



Columbia County TDC Office

971 W. Duval Street

Suite 145

Lake City, FL 3205

Wednesday, January 25, 2017, 9:00 a.m. – 11:00 a.m.

Agenda

- Call to Order
- Roll Call
- Welcome and Introductions
- Approval of Minutes
- Calendar of Events
- 2017 Vacation Guide
- 2016 DEO Grant Wrap-up
 - Project Updates

DEO Grant Organizational Budget 2015-2016			
Florida's Suwannee River Valley Marketing Group			
Proposed Investment			
	Columbia County		\$ 36,000.00
	Hamilton County		\$ 5,500.00
	Suwannee County		\$ 8,500.00
	Total Tri-County Investment		\$ 50,000.00
	DEO Matching Grant		\$ 50,000.00
	Total Marketing Dollars		\$ 100,000.00

Marketing Initiatives			
FSRV Marketing Budget (without grant funds)			
1	Springs Brochure 10,000 Copies	Amy Conyers	\$ 800.00
2	Promotional Items Bags Pens Keychains	Columbia County TDC	\$ 7,000.00
3	Vacation Guide	Columbia County TDC	\$ 2,000.00
4	Postage	Columbia County TDC	\$ 2,000.00
5	Website	Gregg Scott & Teena Peavey	\$ 7,500.00
6	Suwannee County Restaurants and Hotels Brochure - 10,000 Copies	Teena Peavey	\$ 2,000.00
7	Hamilton County Restaurants and Hotels Brochure - 10,000 Copies	Jennifer Hand	\$ 2,000.00
8	Association Fees	Columbia County TDC	
9	Pennsylvania RV and Camping Association		\$ 275.00
10	Florida Festival and Events Association		\$ 450.00
11	Visit Florida		\$ 450.00
12	Florida RVT Association		\$ 150.00
13	International Festival and Events Association		\$ 465.00
14	American Bus Association		\$ 500.00
-	Web Advertisements	Jennifer Hand	-
15	Strategic Plan	Paula Vann	\$ 12,620.00
16	Trade Shows		
17	FL RV Super Show Tampa (January 12-17, 2016)	Teena Peavey	\$ 750.00
18	Atlanta Camping and RV Show (January 29-31, 2016)	Michelle Moore & Brittney Archer	\$ 925.00
19	I-95 & I-75 Fall and Winter Fest (October 30, 2015 & TBD)	Columbia County TDC	\$ 120.00
20	Tampa Tribune Boat Show (March 2016)	Cody Gray	\$ 595.00
21	Tri-Base Military Shows Panhandle \$600 (February 22-26, 2016) Jacksonville \$600 (March 2016) Georgia \$750 (March 2016)	Teena Peavey & Carol Walker Teena Peavey & Carol Walker Elaine McGrath	\$ 1,950.00
22	America's Largest RV Show (Hershey, PA) (September 2016)	Teena Peavey	\$ 800.00
23	Sunbelt Ag Expo (October 2016)	Jimmy Johnson & Andrea Thomas	\$ 680.00
24	Villages Travel Show and Outdoor Expo (May 2016)	Austin Richmond	\$ 1,470.00
25	Accommodations		\$ 2,000.00
26	Maintenance/Gas for Usage of Van		\$ 2,500.00
	FSRV Marketing Budget Total		\$ 50,000.00

DEO Grant Marketing Budget			
27	Things to Do in Florida's Suwannee River Valley Brochure - 10,000 Copies	Teena Peavey	\$ 1,500.00
28	Hospitality Staff Training	Columbia County TDC	\$ 2,500.00
29	Phone App	Teena Peavey	\$ 10,000.00
30	Social Media Campaign (Instagram, YouTube, Facebook, Twitter)	Teena Peavey	\$ 4,000.00
31	Boat Ramps, Fishing, Q & A Brochure - 10,000 Copies	Amy Conyers & Jennifer Miller	\$ 2,000.00
32	Billboards on I-75 and I-10	Rod Butler & Andrea Thomas	\$ 6,000.00
33	Speakers for FSRV Meetings to Enhance Tourism Education	Columbia, Hamilton & Suwannee County TDCs	\$ 2,500.00
34	Campaign Pop-ups for Hotels and Campgrounds (\$350 ea.)	Carol Walker	\$ 2,800.00
35	Lead Generation Campaign	Brittney Archer	\$ 8,000.00
36	Strategic Plan	Paula Vann	\$ 10,700.00
	DEO Grant Marketing Budget Total		\$ 50,000.00
Total Marketing Budget			\$ 100,000.00

- Committee Updates
 - Marketing
 - Financial
- Special Events / New Initiatives – Columbia County
- Special Events / New Initiatives – Hamilton
- Special Events / New Initiatives – Suwannee
- Adjournment

Minutes of the Florida's Suwannee River Valley Marketing Group meeting held on Wednesday, December 7, 2016, 9:00 a.m., at Bienville Plantation, 16673 SE 81st Drive CR137, White Springs, FL 32096.

