



Tourist Development Council Meeting

Wednesday · January 18 · 2023 · 11:00 am

971 WEST DUVAL STREET · SUITE 145 · LAKE CITY · FL · 32055

AGENDA

Opportunity for public comment shall be in accordance with Rule 4.704. Each person who wishes to address the Tourist Development Council or any Discussion and Action Agenda Item shall complete one comment card for each item and submit the card or cards to County Tourist Development staff in the front of the meeting room. Cards shall be submitted before the meeting is called to order. Rules of decorum and rules for public participation are attached on page two of the agenda packet.

1. Call to Order: Commissioner Tim Murphy
2. Pledge to U.S. Flag
3. Roll Call
4. Staff or TDC Member Additions or Deletions to Agenda
5. Approval of Agenda
6. Discussion and Action Items
 - a. Paula Vann, Executive Director – Tourist Development
 - i. Approval of Minutes –November 16, 2022, Meeting Minutes (Pg. 3-4)
 - ii. Bed Tax, Smith Travel Report, and Financial Reports (Pg.5-19)
 - iii. Zartico Presentation: Ichetucknee Springs Tourism Impact
 - iv. Paradise Advertising Presentation
7. Staff Reports
 - a. Paula Vann, Executive Director – Tourist Development
 - i. Flatfield Facility Land and Master Plan Update
 - ii. Circle K Expansion at I-75 and Hwy 90
 - b. Kim Goldsmith, Marketing Manager – Tourist Development
 - i. Marketing Update
 - ii. Event Calendar (Pg.20-23)
 - c. Alden Rosner, Sports Marketing Director – Tourist Development
 - i. Current Year Sports Calendar (Pg.24-25)
8. Open Public Comment to the TDC – 2 Minute Limit
9. TDC Member Comments
10. Next meeting Wednesday, March 15, 2023, at 11:00 am
11. Adjournment



**COLUMBIA COUNTY
BOARD OF COUNTY COMMISSIONERS
Tourist Development Council**

The Columbia County Board of County Commissioners welcomes you to the Tourist Development Council Meeting. Below you will find the Rules of Decorum and the Rules of Public Participation, which we request be followed if you choose to participate. Attached is the agenda for this meeting.

RULES OF DECORUM

1. Commissioners, county staff, members of the public, and any other person speaking during any meeting shall be respectful to the Board and all others and shall refrain from making personal attacks of any kind. Any person who becomes disorderly or fails to confine remarks to the identified subject or business at hand shall be cautioned by the Chair and given the opportunity to conclude remarks on the subject in a decorous manner within the designated time limit. Any person failing to comply as cautioned may be found to be out of order. An individual found to be out of order shall not address the Board for the remainder of the meeting unless permission is granted by a majority vote of the Commissioners present.
2. If an individual is found to be out of order, he or she shall immediately relinquish the podium. If the person does not do so, he or she may be subject to removal from the meeting room.
3. Order shall be observed while meetings are in session. Clapping, cheering, heckling, or verbal outbursts in support of or opposition to a speaker or his or her remarks are discouraged. Interruptions of any kind will not be permitted. All attendees shall come to order when called upon to do so by the Chair. Failure to come to order may result in removal of the individual or individuals determined by the Chair to be disrupting the meeting. Persons exiting the meeting while in session shall do so in a quiet and courteous manner.
4. In the interest of public safety, no signs or placards shall be mounted on sticks, posts, poles or similar structures. Any other signs, placards, or banners shall be displayed so as not to disrupt meetings or interfere with public view of board business.

Adopted by Resolution 2017R-23

1. Call to Order: Commissioner Rocky Ford called the meeting to order at 11:03am

2. Pledge to U.S. Flag

3. Roll Call: Paula Vann

TDC members in attendance: Commissioner Rocky Ford, Mahendra Patel, Mayor of Lake City - Stephen Witt, Janak Patel, Chris Candler, and Janet Moses. **A quorum was present.**

TDC members not in attendance: Mayor of Ft. White - Ronnie Frazier, Dennille Decker, and Robert Mann.

Staff in attendance: Paula Vann, Michelle Moore, and Alden Rosner.

4. Staff or TDC Member Additions or Deletions to Agenda

+Add Letter of Support for Broadband Initiative as item 6a. viii.

5. Approval of Agenda

A motion was made by Mayor Witt, second by Mahendra Patel, to approve the agenda with the addition. The motion was approved.

6. Discussion and Action Items

a. Paula Vann, Executive Director – Tourist Development

i. Approval of Minutes – August 3, 2022, and September 14, 2022 Meeting Minutes

A motion was made by Mahendra Patel, second by Janet Moses, to approve the minutes as presented. The motion was approved.

ii. Bed Tax, Smith Travel Report, and Financial Reports

A motion was made by Mayor Witt, second by Janak Patel, to approve the Financial Reports. The motion was approved.

iii. 2022 Year-end Financial Review

Paula went over the financials for 2022

iv. School Board Pool Funding Request

A motion was made by Mahendra Patel, second by Janet Moses, to approve \$10,000 for the School Board Pool, contingent upon the approval from the School Board that they will commit money as well. The motion was approved.

v. Downtown Showdown BBQ Cook-Off Funding Request

A motion was made by Mahendra Patel, second by Janak Patel, to approve \$1,000 for the Downtown Showdown BBQ Cook-Off. The motion was approved.

vi. Circle K Expansion

A discussion about the Circle K expansion

vii. 2023 TDC Meeting Calendar

A motion was made by Mayor Witt, second by Chris Candler, to approve the 2023 TDC Meeting dates. The motion was approved.

viii. Letter of Support for Broadband Initiative

A motion was made by Chris Candler, second by Mahendra Patel, to approve sending a letter of support for the broadband initiative. The motion was approved.

7. Staff Reports

a. Paula Vann, Executive Director – Tourist Development

i. Flatfield Facility Land and Master Plan Update

ii. TDC Partner Communications

iii. Marketing Update

vi. Event Calendar

b. Alden Rosner, Sports Marketing Director – Tourist Development

i. Current Year Sports Calendar

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next Meeting Wednesday, January 18, 2022 at 11:00 am

