

Audience Overview



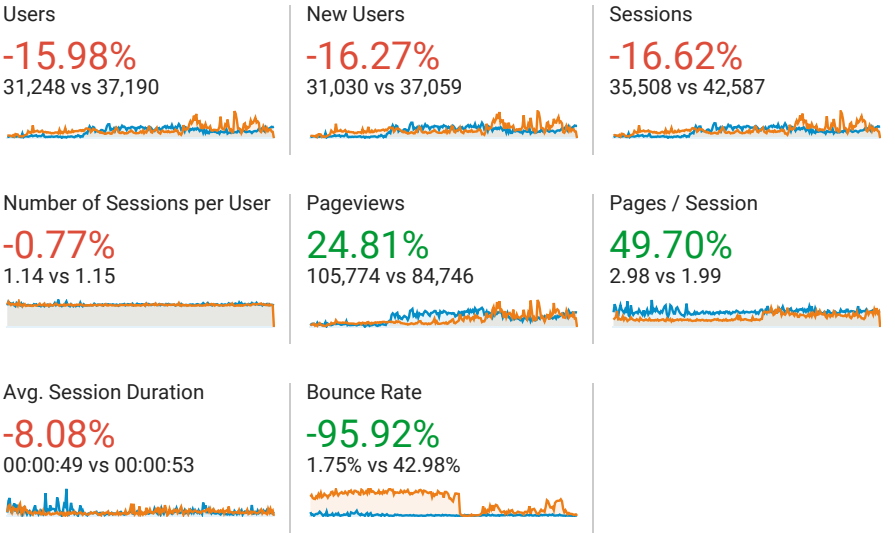
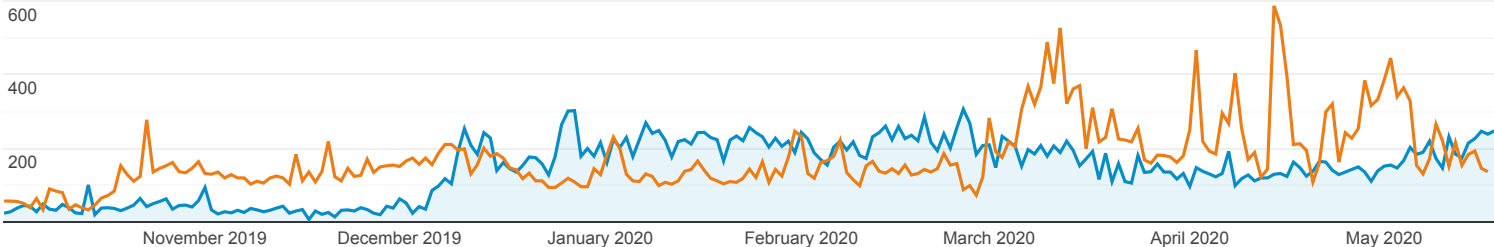
Oct 1, 2019 - May 18, 2020

Compare to: Oct 1, 2018 - May 18, 2019

Overview

Oct 1, 2019 - May 18, 2020: ● Users

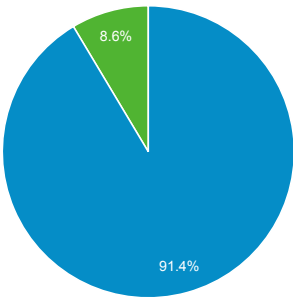
Oct 1, 2018 - May 18, 2019: ● Users



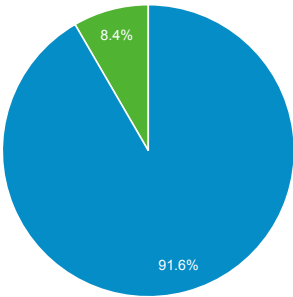
■ New Visitor

■ Returning Visitor

Oct 1, 2019 - May 18, 2020



Oct 1, 2018 - May 18, 2019



Language		Users	% Users
1.	en-us		
	Oct 1, 2019 - May 18, 2020	26,655	85.30%
	Oct 1, 2018 - May 18, 2019	28,767	77.30%
	% Change	-7.34%	10.35%
2.	en-ca		
	Oct 1, 2019 - May 18, 2020	2,301	7.36%
	Oct 1, 2018 - May 18, 2019	960	2.58%
	% Change	139.69%	185.45%
3.	en-gb		
	Oct 1, 2019 - May 18, 2020	633	2.03%
	Oct 1, 2018 - May 18, 2019	2,170	5.83%
	% Change	-70.83%	-65.26%
4.	en		
	Oct 1, 2019 - May 18, 2020	565	1.81%

	Oct 1, 2018 - May 18, 2019	715		1.92%
	% Change	-20.98%		-5.89%
5.	fr-ca			
	Oct 1, 2019 - May 18, 2020	416		1.33%
	Oct 1, 2018 - May 18, 2019	142		0.38%
	% Change	192.96%		248.89%
6.	ko			
	Oct 1, 2019 - May 18, 2020	83		0.27%
	Oct 1, 2018 - May 18, 2019	107		0.29%
	% Change	-22.43%		-7.62%
7.	fr-fr			
	Oct 1, 2019 - May 18, 2020	76		0.24%
	Oct 1, 2018 - May 18, 2019	109		0.29%
	% Change	-30.28%		-16.96%
8.	es-xl			
	Oct 1, 2019 - May 18, 2020	68		0.22%
	Oct 1, 2018 - May 18, 2019	482		1.30%
	% Change	-85.89%		-83.20%
9.	fr			
	Oct 1, 2019 - May 18, 2020	52		0.17%
	Oct 1, 2018 - May 18, 2019	51		0.14%
	% Change	1.96%		21.43%
10.	es-419			
	Oct 1, 2019 - May 18, 2020	46		0.15%
	Oct 1, 2018 - May 18, 2019	170		0.46%
	% Change	-72.94%		-67.78%