



Wednesday, September 19, 2018 12:00 Noon

971 W. Duval Street • Lake City • FL • 32055

AGENDA

- Call to Order
- Welcome
- TDC Roll Call
- Introductions
 - ⊕ Guests
- Approval of Minutes
 - ⊕ July 18, 2018 Meeting Minutes - Pg. 2-5
- Staff Reports
 - ⊕ Operations Report (Paula)
 - Bed Tax and Smith Travel Reports - Pg. 6
 - Financial Reports - Pg. 7-17
 - ⊕ Marketing Update (Cody)
 - Website - Pg. 18-19
 - #GetSocial (Social Media Update)
 - Advertisements
 - Event Calendar - Pg. 20-23
 - ⊕ Sports Marketing Update (Alden)
 - Sports Tourism Committee Update
 - Tournament Calendar - Pg. 24-26
 - Year-over-Year Comparison - Pg. 27
- Old Business
- New Business
 - ⊕ Wilson Park Development Project Funding Request \$150,000 - Pg. 28-34

Call to Order: Chairman Ron Williams called the meeting to order at 12:03 pm and he welcomed council members, staff, and guests to the meeting.

Roll Call: TDC members in attendance: Ron Williams, Tim Murphy, Robert Mann, Nick Patel, Nupur Shukla, Stephanie Smith, and Melinda Moses. Members absent were Chris Candler, and Mahendra Patel. **A quorum was present.**

Staff in attendance included Paula Vann, Cody Gray, Alden Rosner, and Michelle Moore.

Guests included; Clint Pittman (CCBOCC), Andrea Thomas (SFFCCSP), Merrilee Malwitz-Jipson (Rum 138), Jordan Perez (LC Chamber), Teena Peavey (SOSMP), Paulette Lord (HM), Faye Bowling Warren (Blue-Grey), Chrissy Miller (Columbia County Resources), Becky Hunt (Fairfield Inn), Robert Morey (Bienville Plantation), Vicki Bass (Party In The Pines), David Heringer (Infinity Con), Jim Tatum, Joe Brown, Chris Ratliff (LCR), and Stew Lilker (Observer).

Approval of Minutes

- Approval of the March 21, 2018 Regular Meeting Minutes.
- Approval of the May 18, 2018 Special Meeting Minutes.

A motion was made by Melinda Moses, second by Nupur Shukla to approve the minutes from March 21 and May 18 as presented. The motion was approved.

Staff Reports

Operations Report:

- **Bed Tax & Smith Travel Reports**
The Bed Tax Report was distributed. Paula Vann reported on the bed tax collections for May 2018. She also reported on the ADR and occupancy rate.
- **Financial Report**
The financial report was reviewed by the council members. **A motion was made by Melinda Moses, and second by Tim Murphy, that states the Financial Report was received. The motion was approved.**

Marketing Report:

- **Website** - Cody Gray went over the analytics for SpringsRUs.com.
- **#GetSocial** - Cody Gray went over the progress with #GetSocial and all the social media accounts.
- **Advertisements** - Cody Gray explained the current ad campaigns.

Sports Marketing Update:

- **Sports Tourism Committee Update** – Alden Rosner said he is waiting to hear back from the state on the technical assistance grant for the flat field feasibility study.
- **Tournament Calendar** – Alden Rosner went over the tournament calendar.
- **Year-Over-Year Comparison** – Alden Rosner explained the year over year comparison for the tournaments at Southside Sports Complex from the past few years.

Old Business

Small League State 2018 - \$730 – Paula Vann explained that Babe Ruth Ft. White made a grant request for \$730 in additional funds to be reimbursed for hotel stays for their umpires because the hotel prices were more expensive, and it cost them more than their original grant funding of \$2,500. **A motion was made by Robert Mann, second by Nupur Shukla to approve the grant funding request for \$730 to reimburse Ft. White Babe Ruth for hotel stays. The motion was approved.**

***Nick Patel abstained from voting because some of the umpires did stay at one of his hotel properties.**

New Business

RC Track Presentation – Paula Vann explained how the RC members were going to do a presentation but were unable to attend the meeting, so she went over how well the 2018 Roar Nationals did at the Southside RC Track and she talked about the three commercials that the TDC, Economic Development, and Chamber of Commerce partnered together to create for the 2018 Roar Nationals with Live RC.

2019 TDC Budget - Paula Vann went over the budget for 2019 and explained the changes she added to the budget. Paula answered questions as they were asked. **A motion was made by Nupur Shukla, second by Nick Patel to recognize the 2019 Budget as presented. The motion was approved.**

2019 Funding Requests for Historical Line Item Budgeted Events

1. Lake City Museum -\$5,000

Paula Vann explained how the museum wanted to continue doing the match the same as they did last year, where they receive \$2,500 guaranteed and after the museum raises \$2,500 on their own, the TDC will match \$2,500. **A motion was made by Nick Patel, second by Nupur Shukla to approve the Lake City Museum grant funding request for the first \$2,500 and then to match \$2,500 once the museum raises their own \$2,500. The motion was approved.**

2. Olustee - \$15,000

Paula Vann explained how the Blue-Grey Army is asking for an extra \$5,000 to do an economic impact study. Paula and Ron Williams discussed how they thought the TDC should handle doing the economic impact study, Faye Bowling Warren with Blue-Grey Army agreed.

Robert Mann made a motion and had to rescind his motion.

A motion was made by Nick Patel, second by Nupur Shukla to approve the Olustee grant funding request for \$10,000 to Blue-Grey Army. The motion was approved.

A motion was made by Nick Patel, second by Nupur Shukla to approve \$5,000 grant funding for the TDC to conduct an economic impact study of the event. The motion was approved.

Festivals and Events - Paula Vann went over each of the following funding requests with the council members:

1. **Bienville – Party in the Pines - \$20,000 plus \$5,000 shuttles to/from hotels – A motion was made by Nupur Shukla, second by Melinda Moses to approve \$10,000 grant funding for Party In The Pines at Bienville Plantation. The motion was approved.**
A motion was made by Melinda Moses, second by Nupur Shukla to approve \$5,000 grant funding for the TDC to sponsor shuttles to Party In The Pines. The motion was approved.
***Chairman Ron Williams and Co-Chairman Tim Murphy abstained from voting because they do business with Bienville Plantation.**
2. **Columbia County Resources - \$5,000 - A motion was made by Nick Patel, second by Nupur Shukla to approve the \$5,000 grant funding request for Columbia County Resources. The motion was approved.**
***Co-Chairman Tim Murphy abstained from voting because he is an active board member with Columbia County Resources.**
3. **Florida High School Rodeo Association - \$5,000 - A motion was made by Nick Patel, second by Robert Mann to approve the \$5,000 grant funding request for the Florida High School Rodeo Association. The motion was approved.**
***Co-Chairman Tim Murphy abstained from voting because he is an active board member with Columbia County Resources which operates the rodeo arena.**
4. **Chamber of Commerce – Gateway City Craft Beer and Wine Festival - \$2,000 - A motion was made by Melinda Moses, second by Nick Patel to approve the \$2,000 grant funding request for Gateway City Craft Beer and Wine Festival. The motion was approved.**
5. **Lunar 11 - Infinity Con - \$2,000 - A motion was made by Melinda Moses, second by Nick Patel to approve the \$1,000 grant funding request for Infinity Con once hotel and marketing data has been provided. The motion was approved.**
***Co-Chairman Tim Murphy abstained from voting because he is an active board member with Columbia County Resources where Infinity Con held an event.**
6. **Spirit of the Suwannee – Suwannee River Jam - \$3,500 - A motion was made by Melinda Moses, second by Nupur Shukla to approve the \$3,500 grant funding request for the Suwannee River Jam. The motion was approved.**
7. **Spirit of the Suwannee - Wane - shuttles to/from hotels \$5,000.**
A motion was made by Melinda Moses, second by Tim Murphy to approve the \$5,000 grant funding request for shuttles to Wane at Spirit of the Suwannee Music Park. The motion was approved.
8. **Stephen Foster Folk Culture Center State Park – Folk Festival \$2,500 - A motion was made by Melinda Moses, second by Robert Mann to approve the \$2,500 grant funding request for Stephen Foster Folk Festival. The motion was approved.**

Sporting Events - Paula Vann went over each grant request for the following sporting events:

1. **Ft White Babe Ruth Baseball - \$2,500 - A motion was made by Nupur Shukla, second by Melinda Moses to approve the Ft White Babe Ruth Baseball request for \$2,500. The motion was approved.**
2. **Lake City Columbia County Youth Baseball – LCCCYB Summer Tournaments - \$10,000
A motion was made by Nupur Shukla, second by Melinda Moses to approve the Lake City Columbia County Youth Baseball request for \$10,000. The motion was approved.**
3. **Richardson Community Center – Annual Goodwill Games Basketball Tournament - \$1,500 – Paula Vann suggested doing \$5.00 per participant and submitting a roster. – A motion was made by Nick Patel, second by Nupur Shukla to approve the grant request of \$5.00 per participant after submitting the roster from the tournament. The motion was approved.**
4. **Richardson Community Center – Winter Blast Pickleball Tournament – \$2,500 - A motion was made by Nupur Shukla, second by Robert Mann to approve the grant request for \$2,500. The motion was approved.**

Adjournment: There being no additional business to come before the TDC at this time, the meeting was adjourned at 1:27pm. The next TDC meeting will be Wednesday, September 19, 2018.

Columbia County Tourist Development Tax Collections Report

Collection Month	2008 (2%)	2009 (2%)	2010 (2% Oct - Apr) (3% May - Sept)	2011 (3%)	2012 (3%)	2013 (3% Oct. - Apr) (4% May-Sept)	2014 (4%)	2015 (4%)	2016 (5%)	2017 (5%)	2018 (5%)	\$ +/- Change	% +/- Change	Month Received
October	\$ 25,779	\$ 54,748	\$ 21,082	\$ 35,647	\$ 43,174	\$ 40,410	\$ 58,829	\$ 62,735	\$ 73,598	\$ 112,336	\$ 162,189	\$ 49,853	44.38%	November
November	\$ 31,961	\$ 34,333	\$ 26,672	\$ 46,996	\$ 49,892	\$ 55,111	\$ 78,728	\$ 88,387	\$ 118,680	\$ 156,077	\$ 150,034	\$ (6,043)	-3.87%	December
December	\$ 32,529	\$ 32,195	\$ 26,325	\$ 45,660	\$ 52,912	\$ 52,110	\$ 77,917	\$ 80,213	\$ 111,061	\$ 122,637	\$ 131,390	\$ 8,753	7.14%	January
January	\$ 27,825	\$ 30,331	\$ 28,148	\$ 49,487	\$ 54,466	\$ 48,068	\$ 74,712	\$ 75,850	\$ 110,284	\$ 127,140	\$ 119,796	\$ (7,344)	-5.78%	February
February	\$ 29,858	\$ 33,680	\$ 29,958	\$ 51,277	\$ 52,781	\$ 53,727	\$ 75,224	\$ 82,414	\$ 116,810	\$ 108,775	\$ 127,113	\$ 18,338	16.86%	March
March	\$ 45,121	\$ 34,702	\$ 34,528	\$ 53,288	\$ 57,097	\$ 56,750	\$ 82,902	\$ 90,915	\$ 122,393	\$ 124,571	\$ 131,559	\$ 6,988	5.61%	April
April	\$ 44,216	\$ 36,174	\$ 40,717	\$ 61,905	\$ 67,205	\$ 69,076	\$ 94,574	\$ 101,417	\$ 136,411	\$ 152,850	\$ 159,335	\$ 6,485	4.24%	May
May	\$ 35,871	\$ 31,708	\$ 52,527	\$ 54,420	\$ 51,211	\$ 69,037	\$ 75,734	\$ 87,349	\$ 128,565	\$ 133,682	\$ 131,627	\$ (2,055)	-1.54%	June
June	\$ 34,627	\$ 27,216	\$ 46,296	\$ 48,821	\$ 55,016	\$ 71,862	\$ 82,272	\$ 85,558	\$ 115,166	\$ 144,230	\$ 127,219	\$ (17,011)	-11.79%	July
July	\$ 35,240	\$ 31,036	\$ 50,805	\$ 52,594	\$ 56,128	\$ 77,193	\$ 81,103	\$ 80,819	\$ 120,338	\$ 129,543	\$ 138,643	\$ 9,100	7.02%	August
August	\$ 31,689	\$ 27,677	\$ 50,544	\$ 49,722	\$ 50,670	\$ 74,445	\$ 84,585	\$ 93,059	\$ 133,055	\$ 118,344		\$ (118,344)	-100.00%	September
September	\$ 30,964	\$ 20,573	\$ 37,996	\$ 40,565	\$ 42,871	\$ 60,842	\$ 68,298	\$ 73,648	\$ 97,416	\$ 94,729		\$ (94,729)	-100.00%	October
TOTALS	\$ 405,681	\$ 394,375	\$ 445,598	\$ 590,382	\$ 633,423	\$ 728,631	\$ 934,877	\$ 1,002,363	\$ 1,383,777	\$ 1,524,914	\$ 1,378,905	\$ (146,008)	-9.57%	TOTALS
YTD +/-	\$ 23,414	\$ (11,306)	\$ 51,223	\$ 144,784	\$ 43,042	\$ 95,208	\$ 206,245	\$ 67,487	\$ 381,414	\$ 141,137	\$ (146,008)			
% +/-	6.13%	-2.79%	12.99%	32.49%	7.29%	15.03%	28.31%	7.22%	38.05%	10.20%	-9.57%			
			Adj. for Increase -7.14%	Adj. for Increase 7.48		Adj. for Increase 1.08%	Adj. for Increase 9.51%		Adj. for Increase 10.44%					
* 3% TDT collections began May 1, 2010														
** 4% TDT collections began May 1, 2013														
*** 5% TDT collections began October 1, 2015.														