11. Adjournment – 12:18 pm

Expenditure Accounts - Budgeted vs. Actual - FY2023

Printed: 1/12/2023 4:12:48 PM
Contains budget amendments

	<u>Budgeted</u>	<u>Actual</u>	<u>Balance</u>	<u>Percent%</u>
TOURIST DEV/OPERATING				
TOURIST DEVELOPMENT				
107-5200-552.10-12 SALARIES	\$175,323.00	\$49,637.87	\$125,685.13	28.31%
107-5200-552.10-21 FICA TAXES	\$13,412.00	\$3,506.69	\$9,905.31	26.15%
107-5200-552.10-22 RETIREMENT	\$20,881.00	\$5,911.85	\$14,969.15	28.31%
107-5200-552.10-23 HEALTH & LIFE INS	\$31,200.00	\$8,350.82	\$22,849.18	26.77%
107-5200-552.10-24 WORKERS COMPENSATION	\$385.00	\$167.19	\$217.81	43.43%
PERSONAL SERVICES	\$241,201.00	\$67,574.42	\$173,626.58	28.02%
107-5200-552.30-31 PROFESSIONAL SERVICES	\$1,500.00	\$0.00	\$1,500.00	0.00%
107-5200-552.30-35 ADMINISTRATION FEE TO GF	\$31,036.00	\$0.00	\$31,036.00	0.00%
107-5200-552.30-40 TRAVEL & PER DIEM	\$10,000.00	\$162.24	\$9,837.76	1.62%
107-5200-552.30-41 COMMUNICATIONS	\$18,000.00	\$13,826.52	\$4,173.48	76.81%
107-5200-552.30-42 POSTAGE	\$6,000.00	\$22.03	\$5,977.97	0.37%
107-5200-552.30-43 UTILITIES	\$8,000.00	\$1,154.45	\$6,845.55	14.43%
107-5200-552.30-44 RENTALS & LEASES	\$47,000.00	\$11,391.67	\$35,608.33	24.24%
107-5200-552.30-45 GENERAL INSURANCE	\$10,000.00	\$6,438.94	\$3,561.06	64.39%
107-5200-552.30-46 REPAIR & MAINTENANCE	\$2,000.00	\$937.51	\$1,062.49	46.88%
107-5200-552.30-47 PRINTING & LEGAL ADS	\$40,000.00	\$25,000.00	\$15,000.00	62.50%
107-5200-552.30-48 ADVERTISING	\$540,000.00	\$89,153.85	\$450,846.15	16.51%
107-5200-552.30-49 OTHER CHARGES	\$439.00	\$0.00	\$439.00	0.00%
107-5200-552.30-51 OFFICE SUPPLIES	\$5,000.00	\$1,488.17	\$3,511.83	29.76%
107-5200-552.30-52 OPERATING SUPPLIES	\$3,000.00	\$93.60	\$2,906.40	3.12%
107-5200-552.30-54 SUBSCRIPTIONS & DUES	\$45,000.00	\$27,252.02	\$17,747.98	60.56%
107-5200-552.30-55 TRAINING	\$13,000.00	\$245.00	\$12,755.00	1.88%
107-5200-552.30-56 GAS & OIL	\$3,500.00	\$141.44	\$3,358.56	4.04%
107-5200-552.30-64 NON-CAPITAL OUTLAY	\$8,000.00	\$7,354.78	\$645.22	91.93%
OPERATING EXPENDITURES	\$791,475.00	\$184,662.22	\$606,812.78	23.33%
107-5200-552.31-48 EVENT PROMOTION	\$40,000.00	\$4,738.08	\$35,261.92	11.85%
107-5200-552.31-53 SIGN MAINTENANCE	\$80,000.00	\$8.57	\$79,991.43	0.01%
OPERATING EXPENDITURES	\$120,000.00	\$4,746.65	\$115,253.35	3.96%
107-5200-552.60-64 MACHINERY AND EQUIPMENT	\$8,500.00	\$0.00	\$8,500.00	0.00%
CAPITAL OUTLAY	\$8,500.00	\$0.00	\$8,500.00	0.00%

	\$1,161,176.00	\$256,983.29	\$904,192.71	22.13%
COMMUNITY OUTREACH				
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$0.00	\$5,000.00	0.00%
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$0.00	\$10,000.00	0.00%
107-5210-574.80-07 CHS TRACK	\$10,000.00	\$0.00	\$10,000.00	0.00%
GRANTS & AIDS	\$25,000.00	\$0.00	\$25,000.00	0.00%
	\$25,000.00	\$0.00	\$25,000.00	0.00%
SPORTING EVENTS/TOURNAMEN				
107-5290-552.10-12 SALARIES	\$67,510.00	\$18,928.76	\$48,581.24	28.04%
107-5290-552.10-21 FICA TAXES	\$5,165.00	\$1,434.52	\$3,730.48	27.77%
107-5290-552.10-22 RETIREMENT	\$8,040.00	\$2,254.43	\$5,785.57	28.04%
107-5290-552.10-23 HEALTH & LIFE INS	\$10,400.00	\$2,805.93	\$7,594.07	26.98%
107-5290-552.10-24 WORKERS COMPENSATION	\$148.00	\$53.69	\$94.31	36.28%
PERSONAL SERVICES	\$91,263.00	\$25,477.33	\$65,785.67	27.92%
107-5290-552.30-31 PROFESSIONAL SERVICES	\$73,000.00	\$1,636.67	\$71,363.33	2.24%
107-5290-552.30-40 TRAVEL & PER DIEM	\$13,000.00	\$554.09	\$12,445.91	4.26%
107-5290-552.30-41 COMMUNICATIONS	\$2,000.00	\$0.00	\$2,000.00	0.00%
107-5290-552.30-46 REPAIR & MAINTENANCE	\$1,000.00	\$0.00	\$1,000.00	0.00%
107-5290-552.30-47 PRINTING & LEGAL ADS	\$1,000.00	\$0.00	\$1,000.00	0.00%
107-5290-552.30-48 ADVERTISING	\$10,000.00	\$1,560.00	\$8,440.00	15.60%
107-5290-552.30-54 SUBSCRIPTIONS & DUES	\$10,000.00	\$1,195.00	\$8,805.00	11.95%
107-5290-552.30-55 TRAINING	\$15,000.00	\$0.00	\$15,000.00	0.00%
107-5290-552.30-56 GAS & OIL	\$1,000.00	\$50.19	\$949.81	5.02%
OPERATING EXPENDITURES	\$126,000.00	\$4,995.95	\$121,004.05	3.97%
107-5290-552.31-48 EVENT PROMOTION	\$40,000.00	\$200.00	\$39,800.00	0.50%
107-5290-552.31-56 SPORTS MARKETING	\$20,000.00	\$0.00	\$20,000.00	0.00%
OPERATING EXPENDITURES	\$60,000.00	\$200.00	\$59,800.00	0.33%
	\$277,263.00	\$30,673.28	\$246,589.72	11.06%
INTERFUND TRANSFERS OUT				
107-8100-581.90-01 TO GENERAL FUND	\$310,000.00	\$0.00	\$310,000.00	0.00%
INTERFUND TRANSFERS OUT	\$310,000.00	\$0.00	\$310,000.00	0.00%
107-8100-581.91-32 TO GENERAL CAP PROJECTS	\$120,000.00	\$0.00	\$120,000.00	0.00%
INTERFUND TRANSFERS OUT	\$120,000.00	\$0.00	\$120,000.00	0.00%
	\$430,000.00	\$0.00	\$430,000.00	0.00%
RESERVES				

107-8400-584.90-97 EQUIPMENT RESERVE	\$1,483,641.00	\$0.00	\$1,483,641.00	0.00%
107-8400-584.90-98 CASH BALANCE FORWARD	\$278,380.00	\$0.00	\$278,380.00	0.00%
107-8400-584.90-99 CONTINGENCY/RESERVE	\$180,190.00	\$0.00	\$180,190.00	0.00%
RESERVES	\$1,942,211.00	\$0.00	\$1,942,211.00	0.00%
	\$1,942,211.00	\$0.00	\$1,942,211.00	0.00%
TOURIST DEV/OPERATING TOTALS:	\$3,835,650.00	\$287,656.57	\$3,547,993.43	7.50%
GRAND TOTALS:	\$3,835,650.00	\$287,656.57	\$3,547,993.43	7.50%

Expense Account Transactions

Printed: 01-12-2023

Showing all transactions recorded between: 10/1/2022 and 12/31/2022

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
TOURIST DEV/OPERATING							
107-5200-552.10-12 TOURIST DEVELOPMENT / SALARIES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		175,323.00
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	-6,952.83	168,370.17
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	4,936.50	173,306.67
		PAYROLL SUMMARY	10/21/2022	AJ	0.00	-6,743.17	166,563.50
		PAYROLL SUMMARY	11/4/2022	AJ	0.00	-7,162.49	159,401.01
		PAYROLL SUMMARY	11/18/2022	AJ	0.00	-6,743.18	152,657.83
		PAYROLL SUMMARY	12/2/2022	AJ	0.00	-6,743.17	145,914.66
		PAYROLL SUMMARY	12/16/2022	AJ	0.00	-6,743.18	139,171.48
		PAYROLL SUMMARY	12/30/2022	AJ	0.00	-6,743.17	132,428.31
107-5200-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		13,412.00
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	-485.69	12,926.31
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	344.83	13,271.14
		PAYROLL SUMMARY	10/21/2022	AJ	0.00	-469.65	12,801.49
		PAYROLL SUMMARY	11/4/2022	AJ	0.00	-501.72	12,299.77
		PAYROLL SUMMARY	11/18/2022	AJ	0.00	-469.65	11,830.12
		PAYROLL SUMMARY	12/2/2022	AJ	0.00	-469.65	11,360.47
		PAYROLL SUMMARY	12/16/2022	AJ	0.00	-469.65	10,890.82
		PAYROLL SUMMARY	12/30/2022	AJ	0.00	-515.86	10,374.96
107-5200-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
		BEGINNING BALANCE	9/28/2022	BB	0.00		20,881.00
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	-828.08	20,052.92
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	587.94	20,640.86
		PAYROLL SUMMARY	10/21/2022	AJ	0.00	-803.11	19,837.75
		PAYROLL SUMMARY	11/4/2022	AJ	0.00	-853.05	18,984.70
		PAYROLL SUMMARY	11/18/2022	AJ	0.00	-803.11	18,181.59

