,263.00	\$142,324.36	\$134,938.64	51.33%
INTERFUND TRANSFERS OUT				
107-8100-581.90-01 TO GENERAL FUND	\$310,000.00	\$310,000.00	\$0.00	100.00%
INTERFUND TRANSFERS OUT	\$310,000.00	\$310,000.00	\$0.00	100.00%
107-8100-581.91-32 TO GENERAL CAP PROJECTS	\$120,000.00	\$120,000.00	\$0.00	100.00%
INTERFUND TRANSFERS OUT	\$120,000.00	\$120,000.00	\$0.00	100.00%
	\$430,000.00	\$430,000.00	\$0.00	100.00%
RESERVES				
107-8400-584.90-97 EQUIPMENT RESERVE	\$1,483,641.00	\$0.00	\$1,483,641.00	0.00%
107-8400-584.90-98 CASH BALANCE FORWARD	\$278,380.00	\$0.00	\$278,380.00	0.00%
107-8400-584.90-99 CONTINGENCY/RESERVE	\$180,190.00	\$0.00	\$180,190.00	0.00%
RESERVES	\$1,942,211.00	\$0.00	\$1,942,211.00	0.00%
	\$1,942,211.00	\$0.00	\$1,942,211.00	0.00%
TOURIST DEV/OPERATING TOTALS:	\$3,837,791.00	\$1,432,264.69	\$2,405,526.31	37.32%
GRAND TOTALS:	\$3,837,791.00	\$1,432,264.69	\$2,405,526.31	37.32%

Expense Account Transactions

Printed: 08-04-2023

Showing all transactions recorded between: 5/1/2023 and 8/1/2023

<u>PO</u> <u>NMB.</u>	<u>ACCT</u> <u>PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS</u> <u>AMOUNT</u>	<u>ACCRUING</u> <u>BALANCE</u>
TOURIST DEV/OPERATING							
107-5200-552.10-12 TOURIST DEVELOPMENT / SALARIES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		145,323.00
		PAYROLL SUMMARY	5/5/2023	AJ	0.00	-3,511.70	42,099.23
		PAYROLL SUMMARY	5/19/2023	AJ	0.00	-3,511.70	38,587.53
		PAYROLL SUMMARY	6/2/2023	AJ	0.00	-3,511.69	35,075.84
		PAYROLL SUMMARY	6/16/2023	AJ	0.00	-3,511.70	31,564.14
		PAYROLL SUMMARY	6/30/2023	AJ	0.00	-3,594.64	27,969.50
		PAYROLL SUMMARY	7/14/2023	AJ	0.00	-3,511.69	24,457.81
		PAYROLL SUMMARY	7/28/2023	AJ	0.00	-3,511.70	20,946.11
107-5200-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		13,412.00
		PAYROLL SUMMARY	5/5/2023	AJ	0.00	-243.01	6,113.91
		PAYROLL SUMMARY	5/19/2023	AJ	0.00	-243.01	5,870.90
		PAYROLL SUMMARY	6/2/2023	AJ	0.00	-243.01	5,627.89
		PAYROLL SUMMARY	6/16/2023	AJ	0.00	-243.01	5,384.88
		PAYROLL SUMMARY	6/30/2023	AJ	0.00	-274.99	5,109.89
		PAYROLL SUMMARY	7/14/2023	AJ	0.00	-243.01	4,866.88
		PAYROLL SUMMARY	7/28/2023	AJ	0.00	-243.01	4,623.87
107-5200-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
		BEGINNING BALANCE	9/28/2022	BB	0.00		20,881.00
		PAYROLL SUMMARY	5/5/2023	AJ	0.00	-418.24	8,828.83
		PAYROLL SUMMARY	5/19/2023	AJ	0.00	-418.24	8,410.59
		PAYROLL SUMMARY	6/2/2023	AJ	0.00	-418.24	7,992.35
		PAYROLL SUMMARY	6/16/2023	AJ	0.00	-418.24	7,574.11
		PAYROLL SUMMARY	6/30/2023	AJ	0.00	-428.12	7,145.99
		PAYROLL SUMMARY	7/14/2023	AJ	0.00	-476.53	6,669.46
		PAYROLL SUMMARY	7/28/2023	AJ	0.00	-476.53	6,192.93
107-5200-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INS							
		BEGINNING BALANCE	9/28/2022	BB	0.00		31,200.00
		PAYROLL SUMMARY	5/5/2023	AJ	0.00	-873.14	13,642.57
		PAYROLL SUMMARY	5/19/2023	AJ	0.00	-873.14	12,769.43
		GUIDANCE RESOURCES	6/1/2023	AP	0.00	-23.99	12,745.44

PAYROLL SUMMARY			6/2/2023	AJ	0.00	-873.14	11,872.30
PAYROLL SUMMARY			6/16/2023	AJ	0.00	-873.14	10,999.16
PAYROLL SUMMARY			6/30/2023	AJ	0.00	-70.34	10,928.82
PAYROLL SUMMARY			7/14/2023	AJ	0.00	-873.14	10,055.68
PAYROLL SUMMARY			7/28/2023	AJ	0.00	-873.14	9,182.54

107-5200-552.10-24 TOURIST DEVELOPMENT / WORKERS COMPENSATION

BEGINNING BALANCE			9/28/2022	BB	0.00		385.00
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		5/1/2023	AP	0.00	-27.85	70.39
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		6/1/2023	AP	0.00	-27.85	42.54
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		7/1/2023	AP	0.00	-27.85	14.69
WORKER'S COMPENSATION	TREVOR HICKMAN INSURANCE, LLC		7/25/2023	AP	0.00	-1.67	13.02

107-5200-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES

BEGINNING BALANCE			9/28/2022	BB	0.00		31,500.00
026969 EXE DIRECTOR SEARCH HEADH	SEARCHWIDE GLOBAL		7/7/2023	AP	10,000. 00	-10,000.00	31,500.00
026969 PO ENTRY	SEARCHWIDE GLOBAL COMMUNICATIONS/MEDIA SERV		7/12/2023	EN	30,000. 00	0.00	1,500.00

107-5200-552.30-35 TOURIST DEVELOPMENT / ADMINISTRATION FEE TO GF

BEGINNING BALANCE			9/28/2022	BB	0.00		31,036.00
TRANS ANNUAL ADMIN FEE			5/8/2023	TF	0.00	31,036.00	62,072.00

107-5200-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM

BEGINNING BALANCE			9/28/2022	BB	0.00		10,000.00
MAY 2023 STATEMENT	BANK OF AMERICA		6/30/2023	AP	0.00	-665.90	9,171.86

107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS

BEGINNING BALANCE			9/28/2022	BB	0.00		18,000.00
P37756 LONG DISTANCE APRIL 2023	A T & T		5/2/2023	AP	25.51	-25.51	-2,893.24
P37756	A T & T LONG DISTANCE APRIL 2023		5/2/2023	EN	25.51	0.00	-2,918.75
8495 74 251 0432836	COMCAST MAY 12 - JUN 11 2023		5/8/2023	AP	0.00	-145.65	-3,064.40
823142178-00001	VERIZON WIRELESS 4/11/2023 - 5/10/2023		5/10/2023	AP	0.00	-368.63	-3,433.03
ETHERNET PORTS	COMCAST BUSINESS MAY 15, 23 - JUN 14, 23		5/15/2023	AP	0.00	-1,066.67	-4,499.70
P38617 LONG DISTANCE MAY 2023	A T & T		5/31/2023	AP	27.01	-27.01	-4,499.70
P38618 INTERNET FOR I-75 SIGN MA	COMCAST CABLE COMMUNICATIONS, INC.		5/31/2023	AP	128.82	-128.82	-4,499.70
P38617	A T & T LONG DISTANCE MAY 2023		5/31/2023	EN	27.01	0.00	-4,526.71
P38618	COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN MA		5/31/2023	EN	128.82	0.00	-4,655.53
JUN 12 2023 - JUL 11 2023	CITY OF LAKE CITY - UTILITIES		6/8/2023	AP	0.00	-140.65	-4,796.18
823142178-00001	VERIZON WIRELESS 5/11/2023 - 6/10/2023		6/10/2023	AP	0.00	-368.36	-5,164.54
ETHERNET PORTS	COMCAST BUSINESS JUN 15, 23 - JUL 14, 23		6/15/2023	AP	0.00	-1,066.67	-6,231.21
JUN 12 2023 - JUL 11 2023	CITY OF LAKE CITY - UTILITIES		6/22/2023	AP	0.00	140.65	-6,090.56