Expenditure Accounts - Budgeted vs. Actual - FY2018

Printed: 9/14/2018 3:16:31 PM
Contains budget amendments

	<u>Budgeted</u>	<u>Actual</u>	<u>Balance</u>	<u>Percent%</u>
TOURIST DEV/OPERATING				
TOURIST DEVELOPMENT				
107-5200-552.10-12 SALARIES	\$124,998.00	\$118,867.38	\$6,130.62	95.10%
107-5200-552.10-21 FICA TAXES	\$9,562.00	\$8,358.88	\$1,203.12	87.42%
107-5200-552.10-22 RETIREMENT	\$9,900.00	\$9,512.29	\$387.71	96.08%
107-5200-552.10-23 HEALTH & LIFE INSURANCE	\$25,754.00	\$24,030.59	\$1,723.41	93.31%
107-5200-552.10-24 WORKERS COMPENSATION	\$389.00	\$225.48	\$163.52	57.96%
PERSONAL SERVICES	\$170,603.00	\$160,994.62	\$9,608.38	94.37%
107-5200-552.30-31 PROFESSIONAL SERVICES	\$2,500.00	\$1,368.25	\$1,131.75	54.73%
107-5200-552.30-35 ADMINISTRATIVE FEES	\$33,913.00	\$33,913.00	\$0.00	100.00%
107-5200-552.30-40 TRAVEL & PER DIEM	\$8,000.00	\$4,949.66	\$3,050.34	61.87%
107-5200-552.30-41 COMMUNICATIONS	\$8,500.00	\$7,221.68	\$1,278.32	84.96%
107-5200-552.30-42 POSTAGE	\$4,000.00	\$406.29	\$3,593.71	10.16%
107-5200-552.30-43 UTILITIES	\$7,500.00	\$6,279.34	\$1,220.66	83.72%
107-5200-552.30-44 RENTAL & LEASES	\$17,500.00	\$18,298.85	(\$798.85)	104.56%
107-5200-552.30-45 GENERAL INSURANCE	\$5,500.00	\$4,395.84	\$1,104.16	79.92%
107-5200-552.30-46 REPAIR & MAINTENANCE	\$3,000.00	\$2,263.83	\$736.17	75.46%
107-5200-552.30-47 PRINTING	\$6,800.00	\$1,592.90	\$5,207.10	23.43%
107-5200-552.30-48 ADVERTISING	\$155,333.00	\$145,259.89	\$10,073.11	93.52%
107-5200-552.30-49 OTHER CHARGES	\$500.00	\$0.00	\$500.00	0.00%
107-5200-552.30-51 OFFICE SUPPLIES	\$13,000.00	\$1,769.16	\$11,230.84	13.61%
107-5200-552.30-52 OPERATING SUPPLIES	\$2,000.00	\$214.45	\$1,785.55	10.72%
107-5200-552.30-54 DUES & SUBSCRIPTIONS	\$24,000.00	\$24,345.95	(\$345.95)	101.44%
107-5200-552.30-55 TRAINING	\$12,000.00	\$6,107.41	\$5,892.59	50.90%
107-5200-552.30-56 GAS & OIL	\$3,500.00	\$1,198.04	\$2,301.96	34.23%
107-5200-552.30-64 NON-CAPITAL OUTLAY	\$6,000.00	\$15,135.98	(\$9,135.98)	252.27%
OPERATING EXPENDITURES	\$313,546.00	\$274,720.52	\$38,825.48	87.62%
107-5200-552.31-48 EVENT PROMOTION	\$43,681.00	\$37,863.75	\$5,817.25	86.68%
107-5200-552.31-53 SIGN MAINTENANCE	\$110,000.00	\$105,621.42	\$4,378.58	96.02%
OPERATING EXPENDITURES	\$153,681.00	\$143,485.17	\$10,195.83	93.37%
107-5200-552.60-64 EQUIPMENT PURCHASES	\$40,200.00	\$36,237.74	\$3,962.26	90.14%
CAPITAL OUTLAY	\$40,200.00	\$36,237.74	\$3,962.26	90.14%
	\$678,030.00	\$615,438.05	\$62,591.95	90.77%

COMMUNITY OUTREACH				
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$5,000.00	\$0.00	100.00%
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$10,000.00	\$0.00	100.00%
GRANTS & AIDS	\$15,000.00	\$15,000.00	\$0.00	100.00%
	\$15,000.00	\$15,000.00	\$0.00	100.00%
SPORTING EVENTS/TOURNAMEN				
107-5290-552.10-12 SALARIES	\$50,000.00	\$33,653.90	\$16,346.10	67.31%
107-5290-552.10-21 FICA TAXES	\$3,825.00	\$2,562.35	\$1,262.65	66.99%
107-5290-552.10-22 RETIREMENT	\$3,960.00	\$2,704.66	\$1,255.34	68.30%
107-5290-552.10-23 HEALTH & LIFE INSURANCE	\$8,585.00	\$4,396.52	\$4,188.48	51.21%
107-5290-552.10-24 WORKERS COMPENSATION	\$155.00	\$120.88	\$34.12	77.99%
PERSONAL SERVICES	\$66,525.00	\$43,438.31	\$23,086.69	65.30%
107-5290-552.30-31 PROFESSIONAL SERVICES	\$42,850.00	\$0.00	\$42,850.00	0.00%
107-5290-552.30-40 TRAVEL & PER DIEM	\$10,000.00	\$2,939.86	\$7,060.14	29.40%
107-5290-552.30-46 REPAIR & MAINTENANCE	\$40,500.00	\$0.00	\$40,500.00	0.00%
107-5290-552.30-47 PRINTING	\$5,000.00	\$1,275.21	\$3,724.79	25.50%
107-5290-552.30-48 ADVERTISING	\$5,000.00	\$0.00	\$5,000.00	0.00%
107-5290-552.30-54 DUES & SUBSCRIPTIONS	\$6,000.00	\$3,154.00	\$2,846.00	52.57%
107-5290-552.30-55 TRAINING	\$9,500.00	\$6,929.00	\$2,571.00	72.94%
OPERATING EXPENDITURES	\$118,850.00	\$14,298.07	\$104,551.93	12.03%
107-5290-552.31-48 EVENT PROMOTION	\$34,926.00	\$36,025.63	(\$1,099.63)	103.15%
107-5290-552.31-56 SPORTS MARKETING	\$22,574.00	\$11,762.32	\$10,811.68	52.11%
OPERATING EXPENDITURES	\$57,500.00	\$47,787.95	\$9,712.05	83.11%
	\$242,875.00	\$105,524.33	\$137,350.67	43.45%
INTERFUND TRANSFERS OUT				
107-8100-581.90-01 TO GENERAL FUND	\$300,000.00	\$300,000.00	\$0.00	100.00%
INTERFUND TRANSFERS OUT	\$300,000.00	\$300,000.00	\$0.00	100.00%
	\$300,000.00	\$300,000.00	\$0.00	100.00%
RESERVES				
107-8400-584.90-97 EQUIPMENT RESERVE	\$2,215,897.00	\$0.00	\$2,215,897.00	0.00%
107-8400-584.90-98 CASH BALANCE FORWARD	\$208,408.00	\$0.00	\$208,408.00	0.00%
107-8400-584.90-99 CONTINGENCY/RESERVE	\$104,204.00	\$0.00	\$104,204.00	0.00%
RESERVES	\$2,528,509.00	\$0.00	\$2,528,509.00	0.00%
	\$2,528,509.00	\$0.00	\$2,528,509.00	0.00%

TOURIST DEV/OPERATING TOTALS:	\$3,764,414.00	\$1,035,962.38	\$2,728,451.62	27.52%
GRAND TOTALS:	\$3,764,414.00	\$1,035,962.38	\$2,728,451.62	27.52%

Expense Account Transactions

Printed: 09-14-2018

Showing all transactions recorded between: 7/1/2018 and 8/31/2018

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
TOURIST DEV/OPERATING							
107-5200-552.10-12 TOURIST DEVELOPMENT / SALARIES							
		BEGINNING BALANCE	8/9/2017	BB	0.00		124,998.00
		PAYROLL SUMMARY	7/5/2018	AJ	0.00	-4,807.62	30,168.77
		PAYROLL SUMMARY	7/19/2018	AJ	0.00	-4,807.64	25,361.13
		PAYROLL SUMMARY	8/2/2018	AJ	0.00	-4,807.62	20,553.51
		PAYROLL SUMMARY	8/16/2018	AJ	0.00	-4,807.63	15,745.88
		PAYROLL SUMMARY	8/30/2018	AJ	0.00	-4,807.62	10,938.26
107-5200-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
		BEGINNING BALANCE	8/9/2017	BB	0.00		9,562.00
		PAYROLL SUMMARY	7/5/2018	AJ	0.00	-335.48	2,911.66
		PAYROLL SUMMARY	7/19/2018	AJ	0.00	-335.48	2,576.18
		PAYROLL SUMMARY	8/2/2018	AJ	0.00	-335.48	2,240.70
		PAYROLL SUMMARY	8/16/2018	AJ	0.00	-335.48	1,905.22
		PAYROLL SUMMARY	8/30/2018	AJ	0.00	-367.78	1,537.44
107-5200-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
		BEGINNING BALANCE	8/9/2017	BB	0.00		9,900.00
		PAYROLL SUMMARY	7/5/2018	AJ	0.00	-397.11	2,373.26
		PAYROLL SUMMARY	7/19/2018	AJ	0.00	-397.11	1,976.15
		PAYROLL SUMMARY	8/2/2018	AJ	0.00	-397.11	1,579.04
		PAYROLL SUMMARY	8/16/2018	AJ	0.00	-397.11	1,181.93
		PAYROLL SUMMARY	8/30/2018	AJ	0.00	-397.11	784.82
107-5200-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE							
		BEGINNING BALANCE	8/9/2017	BB	0.00		25,754.00
		PAYROLL SUMMARY	7/5/2018	AJ	0.00	-1,062.33	6,079.24
		PAYROLL SUMMARY	7/19/2018	AJ	0.00	-1,062.33	5,016.91
		PAYROLL SUMMARY	8/2/2018	AJ	0.00	-1,062.33	3,954.58
		PAYROLL SUMMARY	8/16/2018	AJ	0.00	-1,062.33	2,892.25

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
		PAYROLL SUMMARY	8/30/2018	AJ	0.00	-75.35	2,816.90
107-5200-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES							
		BEGINNING BALANCE	8/9/2017	BB	0.00		2,500.00
025018	175 SIGN CONSTRUCTION	KAIL PARTNERS, LLC	7/16/2018	AP	420.00	-420.00	1,089.75
107-5200-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
		BEGINNING BALANCE	8/9/2017	BB	0.00		8,000.00
		P. VANN TRAVEL REIMB.	7/18/2018	CR	0.00	30.54	5,622.66
		P. VANN TRAVEL REIMB.	7/23/2018	CR	0.00	15.36	5,638.02
	TRAVEL P. VANN	BANK OF AMERICA	7/24/2018	AP	0.00	-1,679.38	3,958.64
	TRAVEL A. ROSNER	BANK OF AMERICA	7/24/2018	AP	0.00	-179.00	3,779.64
	FL GOV. CONFERENCE	BANK OF AMERICA	8/7/2018	AP	0.00	-532.00	3,247.64
F93517	REIMBURSEMENT FOR PAULA V	PAULA VANN	8/8/2018	AP	219.08	-219.08	3,247.64
F93517		PAULA VANN REIMBURSEMENT FOR PAULA V	8/8/2018	EN	219.08	0.00	3,028.56
	TRAVEL	BANK OF AMERICA	8/31/2018	AP	0.00	21.78	3,050.34
107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS							
		BEGINNING BALANCE	8/9/2017	BB	0.00		8,500.00
F93074	INTERNET FOR TDC LED BILL	COMCAST CABLE COMMUNICATIONS, INC.	7/19/2018	AP	123.76	-123.76	2,606.20
F93074		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR TDC LED BILL	7/19/2018	EN	123.76	0.00	2,482.44
	COMCAST BUSINESS	COMCAST BUSINESS	7/23/2018	AP	0.00	-173.39	2,309.05
F93192	AT&T LONG DISTANCE	AT&T	7/26/2018	AP	23.97	-23.97	2,309.05
F93192		AT&T AT&T LONG DISTANCE	7/26/2018	EN	23.97	0.00	2,285.08
	VERIZON	VERIZON WIRELESS	8/1/2018	AP	0.00	-220.81	2,064.27
	VERIZON	VERIZON WIRELESS	8/1/2018	AP	0.00	-75.63	1,988.64
F93788	INTERNET FOR TDC LED BILL	COMCAST CABLE COMMUNICATIONS, INC.	8/17/2018	AP	123.76	-123.76	1,988.64
F93788		COMCAST CABLE COMMUNICATIONS, INC. INTERNET FOR TDC LED BILL	8/17/2018	EN	123.76	0.00	1,864.88
	VERIZON	VERIZON WIRELESS	8/20/2018	AP	0.00	-308.99	1,555.89
	VERIZON	VERIZON WIRELESS	8/20/2018	AP	0.00	-75.94	1,479.95
	COMCAST BUSINESS	COMCAST BUSINESS	8/24/2018	AP	0.00	-173.39	1,306.56
F93997	AT&T LONG DISTANCE	AT&T	8/30/2018	AP	28.24	-28.24	1,306.56
F93997		AT&T AT&T LONG DISTANCE	8/30/2018	EN	28.24	0.00	1,278.32
107-5200-552.30-42 TOURIST DEVELOPMENT / POSTAGE							
		BEGINNING BALANCE	8/9/2017	BB	0.00		4,000.00
F92967	SHIP 7 BXS BROCHURES TO I	FEDEX	7/16/2018	AP	150.30	-150.30	3,800.23