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
		PAYROLL SUMMARY	12/2/2022	AJ	0.00	-803.11	17,378.48
		PAYROLL SUMMARY	12/16/2022	AJ	0.00	-803.11	16,575.37
		PAYROLL SUMMARY	12/30/2022	AJ	0.00	-803.11	15,772.26
107-5200-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INS							
		BEGINNING BALANCE	9/28/2022	BB	0.00		31,200.00
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	-1,312.64	29,887.36
		PAYROLL SUMMARY	10/7/2022	AJ	0.00	931.99	30,819.35
		PAYROLL SUMMARY	10/21/2022	AJ	0.00	-1,312.64	29,506.71
		PAYROLL SUMMARY	11/4/2022	AJ	0.00	-1,312.64	28,194.07
		PAYROLL SUMMARY	11/18/2022	AJ	0.00	-1,312.64	26,881.43
		GUIDANCE RESOURCES COMPSYCH	12/1/2022	AP	0.00	-23.99	26,857.44
		PAYROLL SUMMARY	12/2/2022	AJ	0.00	-1,312.64	25,544.80
		PAYROLL SUMMARY	12/16/2022	AJ	0.00	-1,312.64	24,232.16
		PAYROLL SUMMARY	12/30/2022	AJ	0.00	-70.34	24,161.82
107-5200-552.10-24 TOURIST DEVELOPMENT / WORKERS COMPENSATION							
		BEGINNING BALANCE	9/28/2022	BB	0.00		385.00
		WORKER' COMPENSATION	10/12/2022	AP	0.00	-3.53	381.47
		WC FL 1 0121012 22-21	10/19/2022	AP	0.00	-58.85	322.62
		WC FL1 0121012 22-21	10/24/2022	AP	0.00	-19.59	303.03
		WC FL 1 0121012 22-21	11/30/2022	AP	0.00	-27.85	275.18
		WC FL 1 0121012 22-21	12/1/2022	AP	0.00	-27.85	247.33
		WORKER'S COMPENSATION	12/21/2022	AP	0.00	-1.67	245.66
107-5200-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
		BEGINNING BALANCE	9/28/2022	BB	0.00		10,000.00
		TRAVEL	12/1/2022	AP	0.00	-116.20	9,837.76
107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS							
		BEGINNING BALANCE	9/28/2022	BB	0.00		18,000.00
		ETHERNET PORTS	10/15/2022	AP	0.00	-1,058.44	16,941.56
		COMCAST BUSINESS 10/15/22-11/14/22					
P32574		OPTIPLEX 5000 MICRO XCTO	10/18/2022	AP	986.19	-986.19	16,941.56
P32574		DUAL VESA MOUNT BRACKET F	10/18/2022	AP	44.39	-44.39	16,941.56
P32574		INTEL VPRO ESSENTIALS	10/18/2022	AP	8.83	-8.83	16,941.56
P32574		DELL ADAPTER-DISPLAY PORT	10/18/2022	AP	26.63	-26.63	16,941.56
		DELL MARKETING L.P.					

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
P32574		DELL MARKETING L.P. OPTIPLEX 5000 MICRO XCTO	10/18/2022	EN	986.19	0.00	15,955.37
P32574		DELL MARKETING L.P. DUAL VESA MOUNT BRACKET F	10/18/2022	EN	44.39	0.00	15,910.98
P32574		DELL MARKETING L.P. INTEL VPRO ESSENTIALS	10/18/2022	EN	8.83	0.00	15,902.15
P32574		DELL MARKETING L.P. DELL ADAPTER-DISPLAY PORT	10/18/2022	EN	26.63	0.00	15,875.52
	823142178-00001	VERIZON WIRELESS 10/11-11/10	10/24/2022	AP	0.00	-368.52	15,507.00
026624	PO ENTRY	STRICTLY TECHNOLOGY LLC COMPUTERS	10/25/2022	EN	4,125.22	0.00	11,381.78
026625	PO ENTRY	STRICTLY TECHNOLOGY LLC COMPUTERS	10/25/2022	EN	3,795.38	0.00	7,586.40
026624	VIDEO CONFERENCE EQUIPMEN	STRICTLY TECHNOLOGY LLC	10/27/2022	AP	3,205.10	-3,205.10	7,586.40
026625	CISCO FIREPOWER	STRICTLY TECHNOLOGY LLC	10/28/2022	AP	565.00	-565.00	7,586.40
P32887	DELL ESSENTIAL BRIEFCASE	DELL MARKETING L.P.	10/28/2022	AP	22.19	-22.19	7,586.40
P32887	LG GP50NB40 SUPER MULTI -	DELL MARKETING L.P.	10/28/2022	AP	59.38	-59.38	7,586.40
P32887		DELL MARKETING L.P. DELL ESSENTIAL BRIEFCASE	10/28/2022	EN	22.19	0.00	7,564.21
P32887		DELL MARKETING L.P. LG GP50NB40 SUPER MULTI -	10/28/2022	EN	59.38	0.00	7,504.83
026625	BARRACUDA WEB SECURITY	STRICTLY TECHNOLOGY LLC	10/31/2022	AP	2,637.00	-2,637.00	7,504.83
026625	WIRELESS ACCESS POINT	STRICTLY TECHNOLOGY LLC	11/3/2022	AP	593.38	-593.38	7,504.83
P33061	INTERNET FOR I-75 SIGN OC	COMCAST CABLE COMMUNICATIONS, INC.	11/3/2022	AP	123.76	-123.76	7,504.83
P33062	LONG DISTANCE FOR OCT2022	AT&T	11/3/2022	AP	26.08	-26.08	7,504.83
P33061		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN OC	11/3/2022	EN	123.76	0.00	7,381.07
P33062		AT&T LONG DISTANCE FOR OCT2022	11/3/2022	EN	26.08	0.00	7,354.99
	823142178-00001	VERIZON WIRELESS 10/11/22-11/10/22	11/10/2022	AP	0.00	-378.56	6,976.43
026624	LOGITECH	STRICTLY TECHNOLOGY LLC	11/10/2022	AP	920.12	-920.12	6,976.43
	ETHERNET PORTS	COMCAST BUSINESS	11/15/2022	AP	0.00	-1,058.45	5,917.98
P33768	INTERNET FOR I-75 SIGN NO	COMCAST CABLE COMMUNICATIONS, INC.	12/1/2022	AP	133.76	-133.76	5,917.98
P33770	LONG DISTANCE NOV.2022	AT&T	12/1/2022	AP	24.76	-24.76	5,917.98
P33768		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN NO	12/1/2022	EN	133.76	0.00	5,784.22
P33770		AT&T LONG DISTANCE NOV.2022	12/1/2022	EN	24.76	0.00	5,759.46
	823142178-00001	VERIZON WIRELESS NOV 11 - DEC 10 2022	12/10/2022	AP	0.00	-368.90	5,390.56
	ETHERNET PORTS	COMCAST BUSINESS DEC 15, 22 TO JAN 14, 23	12/15/2022	AP	0.00	-1,058.45	4,332.11
P34421	INTERNET FOR I-75 SIGN DE	COMCAST CABLE COMMUNICATIONS, INC.	12/28/2022	AP	133.76	-133.76	4,332.11
P34422	LONG DISTANCE DEC.2022	A T & T	12/28/2022	AP	24.87	-24.87	4,332.11