	JUN 12 2023 - JUL 11 2023	COMCAST	6/22/2023	AP	0.00	-140.65	-6,231.21
P39318	INTERNET FOR I-75 SIGN JU	COMCAST CABLE COMMUNICATIONS, INC.	6/28/2023	AP	138.82	-138.82	-6,231.21
P39318		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN JU	6/28/2023	EN	138.82	0.00	-6,370.03
	8495 74 251 0432836	COMCAST JUL 12 2023 - AUG 11 2023	7/8/2023	AP	0.00	-140.65	-6,510.68
	823142178-00001	VERIZON WIRELESS JUN 11 -JUL 10 2023	7/10/2023	AP	0.00	-368.49	-6,879.17
P39612	LONG DISTANCE JUNE2023	A T & T	7/11/2023	AP	25.61	-25.61	-6,879.17
P39612		A T & T LONG DISTANCE JUNE2023	7/11/2023	EN	25.61	0.00	-6,904.78
	ETHERNET PORTS	COMCAST BUSINESS JUL 15, 23 - AUG 14, 23	7/15/2023	AP	0.00	-1,069.15	-7,973.93
P40127	LONG DISTANCE JULY 2023	A T & T	7/26/2023	AP	26.82	-26.82	-7,973.93
P40128	INTERNET FOR I-75 SIGN JU	COMCAST CABLE COMMUNICATIONS, INC.	7/26/2023	AP	138.82	-138.82	-7,973.93
P40127		A T & T LONG DISTANCE JULY 2023	7/26/2023	EN	26.82	0.00	-8,000.75
P40128		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN JU	7/26/2023	EN	138.82	0.00	-8,139.57

107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES

	BEGINNING BALANCE		9/28/2022	BB	0.00		8,000.00
	SUMMARY BILLING	FPL	5/12/2023	AP	0.00	-451.06	4,943.22
	SUMMARY BILLING	FPL	6/13/2023	AP	0.00	-386.22	4,557.00
	SUMMARY BILLING	FPL	7/13/2023	AP	0.00	-403.14	4,153.86

107-5200-552.30-44 TOURIST DEVELOPMENT / RENTALS & LEASES

	BEGINNING BALANCE		9/28/2022	BB	0.00		47,000.00
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	5/1/2023	AP	0.00	-2,750.00	24,157.65
P38301	XEROX LEASE APRIL 2023	XEROX CORP	5/18/2023	AP	113.45	-113.45	24,157.65
P38303	CREDIT FROM INV#018645974	XEROX CORP	5/18/2023	AP	-48.20	48.20	24,157.65
P38301		XEROX CORP XEROX LEASE APRIL 2023	5/18/2023	EN	113.45	0.00	24,044.20
P38303		XEROX CORP CREDIT FROM INV#018645974	5/18/2023	EN	-48.20	0.00	24,092.40
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	6/1/2023	AP	0.00	-2,750.00	21,342.40
P38999	XEROX LEASE MAY 2023	XEROX CORP	6/14/2023	AP	159.93	-159.93	21,342.40
P38999		XEROX CORP XEROX LEASE MAY 2023	6/14/2023	EN	159.93	0.00	21,182.47
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	7/1/2023	AP	0.00	-2,750.00	18,432.47
P40124	XEROX LEASE JUNE 2023	XEROX CORP	7/26/2023	AP	113.45	-113.45	18,432.47
P40124		XEROX CORP XEROX LEASE JUNE 2023	7/26/2023	EN	113.45	0.00	18,319.02
	RENT OF OFFICE SPACE	WSMDD LAND TRUST	8/1/2023	AP	0.00	-2,750.00	15,569.02

107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE

	BEGINNING BALANCE		9/28/2022	BB	0.00		2,000.00
P37711	PEST CONTROL APRIL 2023	FLORIDA PEST CONTROL	5/1/2023	AP	35.00	-35.00	2,160.95

P37711	FLORIDA PEST CONTROL PEST CONTROL APRIL 2023	5/1/2023	EN	35.00	0.00	2,125.95
	LEASED VEHICLE	ENTERPRISE FM TRUST	5/3/2023	AP	0.00	-182.97
	LEASED VEHICLES	ENTERPRISE FM TRUST	6/3/2023	AP	0.00	-171.08
P40070	OLD BROCHURES & DEBRIS FR	BCC - LANDFILL DEPOSIT	7/25/2023	AP	45.51	-45.51
P40070		BCC - LANDFILL DEPOSIT OLD BROCHURES & DEBRIS FR	7/25/2023	EN	45.51	0.00
P40212	ELECTRICAL SUPPLIES FOR N	INTERSTATE SUPPLY	7/28/2023	AP	15.40	-15.40
P40212		INTERSTATE SUPPLY ELECTRICAL SUPPLIES FOR N	7/28/2023	EN	15.40	0.00

107-5200-552.30-48 TOURIST DEVELOPMENT / ADVERTISING

	BEGINNING BALANCE	9/28/2022	BB	0.00		554,139.61
026603	STRATEGY & MANAGEMENT	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	7,375.00	-7,375.00
026603	PUBLIC RELATIONS RETAINER	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	3,125.00	-3,125.00
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	3,333.33	-3,333.33
026603	INTELLIGENCE AND REPORTIN	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	833.33	-833.33
026603	PARTNER DEVELOPMENT	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	833.33	-833.33
026603	MEDIA PLAN	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	25,000.00	-25,000.00
026603	CONTENT SERVICES	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	3,000.00	-3,000.00
026603	DOMAIN & HOSTING RENEWAL	PARADISE ADVERTISING & MARKETING	5/1/2023	AP	352.95	-352.95
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	5/22/2023	AP	270.38	-270.38
026603	DOMAIN & HOSTING RENEWAL	PARADISE ADVERTISING & MARKETING	5/23/2023	AP	2.95	-2.95
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	5/23/2023	AP	1,892.63	-1,892.63
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	5/25/2023	AP	30,282.00	-30,282.00
026603	WEBSITE MAINTENANCE	PARADISE ADVERTISING & MARKETING	5/30/2023	AP	2,072.88	-2,072.88
026603	WEBSITE MAINTENANCE	PARADISE ADVERTISING & MARKETING	5/31/2023	AP	405.56	-405.56
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	5/31/2023	AP	5,968.54	-5,968.54
026603	SPRING/SUMMER CAMPAIGN	PARADISE ADVERTISING & MARKETING	5/31/2023	AP	495.69	-495.69
026603	STRATEGY & MGMT RETAINER	PARADISE ADVERTISING & MARKETING	6/1/2023	AP	7,375.00	-7,375.00
026603	PUBLIC RELATIONS RETAINER	PARADISE ADVERTISING & MARKETING	6/1/2023	AP	3,125.00	-3,125.00
026603	SOCIAL MEDIA MGMT RETAIN	PARADISE ADVERTISING & MARKETING	6/1/2023	AP	3,333.33	-3,333.33
026603	INTELLIGENCE & REPORTING	PARADISE ADVERTISING & MARKETING	6/1/2023	AP	833.33	-833.33
026603	PARTNER DEVELOPMENT	PARADISE ADVERTISING & MARKETING	6/1/2023	AP	833.33	-833.33
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	6/2/2023	AP	7,209.99	-7,209.99
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	6/2/2023	AP	7,616.08	-7,616.08

026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	6/2/2023	AP	5,227.25	-5,227.25	16,992.37
026603	PHOTO & VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	6/8/2023	AP	1,569.06	-1,569.06	16,992.37
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	6/8/2023	AP	5,497.63	-5,497.63	16,992.37
026603	FLAGLER AWARD ENTRY FEE	PARADISE ADVERTISING & MARKETING	6/8/2023	AP	45.00	-45.00	16,992.37
026603	SPRING/SUMMER CAMPAIGN	PARADISE ADVERTISING & MARKETING	6/8/2023	AP	121.69	-121.69	16,992.37
026603	SPRING/SUMMER CAMPAIGN	PARADISE ADVERTISING & MARKETING	6/8/2023	AP	3,934.00	-3,934.00	16,992.37
026603	INFLUENCER PROGRAM	PARADISE ADVERTISING & MARKETING	6/14/2023	AP	1,225.00	-1,225.00	16,992.37
026603	CONTENT SERVICES	PARADISE ADVERTISING & MARKETING	6/29/2023	AP	3,500.00	-3,500.00	16,992.37
026603	STRATEGY & MANAGEMENT	PARADISE ADVERTISING & MARKETING	7/1/2023	AP	7,375.00	-7,375.00	16,992.37
026603	PUBLIC RELATIONS RETAINER	PARADISE ADVERTISING & MARKETING	7/1/2023	AP	3,125.00	-3,125.00	16,992.37
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	7/1/2023	AP	3,333.33	-3,333.33	16,992.37
026603	INTELLIGENCE AND REPORTIN	PARADISE ADVERTISING & MARKETING	7/1/2023	AP	833.33	-833.33	16,992.37
026603	PARTNER DEVELOPMENT RETAI	PARADISE ADVERTISING & MARKETING	7/1/2023	AP	833.33	-833.33	16,992.37
026603	WEBSITE MAINTENANCE	PARADISE ADVERTISING & MARKETING	7/10/2023	AP	811.13	-811.13	16,992.37
P39584		LAKE CITY REPORTER, INC. AD FOR BEST OF THE BEST C	7/10/2023	EN	385.00	0.00	16,607.37
026603	WEBSITE MAINTENANCE	PARADISE ADVERTISING & MARKETING	7/11/2023	AP	1,442.00	-1,442.00	16,607.37
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	7/11/2023	AP	13,069.49	-13,069.49	16,607.37
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	7/11/2023	AP	991.38	-991.38	16,607.37
026603	PHOTO AND VIDEO SHOOT	PARADISE ADVERTISING & MARKETING	7/11/2023	AP	125.37	-125.37	16,607.37
026603	INFLUENCER PROGRAM	PARADISE ADVERTISING & MARKETING	7/19/2023	AP	962.50	-962.50	16,607.37
P39939	1500 LANYARDS W/LOGO PROM	4IMPRINT, INC.	7/20/2023	AP	1,940.96	-1,940.96	16,607.37
P39942	2000 STYLUS PENS W/LOGO P	4IMPRINT, INC.	7/20/2023	AP	1,568.95	-1,568.95	16,607.37
P39939		4IMPRINT, INC. 1500 LANYARDS W/LOGO PROM	7/20/2023	EN	1,940.96	0.00	14,666.41
P39941		4IMPRINT, INC. 1000 COOLING TOWELS W/LOGO	7/20/2023	EN	2,228.24	0.00	12,438.17
P39942		4IMPRINT, INC. 2000 STYLUS PENS W/LOGO P	7/20/2023	EN	1,568.95	0.00	10,869.22