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
F92967		FEDEX SHIP 7 BXS BROCHURES TO I	7/16/2018	EN	150.30	0.00	3,649.93
F93514	FedEx 2018 TDC Financial	FEDEX	8/8/2018	AP	56.22	-56.22	3,649.93
F93514		FEDEX FedEx 2018 TDC Financial	8/8/2018	EN	56.22	0.00	3,593.71
107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES							
		BEGINNING BALANCE	8/9/2017	BB	0.00		7,500.00
	FPL	FPL	7/16/2018	AP	0.00	-661.89	1,866.83
	FPL	FPL	8/15/2018	AP	0.00	-646.17	1,220.66
107-5200-552.30-44 TOURIST DEVELOPMENT / RENTAL & LEASES							
		BEGINNING BALANCE	8/9/2017	BB	0.00		17,500.00
F92605	TDC XEROX LEASE AGREEMENT	XEROX CORP	7/2/2018	AP	208.18	-208.18	3,926.81
F92605		XEROX CORP TDC XEROX LEASE AGREEMENT	7/2/2018	EN	208.18	0.00	3,718.63
	WATER/RENTAL	BLUE SUMMIT WATERS, LLC	7/3/2018	AP	0.00	-41.75	3,676.88
	JULY 2018 DRAW	WSMDD LAND TRUST	7/19/2018	AP	0.00	-1,165.50	2,511.38
F93089	TDC XEROX LEASE AGREEMENT	XEROX CORP	7/20/2018	AP	182.80	-182.80	2,511.38
F93090	XEROX CREDIT FOR INCORREC	XEROX CORP	7/20/2018	AP	-26.70	26.70	2,511.38
F93091	XEROX CREDIT FOR INCORREC	XEROX CORP	7/20/2018	AP	-25.03	25.03	2,511.38
F93092	XEROX CREDIT FOR INCORREC	XEROX CORP	7/20/2018	AP	-26.65	26.65	2,511.38
F93089		XEROX CORP TDC XEROX LEASE AGREEMENT	7/20/2018	EN	182.80	0.00	2,328.58
F93090		XEROX CORP XEROX CREDIT FOR INCORREC	7/20/2018	EN	-26.70	0.00	2,355.28
F93091		XEROX CORP XEROX CREDIT FOR INCORREC	7/20/2018	EN	-25.03	0.00	2,380.31
F93092		XEROX CORP XEROX CREDIT FOR INCORREC	7/20/2018	EN	-26.65	0.00	2,406.96
	BLUE SUMMIT WATER	BLUE SUMMIT WATERS, LLC	8/1/2018	AP	0.00	-36.50	2,370.46
	RENT AUG. 2018	WSMDD LAND TRUST	8/10/2018	AP	0.00	-1,165.50	1,204.96
F93789	TDC XEROX LEASE AGREEMENT	XEROX CORP	8/17/2018	AP	259.17	-259.17	1,204.96
F93789		XEROX CORP TDC XEROX LEASE AGREEMENT	8/17/2018	EN	259.17	0.00	945.79
	RENT SEPT. 2018	WSMDD LAND TRUST	8/29/2018	AP	0.00	-1,165.50	-219.71
107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE							
		BEGINNING BALANCE	8/9/2017	BB	0.00		3,000.00
F92764	PEST CONTROL FOR TDC OFFI	FLORIDA PEST CONTROL	7/6/2018	AP	35.00	-35.00	1,228.79
F92764		FLORIDA PEST CONTROL PEST CONTROL FOR TDC OFFI	7/6/2018	EN	35.00	0.00	1,193.79
F93513	PEST CONTROL FOR TDC OFFI	FLORIDA PEST CONTROL	8/8/2018	AP	35.00	-35.00	1,193.79
F93513		FLORIDA PEST CONTROL PEST CONTROL FOR TDC OFFI	8/8/2018	EN	35.00	0.00	1,158.79
F93847	OIL CHANGE FOR TOYOTA VAN	SWIFT LUBE, INC.	8/20/2018	AP	63.24	-63.24	1,158.79

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
F93847		SWIFT LUBE, INC. OIL CHANGE FOR TOYOTA VAN	8/20/2018	EN	63.24	0.00	1,095.55
F94041	PEST CONTROL FOR TDC OFFI	FLORIDA PEST CONTROL	8/30/2018	AP	35.00	-35.00	1,095.55
F94041		FLORIDA PEST CONTROL PEST CONTROL FOR TDC OFFI	8/30/2018	EN	35.00	0.00	1,060.55
107-5200-552.30-47 TOURIST DEVELOPMENT / PRINTING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		6,800.00
F92765	SERVICE AWARD FOR MIKE CO	BAUDVILLE, INC.	7/6/2018	AP	109.45	-109.45	5,346.55
F92765		BAUDVILLE, INC. SERVICE AWARD FOR MIKE CO	7/6/2018	EN	109.45	0.00	5,237.10
F93890	HOSPITALITY MEETING INVIT	MAIN STREET PRINTING	8/23/2018	AP	30.00	-30.00	5,237.10
F93890		MAIN STREET PRINTING HOSPITALITY MEETING INVIT	8/23/2018	EN	30.00	0.00	5,207.10
107-5200-552.30-48 TOURIST DEVELOPMENT / ADVERTISING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		155,333.00
024876	CAMPAIGN	MADDEN MEDIA	7/1/2018	AP	8,181.82	-8,181.82	10,506.31
024991	SPRING 2018CAMPAIGN	MADDEN MEDIA	7/1/2018	AP	1,416.67	-1,416.67	10,506.31
F92759	CONNECT COMPLETE JUNE 201	COLLINSON AND COMPANY, INC	7/6/2018	AP	2,000.00	-2,000.00	10,506.31
F92787	SPORTS MARKETING AD CAMPA	A..E ENGINE	7/6/2018	AP	2,500.00	-2,500.00	10,506.31
F92759		COLLINSON AND COMPANY, INC CONNECT COMPLETE JUNE 201	7/6/2018	EN	2,000.00	0.00	8,506.31
F92787		A..E ENGINE SPORTS MARKETING AD CAMPA	7/6/2018	EN	2,500.00	0.00	6,006.31
F93085	1 PAGE AD IN LCR TOURISM	LAKE CITY REPORTER, INC.	7/19/2018	AP	1,750.00	-1,750.00	6,006.31
025026	COMMUNICATIONS/MEDI A SERV	SOUTH GEORGIA MEDIA GROUP	7/19/2018	AP	615.00	-615.00	6,006.31
025026	COMMUNICATIONS/MEDI A SERV	SOUTH GEORGIA MEDIA GROUP	7/19/2018	AP	100.00	-100.00	6,006.31
025026	COMMUNICATIONS/MEDI A SERV	SOUTH GEORGIA MEDIA GROUP	7/19/2018	AP	615.00	-615.00	6,006.31
025026	COMMUNICATIONS/MEDI A SERV	SOUTH GEORGIA MEDIA GROUP	7/19/2018	AP	100.00	-100.00	6,006.31
F93085		LAKE CITY REPORTER, INC. 1 PAGE AD IN LCR TOURISM	7/19/2018	EN	1,750.00	0.00	4,256.31
024876	STORE TELLING CAOMAGN	MADDEN MEDIA	7/30/2018	AP	8,181.82	-8,181.82	4,256.31
024991	SPRONG 2018 CAMPAIGN	MADDEN MEDIA	7/30/2018	AP	1,416.66	-1,416.66	4,256.31
024991	RETARGETING CAMPAIGN	MADDEN MEDIA	8/7/2018	AP	1,416.67	-1,416.67	4,256.31
F93643	CONNECT COMPLETE JULY2018	COLLINSON AND COMPANY, INC	8/15/2018	AP	2,000.00	-2,000.00	4,256.31
F93643		COLLINSON AND COMPANY, INC CONNECT COMPLETE JULY2018	8/15/2018	EN	2,000.00	0.00	2,256.31
025017	VISIT FLA. JUNE4,2018 AD	COLLINSON AND COMPANY, INC	8/17/2018	AP	7,000.00	-7,000.00	2,256.31
F93790	BEST OF THE BEST AD FOR A	LAKE CITY REPORTER, INC.	8/17/2018	AP	365.00	-365.00	2,256.31
F93790		LAKE CITY REPORTER, INC. BEST OF THE BEST AD FOR A	8/17/2018	EN	365.00	0.00	1,891.31

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
107-5200-552.30-51 TOURIST DEVELOPMENT / OFFICE SUPPLIES							
	BEGINNING BALANCE		8/9/2017	BB	0.00		13,000.00
025016	DESK & OTHER TDC	OFFICE ENVIRONMENT CENTER, INC.	7/18/2018	AP	6,521.14	-6,521.14	2,072.95
	MOVE TO PROPER ACCOUNT	OFFICE ENVIRONMENT	8/27/2018	AJ	0.00	6,521.14	8,594.09
	MOVE TO PROPER ACCOUNT	OFFICE ENVIRONMENT	8/27/2018	AJ	0.00	2,845.73	11,439.82
	MOVE TO PROPER ACCOUNT	32" MONITOR-STRICTLY	8/27/2018	AJ	0.00	-208.98	11,230.84
107-5200-552.30-52 TOURIST DEVELOPMENT / OPERATING SUPPLIES							
	BEGINNING BALANCE		8/9/2017	BB	0.00		2,000.00
	TAG®. SPORT TDC	RONNIE BRANNON, TAX COLLECTOR	7/24/2018	AP	0.00	-119.55	1,785.55
107-5200-552.30-54 TOURIST DEVELOPMENT / DUES & SUBSCRIPTIONS							
	BEGINNING BALANCE		8/9/2017	BB	0.00		24,000.00
F92965	PO BOX 1847 RENEWAL	U.S. POSTMASTER	7/16/2018	AP	394.00	-394.00	591.77
F92965		U.S. POSTMASTER PO BOX 1847 RENEWAL	7/16/2018	EN	394.00	0.00	197.77
F93093	MEMBERSHIP RENEWAL TO FRV	FLORIDA RV TRADE ASSOCIATION	7/20/2018	AP	150.00	-150.00	197.77
F93093		FLORIDA RV TRADE ASSOCIATION MEMBERSHIP RENEWAL TO FRV	7/20/2018	EN	150.00	0.00	47.77
	SUBSCRIPTION TDC	BANK OF AMERICA	7/24/2018	AP	0.00	-131.24	-83.47
	SUBSCRIPTIONS	BANK OF AMERICA	8/7/2018	AP	0.00	-131.24	-214.71
	SUBSCRIPTIONS	BANK OF AMERICA	8/31/2018	AP	0.00	-131.24	-345.95
107-5200-552.30-55 TOURIST DEVELOPMENT / TRAINING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		12,000.00
	RETURN SUPPLY TDC	BANK OF AMERICA	7/24/2018	AP	0.00	16.04	6,390.28
	EVENTSUPPLY A. ROSNER	BANK OF AMERICA	7/24/2018	AP	0.00	-29.90	6,360.38
	TAMILIARIZATION TRIP	BANK OF AMERICA	8/7/2018	AP	0.00	-467.79	5,892.59
107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL							
	BEGINNING BALANCE		8/9/2017	BB	0.00		3,500.00
F93084	FUEL FOR TDC VAN	G.W. HUNTER, INC.	7/19/2018	AP	73.72	-73.72	2,704.06
F93084		G.W. HUNTER, INC. FUEL FOR TDC VAN	7/19/2018	EN	73.72	0.00	2,630.34
	FUEL TDC	BANK OF AMERICA	7/24/2018	AP	0.00	-47.47	2,582.87
	FUEL	BANK OF AMERICA	8/7/2018	AP	0.00	-113.01	2,469.86
	FUEL	BANK OF AMERICA	8/31/2018	AP	0.00	-46.61	2,423.25
107-5200-552.30-64 TOURIST DEVELOPMENT / NON-CAPITAL OUTLAY							
	BEGINNING BALANCE		8/9/2017	BB	0.00		6,000.00
F92968	MICROSOFT SURFACE BOOK FO	STRICTLY TECHNOLOGY LLC	7/17/2018	AP	1,696.82	-1,696.82	1,718.73
F92968		STRICTLY TECHNOLOGY LLC MICROSOFT SURFACE BOOK FO	7/17/2018	EN	1,696.82	0.00	21.91