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
P34421		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR I-75 SIGN DE	12/28/2022	EN	133.76	0.00	4,198.35
P34422		A T & T LONG DISTANCE DEC.2022	12/28/2022	EN	24.87	0.00	4,173.48
107-5200-552.30-42 TOURIST DEVELOPMENT / POSTAGE							
		BEGINNING BALANCE	9/28/2022	BB	0.00		6,000.00
		SEPT-OCT 22 STATEMENT	11/2/2022	AP	0.00	-9.53	5,990.47
		OCT 2022 STATEMENT	12/1/2022	AP	0.00	-12.50	5,977.97
107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		8,000.00
		SUMMARY BILL FPL	10/13/2022	AP	0.00	-379.93	7,620.07
		SUMMARY BILL FPL	11/11/2022	AP	0.00	-409.27	7,210.80
		SUMMARY BILL FPL	12/13/2022	AP	0.00	-365.25	6,845.55
107-5200-552.30-44 TOURIST DEVELOPMENT / RENTALS & LEASES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		47,000.00
		RENT OF OFFICE SPACE WSMDD LAND TRUST	10/1/2022	AP	0.00	-2,750.00	44,250.00
		RENT OF OFFICE SPACE WSMDD LAND TRUST	11/1/2022	AP	0.00	-2,750.00	41,500.00
P33063		LEASE AGREEMENT SEPT2022	11/3/2022	AP	113.45	-113.45	41,500.00
P33063		XEROX CORP LEASE AGREEMENT SEPT2022	11/3/2022	EN	113.45	0.00	41,386.55
P33771		XEROX LEASE OCTOBER 2022	12/1/2022	AP	113.45	-113.45	41,386.55
		DECEMBER RENT WSMDD LAND TRUST	12/1/2022	AP	0.00	-2,750.00	38,636.55
P33771		XEROX CORP XEROX LEASE OCTOBER 2022	12/1/2022	EN	113.45	0.00	38,523.10
P34423		XEROX LEASE NOVEMBER 2022	12/28/2022	AP	164.77	-164.77	38,523.10
P34423		XEROX CORP XEROX LEASE NOVEMBER 2022	12/28/2022	EN	164.77	0.00	38,358.33
107-5200-552.30-45 TOURIST DEVELOPMENT / GENERAL INSURANCE							
		BEGINNING BALANCE	9/28/2022	BB	0.00		10,000.00
		GENERAL LIABILITY INSURAN	10/1/2022	AP	0.00	-2,482.05	7,517.95
		PK FL10121012 22-21	10/4/2022	AP	0.00	-2,194.13	5,323.82
		PK FL1 0121012 22-21	11/28/2022	AP	0.00	-1,762.76	3,561.06
107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE							
		BEGINNING BALANCE	9/28/2022	BB	0.00		2,000.00
P32584		PEST CONTROL FOR OCT2022	10/19/2022	AP	35.00	-35.00	2,000.00
P32584		FLORIDA PEST CONTROL PEST CONTROL FOR OCT2022	10/19/2022	EN	35.00	0.00	1,965.00
P33748		SUPPLIES TO MOUNT TV & CA	12/1/2022	AP	31.34	-31.34	1,965.00
P33748		LOWE'S PROX SUPPLIES TO MOUNT TV & CA	12/1/2022	EN	31.34	0.00	1,933.66

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
P34102	PEST CONTROL NOVEMBER 22	FLORIDA PEST CONTROL	12/12/2022	AP	35.00	-35.00	1,933.66
P34104	PEST CONTROL DECEMBER 22	FLORIDA PEST CONTROL	12/12/2022	AP	35.00	-35.00	1,933.66
P34102		FLORIDA PEST CONTROL PEST CONTROL NOVEMBER 22	12/12/2022	EN	35.00	0.00	1,898.66
P34104		FLORIDA PEST CONTROL PEST CONTROL DECEMBER 22	12/12/2022	EN	35.00	0.00	1,863.66
	1ST QTR SHOP REPAIR XFER		12/31/2022	TF	0.00	801.17	2,664.83
107-5200-552.30-47 TOURIST DEVELOPMENT / PRINTING & LEGAL ADS							
	BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
026685	PO ENTRY	LAKE CITY ADVERTISER COMMUNICATIONS/MEDIA SERV	11/18/2022	EN	25,000.00	0.00	15,000.00
026685	VACATIONS GUIDES 2023	LAKE CITY ADVERTISER	11/30/2022	AP	12,500.00	-12,500.00	15,000.00
107-5200-552.30-48 TOURIST DEVELOPMENT / ADVERTISING							
	BEGINNING BALANCE		9/28/2022	BB	0.00		554,139.61
026285	REVERSE CANCELLED PO	PARADISE ADVERTISING & MARKETING COMMUNICATIONS/MEDIA SERV	10/1/2022	EN	14,689.61	0.00	539,450.00
P32571	AGENCY TRAVEL EXPENSE	PARADISE ADVERTISING & MARKETING	10/14/2022	AP	361.16	-361.16	539,450.00
026597	PO ENTRY	MILES PARTNERSHIP, LLP COMMUNICATIONS/MEDIA SERV	10/14/2022	EN	16,933.75	0.00	522,516.25
P32571		PARADISE ADVERTISING & MARKETING AGENCY TRAVEL EXPENSE	10/14/2022	EN	361.16	0.00	522,155.09
026603	PO ENTRY	PARADISE ADVERTISING & MARKETING COMMUNICATIONS/MEDIA SERV	10/19/2022	EN	495,000.00	0.00	27,155.09
026603	STRATEGY & MANAGEMENT	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	7,375.00	-7,375.00	27,155.09
026603	PUBLIC RELATIONS RETAINER	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	3,125.00	-3,125.00	27,155.09
026603	PUBLIC RELATIONS	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	3,000.00	-3,000.00	27,155.09
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	3,333.33	-3,333.33	27,155.09
026603	PARTNER DEVELOPMENT	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	833.33	-833.33	27,155.09
026603	AGORAPULSE FEE	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	1,000.00	-1,000.00	27,155.09
026603	INTELLIGENCE AND REPORTIN	PARADISE ADVERTISING & MARKETING	10/24/2022	AP	833.33	-833.33	27,155.09
	REDESIGN&REVISION VACATIO	LAKE CITY ADVERTISER	10/25/2022	AP	0.00	550.00	27,705.09
026603	STRATEGY & MANAGEMENT	PARADISE ADVERTISING & MARKETING	11/1/2022	AP	7,375.00	-7,375.00	27,705.09
026603	PUBLIC RELATIONS	PARADISE ADVERTISING & MARKETING	11/1/2022	AP	3,125.00	-3,125.00	27,705.09
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	11/1/2022	AP	3,333.33	-3,333.33	27,705.09
026603	ZARTICO INTELLIGENCE REPO	PARADISE ADVERTISING & MARKETING	11/1/2022	AP	833.33	-833.33	27,705.09
026603	PARTNER DEVELOPMENT RETAI	PARADISE ADVERTISING & MARKETING	11/1/2022	AP	833.33	-833.33	27,705.09
026603	ZARTICO INTELLIGENCE	PARADISE ADVERTISING & MARKETING	11/17/2022	AP	20,000.00	-20,000.00	27,705.09
	REQUEST FOR VOLUNTEERS	LAKE CITY REPORTER, INC.	11/25/2022	AP	0.00	-302.72	27,402.37