107-5200-552.30-51 TOURIST DEVELOPMENT / OFFICE SUPPLIES

BEGINNING BALANCE		9/28/2022	BB	0.00		5,000.00
MARCH 2023 STATEMENT	BANK OF AMERICA	5/8/2023	AP	0.00	-39.85	2,419.41

107-5200-552.30-52 TOURIST DEVELOPMENT / OPERATING SUPPLIES

BEGINNING BALANCE		9/28/2022	BB	0.00		3,000.00
REGISTRATION FEES	COLUMBIA COUNTY TAX COLLECTOR	5/4/2023	AP	0.00	-39.30	2,702.80
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	5/9/2023	AP	0.00	-23.90	2,678.90
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	5/23/2023	AP	0.00	-17.90	2,661.00

WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	6/6/2023	AP	0.00	-15.95	2,645.05
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	6/21/2023	AP	0.00	-17.90	2,627.15
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	7/3/2023	AP	0.00	-6.00	2,621.15
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	7/5/2023	AP	0.00	-9.95	2,611.20
WATER/SUPPLIES	BLUE SUMMIT WATERS, LLC	7/18/2023	AP	0.00	-9.95	2,601.25

107-5200-552.30-54 TOURIST DEVELOPMENT / SUBSCRIPTIONS & DUES

BEGINNING BALANCE		9/28/2022	BB	0.00		45,000.00
MARCH 2023 STATEMENT	BANK OF AMERICA	5/8/2023	AP	0.00	-79.74	14,455.63
APRIL 2023 STATEMENT	BANK OF AMERICA	6/7/2023	AP	0.00	-79.74	14,375.89
MAY 2023 STATEMENT	BANK OF AMERICA	6/30/2023	AP	0.00	-79.74	14,296.15
P39583 ANNUAL DUES FOR STS 2023/	SOUTHEAST TOURISM SOCIETY	7/10/2023	AP	590.00	-590.00	14,296.15
P39583	SOUTHEAST TOURISM SOCIETY ANNUAL DUES FOR STS 2023/	7/10/2023	EN	590.00	0.00	13,706.15
P39596 PO BOX 1847 RENEWAL 2023-	U.S. POSTMASTER	7/11/2023	AP	464.00	-464.00	13,706.15
P39596	U.S. POSTMASTER PO BOX 1847 RENEWAL 2023-	7/11/2023	EN	464.00	0.00	13,242.15
P40132 ANNUAL MEMBERSHIP RENEWAL	FLORIDA RV TRADE ASSOCIATION	7/26/2023	AP	150.00	-150.00	13,242.15
P40132	FLORIDA RV TRADE ASSOCIATION ANNUAL MEMBERSHIP RENEWAL	7/26/2023	EN	150.00	0.00	13,092.15

107-5200-552.30-55 TOURIST DEVELOPMENT / TRAINING

BEGINNING BALANCE		9/28/2022	BB	0.00		13,000.00
MARCH 2023 STATEMENT	BANK OF AMERICA	5/8/2023	AP	0.00	-150.00	12,605.00
APRIL 2023 STATEMENT	BANK OF AMERICA	6/7/2023	AP	0.00	-295.00	12,310.00

107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL

BEGINNING BALANCE		9/28/2022	BB	0.00		3,500.00
P38998 FUEL FOR PACIFICA	G.W. HUNTER, INC.	6/14/2023	AP	45.01	-45.01	3,358.56
P38998	G.W. HUNTER, INC. FUEL FOR PACIFICA	6/14/2023	EN	45.01	0.00	3,313.55
P39611 FUEL FOR PACIFICA	G.W. HUNTER, INC.	7/11/2023	AP	52.38	-52.38	3,313.55
P39611	G.W. HUNTER, INC. FUEL FOR PACIFICA	7/11/2023	EN	52.38	0.00	3,261.17

107-5200-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION

BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
026667 SPONSOR FAIR AND RODEO	COLUMBIA CO RESOURCES, INC.	5/2/2023	AP	5,000.00	-5,000.00	19,858.68
MARCH 2023 STATEMENT	BANK OF AMERICA	5/8/2023	AP	0.00	-348.71	19,509.97
P38763 FAN W/LOGO PROMO ITEM SPO	4IMPRINT, INC.	6/6/2023	AP	1,960.91	-1,960.91	19,509.97
P38763	4IMPRINT, INC. FAN W/LOGO PROMO ITEM SPO	6/6/2023	EN	1,960.91	0.00	17,549.06
APRIL 2023 STATEMENT	BANK OF AMERICA	6/7/2023	AP	0.00	-67.76	17,481.30
MAY 2023 STATEMENT	BANK OF AMERICA	6/30/2023	AP	0.00	-139.31	17,341.99
P39943	4IMPRINT, INC. 2000 TWIST & CHILL FANS W	7/20/2023	EN	2,263.42	0.00	15,078.57
P39944	4IMPRINT, INC. 1200 SUNGLASSES W/LOGO PR	7/20/2023	EN	2,155.28	0.00	12,923.29

026666	CB&W FESTIVAL SPONSOR	CHAMBER OF COMMERCE	7/31/2023	AP	3,500.00	-3,500.00	12,923.29
					0		

107-5200-552.31-53 TOURIST DEVELOPMENT / SIGN MAINTENANCE

	BEGINNING BALANCE		9/28/2022	BB	0.00		80,000.00
026907	PO ENTRY	KAIL PARTNERS, LLC COMMUNICATIONS/MEDIA SERV	5/11/2023	EN	6,500.00	0.00	73,491.43
					0		
P38930	DELL SONICWALL TZ350 FIRE	KNIGHT TECHNOLOGY GROUP	6/12/2023	AP	847.65	-847.65	73,491.43
P38930		KNIGHT TECHNOLOGY GROUP DELL SONICWALL TZ350 FIRE	6/12/2023	EN	847.65	0.00	72,643.78
026907	DESIGN & CONSTRUCTION	KAIL PARTNERS, LLC	7/27/2023	AP	3,250.00	-3,250.00	72,643.78
					0		

107-5200-552.60-64 TOURIST DEVELOPMENT / MACHINERY AND EQUIPMENT

	BEGINNING BALANCE		9/28/2022	BB	0.00		8,500.00
026944	STORAGE BUILDING REPLACED	BUILDINGS AND MORE	6/15/2023	AP	8,290.00	-8,290.00	8,500.00
					0		
026944	PO ENTRY	BUILDINGS AND MORE COMMUNICATIONS/MEDIA SERV	6/21/2023	EN	8,290.00	0.00	210.00
					0		

107-5200-552.70-71 TOURIST DEVELOPMENT / PRINCIPAL

	LEASED VEHICLE	ENTERPRISE FM TRUST	5/3/2023	AP	0.00	-655.30	-655.30
	LEASED VEHICLES	ENTERPRISE FM TRUST	6/3/2023	AP	0.00	-561.65	-1,216.95
	BEGINNING BALANCE		6/6/2023	BB	0.00		576.05

107-5200-552.70-72 TOURIST DEVELOPMENT / INTEREST

	LEASED VEHICLE	ENTERPRISE FM TRUST	5/3/2023	AP	0.00	-180.79	-180.79
	LEASED VEHICLES	ENTERPRISE FM TRUST	6/3/2023	AP	0.00	-154.95	-335.74
	BEGINNING BALANCE		6/6/2023	BB	0.00		12.26

107-5210-574.80-05 TOURIST DEVELOPMENT / HISTORICAL MUSEUM

	BEGINNING BALANCE		9/28/2022	BB	0.00		5,000.00
026669	MUSEUM SPONSORSHIP	COLUMBIA COUNTY HISTORICAL MUSEUM	6/5/2023	AP	2,500.00	-2,500.00	0.00
					0		

107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES

	BEGINNING BALANCE		9/28/2022	BB	0.00		67,510.00
	PAYROLL SUMMARY		5/5/2023	AJ	0.00	-2,596.54	27,808.94
	PAYROLL SUMMARY		5/19/2023	AJ	0.00	-2,596.54	25,212.40
	PAYROLL SUMMARY		6/2/2023	AJ	0.00	-2,596.53	22,615.87
	PAYROLL SUMMARY		6/16/2023	AJ	0.00	-2,596.54	20,019.33
	PAYROLL SUMMARY		6/30/2023	AJ	0.00	-2,596.53	17,422.80
	PAYROLL SUMMARY		7/14/2023	AJ	0.00	-2,596.53	14,826.27
	PAYROLL SUMMARY		7/28/2023	AJ	0.00	-2,596.54	12,229.73