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
	MOVE TO PROPER ACCOUNT	OFFICE ENVIRONMENT	8/27/2018	AJ	0.00	-6,521.14	-6,499.23
	MOVE TO PROPER ACCOUNT	OFFICE ENVIRONMENT	8/27/2018	AJ	0.00	-2,845.73	-9,344.96
	MOVE TO PROPER ACCOUNT	32" MONITOR-STRICTLY	8/27/2018	AJ	0.00	208.98	-9,135.98
107-5200-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
	BEGINNING BALANCE		8/9/2017	BB	0.00		43,681.00
	SUPPLY TDC	BANK OF AMERICA	7/24/2018	AP	0.00	-95.00	5,817.25
107-5200-552.31-53 TOURIST DEVELOPMENT / SIGN MAINTENANCE							
	BEGINNING BALANCE		8/9/2017	BB	0.00		110,000.00
025020	WORK ON SIGN ON 175	ANS SIGNS	7/12/2018	AP	55,900.00	-55,900.00	3,878.58
107-5200-552.60-64 TOURIST DEVELOPMENT / EQUIPMENT PURCHASES							
	BEGINNING BALANCE		8/9/2017	BB	0.00		40,200.00
025019	2018 FORD EXPLORER XL	DUVAL FORD COMPANY	7/20/2018	AP	25,888.00	-25,888.00	4,161.25
F93234	PRINTER FOR TDC SECRETARY	STRICTLY TECHNOLOGY LLC	7/27/2018	AP	198.99	-198.99	4,161.25
F93234		STRICTLY TECHNOLOGY LLC PRINTER FOR TDC SECRETARY	7/27/2018	EN	198.99	0.00	3,962.26
107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES							
	BEGINNING BALANCE		8/9/2017	BB	0.00		50,000.00
	PAYROLL SUMMARY		7/5/2018	AJ	0.00	-1,923.08	25,961.50
	PAYROLL SUMMARY		7/19/2018	AJ	0.00	-1,923.08	24,038.42
	PAYROLL SUMMARY		8/2/2018	AJ	0.00	-1,923.08	22,115.34
	PAYROLL SUMMARY		8/16/2018	AJ	0.00	-1,923.08	20,192.26
	PAYROLL SUMMARY		8/30/2018	AJ	0.00	-1,923.08	18,269.18
107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
	BEGINNING BALANCE		8/9/2017	BB	0.00		3,825.00
	PAYROLL SUMMARY		7/5/2018	AJ	0.00	-146.02	1,993.75
	PAYROLL SUMMARY		7/19/2018	AJ	0.00	-146.02	1,847.73
	PAYROLL SUMMARY		8/2/2018	AJ	0.00	-146.02	1,701.71
	PAYROLL SUMMARY		8/16/2018	AJ	0.00	-146.02	1,555.69
	PAYROLL SUMMARY		8/30/2018	AJ	0.00	-147.11	1,408.58
107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
	BEGINNING BALANCE		8/9/2017	BB	0.00		3,960.00
	PAYROLL SUMMARY		7/5/2018	AJ	0.00	-158.85	2,049.59
	PAYROLL SUMMARY		7/19/2018	AJ	0.00	-158.85	1,890.74
	PAYROLL SUMMARY		8/2/2018	AJ	0.00	-158.85	1,731.89

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
	PAYROLL SUMMARY		8/16/2018	AJ	0.00	-158.85	1,573.04
	PAYROLL SUMMARY		8/30/2018	AJ	0.00	-158.85	1,414.19
107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE							
	BEGINNING BALANCE		8/9/2017	BB	0.00		8,585.00
	PAYROLL SUMMARY		7/5/2018	AJ	0.00	-349.93	5,674.21
	PAYROLL SUMMARY		7/19/2018	AJ	0.00	-349.93	5,324.28
	PAYROLL SUMMARY		8/2/2018	AJ	0.00	-349.93	4,974.35
	PAYROLL SUMMARY		8/16/2018	AJ	0.00	-349.93	4,624.42
	PAYROLL SUMMARY		8/30/2018	AJ	0.00	-75.35	4,549.07
107-5290-552.30-31 TOURIST DEVELOPMENT / PROFESSIONAL SERVICES							
	BEGINNING BALANCE		8/22/2018	BB	0.00		42,850.00
107-5290-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
	BEGINNING BALANCE		8/9/2017	BB	0.00		10,000.00
	TRAVEL	BANK OF AMERICA	8/7/2018	AP	0.00	-170.61	7,713.43
F93516	ALDEN ROSNER TRAVEL REFUN	ALDEN ROSNER	8/8/2018	AP	62.69	-62.69	7,713.43
F93516		ALDEN ROSNER ALDEN ROSNER TRAVEL REFUN	8/8/2018	EN	92.69	0.00	7,620.74
F93516		ALDEN ROSNER ALDEN ROSNER TRAVEL REFUN	8/8/2018	EN	-92.69	0.00	7,713.43
F93516		ALDEN ROSNER ALDEN ROSNER TRAVEL REFUN	8/8/2018	EN	62.69	0.00	7,650.74
F93998	TRAVEL EXPENSES/CONNECT S	ALDEN ROSNER	8/30/2018	AP	121.00	-121.00	7,650.74
F93998		ALDEN ROSNER TRAVEL EXPENSES/CONNECT S	8/30/2018	EN	121.00	0.00	7,529.74
	TRAVEL	BANK OF AMERICA	8/31/2018	AP	0.00	-469.60	7,060.14
107-5290-552.30-47 TOURIST DEVELOPMENT / PRINTING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		5,000.00
F92606	3 SPONSORSHIP BANNERS FOR	HUNTER PRINTING	7/2/2018	AP	243.00	-243.00	4,293.00
F92606		HUNTER PRINTING 3 SPONSORSHIP BANNERS FOR	7/2/2018	EN	243.00	0.00	4,050.00
F93625	500 FULL PG COLOR 2 SIDED	LAKE CITY ADVERTISER	8/15/2018	AP	325.21	-325.21	4,050.00
F93625		LAKE CITY ADVERTISER 500 FULL PG COLOR 2 SIDED	8/15/2018	EN	325.21	0.00	3,724.79
107-5290-552.30-54 TOURIST DEVELOPMENT / DUES & SUBSCRIPTIONS							
	BEGINNING BALANCE		8/9/2017	BB	0.00		6,000.00
F93515	2018-2019 PARTNERSHIP REN	FLORIDA SPORTS FOUNDATION INC.	8/8/2018	AP	2,000.00	-2,000.00	4,846.00
F93515		FLORIDA SPORTS FOUNDATION INC. 2018-2019 PARTNERSHIP REN	8/8/2018	EN	2,000.00	0.00	2,846.00
107-5290-552.30-55 TOURIST DEVELOPMENT / TRAINING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		9,500.00

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
025097	COMMUNICATIONS/MEDIA SERV	COLLINSON AND COMPANY, INC	7/11/2018	AP	4,950.00	-4,950.00	8,020.00
025097	PO ENTRY	COLLINSON AND COMPANY, INC COMMUNICATIONS/MEDIA SERV	7/23/2018	EN	4,950.00	0.00	3,070.00
F93949	ALDEN ROSNER NASC 2018 4S	NATIONAL ASSOCIATION OF SPORTS	8/28/2018	AP	499.00	-499.00	3,070.00
F93949		NATIONAL ASSOCIATION OF SPORTS ALDEN ROSNER NASC 2018 4S	8/28/2018	EN	499.00	0.00	2,571.00
107-5290-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
	BEGINNING BALANCE		8/9/2017	BB	0.00		34,926.00
F92854	PLATES FOR COACH'S BUILD	PREMIER PAPER & JANITORIAL	7/6/2018	AP	13.99	-13.99	2,914.31
F92854		PREMIER PAPER & JANITORIAL PLATES FOR COACH'S BUILD	7/6/2018	EN	13.99	0.00	2,900.32
	BASEBALL SPONSORSHIP	FT WHITE BABE RUTH BASEBALL	7/10/2018	AP	0.00	-2,500.00	400.32
F92922	BANQUET HALL RENTAL FOR B	COLUMBIA CO RESOURCES, INC.	7/13/2018	AP	400.00	-400.00	400.32
F92922		COLUMBIA CO RESOURCES, INC. BANQUET HALL RENTAL FOR B	7/13/2018	EN	400.00	0.00	0.32
024873	BABE RUTH SPONSORSHIP	LC/CC YOUTH BASEBALL	7/14/2018	AP	10,000.00	-10,000.00	0.32
	SOFTBALL TOURNAMENT	BANK OF AMERICA	8/7/2018	AP	0.00	-369.55	-369.23
024874	2018 BABE RUTH SOFTBALL	SANTA FE BABE RUTH SOFTBALL, INC.	8/10/2018	AP	5,000.00	-5,000.00	-369.23
107-5290-552.31-56 TOURIST DEVELOPMENT / SPORTS MARKETING							
	BEGINNING BALANCE		8/9/2017	BB	0.00		22,574.00
	MEDIA CONTRACT 2018 ROAR	PARADIGM TECHNOLOGIES FUEL OFF ROAD NATIONAL	7/24/2018	AP	0.00	-7,067.00	10,811.68

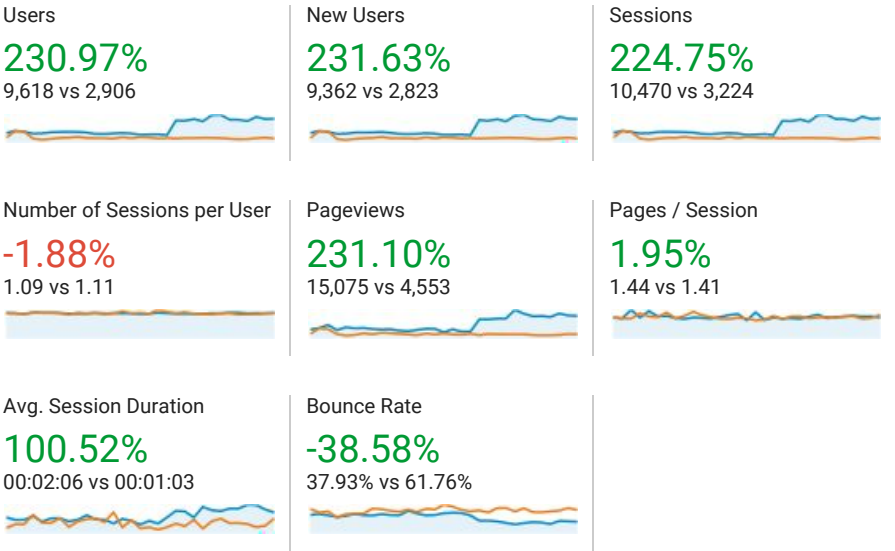
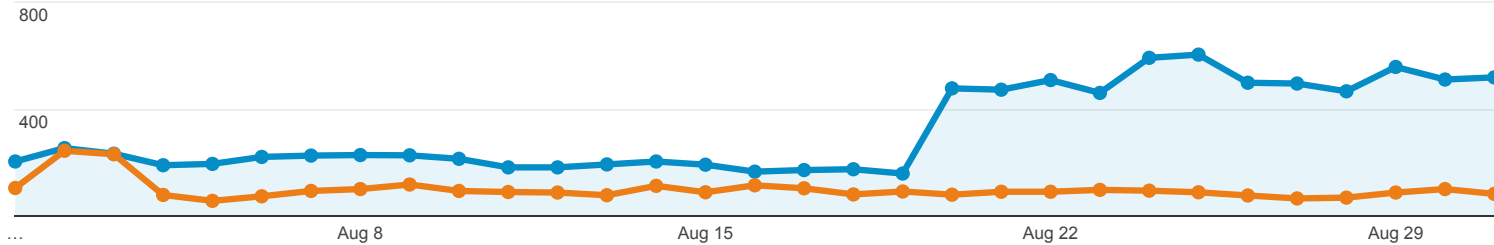
Audience Overview