Call to Order:

Greg Scott called the meeting to order at 9:11 a.m.

Welcome, Roll Call and Introductions:

Members present were: Greg Scott (SC), Teena Peavey (SOSMP), Paula Vann (CCTDC), Cody A. Gray (CCTDC), and Jennifer Hand (HC). The members absent were Rod Butler (Holiday Inn LC). **A quorum was present.** Partners present were William Register (Ichetucknee SP), Andrea Thomas (SFFCCSP), Brenna Dacks (VF), Kristi Jenkinson (LC Hotels), Alvin Jackson (SC), Cindy Eatmon (HC), Vicky Bass (Bienville), April Hansen (Bienville), Jimmy Johnson (Bienville), and Shellie Young (LC Advertiser).

Approval of Minutes:

Approval of the October 11, 2016 regular meeting minutes. **A motion was made, by Cody Gray, second by Paula Vann, to approve the meeting minutes as presented. The motion was approved.**

Calendar of Events:

Cody Gray asked everyone to look over their copy of the calendar of events and let the TDC know if there are any events that need to be added.

2017 Vacation Guide:

Shellie Young with the advertiser told the group the vacation guide was almost completed. She said as far as sales, everything is going great and the total sales is \$26,898. Shellie said the group will get back \$14,500, the total cost of the vacation guide, per the contract.

2017 Trade Shows:

Paula Vann let the group know that Columbia County could not attend the two trade shows that FSRV is registered for in January. She said since Hamilton County will not be in FSRV for 2017 and Suwannee County is still deciding if they will be in the group as well, then whoever wants to attend the trade shows let Columbia County know and we can register for you. However, if no one wants to go then Columbia County will ask the trade shows for a refund.

A discussion was had about participation from each county in the FSRV group. The discussion continued about Hamilton County's participation in the group and if they would re-join. A decision was made for representatives of FSRV to attend the next Hamilton County TDC meeting. Suwannee County was asked about their involvement and TDC director Alvin Jackson confirmed Suwannee County would still participate.

Current DEO Grant:

Paula Vann went over the projects that are completed and the projects that have not been completed.

Marketing Initiatives

FSRV Marketing Budget (without grant funds)

Springs Brochure 10,000 Copies	Amy Conyers	\$800.00
Promotional Items	Columbia County TDC	
Bags		
Pens		\$7,000.00
Keychains		
Vacation Guide	Columbia County TDC / FSRV Marketing Committee	\$2,000.00
Postage	Columbia County TDC	\$2,000.00
Website	Gregg Scott & Teena Peavey	\$7,500.00
Suwannee County Restaurants and Hotels Brochure - 10,000 Copies	Teena Peavey/Jimmy Norris	\$2,000.00
Hamilton County Restaurants and Hotels Brochure - 10,000 Copies	Jennifer Hand	\$2,000.00
Association Fees	Columbia County TDC	
Pennsylvania RV and Camping Association		\$275.00
Florida Festival and Events Association		\$450.00
Visit Florida		\$450.00
Florida RVT Association		\$150.00
International Festival and Events Association		\$465.00
American Bus Association		\$500.00
Web Advertisements	Jennifer Hand	\$12,620.00
Trade Shows		
FL RV Super Show Tampa (January 12-17, 2016)	Teena Peavey	\$750.00
Atlanta Camping and RV Show (January 29-31,2016)	Michelle Moore & Brittney Archer	\$925.00
I-95 & I-75 Fall and Winter Fest (October 30, 2015 & TBD)	Columbia County TDC	\$120.00
Tampa Tribune Boat Show (March 2016)	Cody Gray	\$595.00
Tri-Base Military Shows		
Panhandle \$600 (February 22-26, 2016)	Teena Peavey & Carol Walker	\$1,950.00
Jacksonville \$600 (March 2016)	Teena Peavey & Carol Walker	
Georgia \$750 (March 2016)	Elaine McGrath	
America's Largest RV Show (Hershey, PA) (September 2016)	Teena Peavey	\$800.00
Sunbelt Ag Expo (October 2016)	Paula Vann	\$680.00
Villages Travel Show and Outdoor Expo (May 2016)	Teena Peavey	\$1,470.00
Accommodations		\$2,000.00
Maintenance/Gas for Usage of Van		\$2,500.00
FSRV Marketing Budget Total		\$50,000.00