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
026603	STRATEGY & MANAGEMENT RET	PARADISE ADVERTISING & MARKETING	12/1/2022	AP	7,375.00	-7,375.00	27,402.37
026603	PUBLIC RELATIONS RETAINER	PARADISE ADVERTISING & MARKETING	12/1/2022	AP	3,125.00	-3,125.00	27,402.37
026603	SOCIAL MEDIA MANAGEMENT	PARADISE ADVERTISING & MARKETING	12/1/2022	AP	3,333.33	-3,333.33	27,402.37
026603	INTELLIGENCE AND REPORTIN	PARADISE ADVERTISING & MARKETING	12/1/2022	AP	833.33	-833.33	27,402.37
026603	PARTNER DEVELOPMENT RETAI	PARADISE ADVERTISING & MARKETING	12/1/2022	AP	833.33	-833.33	27,402.37
026603	ANNUAL CROWDRIFT FEE	PARADISE ADVERTISING & MARKETING	12/2/2022	AP	16,471.00	-16,471.00	27,402.37
026603	WEBSITE MAINTENANCE	PARADISE ADVERTISING & MARKETING	12/22/2022	AP	1,519.00	-1,519.00	27,402.37
107-5200-552.30-51 TOURIST DEVELOPMENT / OFFICE SUPPLIES							
	BEGINNING BALANCE		9/28/2022	BB	0.00		5,000.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-849.50	4,150.50
P33060	2 FRAMES FOR CONF. ROOM	AMAZON CAPITAL SERVICES, INC.	11/3/2022	AP	17.84	-17.84	4,150.50
P33060		AMAZON CAPITAL SERVICES, INC. 2 FRAMES FOR CONF. ROOM	11/3/2022	EN	17.84	0.00	4,132.66
P34107	DUSTERS & LYSOL	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	15.46	-15.46	4,132.66
P34108	1 BOX COPY PAPER	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	49.99	-49.99	4,132.66
P34108	HP INK CART. #952	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	102.76	-102.76	4,132.66
P34108	TWO MONITOR STANDS	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	42.48	-42.48	4,132.66
P34108	4PK TISSUE	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	18.69	-18.69	4,132.66
P34108	3 - HAND SANITIZER	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	10.68	-10.68	4,132.66
P34109	1-PACK AA BATTERIES	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	23.64	-23.64	4,132.66
P34110	3 LAPTOP RISERS W/ DRAWER	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	83.97	-83.97	4,132.66
P34111	10' HDMI CABLE	ODP BUSINESS SOLUTIONS, LLC	12/12/2022	AP	15.99	-15.99	4,132.66
P34107		ODP BUSINESS SOLUTIONS, LLC DUSTERS & LYSOL	12/12/2022	EN	15.46	0.00	4,117.20
P34108		ODP BUSINESS SOLUTIONS, LLC 1 BOX COPY PAPER	12/12/2022	EN	49.99	0.00	4,067.21
P34108		ODP BUSINESS SOLUTIONS, LLC HP INK CART. #952	12/12/2022	EN	102.76	0.00	3,964.45
P34108		ODP BUSINESS SOLUTIONS, LLC TWO MONITOR STANDS	12/12/2022	EN	42.48	0.00	3,921.97
P34108		ODP BUSINESS SOLUTIONS, LLC 4PK TISSUE	12/12/2022	EN	18.69	0.00	3,903.28
P34108		ODP BUSINESS SOLUTIONS, LLC 3 - HAND SANITIZER	12/12/2022	EN	10.68	0.00	3,892.60
P34109		ODP BUSINESS SOLUTIONS, LLC 1-PACK AA BATTERIES	12/12/2022	EN	23.64	0.00	3,868.96
P34110		ODP BUSINESS SOLUTIONS, LLC 3 LAPTOP RISERS W/ DRAWER	12/12/2022	EN	83.97	0.00	3,784.99
P34111		ODP BUSINESS SOLUTIONS, LLC 10' HDMI CABLE	12/12/2022	EN	15.99	0.00	3,769.00
P34460		ODP BUSINESS SOLUTIONS, LLC KEYBOARD FOR PAULA'S COMP	12/29/2022	EN	38.07	0.00	3,730.93

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
P34460		ODP BUSINESS SOLUTIONS, LLC 10 BROCHUREHOLDERS	12/29/2022	EN	15.70	0.00	3,715.23
107-5200-552.30-52 TOURIST DEVELOPMENT / OPERATING SUPPLIES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		3,000.00
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	10/11/2022	AP	0.00	-23.90	2,976.10
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	10/24/2022	AP	0.00	-9.95	2,966.15
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	11/8/2022	AP	0.00	-15.95	2,950.20
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	11/18/2022	AP	0.00	-9.95	2,940.25
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	12/6/2022	AP	0.00	-23.90	2,916.35
		WATER/SUPPLIES BLUE SUMMIT WATERS, LLC	12/20/2022	AP	0.00	-9.95	2,906.40
107-5200-552.30-54 TOURIST DEVELOPMENT / SUBSCRIPTIONS & DUES							
		BEGINNING BALANCE	9/28/2022	BB	0.00		45,000.00
026598	ARCHIVING SUBSCRIPTION	ARCHIVESOCIAL	10/1/2022	AP	2,988.00	-2,988.00	45,000.00
026657	MEMBERSHIP RENEWAL	THE ORIGINAL FLORIDA	10/1/2022	AP	8,000.00	-8,000.00	45,000.00
P32217	LCR ANNUAL SUBSCRIPTION	LAKE CITY REPORTER	10/6/2022	AP	83.00	-83.00	45,000.00
P32217		LAKE CITY REPORTER LCR ANNUAL SUBSCRIPTION	10/6/2022	EN	83.00	0.00	44,917.00
026598	PO ENTRY	ARCHIVESOCIAL COMMUNICATIONS/MEDIA SERV	10/14/2022	EN	2,988.00	0.00	41,929.00
P32592	2023 LICENSE RENEWAL TDC	FLORIDA DEPT. OF TRANSPORTATION	10/19/2022	AP	371.00	-371.00	41,929.00
P32592		FLORIDA DEPT. OF TRANSPORTATION 2023 LICENSE RENEWAL TDC	10/19/2022	EN	371.00	0.00	41,558.00
026660	MEMBERSHIP RENEWAL	STR, LLC	10/27/2022	AP	8,520.00	-8,520.00	41,558.00
026720	DESTINATION ORGANIZATION	DESTINATIONS INTERNATIONAL	10/31/2022	AP	3,190.00	-3,190.00	41,558.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-93.54	41,464.46
026657	PO ENTRY	THE ORIGINAL FLORIDA COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	8,000.00	0.00	33,464.46
026659	PO ENTRY	FLORIDA ASSOC. OF DESTINATION COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	3,655.00	0.00	29,809.46
026660	PO ENTRY	STR, LLC COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	8,520.00	0.00	21,289.46
026659	MEMBERSHIP RENEWAL	FLORIDA ASSOC. OF DESTINATION	11/8/2022	AP	3,655.00	-3,655.00	21,289.46
P33440	MEMBERSHIP RENEWAL FOR CH	CHAMBER OF COMMERCE	11/17/2022	AP	225.00	-225.00	21,289.46
P33440		CHAMBER OF COMMERCE MEMBERSHIP RENEWAL FOR CH	11/17/2022	EN	225.00	0.00	21,064.46
	OCT 2022 STATEMENT	BANK OF AMERICA	12/1/2022	AP	0.00	-63.24	21,001.22
026720	PO ENTRY	DESTINATIONS INTERNATIONAL COMMUNICATIONS/MEDIA SERV	12/13/2022	EN	3,190.00	0.00	17,811.22
107-5200-552.30-55 TOURIST DEVELOPMENT / TRAINING							
		BEGINNING BALANCE	9/28/2022	BB	0.00		13,000.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-440.00	12,560.00