Aug 1, 2018 - Aug 31, 2018
Compare to: Aug 1, 2017 - Aug 31, 2017

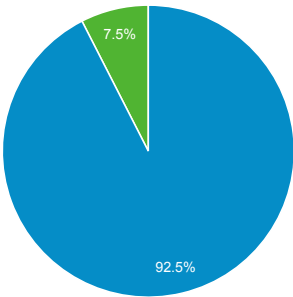
Overview

Aug 1, 2018 - Aug 31, 2018: ● Users
Aug 1, 2017 - Aug 31, 2017: ● Users

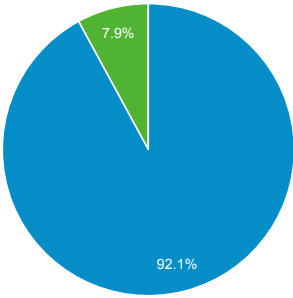


■ New Visitor
■ Returning Visitor

Aug 1, 2018 - Aug 31, 2018



Aug 1, 2017 - Aug 31, 2017



Language		Users	% Users
1.	en-us		
	Aug 1, 2018 - Aug 31, 2018	8,482	88.11%
	Aug 1, 2017 - Aug 31, 2017	2,722	93.67%
	% Change	211.61%	-5.94%
2.	en-gb		
	Aug 1, 2018 - Aug 31, 2018	354	3.68%
	Aug 1, 2017 - Aug 31, 2017	39	1.34%
	% Change	807.69%	174.00%
3.	en		
	Aug 1, 2018 - Aug 31, 2018	167	1.73%
	Aug 1, 2017 - Aug 31, 2017	13	0.45%
	% Change	1,184.62%	287.77%
4.	fr		
	Aug 1, 2018 - Aug 31, 2018	83	0.86%

Aug 1, 2018 - Aug 31, 2018	0	0.00%
% Change	100.00%	100.00%
5. en-ca		
Aug 1, 2018 - Aug 31, 2018	54	0.56%
Aug 1, 2017 - Aug 31, 2017	5	0.17%
% Change	980.00%	226.01%
6. es-es		
Aug 1, 2018 - Aug 31, 2018	39	0.41%
Aug 1, 2017 - Aug 31, 2017	4	0.14%
% Change	875.00%	194.31%
7. pt-br		
Aug 1, 2018 - Aug 31, 2018	31	0.32%
Aug 1, 2017 - Aug 31, 2017	1	0.03%
% Change	3,000.00%	835.76%
8. nl-nl		
Aug 1, 2018 - Aug 31, 2018	30	0.31%
Aug 1, 2017 - Aug 31, 2017	7	0.24%
% Change	328.57%	29.37%
9. es-419		
Aug 1, 2018 - Aug 31, 2018	21	0.22%
Aug 1, 2017 - Aug 31, 2017	39	1.34%
% Change	-46.15%	-83.75%
10. nb-no		
Aug 1, 2018 - Aug 31, 2018	19	0.20%
Aug 1, 2017 - Aug 31, 2017	1	0.03%
% Change	1,800.00%	473.53%

2018 Events Calendar

Event	Start Date	End Date	Location
Lake DeSoto Farmer's Market	9/1/2018	9/1/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs Charleston Southern @UF	9/1/2018	9/1/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FSU vs Virginia Tech @FSU	9/3/2018	9/3/2018	Doak Campbell Stadium, Tallahassee, Florida
FGC Women's Volleyball vs. Andrew College	9/6/2018	9/6/2018	Florida Gateway College - Howard Center
Old Time Music Weekend	9/7/2018	9/9/2018	Stephen Foster Folk Culture Center State Park
Midday Paddle	9/8/2018	9/8/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	9/8/2018	9/8/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs Kentucky @UF	9/8/2018	9/8/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FSU vs Samford @FSU	9/8/2018	9/8/2018	Doak Campbell Stadium, Tallahassee, Florida
Spirit Kids Music Camp	9/14/2018	9/16/2018	Spirit of the Suwannee Music Park
FGC Women's Volleyball vs. Lake Sumter Community College	9/14/2018	9/14/2018	Florida Gateway College - Howard Center
Auction for the Arts	9/14/2018	9/14/2018	Gateway Art Gallery
Hiking for Health	9/15/2018	9/15/2018	O'Leno State Park
Time Machine History Tour	9/15/2018	9/15/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	9/15/2018	9/15/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs Colorado State @UF	9/15/2018	9/15/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FGC Women's Volleyball vs. St. Johns River State College	9/15/2018	9/15/2018	Florida Gateway College - Howard Center
FGC Women's Volleyball vs. Gulf Coast State College	9/19/2018	9/19/2018	Florida Gateway College - Howard Center
Moonlit Paddle	9/22/2018	9/22/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	9/22/2018	9/22/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
FSU vs Northern Illinois @FSU	9/22/2018	9/22/2018	Doak Campbell Stadium, Tallahassee, Florida
Lake DeSoto Farmer's Market	9/29/2018	9/29/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Midday Paddle	10/6/2018	10/6/2018	Ichetucknee Springs State Park
Art in the Park	10/6/2018	10/6/2018	Stephen Foster Folk Culture Center State Park
Lake DeSoto Farmer's Market	10/6/2018	10/6/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City

2018 Events Calendar

Event	Start Date	End Date	Location
UF vs LSU @UF	10/6/2018	10/6/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FGC Women's Volleyball vs. Trinity College vs. Johnson University TRI-MATCH	10/6/2018	10/6/2018	Florida Gateway College - Howard Center
Suwannee Roots Revival	10/11/2018	10/14/2018	Spirit of the Suwannee Music Park
FGC Women's Volleyball vs. Pasco Hernando State College	10/12/2018	10/12/2018	Florida Gateway College - Howard Center
Time Machine History Tour	10/13/2018	10/13/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	10/13/2018	10/13/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
FGC Women's Volleyball vs. South Florida State College	10/13/2018	10/13/2018	Florida Gateway College - Howard Center
Alligator Warrior Festival	10/19/2018	10/21/2018	O'Leno State Park
2018 Party In The Pines presented by Bienville Plantation	10/19/2018	10/20/2018	Bienville Plantation
Quilt Show and Sale	10/19/2018	10/21/2018	Stephen Foster Folk Culture Center State Park
Hiking for Health	10/20/2018	10/20/2018	O'Leno State Park
Moonlit Paddle	10/20/2018	10/20/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	10/20/2018	10/20/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Withlacoochee Fall Trail Rides	10/20/2018	10/21/2018	McCulley Farms, Jasper
FSU vs Wake Forest @FSU	10/20/2018	10/20/2018	Doak Campbell Stadium, Tallahassee, Florida
FGC Women's Volleyball vs. Trinity Baptist College	10/23/2018	10/23/2018	Florida Gateway College - Howard Center
Suwannee Hulaween	10/26/2018	10/28/2018	Spirit of the Suwannee Music Park
64th Annual Columbia County Fair	10/26/2018	11/3/2018	Columbia County Fairgrounds
Haunted Night At The Museum	10/26/2018	10/27/2018	Lake City Columbia County Historical Museum
Lake DeSoto Farmer's Market	10/27/2018	10/27/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Big Shoals Pumpkin Fest	10/27/2018	10/27/2018	Big Shoals State Park, White Springs
Florida vs Georgia Game	10/27/2018	10/27/2018	Jacksonville, Florida
FSU vs Clemson @FSU	10/27/2018	10/27/2018	Doak Campbell Stadium, Tallahassee, Florida
Rural Folklife Days	10/31/2018	11/1/2018	Stephen Foster Folk Culture Center State Park
Haunted Old Jail	10/31/2018	10/31/2018	Old Jail Museum Jasper
Lake DeSoto Farmer's Market	11/3/2018	11/3/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs Missouri @UF - Homecoming Game	11/3/2018	11/3/2018	Ben Hill Griffin Stadium, Gainesville, Florida

2018 Events Calendar

Event	Start Date	End Date	Location
FGC Men's Basketball vs. Trinity College	11/3/2018	11/3/2018	Florida Gateway College - Howard Center
Dulcimer Retreat	11/9/2018	11/10/2018	Stephen Foster Folk Culture Center State Park
Midday Paddle	11/10/2018	11/10/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	11/10/2018	11/10/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs South Carolina @UF	11/10/2018	11/10/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FGC Men's Basketball vs. Florida College	11/12/2018	11/12/2018	Florida Gateway College - Howard Center
FGC Men's Basketball vs. Weber College	11/14/2018	11/14/2018	Florida Gateway College - Howard Center
FGC Men's Basketball vs. ASA College Miami	11/16/2018	11/16/2018	Florida Gateway College - Howard Center
Hiking for Health	11/17/2018	11/17/2018	O'Leno State Park
Time Machine History Tour	11/17/2018	11/17/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	11/17/2018	11/17/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
UF vs Idaho @UF	11/17/2018	11/17/2018	Ben Hill Griffin Stadium, Gainesville, Florida
FSU vs Boston College @FSU	11/17/2018	11/17/2018	Doak Campbell Stadium, Tallahassee, Florida
FGC Men's Basketball vs. Indian River State College	11/17/2018	11/17/2018	Florida Gateway College - Howard Center
Thanksgiving @ SOSMP	11/22/2018	11/22/2018	Spirit of the Suwannee Music Park
Old Tyme Farm Days	11/23/2018	11/27/2018	Spirit of the Suwannee Music Park
Moonlit Paddle	11/24/2018	11/24/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	11/24/2018	11/24/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
FSU vs UF @Florida State	11/24/2018	11/24/2018	Doak Campbell Stadium, Tallahassee, Florida
FGC Men's Basketball vs. Andrew College	11/26/2018	11/26/2018	Florida Gateway College - Howard Center
Festival of Lights	11/30/2018	12/24/2018	Stephen Foster Folk Culture Center State Park
Lake DeSoto Farmer's Market	12/1/2018	12/1/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Suwannee Lights	12/1/2018	12/31/2018	Spirit of the Suwannee Music Park
FGC Men's Basketball vs. Hillsborough Community College	12/4/2018	12/4/2018	Florida Gateway College - Howard Center
FGC Men's Basketball vs. Albany Technical College	12/6/2018	12/6/2018	Florida Gateway College - Howard Center
White Springs Christmas Parade	12/7/2018	12/7/2018	Downtown White Springs
Midday Paddle	12/8/2018	12/8/2018	Ichetucknee Springs State Park

2018 Events Calendar

Event	Start Date	End Date	Location
Lake DeSoto Farmer's Market	12/8/2018	12/8/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Sweets N the Streets Festival & Christmas Parade	12/8/2018	12/8/2018	Downtown Jasper
Hiking for Health	12/15/2018	12/15/2018	O'Leno State Park
Time Machine History Tour	12/15/2018	12/15/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	12/15/2018	12/15/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
FGC Men's Basketball vs. Trinity College	12/15/2018	12/15/2018	Florida Gateway College - Howard Center
Moonlit Paddle	12/22/2018	12/22/2018	Ichetucknee Springs State Park
Lake DeSoto Farmer's Market	12/22/2018	12/22/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City
Lake DeSoto Farmer's Market	12/29/2018	12/29/2018	Corner of Marion Avenue and Highway 90 in Downtown Lake City

2018 Sports Events Calendar

Event	Start Date	End Date	Location
1st Annual Winter Blast Pickleball Tournament Fundraiser (Richardson Community Center 386-754-7095)	1/19/2018	1/21/2018	Richardson Community Center 255 NE Coach Anders Lane, Lake City, FL 32055
USSSA Girls - Vince Tucker 904-591-3502	2/10/2018	2/10/2018	Girls Softball Complex
CANCELLED 11/27/2017 Perfect Game Youth Baseball - Tak Walden 407-455-2399	2/10/2018	2/11/2018	Southside Recreation Complex - Yellow/Blue/Red/White complexes
Suncoast Travel Ball - Scott Rutherford 813-245-2642	3/3/2018	3/4/2018	Southside Recreation Complex - Yellow/Blue//Red Complexes
CANCELLED 3-13-18 USSSA Girls Softball - Vince Tucker 904-591-3502	3/17/2018	3/17/2018	Southside Recreation Complex - Girls Softball Complex
Perfect Game Youth Baseball - Tak Walden 407-455-2399	3/17/2018	3/18/2018	Southside Recreation Complex - Yellow/Blue/Red/White complexes
CANCELLED 3-1-18 USSSA Baseball - Craig Dale 321-505-7687	3/24/2018	3/25/2018	Southside Recreation Complex - Yellow/Blue/Red Complexes
Suncoast Travel Ball - Scott Rutherford 813-245-2642	4/7/2018	4/8/2018	Southside Recreation Complex - Yellow/Blue//Red Complexes
USSSA Girls Softball - Vince Tucker 904-591-3502	4/14/2018	4/14/2018	Southside Recreation Complex - Girls Softball Complex
CANCELLED 4-4-18 Perfect Game Youth Baseball - Tak Walden 407-455-2399	4/14/2018	4/15/2018	Southside Recreation Complex - Yellow/Blue/Red/White complexes
CANCELLED 1-18-18 USSSA Baseball - Craig Dale 321-505-7687	4/28/2018	4/29/2018	Southside Recreation Complex - Yellow/Blue/Red Complexes
Military USSSA - Adult Softball Tournament - Adult Softball Complex/White Field - Marcus Pricher 901-233-0703	4/28/2018	4/28/2018	Southside Recreation Complex
USSSA Girls Softball - Vince Tucker 904-591-2642	5/5/2018	5/5/2018	Southside Recreation Complex - Girls Softball Complex
Suncoast Travel Ball - Scott Rutherford 813-245-2642	5/5/2018	5/6/2018	Southside Recreation Complex - Yellow/Blue//Red Complexes
CANCELLED 5/02/18 - YBOA Basketball Tournament - Rob Hicks	5/5/2018	5/6/2018	Richardson Community Center
USSSA Girls Softball - Vince Tucker 904-591-3502	5/19/2018	5/19/2018	Southside Recreation Complex - Girls Softball Complex