107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES

	BEGINNING BALANCE		9/28/2022	BB	0.00		5,165.00
	PAYROLL SUMMARY		5/5/2023	AJ	0.00	-197.58	2,149.84
	PAYROLL SUMMARY		5/19/2023	AJ	0.00	-197.58	1,952.26
	PAYROLL SUMMARY		6/2/2023	AJ	0.00	-197.58	1,754.68
	PAYROLL SUMMARY		6/16/2023	AJ	0.00	-197.58	1,557.10

PAYROLL SUMMARY			6/30/2023	AJ	0.00	-198.63	1,358.47
PAYROLL SUMMARY			7/14/2023	AJ	0.00	-197.58	1,160.89
PAYROLL SUMMARY			7/28/2023	AJ	0.00	-197.58	963.31
107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
BEGINNING BALANCE			9/28/2022	BB	0.00		8,040.00
PAYROLL SUMMARY			5/5/2023	AJ	0.00	-309.25	3,311.57
PAYROLL SUMMARY			5/19/2023	AJ	0.00	-309.25	3,002.32
PAYROLL SUMMARY			6/2/2023	AJ	0.00	-309.25	2,693.07
PAYROLL SUMMARY			6/16/2023	AJ	0.00	-309.25	2,383.82
PAYROLL SUMMARY			6/30/2023	AJ	0.00	-309.25	2,074.57
PAYROLL SUMMARY			7/14/2023	AJ	0.00	-352.35	1,722.22
PAYROLL SUMMARY			7/28/2023	AJ	0.00	-352.35	1,369.87
107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INS							
BEGINNING BALANCE			9/28/2022	BB	0.00		10,400.00
PAYROLL SUMMARY			5/5/2023	AJ	0.00	-433.64	4,116.95
PAYROLL SUMMARY			5/19/2023	AJ	0.00	-433.64	3,683.31
GUIDANCE RESOURCES	COMPSYCH		6/1/2023	AP	0.00	-8.00	3,675.31
PAYROLL SUMMARY			6/2/2023	AJ	0.00	-433.64	3,241.67
PAYROLL SUMMARY			6/16/2023	AJ	0.00	-433.64	2,808.03
PAYROLL SUMMARY			6/30/2023	AJ	0.00	-70.34	2,737.69
PAYROLL SUMMARY			7/14/2023	AJ	0.00	-433.64	2,304.05
PAYROLL SUMMARY			7/28/2023	AJ	0.00	-433.64	1,870.41
107-5290-552.10-24 TOURIST DEVELOPMENT / WORKERS COMPENSATION							
BEGINNING BALANCE			9/28/2022	BB	0.00		148.00
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		5/1/2023	AP	0.00	-10.70	37.66
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		6/1/2023	AP	0.00	-10.70	26.96
WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT		7/1/2023	AP	0.00	-10.70	16.26
WORKER'S COMPENSATION	TREVOR HICKMAN INSURANCE, LLC		7/25/2023	AP	0.00	-0.64	15.62
107-5290-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES							
BEGINNING BALANCE			9/28/2022	BB	0.00		73,000.00
026906 PO ENTRY	AIRSTREAM VENTURES, LLC COMMUNICATIONS/MEDIA SERV		5/11/2023	EN	13,000.00	0.00	17,163.33
026906 CONSULTANT SERVICES	AIRSTREAM VENTURES, LLC		6/1/2023	AP	3,250.00	-3,250.00	17,163.33
026906 CONSULTANT SERVICES	AIRSTREAM VENTURES, LLC		7/1/2023	AP	3,250.00	-3,250.00	17,163.33
107-5290-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
BEGINNING BALANCE			9/28/2022	BB	0.00		13,000.00
P37808 ALDEN'S TRAVEL EXPENSES F	ALDEN ROSNER		5/3/2023	AP	49.00	-49.00	12,445.91
P37808	ALDEN ROSNER ALDEN'S TRAVEL EXPENSES F		5/3/2023	EN	49.00	0.00	12,396.91

P38616	ALDEN'S TRAVEL EXPENSES F	ALDEN ROSNER	5/31/2023	AP	73.38	-73.38	12,396.91
P38616		ALDEN ROSNER ALDEN'S TRAVEL EXPENSES F	5/31/2023	EN	73.38	0.00	12,323.53
	APRIL 2023 STATEMENT	BANK OF AMERICA	6/7/2023	AP	0.00	-644.48	11,679.05
	MAY 2023 STATEMENT	BANK OF AMERICA	6/30/2023	AP	0.00	-777.00	10,902.05

107-5290-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE

	BEGINNING BALANCE		9/28/2022	BB	0.00		1,000.00
	MAY 2023 STATEMENT	BANK OF AMERICA	6/30/2023	AP	0.00	-5.02	994.98

107-5290-552.30-48 TOURIST DEVELOPMENT / ADVERTISING

	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
P38790	BUILDING RENTAL BABE RUTH	COLUMBIA CO RESOURCES, INC.	6/6/2023	AP	400.00	-400.00	7,930.00
P38790		COLUMBIA CO RESOURCES, INC. BUILDING RENTAL BABE RUTH	6/6/2023	EN	400.00	0.00	7,530.00

107-5290-552.30-54 TOURIST DEVELOPMENT / SUBSCRIPTIONS & DUES

	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
026896	MEMBERSHIP RENEWAL	HUDDLE UP GROUP LLC	5/4/2023	AP	3,000.00	-3,000.00	6,805.00
026896	PO ENTRY	HUDDLE UP GROUP LLC COMMUNICATIONS/MEDIA SERV	5/9/2023	EN	3,000.00	0.00	3,805.00

107-5290-552.30-55 TOURIST DEVELOPMENT / TRAINING

	BEGINNING BALANCE		9/28/2022	BB	0.00		15,000.00
	APRIL 2023 STATEMENT	BANK OF AMERICA	6/7/2023	AP	0.00	-65.00	14,935.00
P38929	EVENT REGISTRATION-ALDEN	KENILWORTH MEDIA, INC.	6/12/2023	AP	1,795.00	-1,795.00	14,935.00
P38929		KENILWORTH MEDIA, INC. EVENT REGISTRATION-ALDEN	6/12/2023	EN	1,795.00	0.00	13,140.00

107-5290-552.30-56 TOURIST DEVELOPMENT / GAS & OIL

	BEGINNING BALANCE		9/28/2022	BB	0.00		1,000.00
P37757	FUEL FOR EXPLORER	G.W. HUNTER, INC.	5/2/2023	AP	52.58	-52.58	809.11
P37757		G.W. HUNTER, INC. FUEL FOR EXPLORER	5/2/2023	EN	52.58	0.00	756.53
P38998	FUEL FOR EXPLORER	G.W. HUNTER, INC.	6/14/2023	AP	63.40	-63.40	756.53
P38998		G.W. HUNTER, INC. FUEL FOR EXPLORER	6/14/2023	EN	63.40	0.00	693.13
	MAY 2023 STATEMENT	BANK OF AMERICA	6/30/2023	AP	0.00	-48.59	644.54
P39611	FUEL FOR EXPLORER	G.W. HUNTER, INC.	7/11/2023	AP	45.01	-45.01	644.54
P39611		G.W. HUNTER, INC. FUEL FOR EXPLORER	7/11/2023	EN	45.01	0.00	599.53

107-5290-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION

	BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
026925	PO ENTRY	FLORIDA BABE RUTH SOFTBALL INC COMMUNICATIONS/MEDIA SERV	6/1/2023	EN	13,000.00	0.00	26,800.00
026926	PO ENTRY	LC/CC YOUTH BASEBALL COMMUNICATIONS/MEDIA SERV	6/1/2023	EN	4,000.00	0.00	22,800.00
P38766	SUNGLASSES W/LOGO FOR SPO	4IMPRINT, INC.	6/6/2023	AP	2,075.28	-2,075.28	22,800.00
026931	PO ENTRY	4IMPRINT, INC. COMMUNICATIONS/MEDIA SERV	6/6/2023	EN	6,384.53	0.00	16,415.47

P38766		4IMPRINT, INC. SUNGLASSES W/LOGO FOR SPO	6/6/2023	EN	2,075.28	0.00	14,340.19
P38954	SIDEWALK SIGNS FOR SOUTHSIDE	ODP BUSINESS SOLUTIONS, LLC	6/12/2023	AP	365.38	-365.38	14,340.19
P38954		ODP BUSINESS SOLUTIONS, LLC SIDEWALK SIGNS FOR SOUTH	6/12/2023	EN	365.38	0.00	13,974.81
026931	SPORTPACKS FOR TOURNAMENT	4IMPRINT, INC.	6/13/2023	AP	6,384.53	-6,384.53	13,974.81