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
	BANK OF AMERICA NOV 2022	BANK OF AMERICA	12/1/2022	AP	0.00	195.00	12,755.00
107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL							
	BEGINNING BALANCE		9/28/2022	BB	0.00		3,500.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-58.36	3,441.64
P33437	FUEL FOR TDC EXPLORER	G.W. HUNTER, INC.	11/17/2022	AP	49.87	-49.87	3,441.64
P33437		G.W. HUNTER, INC. FUEL FOR TDC EXPLORER	11/17/2022	EN	49.87	0.00	3,391.77
P34177	FUEL FOR TDC VAN	G.W. HUNTER, INC.	12/14/2022	AP	33.21	-33.21	3,391.77
P34177		G.W. HUNTER, INC. FUEL FOR TDC VAN	12/14/2022	EN	33.21	0.00	3,358.56
107-5200-552.30-64 TOURIST DEVELOPMENT / NON-CAPITAL OUTLAY							
	BEGINNING BALANCE		9/28/2022	BB	0.00		8,000.00
P32426	HP OFFICEJET PRO 9015E MU	STRICTLY TECHNOLOGY LLC	10/12/2022	AP	285.66	-285.66	8,000.00
P32426		STRICTLY TECHNOLOGY LLC HP OFFICEJET PRO 9015E MU	10/12/2022	EN	285.66	0.00	7,714.34
026595	PO ENTRY	DELL MARKETING L.P. COMMUNICATIONS/MEDIA SERV	10/14/2022	EN	5,693.23	0.00	2,021.11
026595	LAPTOPS & DOCKING STATION	DELL MARKETING L.P.	11/11/2022	AP	5,693.23	-5,671.04	2,043.30
P33762	MOUNTING BRACKET FOR CAME	STRICTLY TECHNOLOGY LLC	12/1/2022	AP	143.67	-143.67	2,043.30
P33766	TWO ASUS 24" LED LCD MONI	STRICTLY TECHNOLOGY LLC	12/1/2022	AP	298.00	-298.00	2,043.30
P33762		STRICTLY TECHNOLOGY LLC MOUNTING BRACKET FOR CAME	12/1/2022	EN	143.67	0.00	1,899.63
P33766		STRICTLY TECHNOLOGY LLC TWO ASUS 24" LED LCD MONI	12/1/2022	EN	298.00	0.00	1,601.63
P33873	DELL OPTIPLEX 5000 MICRO	DELL MARKETING L.P.	12/5/2022	AP	883.90	-883.90	1,601.63
P33873	INTEL VPRO ESSENTIALS	DELL MARKETING L.P.	12/5/2022	AP	8.89	-8.89	1,601.63
P33873	VESA MOUNT BRACKET	DELL MARKETING L.P.	12/5/2022	AP	36.99	-36.99	1,601.63
P33873	DELL ADAPTER-DISPLAY PORT	DELL MARKETING L.P.	12/5/2022	AP	26.63	-26.63	1,601.63
P33873		DELL MARKETING L.P. DELL OPTIPLEX 5000 MICRO	12/5/2022	EN	883.90	0.00	717.73
P33873		DELL MARKETING L.P. INTEL VPRO ESSENTIALS	12/5/2022	EN	8.89	0.00	708.84
P33873		DELL MARKETING L.P. VESA MOUNT BRACKET	12/5/2022	EN	36.99	0.00	671.85
P33873		DELL MARKETING L.P. DELL ADAPTER-DISPLAY PORT	12/5/2022	EN	26.63	0.00	645.22
107-5200-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
	BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
P32705	INSTALL MURAL ON TDC LOBB	JIM WATSON	10/21/2022	AP	800.00	-800.00	40,000.00
P32705		JIM WATSON INSTALL MURAL ON TDC LOBB	10/21/2022	EN	800.00	0.00	39,200.00
P32749	DISCO BALL & CONFETTI FOR	AMAZON CAPITAL SERVICES, INC.	10/24/2022	AP	33.08	-33.08	39,200.00

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
P32749		AMAZON CAPITAL SERVICES, INC. DISCO BALL & CONFETTI FOR	10/24/2022	EN	33.08	0.00	39,166.92
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-905.00	38,261.92
P33052	SUWANNEE RODEO SPONSORSHI	SUWANNEE COUNTY BOARD OF	11/3/2022	AP	2,500.00	-2,500.00	38,261.92
P33058	CATS UNDER THE STARS SPON	RUM 138 LLC	11/3/2022	AP	500.00	-500.00	38,261.92
P33052		SUWANNEE COUNTY BOARD OF SUWANNEE RODEO SPONSORSHI	11/3/2022	EN	2,500.00	0.00	35,761.92
P33058		RUM 138 LLC CATS UNDER THE STARS SPON	11/3/2022	EN	500.00	0.00	35,261.92
026666	PO ENTRY	CHAMBER OF COMMERCE COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	3,500.00	0.00	31,761.92
026667	PO ENTRY	COLUMBIA CO RESOURCES, INC. COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	5,000.00	0.00	26,761.92
P33442		STEPHEN FOSTER CITIZENS FESTIVAL OF LIGHTS POLAR	11/17/2022	EN	500.00	0.00	26,261.92
107-5200-552.31-53 TOURIST DEVELOPMENT / SIGN MAINTENANCE							
	BEGINNING BALANCE		9/28/2022	BB	0.00		80,000.00
P34157	ADDITIONAL OUTLET & CAT 5	INTERSTATE SUPPLY	12/13/2022	AP	8.57	-8.57	80,000.00
P34157		INTERSTATE SUPPLY ADDITIONAL OUTLET & CAT 5	12/13/2022	EN	8.57	0.00	79,991.43
107-5210-574.80-05 TOURIST DEVELOPMENT / HISTORICAL MUSEUM							
	BEGINNING BALANCE		9/28/2022	BB	0.00		5,000.00
026669	PO ENTRY	COLUMBIA COUNTY HISTORICAL MUSEUM COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	5,000.00	0.00	0.00
107-5210-574.80-06 TOURIST DEVELOPMENT / BLUE GREY ARMY, INC							
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
026668	PO ENTRY	BLUE-GREY ARMY, INC. COMMUNICATIONS/MEDIA SERV	11/4/2022	EN	10,000.00	0.00	0.00
107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES							
	BEGINNING BALANCE		9/28/2022	BB	0.00		67,510.00
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	-2,596.53	64,913.47
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	1,843.53	66,757.00
	PAYROLL SUMMARY		10/21/2022	AJ	0.00	-2,596.54	64,160.46
	PAYROLL SUMMARY		11/4/2022	AJ	0.00	-2,596.54	61,563.92
	PAYROLL SUMMARY		11/18/2022	AJ	0.00	-2,596.53	58,967.39
	PAYROLL SUMMARY		12/2/2022	AJ	0.00	-2,596.54	56,370.85
	PAYROLL SUMMARY		12/16/2022	AJ	0.00	-2,596.54	53,774.31
	PAYROLL SUMMARY		12/30/2022	AJ	0.00	-2,596.54	51,177.77
107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
	BEGINNING BALANCE		9/28/2022	BB	0.00		5,165.00
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	-192.23	4,972.77

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	136.48	5,109.25
	PAYROLL SUMMARY		10/21/2022	AJ	0.00	-192.23	4,917.02
	PAYROLL SUMMARY		11/4/2022	AJ	0.00	-197.58	4,719.44
	PAYROLL SUMMARY		11/18/2022	AJ	0.00	-197.58	4,521.86
	PAYROLL SUMMARY		12/2/2022	AJ	0.00	-197.58	4,324.28
	PAYROLL SUMMARY		12/16/2022	AJ	0.00	-197.58	4,126.70
	PAYROLL SUMMARY		12/30/2022	AJ	0.00	-198.64	3,928.06
107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
	BEGINNING BALANCE		9/28/2022	BB	0.00		8,040.00
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	-309.25	7,730.75
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	219.57	7,950.32
	PAYROLL SUMMARY		10/21/2022	AJ	0.00	-309.25	7,641.07
	PAYROLL SUMMARY		11/4/2022	AJ	0.00	-309.25	7,331.82
	PAYROLL SUMMARY		11/18/2022	AJ	0.00	-309.25	7,022.57
	PAYROLL SUMMARY		12/2/2022	AJ	0.00	-309.25	6,713.32
	PAYROLL SUMMARY		12/16/2022	AJ	0.00	-309.25	6,404.07
	PAYROLL SUMMARY		12/30/2022	AJ	0.00	-309.25	6,094.82
107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INS							
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,400.00
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	-433.64	9,966.36
	PAYROLL SUMMARY		10/7/2022	AJ	0.00	307.89	10,274.25
	PAYROLL SUMMARY		10/21/2022	AJ	0.00	-433.64	9,840.61
	PAYROLL SUMMARY		11/4/2022	AJ	0.00	-433.64	9,406.97
	PAYROLL SUMMARY		11/18/2022	AJ	0.00	-433.64	8,973.33
	GUIDANCE RESOURCES	COMPSYCH	12/1/2022	AP	0.00	-8.00	8,965.33
	PAYROLL SUMMARY		12/2/2022	AJ	0.00	-433.64	8,531.69
	PAYROLL SUMMARY		12/16/2022	AJ	0.00	-433.64	8,098.05
	PAYROLL SUMMARY		12/30/2022	AJ	0.00	-70.34	8,027.71
107-5290-552.10-24 TOURIST DEVELOPMENT / WORKERS COMPENSATION							
	BEGINNING BALANCE		9/28/2022	BB	0.00		148.00
	WORKER' COMPENSATION	TREVOR HICKMAN INSURANCE, LLC	10/12/2022	AP	0.00	-0.90	147.10