2018 Sports Events Calendar

Event	Start Date	End Date	Location
Perfect Game Youth Baseball - Tak Walden 407-455-2399	5/19/2018	5/20/2018	Southside Recreation Complex - Yellow/Blue/Red/White complexes
CANCELLED 3-1-18 Suncoast Travel Ball - Craig Dale 321-505-7687	5/26/2018	5/27/2018	Southside Recreation Complex - Yellow/Blue//Red Complexes
CANCELLED 5-29-18 USSSA Adult Softball - Scott Teston 912-282-0086	6/2/2018	6/2/2018	Southside Recreation Complex
Florida Babe Ruth State Rookie Qualifier - Yellow/Blue/Red Complexes - Joe Brown - 386-867-5688	6/7/2018	6/10/2018	Southside Sports Complex
USSSA Girls - Vince Tucker 904-591-3502	6/9/2018	6/9/2018	Southside Recreation Complex - Girls Softball Complex
Annual Goodwill Games Basketball Tournament (Richardson Community Center 386-754-7095)	6/9/2018	6/10/2018	Richardson Community Center 255 NE Coach Anders Lane, Lake City, FL 32055
Gateway RC Club - 2018 Roar Nationals (Lance McDonald 386-397-5192)	6/12/2018	6/17/2018	Southside RC Track
Florida Babe Ruth State Tournament - Yellow/Blue/Red Complexes - Joe Brown 386-867-5688	6/14/2018	6/17/2018	Southside Sports Complex
CANCELLED 6-18-18 WSL SE Armed Forces	6/23/2018	6/23/2018	Southside Recreation Complex - Adult Softball Complex (White)
USSSA Girls Softball - Vince Tucker 904-591-2642	6/23/2018	6/23/2018	Southside Recreation Complex - Girls Softball Complex
Small State League - Billy Johnson 386-209-1369	6/23/2018	6/26/2018	Fort White Sports Complex
State Tournament - Girls Softball - Doug Robinson 386-882-4350	6/28/2018	7/2/2018	Southside Recreation Complex - Girls Softball/White Complexes
USSSA Adult Softball - Scott Teston 912-282-0086	7/14/2018	7/14/2018	Southside Recreation Complex
1st Annual Boots & Badges Basketball Fundraiser, Co-Sponsored by RCC/AMN Inc. & Columbia County Recreation Dept.	7/14/2018	7/14/2018	Richardson Community Center 255 NE Coach Anders Lane, Lake City, FL 32055
Girls Softball Camp - Jerrad Hardin 402-415-9385	7/18/2018	7/18/2018	Southside Recreation Complex - Girls Softball Complex
Force Series - Round 1	7/20/2018	7/21/2018	Southside Raceway
USSSA Adult Softball - Scott Teston 912-282-0086	7/21/2018	7/21/2018	Southside Recreation Complex
USSSA Adult Softball - Scott Teston 912-282-0086	8/4/2018	8/4/2018	Southside Recreation Complex
August Club Race	8/11/2018	8/11/2018	Southside Raceway

2018 Sports Events Calendar

Event	Start Date	End Date	Location
USSSA Girls Softball - Vince Tucker 904-591-3502	8/25/2018	8/25/2018	Southside Recreation Complex
USSSA Adult Softball - Scott Teston 912-282-0086	8/25/2018	8/25/2018	Southside Recreation Complex
USSSA Adult Softball - Scott Teston 912-282-0086	9/1/2018	9/1/2018	Southside Recreation Complex
USSSA Girls Softball - Vince Tucker 904-591-3502	9/22/2018	9/23/2018	Southside Recreation Complex
USSSA Adult Softball - Scott Teston 912-282-0086	9/22/2018	9/22/2018	Southside Recreation Complex
USSSA Girls Softball - Vince Tucker 904-591-3502	10/6/2018	10/7/2018	Southside Recreation Complex
Southside Showdown	10/6/2018	10/7/2018	Southside Raceway
Fundraiser: Suwannee River Breast Cancer Awareness - Daren Faulkner 386-984-8223	10/13/2018	10/13/2018	Southside Recreation Complex - White Complex
Suncoast USSSA -Yellow/Blue/Red Complexes- Scott Rutherford - 813-245-2642	10/20/2018	10/21/2018	Southside Recreation Complex
USSSA Girls Softball - Vince Tucker 904-591-3502	10/20/2018	10/21/2018	Southside Recreation Complex
CANCELLED 8-08-18 Suncoast USSSA - Yellow/Blue/Red Complexes - Scott Rutherford - 813-245-2642	11/3/2018	11/4/2018	Southside Recreation Complex
JConcepts Supercup	11/3/2018	11/3/2018	Southside Raceway
USSSA Girls Softball - Vince Tucker 904-591-3502	11/10/2018	11/11/2018	Southside Recreation Complex
November Club Race	11/10/2018	11/10/2018	Southside Raceway
Suncoast USSSA -Yellow/Blue/Red Complexes- Scott Rutherford - 813-245-2642	11/17/2018	11/18/2018	Southside Recreation Complex
USSSA Adult Softball - Scott Teston 912-282-0086	12/1/2018	12/1/2018	Southside Recreation Complex
USSSA Girls Softball - Vince Tucker 904-591-3502	12/8/2018	12/9/2018	Southside Recreation Complex
Year End Shootout	12/29/2018	12/30/2018	Southside Raceway

2016		
October		
Oct 11-12th-	Nations/Grand Slam Baseball Babe Ruth qualifier 40	
Oct 17-18	USFA Girls Softball	25
October 24-25	USSSA Baseball	50
November		
Nov 14-15-	USSSA Girls Softball	
Nov 14-16	USFA Girls Softball	6
Nov 21-22	USSSA Baseball	50
December		
Dec 5-6	USSSA Baseball	29
Dec 12-13-	USSSA Girls Softball 40	
Dec 13-	usfa softball	6
January		
1/29/2016	CANCELLED 1/07/16 Baseball Youth All Star	
Febraury		
2/6/2016	CANCELLED 1/25/16 USSSA Baseball	
2/6/2016	CANCELLED 2/3/16 USFA Girls Softball Kick Off	
2/20/2016	CANCELLED 2/17/16 NSA Girls Softball	
2/20/2016	CANCELLED 2/10/16 Peach State Diamond Baseball	
2/27/2016	USFA Girls Softball	5
2/27/2016	CANCELLED 2/18/16 Grand Slam Baseball	
March		
3/12/2016	USSSA Baseball	78
3/19/2016	CANCELLED -RAIN OUT Peach State Diamond	
3/19/2016	CANCELLED -RAIN OUT USFA	
April		
4/2/2016	USSSA Baseball	82
4/2/2016	USFA Girls Softball	15
4/9/2016	CANCELLED 2/24/16 NSA Girls Softball	
4/9/2016	CANCELLED 4/4/16 Peach State Diamond	
4/9/2016	USSSA Military Softball	15
4/23/2016	USFA Girls Softball	7
4/23/2016	CANCELLED 1/25/16 Baseball Youth	
4/23/2016	CANCELLED 4/18/16 Peach State Diamond	
May		
5/21/2016	USFA NIT	
5/21/2016	Cancelled Grand Slam Baseball	
5/21/2016	USSSA Baseball	76
5/27/2016	USFA Midnight Madness	15
June		
6/4/2016	USSSA Baseball	65
6/9/2016	Rookie Qualifier	79
6/10/2016	USFA Reg World Series Qualifier	60
6/16/2016	CANCELLED 4/22/16 Top Recruit Girls Showcase	
6/18/2016	CANCELLED -not enogh teams USSSA Softball	
6/23/2016	10U/12U State B	50
6/25/2016	USFA Qualifier	6
6/25/2017	Small League State Tournament (Ft. White)	46
6/29/2016	Babe Ruth League Girls Softball Tournament	90
July		
7/7/2016	TBall State	50
7/16/2016	USSSA Military	15
7/27/2016	CANCELLED USFA SE Championship	
August		
Aug 27-28	Cancelled GSA Baseball	
September		
9/24/2016	Perfect Game	26
Total Teams		946
		-148
		-13.53%
Total Tournaments	24	
% Change	-7.69%	

2017		
October		
Oct 1-2	GSA Baseball	
Oct. 15 - 16	USSSA Baseball	19
Oct 15 - 17	Cancelled USFA Softball	
Oct 22-23	Perfect Game Baseball	26
Oct 22-23	USSSA Girls Softball	40
Oct 29-30	Cancelled GSA Baseball	
November		
Nov 5-6	USSSA Girls Softball	40
Nov 5-6	USSSA Baseball	35
Nov 12-13	Cancelled USFA Girls Softball	
Nov 19-20	Perfect Game	36
December		
Dec 3-4	Perfect Game	18
Dec 10-11	USSSA Girls Softball	40
January		
Jan 21-	United Soccer Academy	
Febraury		
Feb 10-12	USSSA Baseball	43
Feb 24-26	CANCELLED USSSA Baseball	
Feb 24-26	CANCELLED Battle of the Badges Flag Football	
March		
Mar 3-4	Permier Softball	6
Mar 10-12	USSSA Softball	21
Mar 11-12	Perfect Game Baseball	49
Mar 18-	CANCELLED Adult Softball	
Mar 24-26	USSSA Baseball	32
April		
Apr 1-2	CANCELLED Perfect Game Baseball	
Apr 7-9	USSSA Softball	23
Apr 22-23	Perfect Game Baseball	25
Apr 28-30	USSSA Baseball	48
Apr 29-30	CANCELLED Premier Softball	
May		
May 6-7-	CANCELLED USSSA Military Softball	
May 6-7-	CANCELLED D-9 Events Girls Softball	
May12-14	USSSA Softball	27
May 20-21	Perfect Game Baseball	31
May 26-28	CANCELLED USSSA Baseball	
May 27-28	CANCELLED Premier Softball	
June		
Jun 2-4	Perfect Game Baseball	26
Jun 2-4	CANCELLED USSSA Softball	
Jun 8-9	Rookie Qualifier	44
June 9-11	USSSA Softball	21
Jun 15-17	T-ball Qualifier	22
Jun 24-25	USFA Softball	13
Jun 29 - Jul3	Babe Ruth Softball State Tournament	100
July		
Jul 1-4	Small League State Tournament (Ft. White)	57
Jul 6-8	T-ball State Tournament	24
Jul 13-16	State Baseball Tournament	19
August		
Aug 26-27	USSSA Softball	19
September		
Sept 23-24	Perfect Game	25
Sept 23-24	USSSA Softball	28
Total Teams		957
		11
		1.16%
Total Tournaments	30	
% Change	25.00%	

2018		
October		
Oct 7-8	Southern Pride PGF -Cancelled due to UF homecoming	
Oct 7-8	Suncoast Travel Ball	28
Oct 21-22	USSSA Girls	30
Oct 21-22	Perfect Game- (Not enough Teams)	
Oct 28-29	Premier Sports -Girls-	
November		
Nov 4-5	Suncoast Travel Ball	23
Nov 11-12	Perfect Game	16
Nov 11-12	USSSA Girls	30
Nov 18-19	Suncoast Travel Ball	34
December		
Dec 2-3	Perfect Game-Cancelled Not enough teams	
Dec 2 (Only)	Premier Sports Girls-Cancelled Not enough teams	
Dec 9-10	USSSA Girls- Cancelled due to Rain	
January		
Jan 19-21	Winter Blast Pickle Ball Tournament (Richardson Community Cneter)	
Febraury		
Feb 10-11	Perfect Game-Cancelled Not enough teams	
Feb 10-11	USSSA Girls Softball	13
March		
Mar 3-4	Suncoast Baseball	55
Mar 10th	YBOA Round Robin (Cancelled)	
Mar 17-18	Perfect Game	27
Mar 17 - 18	USSSA girls Softball (Not enough Teams)	
Mar 24-25	USSSA Baseball (Not Enough Teams)	
April		
Apr 7-8	Suncoast Baseball	55
Apr 14-15	Perfect Game	
Apr 14-15	USSSA Girls Softball	15
Apr 28-29	USSSA Baseball Cancelled - State Director Pulled Tournament 1.18.20108	
May		
May 5-6	Suncaost Baseball	65
May 5-6	USSSA Girls Softball	26
May 5-6	YBOA Lake City Hoops Classic	
May 12 (One Day)	USSSA Adult Softball	22
May 12 (One Day)	USFA (Girls Softball)	15
May 19-20	Perfect Game	16
May 19-21	USSSA Girls Softball	33
May 26-27	Suncoast Baseball (Cancelled 3.1.2018)	
June		
June 2-3	Annual Goodwill Games (Richardson Community Center)	6
June 7-10	Babe Ruth Rookie Qualifier	60
June 9-10	USSSA Girls Softball	22
June 12-17	Gateway RC Track Roar Nationals	300
June 14 - 17	Babe Ruth 10/12 B Tournament	26
June 23 - 24	Small League State Tournament (Ft. White)	60
June 23 - 24	USSSA Girls Softball	19
June 23-24	WSL Adult Softball (Cancelled)	0
June 28 - July 2	Babe Ruth State Softball Tournament	92
July		
July 18 (One Day)	Girls Softball Camp-Cancelled	
August		
August 25 (One Day)	USSSA Girls Softball	30
September		
Septmeber 1	Adult Softball	5
September 22-23	USSSA Girls Softball	
Total Teams		1123
		166
		17.35%
Total Tournaments	28	
% Change	-6.67%	