107-5290-552.31-56 TOURIST DEVELOPMENT / SPORTS MARKETING

	BEGINNING BALANCE		9/28/2022	BB	0.00		20,000.00
026905	PO ENTRY	AIRSTREAM VENTURES, LLC COMMUNICATIONS/MEDIA SERV	5/11/2023	EN	5,000.00	0.00	15,000.00
026905	ONE TIME TRAVEL STIPEND	AIRSTREAM VENTURES, LLC	5/22/2023	AP	5,000.00	-5,000.00	15,000.00



Columbia County Tourist Development
Application For Sponsorship
Submitted: Wednesday, July19, 2023

Applicant

Business: Blue Grey Army, Inc. Business Model: Not-for-profit

Contact: Faye H. Warren Phone: 13867551097 Email: bowlingwarren@comcast.net

Address: 630 NW Old Mill Drive Lake City, Fl. 32055 Lake City FL 32055

Second Contact: Brooke Frye Phone: 3869845669 Email: jbrookefrye@yahoo.com

Event Details

Event Name: New request for sponsorship Olustee Festival sponsored by Blue Grey Army, Inc. Start Date/Time: 02/16/2024 9:00 AM

Event Type: festival End Date/Time: 02/17/2024 6:00 PM

Event Nature: Age of Event: 45 Occurrence: Reoccurring

Location/Venue: Wilson Park - downtown Lake City

Address: Wilson Park, located in the downtown of Lake City, next to Lake Desoto. Lake City Florida 32056

Participants: 100 Attendance: Overnight Stays:

The process to collect hotel data is:
survey by TDC 2019

Requested amount of money from TDC: 10000.00 Sponsorship Level: yes

Years of TDC sponsorship: 23 years

Other sponsors listed:

First Federal Bank
 Anderson Columbia
 Century Ambulance
 Douglas & Douglas Law Firm
 Lake City RV Resort LLC
 GulfCoast Financial Services, Inc.

Audience Profile

Local: %				
North Florida %:	50.00	% Men:	40.00	% Women: 60.00
Florida %:	20.00	% Age 0-5:	5.00	% Income 25,000-49,999: 60.00
Southeast %:	20.00	% Age 5-12:	5.00	% Income 50,000-74,999: 20.00
National %:	10.00	% Age 13-17:	10.00	% Income 75,000-99,999: 20.00
International %:	0.00	% Age 18-24:	10.00	% Income 100,000-124,999: 0.00
	0.00	% Age 25-34:	15.00	% Income 125,000+: 0.00
		% Age 35-44:	15.00	Target Groups:
		% Age 45-54:	20.00	Schools;Military;Families;Seniors;Media;Di sabled;Youth;Businesses;Businesses
		% Age 55-64:	15.00	
		% Age 65+:	5.00	

Advertising and Promotion

The number of people who will directly or indirectly be informed of our sponsorship: 500

Please describe your method to provide reach proof of performance

advertisements, new releases to news media, tv and radio stations
 Posters will advertise sponsors.

Please list your advertising methods:

Television Advertisement with mention of Columbia County or lakecityfl.com Website;Radio Advertisement with mention of Columbia County or lakecityfl.com Website;Print Advertisement with mention of Columbia County or lakecityfl.com Website;Outdoor Advertisement with mention of Columbia County or lakecityfl.com Website;Digital Advertisement with mention of Columbia County or lakecityfl.com Website

Does this event have a social media presence? Yes

Facebook	yes	10000
Instagram	yes	5000
Twitter	yes	3000
Youtube	yes	2500
Other	local newspaper, wuft radio	8000

Website : Banner at the event. Signage with news media.
Program. Newspaper ads.

Site has Columbia County TDC Logo? Yes

If so, where at? With all sponsors of the event.

Will the logo link to our lakecityfl.com, staylakecity.com or camplakecity.com website? Yes

Does this event have prelaunch activities? Yes

Sponsors reception prior to event to include TDC

Does this event have post event visibility? Yes

NA

Is there a need for TDC tents? Yes

Location: Main vendor display for participants. Review of area to locate prior to event to select best site.

Will Columbia County be mentioned in public relations material? Yes

Licensing, Video and Photo Rights

Columbia County will have the right to produce event promotional items with our project's name and logo

Columbia County will have the right to use and share our event's videos and pictures

Comments:

The rights are not limited Columbia County will have the right to use and share video's and pictures.

Additional Comments

The Blue Grey Army appreciates the opportunity to showcase Lake City and Columbia County in everyway. We appreciate all that the TDC and the County government does to help us in providing quality entertainment for our community.



Columbia County Tourist Development
Application For Sponsorship
Submitted: Tuesday, July 25, 2023

Applicant

Business: Lake City - Columbia County Chamber of Commerce Business Model: Not-for-profit

Contact: Joey O'Hern Phone: 386-752-3690 Email: joey@lakecitychamber.com

Address: 875 SW SR 47 Lake City Fl 32025

Second Contact: Missy Hartley Phone: 386-752-3690 Email: missy@lakecitychamber.com

Event Details

Event Name: Gateway City Craft Beer & Wine Festival Start Date/Time: 10/21/2023 11:00AM

Event Type: Beer & Wine Festival End Date/Time: 10/21/2023 4:00PM

Event Nature: Age of Event: 7 Occurrence: Reoccurring

Location/Venue: ~~Darby Pavilion/Wilson Park~~

Address: 232 NE Hillsboro St Lake City Fl 32055 Lake City Florida 32055

Participants: 600 Attendance: 2750 Overnight Stays: 50

The process to collect hotel data is:

The Chamber of Commerce will directly reach out to local hotel merchants to collect post-event hotel data related to the 2023 Gateway City Craft Beer & Wine Festival.

Requested amount of money from TDC: 4000.00 Sponsorship Level: Marketing Sponsor

Years of TDC sponsorship: 6

Other sponsors listed: ServPro of Columbia & Suwannee Counties
Interstate Cycles
Movement Mortgage
North Florida Sales
City of Lake City

Audience Profile

Local: %				
North Florida %:	55.00	% Men:	55.00	% Women: 45.00
Florida %:	25.00	% Age 0-5:	0.00	% Income 25,000-49,999: 30.00
Southeast %:	10.00	% Age 5-12:	0.00	% Income 50,000-74,999: 30.00
National %:	9.00	% Age 13-17:	0.00	% Income 75,000-99,999: 30.00
International %:	1.00	% Age 18-24:	20.00	% Income 100,000-124,999: 5.00
	0.00	% Age 25-34:	30.00	% Income 125,000+: 5.00
		% Age 35-44:	30.00	Target Groups:
		% Age 45-54:	10.00	Military;Media;Businesses;Businesses
		% Age 55-64:	5.00	
		% Age 65+:	5.00	

Advertising and Promotion

The number of people who will directly or indirectly be informed of our sponsorship: 75000

Please describe your method to provide reach proof of performance

The Chamber of Commerce and/or Gateway City Craft Beer & Wine Festival volunteers and staff will furnish comprehensive statistical data, encompassing media partnership reports outlining regional advertising reach, social media metrics and statistics, as well as digital platform analytics, such as those from Chamber E-News, the Chamber website, and the event specific website (www.gatewaybeerfest.com)

Please list your advertising methods:

Television Advertisement with mention of Columbia County or lakecityfl.com Website; Radio Advertisement with mention of Columbia County or lakecityfl.com Website; Print Advertisement with mention of Columbia County or lakecityfl.com Website; Outdoor Advertisement with mention of Columbia County or lakecityfl.com Website; Digital Advertisement with mention of Columbia County or lakecityfl.com Website

Does this event have a social media presence? Yes

Facebook	ColumbiaFLChamber	10263
Instagram	ColumbiaFLChamber	1610
Twitter	None	0
Youtube	None	0
Other	TikTok.com/ColumbiaFLChamber	152

www.lakecitychamber.com / www.gatewaybeerfest.com

Website : Sponsor logo will be placed on entry signage ensuring those attending the festival come in contact with sponsor logo for increased brand awareness. Site has Columbia County TDC Logo? Yes

If so, where at? Sponsor logo will placed on both lakecitychamber.com and www.gatewaybeerfest.com ensuring double the exposure and maximum benefit to sponsor.

Will the logo link to our lakecityfl.com, staylakecity.com or camplakecity.com website? Yes

Does this event have prelaunch activities? No

N/A

Does this event have post event visibility? Yes

Post-event visibility includes recap video distributed and/or placed on Chamber digital platforms as well as post-event "thank" on Chamber digital platforms.

Is there a need for TDC tents? Yes

Location:

TDC tents will be utilized for the check-in/registration area. Giving the TDC maximum exposure and increase brand awareness as one of the first major touch points of the event.

Will Columbia County be mentioned in public relations material? Yes

Licensing, Video and Photo Rights

Columbia County will have the right to produce event promotional items with our project's name and logo

Columbia County will have limited right to use and share our event's videos and pictures

Comments:

N/A

Additional Comments

On behalf of the Chamber of Commerce, along with its esteemed members, dedicated staff, and visionary Board of Directors, we extend our heartfelt gratitude for your invaluable support. Your consideration and involvement in the Gateway City Craft Beer & Wine Festival have been instrumental in its continuous growth, expansion, and establishment as a cherished tradition in the North Florida area!