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
	WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT	10/19/2022	AP	0.00	-15.04	132.06
	WC FL1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT	10/24/2022	AP	0.00	-5.01	127.05
	WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT	11/30/2022	AP	0.00	-10.70	116.35
	WC FL 1 0121012 22-21	PREFERRED GOVERNMENTAL INS. TRT	12/1/2022	AP	0.00	-10.70	105.65
	WORKER'S COMPENSATION	TREVOR HICKMAN INSURANCE, LLC	12/21/2022	AP	0.00	-0.64	105.01
107-5290-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES							
	BEGINNING BALANCE		9/28/2022	BB	0.00		73,000.00
P34106	PROFESSIONAL SERVICES EXP	TBG PARTNERS	12/12/2022	AP	1,636.67	-1,636.67	73,000.00
P34106		TBG PARTNERS PROFESSIONAL SERVICES EXP	12/12/2022	EN	1,636.67	0.00	71,363.33
107-5290-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
	BEGINNING BALANCE		9/28/2022	BB	0.00		13,000.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-532.09	12,445.91
107-5290-552.30-48 TOURIST DEVELOPMENT / ADVERTISING							
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
026596	PO ENTRY	MADDEN MEDIA COMMUNICATIONS/MEDIA SERV	10/14/2022	EN	1,560.00	0.00	8,440.00
026596	WEBSITE HOSTING & SUPPORT	MADDEN MEDIA	11/30/2022	AP	1,560.00	-1,560.00	8,440.00
107-5290-552.30-54 TOURIST DEVELOPMENT / SUBSCRIPTIONS & DUES							
	BEGINNING BALANCE		9/28/2022	BB	0.00		10,000.00
P34105	SPORTS ETA 2023 MEMBERSHI	NATIONAL ASSOCIATION OF SPORTS	12/12/2022	AP	1,195.00	-1,195.00	10,000.00
P34105		NATIONAL ASSOCIATION OF SPORTS SPORTS ETA 2023 MEMBERSHI	12/12/2022	EN	1,195.00	0.00	8,805.00
107-5290-552.30-56 TOURIST DEVELOPMENT / GAS & OIL							
	BEGINNING BALANCE		9/28/2022	BB	0.00		1,000.00
	SEPT-OCT 22 STATEMENT	BANK OF AMERICA	11/2/2022	AP	0.00	-50.19	949.81
107-5290-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
	BEGINNING BALANCE		9/28/2022	BB	0.00		40,000.00
P32568	BANQ.ROOM RENTAL - FLATFI	HOLIDAY INN HOTEL AND SUITES	10/17/2022	AP	200.00	-200.00	40,000.00
P32568		HOLIDAY INN HOTEL AND SUITES BANQ.ROOM RENTAL - FLATFI	10/17/2022	EN	200.00	0.00	39,800.00

Columbia County Tourist Development Tax Collections Report

Collection Month	2013 3% Oct. - Apr 4% May-Sept	2014 (4%)	2015 (4%)	2016 (5%)	2017 (5%)	2018 (5%)	2019 (5%)	2020 (5%)	2021 (5%)	2022 (5%)	2023 (5%)	\$ +/- Change	% +/- Change	Month Received	YTD
October	\$ 40,410	\$ 58,829	\$ 62,735	\$ 73,598	\$ 112,336	\$ 162,189	\$ 110,960	\$ 125,750	\$ 112,804	\$ 138,551	\$ 180,087	\$ 41,536	29.98%	November	29.98%
November	\$ 55,111	\$ 78,728	\$ 88,387	\$ 118,680	\$ 156,077	\$ 150,034	\$ 145,524	\$ 134,575	\$ 93,458	\$ 183,193	\$ 195,623	\$ 12,430	6.79%	December	6.79%
December	\$ 52,110	\$ 77,917	\$ 80,213	\$ 111,061	\$ 122,637	\$ 131,390	\$ 151,927	\$ 128,118	\$ 113,018	\$ 154,489		\$ (154,489)	-100.00%	January	-100.00%
January	\$ 48,068	\$ 74,712	\$ 75,850	\$ 110,284	\$ 127,140	\$ 119,796	\$ 111,843	\$ 123,903	\$ 96,994	\$ 160,239		\$ (160,239)	-100.00%	February	-100.00%
February	\$ 53,727	\$ 75,224	\$ 82,414	\$ 116,810	\$ 108,775	\$ 127,113	\$ 118,896	\$ 113,471	\$ 138,707	\$ 149,444		\$ (149,444)	-100.00%	March	-100.00%
March	\$ 56,750	\$ 82,902	\$ 90,915	\$ 122,393	\$ 124,571	\$ 131,559	\$ 128,302	\$ 156,441	\$ 135,968	\$ 181,281		\$ (181,281)	-100.00%	April	-100.00%
April	\$ 69,076	\$ 94,574	\$ 101,417	\$ 136,411	\$ 152,850	\$ 159,335	\$ 165,950	\$ 92,863	\$ 165,572	\$ 196,240		\$ (196,240)	-100.00%	May	-100.00%
May	\$ 69,037	\$ 75,734	\$ 87,349	\$ 128,565	\$ 133,682	\$ 131,627	\$ 122,523	\$ 46,245	\$ 164,545	\$ 200,466		\$ (200,466)	-100.00%	June	-100.00%
June	\$ 71,862	\$ 82,272	\$ 85,558	\$ 115,166	\$ 144,230	\$ 127,219	\$ 134,670	\$ 80,787	\$ 181,625	\$ 190,504		\$ (190,504)	-100.00%	July	-100.00%
July	\$ 77,193	\$ 81,103	\$ 80,819	\$ 120,338	\$ 129,543	\$ 138,643	\$ 141,489	\$ 117,437	\$ 164,354	\$ 188,310		\$ (188,310)	-100.00%	August	-100.00%
August	\$ 74,445	\$ 84,585	\$ 93,059	\$ 133,055	\$ 118,344	\$ 121,954	\$ 125,179	\$ 106,457	\$ 209,389	\$ 160,619		\$ (160,619)	-100.00%	September	-100.00%
September	\$ 60,842	\$ 68,298	\$ 73,648	\$ 97,416	\$ 94,729	\$ 105,317	\$ 112,419	\$ 112,310	\$ 128,901	\$ 123,078		\$ (123,078)	-100.00%	October	-100.00%
TOTALS	\$ 728,631	\$ 934,877	\$ 1,002,363	\$ 1,383,777	\$ 1,524,914	\$ 1,606,176	\$ 1,569,682	\$ 1,338,358	\$ 1,705,336	\$ 2,026,414	\$ 375,710	\$ (1,650,704)	-81.46%	TOTALS	
YTD +/-	\$ 95,208	\$ 206,245	\$ 67,487	\$ 381,414	\$ 141,137	\$ 81,263	\$ (36,495)	\$ (231,324)	\$ 366,978	\$ 321,078	\$ (1,650,704)				
% +/-	15.03%	28.31%	7.22%	38.05%	10.20%	5.33%	-2.27%	-14.74%	27.42%	18.83%	-81.46%				
	Adj. for Increase Set all equal to 3%	Adj. for Increase Set equal to 4%		Adj. for Increase Set equal to 5%											
\$ +/-	\$ 6,863.00	\$ 81,161.27		\$ 130,822.91											
	1.08%	9.51%		10.44%											
* 3% TDT collections began May 1, 2010															
** 4% TDT collections began May 1, 2013															
*** 5% TDT collections began October 1, 2015.															