City of Lake City

205 NORTH MARION AVENUE
LAKE CITY, FLORIDA 32055

TELEPHONE: (386) 752-2031

FAX: (386) 752-4896

September 14, 2018

Honorable Ronald Williams, Chairman
Tourist Development Council
P.O. Box 1529
Lake City, FL 32056-1529

RE: Funding request for Wilson Park

Dear Commissioner Williams:

The Community Redevelopment Agency (CRA) of the City of Lake City has been working diligently towards completion of the key components of their CRA Master Plan. This plan's primary goal is to redevelop downtown Lake City as not just a place for our citizens to enjoy but one that will attract tourists to come and explore what Lake City and Columbia County have to offer. One of the key components in our master plan is the development of the "Waterfront Entertainment District" at Lake DeSoto. The CRA Committee recognizes that although Lake DeSoto is one of the City's most distinctive and beloved landmarks it is not used to its full potential. This is how the idea to create a Waterfront Entertainment District inclusive of an amphitheater which could showcase the beauty of our downtown while providing a unique venue for all of North Central Florida began.

Over the last several years, extensive research and site visits to other communities have taken place to discover what essential components we wanted our amphitheater and surrounding area to have and what would best serve our community. The plan that we have attached encompasses the culmination of this research. This plan outlines the scope of work needed to put our vision into a reality. Once completed, the entire Wilson Park redesign will offer many new features, a few of the key items include; a pedestrian walking path, playground, additional parking, an amphitheater with the capacity to host a variety of entertainment acts as well as seating for up to 2,000 guests.

As we enter the final phase in our planning process, we have learned that we do not have enough funds to complete the project in its entirety. The available funds designated for this project from the CRA are \$965,000.00. The total estimated cost to complete the project as submitted is \$1,265,874.00. This leaves us with a shortfall of \$300,874.00. Our current plan of action, should we

Mayor-Council Member
STEPHEN M. WITT

Vice-Mayor Council Member
JAKE HILL, JR.

Council Members
EUGENE JEFFERSON
MELINDA MOSES
GEORGE WARD

City Attorney
FREDERICK KOBERLEIN, JR.

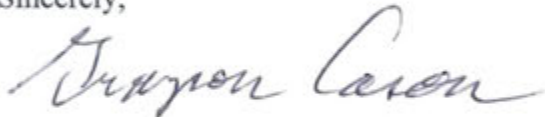
City Manager
JOSEPH HELFENBERGER

City Clerk
AUDREY E. SIKES

not receive any additional funding, is to complete the project without the amphitheater. However, this is a last resort. We have just learned of our budget shortfall and have begun taking action to create additional funding sources so that we are able to complete the project in its entirety as we originally planned. Our goal is to raise the \$300,874.00 by reaching out to other business members of the community as well as civic clubs, organizations and other government entities. We are requesting the TDC contribute 50% of our funding and we will fulfill the remainder from private donations.

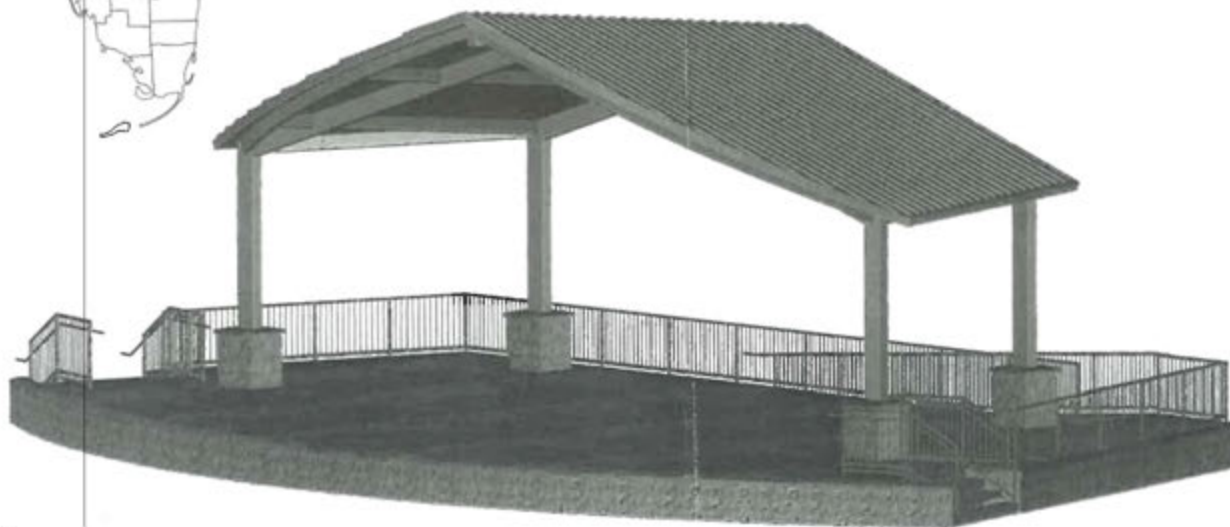
We strongly believe the Wilson Park project will attract new events to Lake City which will in turn bring visitors from outside our community. We have already seen this on a small scale from the success of the Gateway Beer and Wine Festival that is held in the Wilson Park/ Darby Pavilion area as it stands currently. As downtown Lake City continues to grow and redevelop, we know having the waterfront entertainment district will amplify our profile and set us apart from any other community in our area. We appreciate your consideration and look forward to working with you to create a premier venue for our community.

Sincerely,

A handwritten signature in cursive script, reading "Grayson Cason". The signature is written in dark ink and is positioned below the word "Sincerely,".

Grayson Cason, Assistant City Manager

**COLUMBIA
COUNTY**



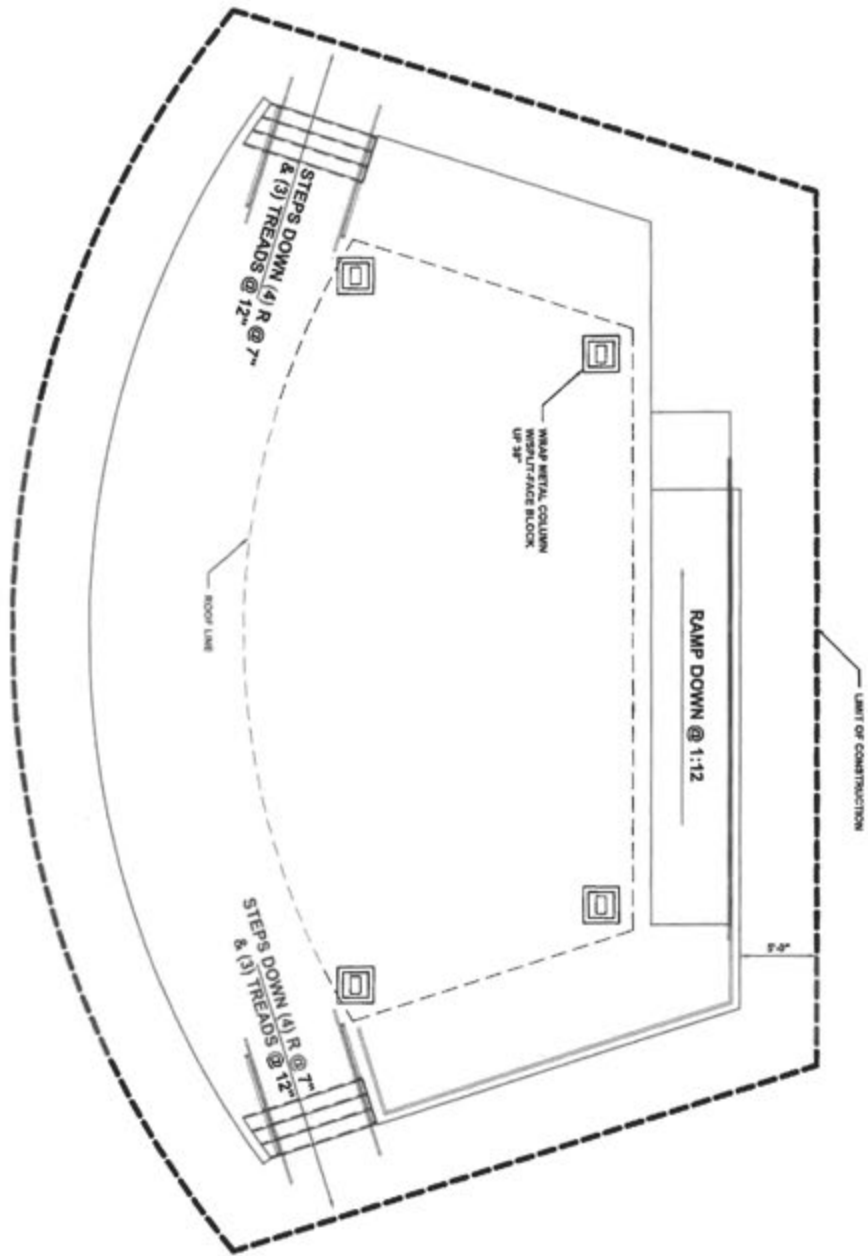
COVER SHEET	S-1
FLOOR PLAN	S-2
ELEVATIONS	S-3
FOUNDATION PLAN	S-4

**CITY OF LAKE CITY
205 N MARION AVENUE
LAKE CITY, FL 32055
(386) 752-2031**



PROJECT LOCATION

FLOOR PLAN
 SCALE : 1/4" = 1'-0"



9.19.2018

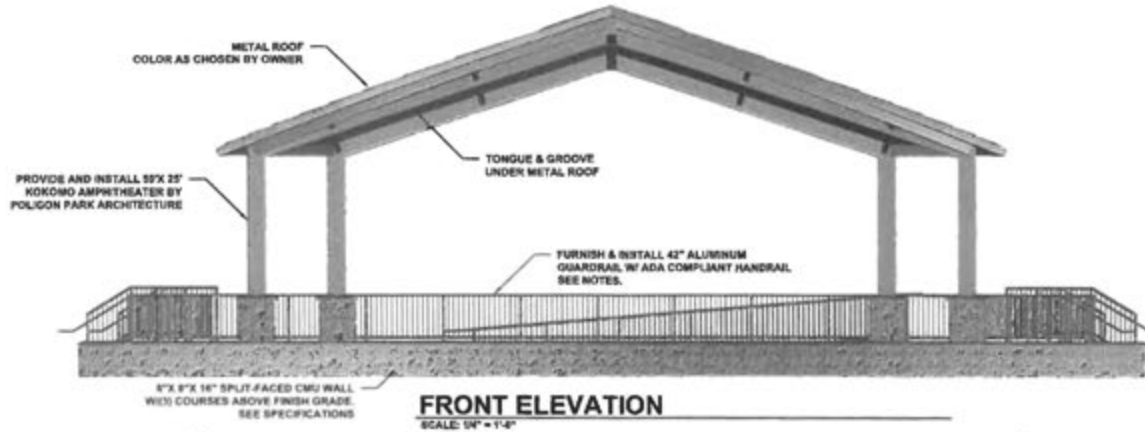
PROJECT NUMBER: 170118CLC	REVISIONS
DESIGNED BY: PB	DRAFTED BY: LH
CHECKED BY: PB	ENGINEER OF RECORD: ROBERT PHILIP BISHOP, JR.
P.E. NO. 38048	

FLOOR PLAN
 WILSON PARK AMPHITHEATER
 COLUMBIA COUNTY, FLORIDA



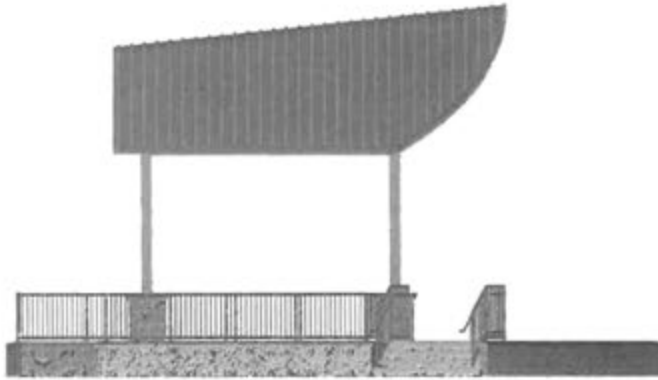
North Florida Professional Services, Inc.
 P.O. BOX 3823
 Lake City, FL 32825
 Ph. 386-752-4875
 Fax. 386-752-4874