The year 2022 proved to be truly extraordinary, as we achieved record-breaking milestones with ticket sales reaching enthusiasts from over 9 states and 39 diverse cities, attracting a remarkable 600+ ticket holders. Thanks to your generous contribution, the event soared to new heights of success, granting hundreds of newcomers the opportunity to immerse themselves in the unparalleled charm of Lake City!

Once again, we sincerely thank you for being an essential part of this flourishing celebration, and we eagerly anticipate more exciting endeavors together in the future. Your unwavering support ensures the ongoing prosperity and cultural enrichment of our vibrant community.



Columbia County Tourist Development
Application For Sponsorship
Submitted: Monday, July 17, 2023

Applicant

Business:	Columbia County Resources, Inc.	Business Model:	Not-for-profit
Contact:	Chrissy Miller	Phone: 3867528822	Email: chrissy@floridagatewayfairgrounds.org
Address:	164 SW Mary Ethel Lane Lake City Florida 32025		
Second Contact:	Kyli Holtzclaw	Phone: 3867528822	Email: kyli@floridagatewayfairgrounds.org

Event Details

Event Name:	Florida Gateway Fair and Livestock Show/Florida Gateway Pro Rodeo	Start Date/Time:	10/27/2023 5:00pm
Event Type:	Fair/Rodeo	End Date/Time:	09/08/2023 5:00pm
Event Nature:	Age of Event: 69	Occurrence:	Reoccurring
Location/Venue:	Florida Gateway Fairgrounds/Florida Gateway Fairgrounds Rodeo Arena		
Address:	164 SW Mary Ethel Lane Lake City FL 32025		

Participants:	500	Attendance:	30000	Overnight Stays:	200
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The process to collect hotel data is:

n/a

Requested amount of money from TDC:	5000.00	Sponsorship Level:	Annual Sponsorship
Years of TDC sponsorship:	6		

Other sponsors listed:

Foundation Professionals
 North Florida Sales
 Lake City Chrysler Dodge Jeep Ram
 Ram Rodeo Series
 Tire Mart
 New Millennium
 Furst-McNess
 Badcock Home Furniture and more
 North Florida Glass
 First Federal Bank
 Barrs Plumbing
 Rush Trucking
 Nutrien Solutions
 Columbia Livestock Market
 Russells Western Wear
 Hobo Tractor
 Suwannee River Jam
 Ag Pro
 Busscher Companies (Friendly Co Building)
 All Things Visual (Advertiser)
 Pilgrim's
 Trent Giebeig Construction
 CA Boone
 Anderson Columbia
 Baya Pharmacy
 Circle K
 Holly Electric
 Richardson Aluminum
 Sheppards Containers
 Preferred Pinestraw
 Florida Power and Lights
 Russell's Western Wear
 Buttman Catering & Seasoning
 North Florida Veterinary Service
 Columbia County Tourist Development Council
 Dale's Excavation
 Ring Power
 Pelsoni's Pumping and Portable Toilets
 Premier Paper and Janitorial Supply
 Waste Pro Management
 Power Country 102.1
 Big 98
 Lake City Reporter
 State Farm Chelsea Flores
 O'Neal Companies
 State Farm John A Kasak
 Capital Metal Supply
 WM Design & Associates, Inc.
 Farm Credit of Florida
 Action Signs and Graphics
 Hunter Peeler School Board
 Swift Creek Trucking, Inc.
 1st Street Music
 Walmart
 Spirit of the Suwannee Music Park

Audience Profile

Local: %	70.00	% Men:	50.00	% Women:	50.00
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North Florida %:	10.00	% Age 0-5:	0.00	% Income 25,000-49,999:	30.00
Florida %:	10.00	% Age 5-12:	5.00	% Income 50,000-74,999:	30.00
	5.00	% Age 13-17:	10.00	% Income 75,000-99,999:	20.00
Southeast %:					
National %:	5.00	% Age 18-24:	15.00	% Income 100,000-124,999:	10.00
International %:	0.00	% Age 25-34:	20.00	% Income 125,000+:	10.00
		% Age 35-44:	20.00	Target Groups:	
		% Age 45-54:	15.00	Schools;Military;Families;Seniors;Media;Di sabled;Youth;Businesses	
		% Age 55-64:	10.00		
		% Age 65+:	5.00		

Advertising and Promotion

The number of people who will directly or indirectly be informed of our sponsorship: 10000

Please describe your method to provide reach proof of performance

Will provide images of signage, ads, social media posts, etc.

Please list your advertising methods:

Television Advertisement with mention of Columbia County or lakecityfl.com Website;Radio Advertisement with mention of Columbia County or lakecityfl.com Website;Print Advertisement with mention of Columbia County or lakecityfl.com Website;Outdoor Advertisement with mention of Columbia County or lakecityfl.com Website;Digital Advertisement with mention of Columbia County or lakecityfl.com Website

Does this event have a social media presence? Yes

Facebook	/flgatewayfair, /rodeolakecity 19931 flgatewayfairlivestock
Instagram	@flgatewayfair, 1043 @floridagateway_prorodeo, @flgatewayfairlivestock
Twitter	None 0
Youtube	None 0
Other	None 0

www.fgfair.org

Website : During the fair TDC is provide with two booths near the entrance of the building to market Columbia County as they wish. During the rodeo the TDC logo

is displayed on a banner in the arena, on the scoreboard and on tents that are provided by the TDC. TDC is also provided a sign on one of our midway towers in the midway year round. Social posts are provided on our social media to promote sponsors before events.

Site has Columbia County TDC Logo? Yes

If so, where at? Home page below the sliding banner

Will the logo link to our lakecityfl.com, staylakecity.com or camplakecity.com website? Yes

Does this event have prelaunch activities? No

n/a

Does this event have post event visibility? No

n/a

Is there a need for TDC tents? Yes

Location:

Tents are placed right next to the grandstands at the annual rodeo in March to promote the Florida Gateway Pink Crisis Fund (formerly known as Tough Enough to Wear Pink) and upcoming events.

Will Columbia County be mentioned in public relations material? Yes

Licensing, Video and Photo Rights

Columbia County will have the right to produce event promotional items with our project's name and logo

Columbia County will have the right to use and share our event's videos and pictures

Comments:

n/a

Additional Comments



Columbia County Tourist Development
Application For Sponsorship
Submitted: Thursday, August 3, 2023

Applicant

Business: Lake City Columbia County Historical Museum Inc Business Model: Not-for-profit

Contact: Paulette M Lord Phone: 3869611243 Email: paulettm_lord@yahoo.com

Address: 157 S.E. Hernando Ave Lake City Florida 32025

Second Contact: Harry Joiner Phone: 3862883071 Email: joinerhj@gmail.com

Event Details

Event Name: Beyond the Battlefield Start Date/Time: 02/16/2024 8:00

Event Type: Living History End Date/Time: 02/17/2024 5:00

Event Nature: Age of Event: 15 Occurrence: Reoccurring

Location/Venue: Lake City Columbia County Historical Museum

Address: 157 SE Hernando Ave Lake City Florida 32025

Participants: 85 Attendance: 1453 Overnight Stays: 397

The process to collect hotel data is:

Estimate of out of town hotel visitors on sign in sheet

Requested amount of money from TDC: 5000.00 Sponsorship Level: Annual Sponsor

Years of TDC sponsorship: 10

Other sponsors listed: City of Lake City
Blue Grey Army Inc

Audience Profile

	Florida %:	Florida %:	S	utheast %:
Local: %	North	da %:	o	National %:
	h			

75.00	% Men:	45.00	% Wom	55.00	
5.00		% Age 0-5:	5.00	% Income 25,000-49,999:	0.00
5.00		% Age 5-12:	5.00	% Income 50,000-74,999:	0.00
15.00		% Age 13-17:	20.00	% Income 75,000-99,999:	0.00
0.00		% Age 18-24:	5.00	% Income 100,000-124,999:	0.00
International %:	0.00	% Age 25-34:	5.00	% Income 125,000+:	0.00
		% Age 35-44:	20.00	Target Groups:	
		% Age 45-54:	15.00	Schools;Military;Families;Seniors;Media;Disabled;Youth;Businesses;Businesses	
		% Age 55-64:	5.00		
		% Age 65+:	20.00		

Advertising and Promotion

The number of people who will directly or indirectly be informed of our sponsorship: 75000

Please describe your method to provide reach proof of performance

Provide flyer for promotional material

Please list your advertising methods:

Television Advertisement with mention of Columbia County or lakecityfl.com Website;Radio Advertisement with mention of Columbia County or lakecityfl.com Website;Print Advertisement with mention of Columbia County or lakecityfl.com Website;Outdoor Advertisement with mention of Columbia County or lakecityfl.com Website;Digital Advertisement with mention of Columbia County or lakecityfl.com Website

Does this event have a social media presence? Yes

Facebook facebook.com/lccchistorymuseum 680

Instagram Twitter Youtube Other

None 0

@lccchistory 0

None 0

None 0

Website : www.lccchistorymuseum.com

They will have a booth location set up Site has Columbia County TDC Logo? Yes

If so, where at? Left hand side

Will the logo link to our lakecityfl.com, staylakecity.com or camplakecity.com website? Yes

Does this event have prelaunch activities? No

NA

Does this event have post event visibility? Yes

Front of the building visibility

Is there a need for TDC tents? No

Location: NA

Will Columbia County be mentioned in public relations material? Yes

Licensing, Video and Photo Rights

Columbia County will have the right to produce event promotional items with our project's name and logo

Columbia County will have the right to use and share our event's videos and pictures

Comments:

NA

Additional
Comments

No
Limitations



**Darby Pavilion, Downtown Lake City, FL
Thursday, October 5th, 2023 @ 6:30 PM
A Joint City and County Community Event -
Spotlighting our local agriculture community and our local culinary chefs!**

Farm to Table is inspired from Columbia County's deep roots in agriculture which once defined the way of life here! From row crops, vegetables, pine trees, cattle, poultry, dairy, swine, turpentine, honey and more... Our farmers contribute greatly to the quality of life in this County. Today local farming is still a vital legacy and *Farm to Table* was created to celebrate and pay tribute to our farmers and agricultural community. Without them, where would we be?