January 2023 Calendar of Events

Subject	Start Date	End Date	Location
Camp Suwannee Youth Retreat	1/6/2023	1/8/2023	Advent Christian Village 10680 Dowling Park Dr. Live Oak, FL 32060
Sun King - Disc Golf Tournament	1/7/2023	1/8/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL 32060
ICHE NIPPY DIP DAY	1/7/2023	1/7/2023	Ichetucknee Springs State Park
14th Annual Suwannee Weddings' Expo	1/8/2023	1/8/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Stephen Foster Day	1/15/2023	1/15/2023	Stephen Foster Folk Culture Center State Park
MLK Parade	1/16/2023	1/16/2023	Downtown Lake City Parade Route
Live! at Dowling Park: Tim Zimmerman & the King's Brass	1/19/2023	1/19/2023	The Village Church, 23739 Park Center Dr., Live Oak, FL 32060
Jeanie & Stephen Vocal Auditions	1/20/2023	1/21/2023	Stephen Foster Folk Culture Center State Park
Growers & Makers Market - Downtown Farmers Market	1/28/2023	1/28/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Friends of Music: UNF Chamber Singers	2/10/2023	2/10/2023	Covenant First Presbyterian Church, 421 White Ave., Live Oak 32064

Live! at Dowling Park: Inspirational Pop Artist Jennifer McGill	2/11/2023	2/11/2023	The Village Church, 23739 Park Center Dr., Live Oak, FL 32060
Growers & Makers Market - Downtown Farmers Market	2/11/2023	2/11/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Community Concerts of Lake City: John Denver Tribute Artist Ted Vigil	2/12/2023	2/12/2023	Florida Gateway College Alfonso Levy Performing Arts Center, 149 SE College Place, Lake City, FL 32025
Olustee Battle Reenactment	2/17/2023	2/19/2023	Olustee Battlefield Historic State Park, 5815 Battlefield Trail Road, Olustee FL 32087
Olustee Festival	2/17/2023	2/18/2023	Downtown Lake City FL
3rd Annual Strawberry Fest	2/25/2023	2/26/2023	Suwannee County Fairgrounds, Live Oak, FL 32064
Growers & Makers Market - Downtown Farmers Market	2/25/2023	2/25/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Live! at Dowling Park: Ballet Magnificat!	3/3/2023	3/3/2023	The Village Church, 23739 Park Center Dr., Live Oak, FL 32060
Race the Tortoise 5K Run	3/4/2023	3/4/2023	O'Leno State Park

Growers & Makers Market - Downtown Farmers Market	3/11/2023	3/11/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Wild Azalea Festival	3/18/2023	3/18/2023	Town of White Springs FL
Heritage Farm Festival at Sugar Camp Ranch	3/23/2023	3/25/2023	Sugar Camp Ranch, 387 SW Cumorah Hill St., Fort White, FL 32038
2023 Suwannee Spring Reunion	3/23/2023	3/26/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL
Growers & Makers Market - Downtown Farmers Market	3/25/2023	3/25/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Antique Tractor & Engine Show	3/30/2023	4/1/2023	Stephen Foster Folk Culture Center State Park, 11016 Lillian Saunders Dr, White Springs, FL 32096
Live! at Dowling Park: Duo Beaux Arts, 4 hands, 1 piano with dessert	3/31/2023	3/31/2023	Rumph Dining Room, 23736 Park Center Dr., Live Oak, FL 32060
Annual Suwannee River Catfish Festival	4/8/2023	4/8/2023	200 Trail St., Branford, FL 32008
12th Annual O'Leno Ole' Chili Cookoff	4/8/2023	4/8/2023	O'Leno State Park
Growers & Makers Market - Downtown Farmers Market	4/8/2023	4/8/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Downtown Showdown BBQ Cook-Off	4/14/2023	4/15/2023	Wilson Park - Downtown Lake City

2023 Suwannee River Jam	4/19/2023	4/22/2023	Spirit of the Suwannee Music Park, 3076 95th Drive, Live Oak, FL 32060
Friends of Music: Pianist Kevin Sharpe	4/21/2023	4/21/2023	Covenant First Presbyterian Church, 421 White Ave., Live Oak 32064
Growers & Makers Market - Downtown Farmers Market	4/22/2023	4/22/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Community Concerts of Lake City: The Lawson String Trio	4/29/2023	4/29/2023	Florida Gateway College Alfonso Levy Performing Arts Center, 149 SE College Place, Lake City, FL 32025
Growers & Makers Market - Downtown Farmers Market	5/6/2023	5/6/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Live! at Dowling Park: Gainesville Pops	5/20/2023	5/20/2023	The Village Church, 23739 Park Center Dr., Live Oak, FL 32060
Growers & Makers Market - Downtown Farmers Market	5/20/2023	5/20/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL
Florida Folk Festival	5/26/2023	5/28/2023	Stephen Foster Folk Culture Center State Park
Annual Wellborn Blueberry Festival	6/3/2023	6/3/2023	Wellborn, FL
Growers & Makers Market - Downtown Farmers Market	6/3/2023	6/3/2023	Downtown Lake City, 169 N. Marion Avenue, Lake City, FL

2023 Sports Events Calendar

Subject	Start Date	End Date	Location
Winter Blast Pickleball	1/13/2023	1/16/2023	Richardson Community Center
WSL Adult Softball	1/21/2023	1/21/2023	Southside Sports Complex
WSL Adult Softball	2/11/2023	2/11/2023	Southside Sports Complex
USSSA Fastpitch Softball	2/18/2023	2/18/2023	Southside Sports Complex
USSSA Baseball	2/25/2023	2/26/2023	Southside Sports Complex
USSSA Fastpitch Softball	3/11/2023	3/11/2023	Southside Sports Complex
USSSA Baseball	3/18/2023	3/19/2023	Southside Sports Complex
USSSA Fastpitch Softball	3/25/2023	3/25/2023	Southside Sports Complex
WSL Adult Softball	4/1/2023	4/1/2023	Southside Sports Complex
USSSA Fastpitch Softball	4/8/2023	4/8/2023	Southside Sports Complex
USSSA Fastpitch Softball	4/15/2023	4/15/2023	Southside Sports Complex
USSSA Baseball	4/15/2023	4/16/2023	Southside Sports Complex
USSSA Fastpitch Softball	4/29/2023	4/29/2023	Southside Sports Complex
USSSA Baseball	5/6/2023	5/7/2023	Southside Sports Complex
WSL Adult Softball	5/6/2023	5/6/2023	Southside Sports Complex
USSSA Fastpitch Softball	5/13/2023	5/14/2023	Southside Sports Complex
USSSA Fastpitch Softball	5/20/2023	5/21/2023	Southside Sports Complex
USSSA Fastpitch Softball	6/10/2023	6/10/2023	Southside Sports Complex
WSL Adult Softball	6/17/2023	6/17/2023	Southside Sports Complex
USSSA Fastpitch Softball	6/17/2023	6/18/2023	Southside Sports Complex
Babe Ruth State Softball	6/22/2023	6/26/2023	Southside Sports Complex
WSL Adult Softball	7/1/2023	7/1/2023	Southside Sports Complex
Babe Ruth Southeast Regional	7/11/2023	7/16/2023	Southside Sports Complex
USSSA Fastpitch Softball	7/15/2023	7/15/2023	Southside Sports Complex
WSL Adult Softball	7/29/2023	7/29/2023	Southside Sports Complex
USSSA Fastpitch Softball	8/12/2023	8/12/2023	Southside Sports Complex

USSSA Fastpitch Softball	9/2/2023	9/2/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/16/2023	9/16/2023	Southside Sports Complex
USSSA Fastpitch Softball	9/30/2023	9/30/2023	Southside Sports Complex
USSSA Fastpitch Softball	10/21/2023	10/21/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/4/2023	11/5/2023	Southside Sports Complex
USSSA Fastpitch Softball	11/18/2023	11/19/2023	Southside Sports Complex
USSSA Fastpitch Softball	12/2/2023	12/2/2023	Southside Sports Complex