P.O. BOX 180046
 Tallahassee, FL 32316
 Ph. 907-635-1828
 Eng. Lic. 29011



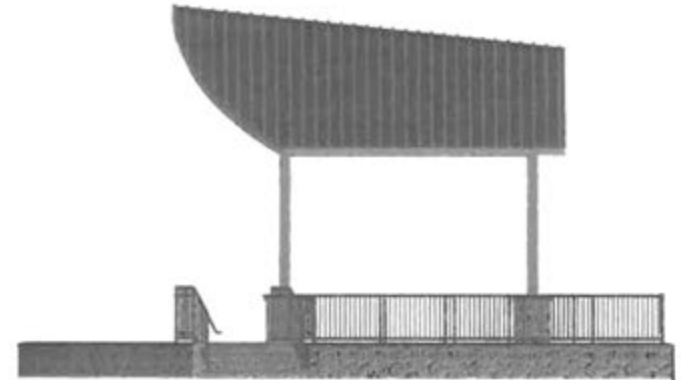
FRONT ELEVATION

SCALE: 1/4" = 1'-0"



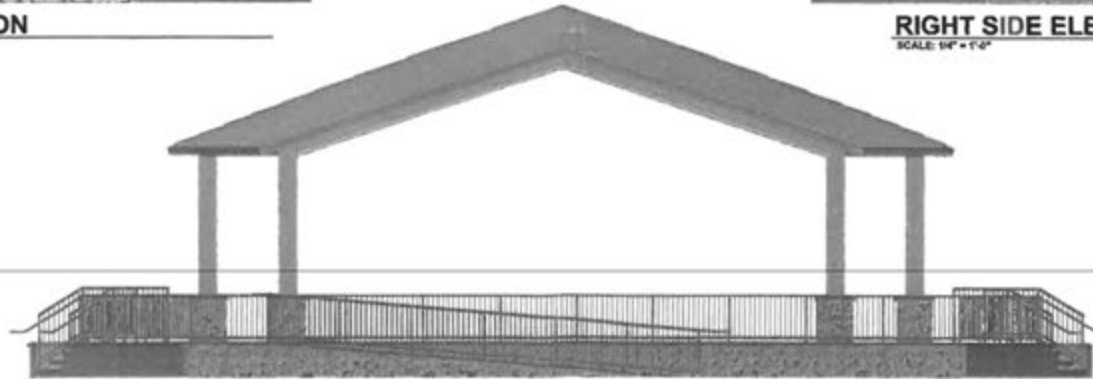
LEFT SIDE ELEVATION

SCALE: 1/4" = 1'-0"



RIGHT SIDE ELEVATION

SCALE: 1/4" = 1'-0"



REAR ELEVATION

SCALE: 1/4" = 1'-0"

NOTES:

1. RAILING TO BE PER FOOT STANDARDS PLANS FOR ROAD & BRIDGE CONSTRUCTION 815-062 TYPE 1 - PICKET INFILL PANEL W/ TYPE "A" POSTS. ALL RAILING TO BE POWDER COATED PER COLOR AS CHOSEN BY OWNER.

2. AMPHITHEATER BY POLIGON PARK ARCHITECTURE:

SHELTER MODEL - KOKOMO AMPHITHEATER 59'X 25'

ROOF TYPE - TONGUE & GROOVE UNDER METAL ROOF

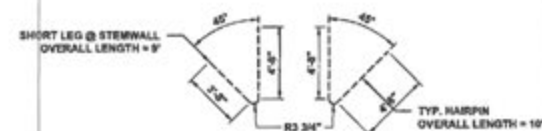
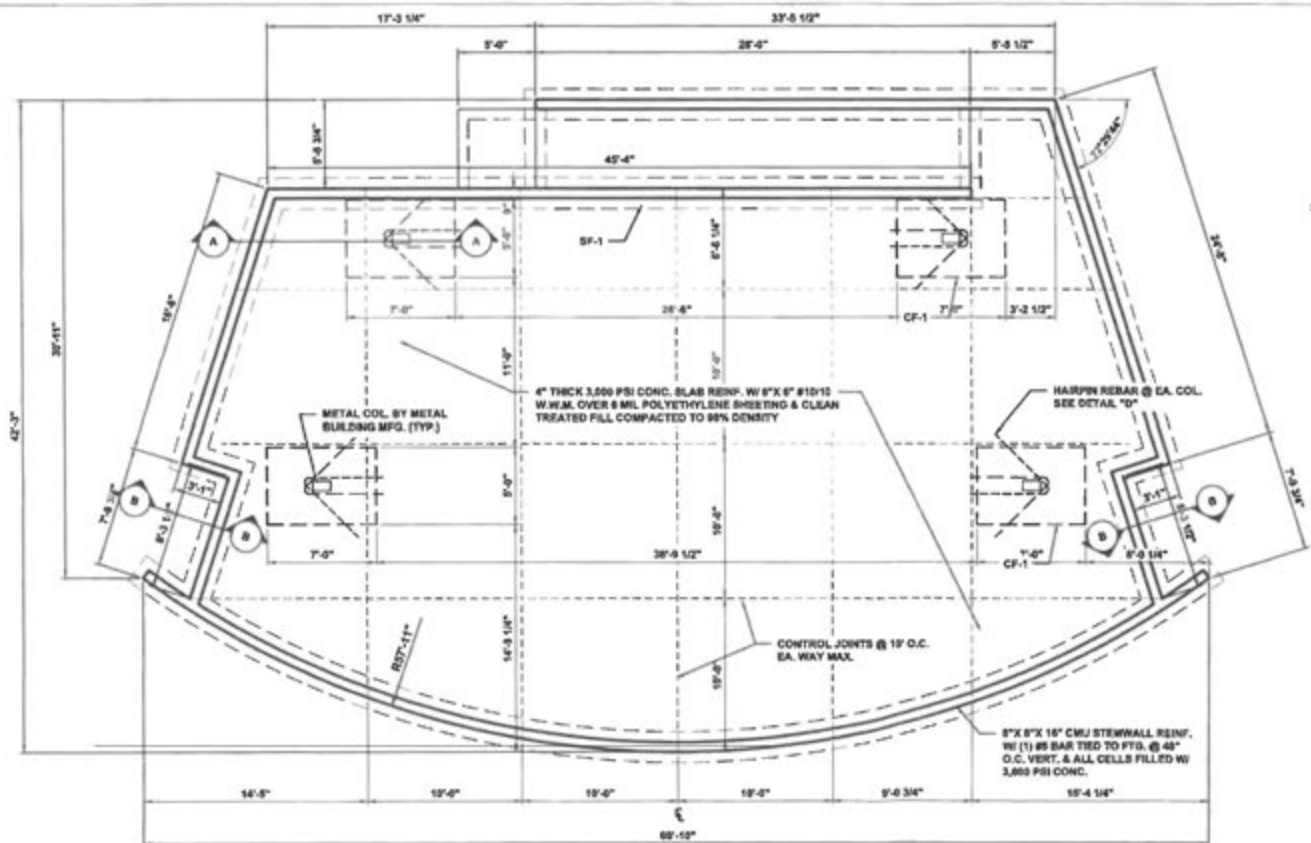
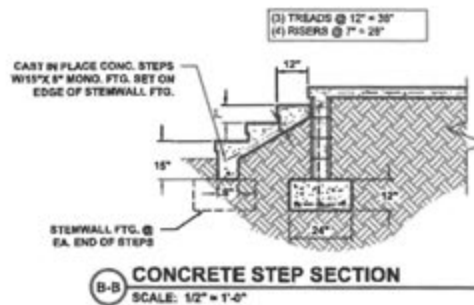
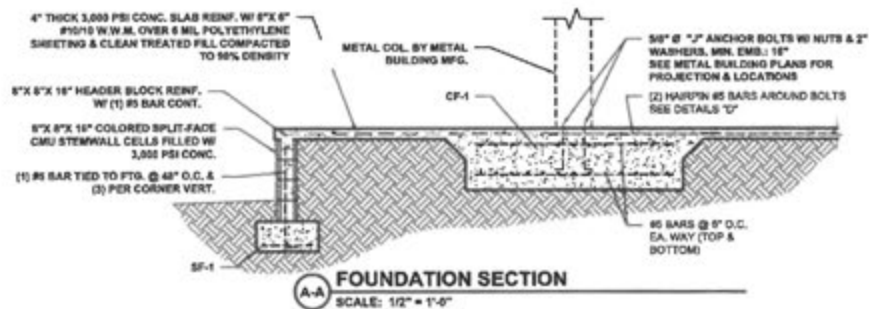
MODIFICATIONS TO STANDARD:

- ADD ELECTRICAL CUTOUTS @ TOP & BOTTOM OF EA. COLUMN

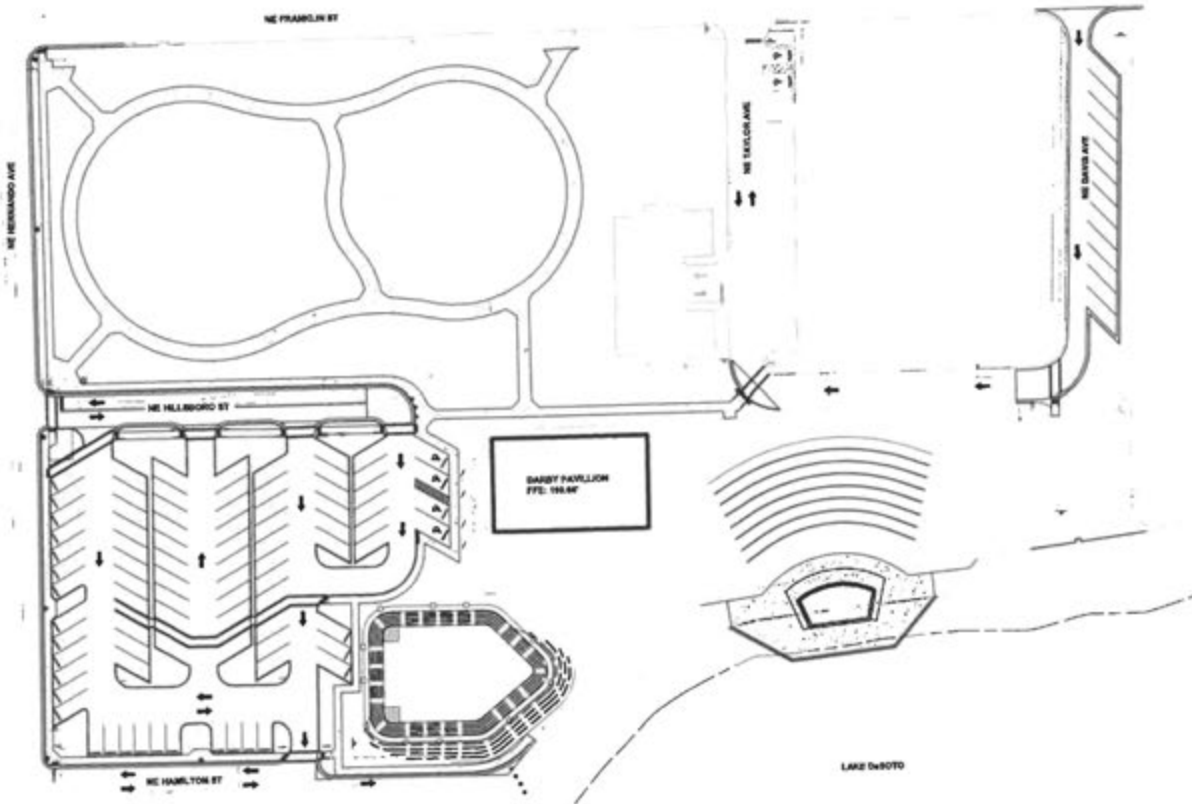
CUSTOMIZATION:

- STANDARD UPS OF 12"
 - COLUMN STYLE: SQUARE - K01
 - STANDARD 4:12 PITCH
 - ADD POLI-6666 POWDER COAT TO ALL STRUCTURAL MEMBERS (COLOR AS CHOSEN BY OWNER)





FOR LOCATION SUBMITTAL, THE FOLLOWING INFORMATION IS REQUIRED: ALL INFORMATION MUST BE SUBMITTED IN THE FORM OF A PDF FILE. THE INFORMATION MUST BE SUBMITTED IN THE FORM OF A PDF FILE. THE INFORMATION MUST BE SUBMITTED IN THE FORM OF A PDF FILE. THE INFORMATION MUST BE SUBMITTED IN THE FORM OF A PDF FILE.



OVERALL SITE PLAN
WILSON PARK
COLUMBIA COUNTY, FLORIDA

North Florida Professional Services, Inc.
P.O. Box 1001
1001 North Highway
P.O. Box 1001
P.O. Box 1001
P.O. Box 1001