Each dollar raised will be divided among our community's agricultural youth organizations: 4-H and FFA. College scholarships will also be given to well-deserving high school seniors that present a letter for selection that evening. These youth agricultural leadership organizations will be participating in the event, serving, and greeting our guests.

The 2022 "**Farm to Table Dinner Event**" was a tremendous success. 10 local graduating students received a \$1,500 scholarship (\$15,000 total) to continue their education as a result of funds raised from Farm to Table. The remaining balance of over \$9,000 was divided among the 4-H Chapters the FFA Chapters @ Ft. White, CHS, Richardson and LC Middle School to assist with their youth programs. In addition, Farm to Table donated 893 pounds of canned goods to our local food bank for families in need.

Farm to Table is here to showcase our agriculture community, recognize our talented culinary chefs, and to support the entrepreneurial spirit in our community. Farmers and entrepreneurs work closely together to produce honey, goat cheese, dairy products, jam, vegetables, fruits, hot sauce, soap, and more. This is what makes Columbia County and Lake City... Our rural home.

The evening's menu will consist of 7 courses of "tapas style meals" featuring local agricultural products prepared by local culinary chefs. There will be much to see, taste, and enjoy!

Approximately 30 tables will be available for the evening's festivities. Each table will seat 8, for a cost of \$600 per table or an individual dinner ticket can be purchased for \$100. The evening festivities will also include a Silent Auction.

Guests are encouraged to bring a jar of peanut butter and one canned item as a donation in support of the "Peanut Butter Challenge"- a UF/IFAS program that supports Catholic Charities. This program supports local peanut growers and provides nutritious food to needy families between the Thanksgiving and Christmas holidays. Donated canned items will be given to the Christian Service Center, food banks, and other organizations who provide for those in need.

As you can see, this event will not only recognize our local farmers, chefs, and entrepreneurs, but it will serve to support our youth involved in agriculture who want to see it continue to thrive in our community.

This is a time for our community to show our roots with *Farm to Table*!

Subject	Start Date	End Date	Location
Fishing Fun!	8/5/2023	8/5/2023	Stephen Foster Folk Culture Center State Park
RUM 138 Farmer's Market	8/6/2023	8/6/2023	RUM 138, 2070 SW CR138, Fort White, FL 32038
Growers & Makers Market - Downtown Farmers Market	8/12/2023	8/12/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Boots & Badges Charity Basketball Game @ CHS	8/12/2023	8/12/2023	Columbia High School Gym
RUM 138 Farmer's Market	8/13/2023	8/13/2023	RUM 138, 2070 SW CR138, Fort White, FL 32038
RUM 138 Farmer's Market	8/20/2023	8/20/2023	RUM 138, 2070 SW CR138, Fort White, FL 32038
Pancakes with a Ranger	8/24/2023	8/24/2023	Ichetucknee Springs State Park
Fall Open House	8/24/2023	8/26/2023	Blue Goose Studio, 174 N Marion Ave., Lake City
Buzzworthy Insects Pop-Up	8/25/2023	8/25/2023	Ichetucknee Springs State Park
Junior Ranger Hangout: Buzzworthy Insects	8/25/2023	8/25/2023	Ichetucknee Springs State Park
Growers & Makers Market - Downtown Farmers Market	8/26/2023	8/26/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
RUM 138 Farmer's Market	8/27/2023	8/27/2023	RUM 138, 2070 SW CR138, Fort White, FL 32038
Graveyard Mud Bog Event	8/31/2023	9/3/2023	11637 SE 54th Dr., Jasper, FL 32052
Old Time Music Weekend	9/8/2023	9/10/2023	Stephen Foster Folk Culture Center State Park
Growers & Makers Market - Downtown Farmers Market	9/9/2023	9/9/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
2023 Suwannee River Jam	9/20/2023	9/23/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL 32060
Growers & Makers Market - Downtown Farmers Market	9/23/2023	9/23/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Denmark Acres Fall Festival	9/29/2023	9/30/2023	825 SW Wester Dr., Lake City
7th Annual Suwannee Roots Revival Festival	10/5/2023	10/8/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Denmark Acres Fall Festival	10/6/2023	10/7/2023	825 SW Wester Dr., Lake City
Denmark Acres Fall Festival	10/13/2023	10/14/2023	825 SW Wester Dr., Lake City
Growers & Makers Market - Downtown Farmers Market	10/14/2023	10/14/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL

Quilt Show and Sale	10/20/2023	10/22/2023	Stephen Foster Folk Culture Center State Park
Denmark Acres Fall Festival	10/20/2023	10/21/2023	825 SW Wester Dr., Lake City
Gateway City Craft Beer & Wine Festival	10/21/2023	10/21/2023	Darby Pavilion/Wilson Park in Downtown Lake City
10th Annual Suwannee Hulaween	10/26/2023	10/29/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Graveyard Mud Bog Event	10/26/2023	10/29/2023	11637 SE 54th Dr., Jasper, FL 32052
69th Annual FL Gateway Fair & Livestock Show	10/27/2023	11/5/2023	FL Gateway Fairgrounds, Lake City
Growers & Makers Market - Downtown Farmers Market	10/28/2023	10/28/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Rural Folklife Days	11/2/2023	11/2/2023	Stephen Foster Folk Culture Center State Park
Dulcimer Retreat	11/10/2023	11/11/2023	Stephen Foster Folk Culture Center State Park
Lake City Veteran's Day Parade	11/11/2023	11/11/2023	Parade Route in Downtown Lake City
Growers & Makers Market - Downtown Farmers Market	11/11/2023	11/11/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Suwannee Lights	11/21/2023	12/30/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Old Tyme Farm Days	11/24/2023	11/25/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Christmas on the Square	11/30/2023	12/2/2023	Downtown Live Oak
Graveyard Mud Bog Event	11/30/2023	12/3/2023	11637 SE 54th Dr., Jasper, FL 32052
Festival of Lights	12/8/2023	12/24/2023	Stephen Foster Folk Culture Center State Park
Christmas in Columbia Holiday Market	12/9/2023	12/9/2023	Downtown Lake City
2023 Rotary Club of Lake City Christmas Parade	12/9/2023	12/9/2023	Parade Route in Downtown Lake City
Growers & Makers Market - Downtown Farmers Market	12/23/2023	12/23/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
ICHE NIPPY DIP DAY	1/6/2024	1/6/2024	Ichetucknee Springs State Park
Growers & Makers Market - Downtown Farmers Market	1/13/2024	1/13/2024	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
MLK Parade	1/15/2024	1/15/2024	Downtown Lake City Parade Route

Stephen Foster Day	1/14/2024	1/14/2024	Stephen Foster Folk Culture Center State Park
Growers & Makers Market - Downtown Farmers Market	1/27/2024	1/27/2024	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Growers & Makers Market - Downtown Farmers Market	2/10/2024	2/10/2024	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Olustee Festival	2/16/2024	2/17/2024	Wilson Park, Downtown Lake City

2023 Sports Events Calendar

Subject	Start Date	End Date	Location
USSSA Fastpitch Softball	8/12/2023	8/12/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/2/2023	9/2/2023	Southside Sports Complex
USSSA Baseball	9/16/2023	9/17/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/16/2023	9/16/2023	Southside Sports Complex
USFA Girls Softball	9/23/2023	9/23/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/30/2023	9/30/2023	Southside Sports Complex
USSSA Baseball	9/30/2023	10/1/2023	Southside Sports Complex
USFA Girls Softball	10/14/2023	10/14/2023	Southside Sports Complex
USSSA Fastpitch Softball	10/21/2023	10/21/2023	Southside Sports Complex
USSSA Baseball	10/21/2023	10/22/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/4/2023	11/5/2023	Southside Sports Complex
Tier One Fastpitch	11/11/2023	11/12/2023	Southside Sports Complex
USSSA Baseball	11/11/2023	11/12/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/18/2023	11/19/2023	Southside Sports Complex
USSSA Fastpitch Softball	12/2/2023	12/2/2023	Southside Sports Complex
WSL Adult Softball	12/9/2023	12/9/2023	Southside Sports Complex
USFA Girls Softball	12/16/2023	12/16/2023	Southside Sports Complex
WSL Adult Softball	1/27/2024	1/27/2024	Southside Sports Complex
USSSA Fastpitch Softball	2/17/2024	2/17/2024	Southside Sports Complex
USSSA Fastpitch Softball	3/9/2024	3/9/2024	Southside Sports Complex
USSSA Fastpitch Softball	3/23/2024	3/23/2024	Southside Sports Complex
WSL Adult Softball	3/23/2024	3/23/2024	Southside Sports Complex
USSSA Fastpitch Softball	4/13/2024	4/13/2024	Southside Sports Complex
WSL Adult Softball	4/20/2024	4/20/2024	Southside Sports Complex
USSSA Fastpitch Softball	4/27/2024	4/27/2024	Southside Sports Complex
USSSA Fastpitch Softball	5/11/2024	5/11/2024	Southside Sports Complex
USSSA Fastpitch Softball	5/18/2024	5/19/2024	Southside Sports Complex

WSL Adult Softball	5/25/2024	5/25/2024	Southside Sports Complex
USSSA Fastpitch Softball	6/8/2024	6/8/2024	Southside Sports Complex
WSL Adult Softball	6/15/2024	6/15/2024	Southside Sports Complex
USSSA Fastpitch Softball	6/22/2024	6/22/2024	Southside Sports Complex
WSL Adult Softball	7/6/2024	7/6/2024	Southside Sports Complex
USSSA Fastpitch Softball	7/13/2024	7/13/2024	Southside Sports Complex
USSSA Fastpitch Softball	7/27/2024	7/27/2024	Southside Sports Complex
WSL Adult Softball	8/17/2024	8/17/2024	Southside Sports Complex
USSSA Fastpitch Softball	8/31/2024	8/31/2024	Southside Sports Complex
USSSA Fastpitch Softball	9/28/2024	9/28/2024	Southside Sports Complex
USSSA Fastpitch Softball	10/12/2024	10/12/2024	Southside Sports Complex
WSL Adult Softball	10/12/2024	10/12/2024	Southside Sports Complex
USSSA Fastpitch Softball	10/19/2024	10/19/2024	Southside Sports Complex
USSSA Fastpitch Softball	11/2/2024	11/2/2024	Southside Sports Complex
WSL Adult Softball	11/9/2024	11/9/2024	Southside Sports Complex
USSSA Fastpitch Softball	11/16/2024	11/16/2024	Southside Sports Complex
USSSA Fastpitch Softball	12/7/2024	12/7/2024	Southside Sports Complex
WSL Adult Softball	12/14/2024	12/14/2024	Southside Sports Complex

2022			2023		
October			October		
2-Oct	USSSA Fastpitch	38	October 1-2	USSSA Baseball - CANCELED HURRICANE IAN	
16-Oct	USSSA Fastpitch	37	October 1-2	USSSA Fastpitch - CANCELED HURRICANE IAN	
October 16-17	USSSA Baseball	26	October 8-9	Fastpitch Orlando - CANCELED LACK OF TEAMS	
23-Oct	USFA Fastpitch	13	October 15	USFA Girls Softball - CANCELLED LACK OF TEAMS	
23-Oct	USA Travel Ball - CANCELED		October 22	USSSA Fastpitch	47
30-Oct	USSSA Baseball - CANCELED		October 22-23	USSSA Baseball	39
November			November		
November 6-7	USSSA Fastpitch - CANCELED WEATHER		November 5-6	USSSA Fastpitch	51
November 6-7	USSSA Baseball (Newberry overflow) - CANCELED WEATHER		November 12	USFA Girls Softball - CANCELLED LACK OF TEAMS	
13-Nov	USFA Fastpitch	33	November 12-13	USSSA Baseball	37
20-Nov	USSSA Fastpitch	27	November 19	USSSA Fastpitch - CANCELLED	
November 20-21	USSSA Baseball	56			
December			December		
11-Dec	USFA Fastpitch	14	December 3	USSSA Fastpitch	40
December 11-12	USA Travel Ball - CANCELED		December 10	USFA Girls Softball - CANCELLED LACK OF TEAMS	
			December 10	WSL Adult Softball	12
January			January		
January 15-18	Winter Blast Pickleball Tournament		January 13-16	Winter Blast Pickleball Tournament (82)	
			January 21	WSL Adult Softball	11
February			February		
2/12	Fastpitch Orlando (Fort White)	5	February 11	Gilchrist Memorial Softball - CANCELLED DUE TO WEATHER	
2/19	USSSA Fastpitch Softball	17	February 18	USSSA Fastpitch	15
February 26-27	USSSA Baseball Super NIT (LC & FW)	103	February 25-26	USSSA Baseball	35
			February 25	PDGA - Winter Fling Disc Golf Tournament (93)	
March			March		
12-Mar	USSSA Fastpitch Softball - CANCELLED WEATHER		March 4	Babe Ruth Baseball Spring Jamboree	
3/12-3/13	USSSA Baseball - CANCELLED WEATHER		March 11	USSSA Fastpitch	25
19-Mar	USFA Girls Softball - CANCELLED LACK OF TEAMS		March 18-19	USSSA Baseball - CANCELED DUE TO RAIN	14
26-Mar	USSSA Fastpitch Softball	32	March 25	USSSA Fastpitch	33

2022			2023		
April			April		
4/9-4/10	USSSA Baseball	51	April 1	WSL Adult Softball	15
4/9-4/10	USFA Girls Softball - CANCELLED LACK OF TEAMS		April 8	USSSA Fastpitch	15
16-Apr	USSSA Fastpitch Softball	19	April 15	USSSA Fastpitch	18
23-Apr	Fastpitch Orlando (Fort White) - CANCELLED LACK OF TEAMS		April 15-16	USSSA Baseball	46
4/30-5/1	USSSA Baseball	27	April 22	Freedom Sports Adult Softball - CANCELLED LACK OF TEAMS	
			April 29	USSSA Fastpitch	19
			April 29-30	LCCCYB Rec Ball Tournament - CANCELLED	
May			May		
7-May	USFA Girls Softball - CANCELLED LACK OF TEAMS		May 6-7	USSSA Baseball	21
14-May	USSSA Fastpitch Softball	32	May 6	WSL Adult Softball	5
5/14-5/15	USSSA Baseball (LC & FW)	75	May 13-14	USSSA Rex & Brody	15
5/21-5/22	USSSA Baseball	9	May 13-14	USSSA Fastpitch	27
28-May	WSL Adult Softball - CANCELED		May 20-21	USSSA Fastpitch	51
June			June		
6/4-6/5	LCCCYB All Star Warmup		June 3-4	Freedom Sports Adult Softball	27
4-Jun	USSSA Fastpitch Softball	47	June 3-4	LCCCYB All Star Warm Up	
11-Jun	WSL Adult Softball	7	June 10	USSSA Fastpitch	30
18-Jun	USSSA Fastpitch Softball	17	June 15-18	Fort White State Small League	35
6/16-6/19	Fort White Small League Invitational	40	June 17	WSL Adult Softball	10
6/23-6/28	Babe Ruth State Softball Tournament	104	June 17-18	USSSA Fastpitch	20
6/23-6/26	Babe Ruth Baseball Rookie & Tee Ball State	25	June 22-26	Babe Ruth State Softball Tournament	104
July			July		
9-Jul	Fastpitch Orlando (Fort White) - CANCELLED LACK OF TEAMS		July 1	WSL Adult Softball	10
9-Jul	WSL Adult Softball	9	July 6-9	Babe Ruth 13u, 14u, 15u, and 18u State Tournaments	20
July 14-17	Babe Ruth Baseball State (13-15)	11	July 11-16	Babe Ruth SE Regional	9
July 23	One Nation Adult Softball - CANCELLED LACK OF TEAMS		July 29	WSL Adult Softball - CANCELLED lack of teams	
August			August		
			August 12	USSSA Fastpitch	

2022			2023		
September			September		
September 3	USSSA Fastpitch	41	September 2	USSSA Fastpitch	
September 10-11	USSSA Baseball	12	September 16	USSSA Fastpitch	
September 10	Fastpitch Orlando	17	September 23	USFA Girls Softball	
September 24	USSSA Fastpitch	47	September 30	USSSA Fastpitch	
Total Participating Teams		991	Total Participating Teams		856

FY22 Summary	
FY22 Total Scheduled Events	46
FY22 Total Completed Events	32
FY22 Events Canceled by Weather	4
FY22 Events Canceled for Other Reasons	10
FY22 Average Event Participation	33
FY22 Median Event Participation	27
FY22 Total Softball Events Scheduled (Youth)	24
FY22 Total Softball Events Scheduled (Adults)	4
FY22 Total Baseball Events Scheduled (Youth)	17
FY22 Busiest Month - JUNE, 7 scheduled events	
FY22 Slowest Month - AUGUST, no events scheduled	

FY23 Summary	
FY23 Total Scheduled Events	51
FY23 Total Completed Events	33
FY23 Events Canceled by Weather	4
FY23 Events Canceled for Other Reasons	8
FY23 Average Event Participation	28
FY23 Median Event Participation	21
FY23 Total Softball Events Scheduled (Youth)	26
FY23 Total Softball Events Scheduled (Adults)	9
FY23 Total Baseball Events Scheduled (Youth)	14
FY23 Busiest Month - JUNE, 7 scheduled events	
FY23 Slowest Month - AUGUST, 1 event scheduled	