DEO Grant Marketing Budget

Things to Do in Florida's Suwannee River Valley Brochure - 10,000 Copies	Teena Peavey	\$1,500.00
Hospitality Staff Training	Columbia County TDC	\$2,500.00
Phone App	FSRV Marketing Committee	\$10,000.00
Social Media Campaign (Instagram, YouTube, Facebook, Twitter)	Teena Peavey	\$4,000.00
Boat Ramps, Fishing, Q & A Brochure - 10,000 Copies	Amy Conyers & Jennifer Miller	\$2,000.00
Billboards on I-75 and I-10	Rod Butler	\$6,000.00
Speakers for FSRV Meetings to Enhance Tourism Education	Columbia, Hamilton & Suwannee County TDCs	\$2,500.00
Campaign Pop-ups for Hotels and Campgrounds (\$350 ea.)	Carol Walker	\$2,800.00
Lead Generation Campaign	Brittney Archer	\$8,000.00
Strategic Plan	Paula Vann	\$10,700.00
DEO Grant Marketing Budget Total		\$50,000.00

Total Marketing Budget

100,000.00

Marketing Report

Teena Peavey went over the marketing with the group.

Financial Report:

Paula Vann went over the financial report with the group.

County Updates:

Information was shared on upcoming events, as well as updates on recently held events, around the tri-county region by Paula Vann (CCTDC), Cody Gray (CCTDC), William Register (ISSP), Jimmy Johnson (Bienville), Andrea Thomas (SFFCCSP), Brenna Dacks (VF), and Alvin Jackson (SC).

Adjournment:

There being no additional business to be brought before the board at this time, the meeting was adjourned at 11:22am. The next meeting will be January 25, 2017 in Columbia County.

Expense Account Transactions

Printed: 10-10-2016

Showing all transactions recorded between: 10/1/2015 and 9/30/2016

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
107-5250-552.30-42 TOURIST DEVELOPMENT / POSTAGE							
	BEGINNING BALANCE		10/8/2015	BB	0.00		18,000.00
024182	PO ENTRY	PITNEY BOWES, INC. -RESERVE ACCOUNT COMMUNICATIONS/MEDIA SERV	10/14/2015	EN	3,000.00	0.00	15,000.00
024182	POSTAGE	PITNEY BOWES, INC. -RESERVE ACCOUNT	10/20/2015	AP	3,000.00	-3,000.00	15,000.00
F71714	TDC OVERNIGHT LETTERS	FEDEX	11/24/2015	AP	172.10	-172.10	15,000.00
F71714		FEDEX	11/24/2015	EN	172.10	0.00	14,827.90
F74936	FLORIDA WELCOME CENTER	TDC OVERNIGHT LETTERS FEDEX	4/26/2016	AP	153.47	-153.47	14,827.90
F74936		FEDEX FLORIDA WELCOME CENTER	4/26/2016	EN	153.47	0.00	14,674.43
107-5250-552.30-47 TOURIST DEVELOPMENT / PRINTING							
	BEGINNING BALANCE		9/14/2015	BB	0.00		20,000.00
F72637	5 BOOKS PRINTED FOR DEO G	HUNTER PRINTING	1/19/2016	AP	70.00	-70.00	20,000.00
F72637		HUNTER PRINTING	1/19/2016	EN	70.00	0.00	19,930.00
F75674	SUW.CNTY BROCHURES FOR FS	5 BOOKS PRINTED FOR DEO G U S PRESS LLC	6/7/2016	AP	1,050.00	-1,050.00	19,930.00
F75674		U S PRESS LLC	6/7/2016	EN	1,050.00	0.00	18,880.00
F75893		SUW.CNTY BROCHURES FOR FS U S PRESS LLC	6/16/2016	EN	1,135.00	0.00	17,745.00
F75893		10,000 COPIES SPRINGS BRO U S PRESS LLC	6/16/2016	EN	-1,135.00	0.00	18,880.00
F75893		10,000 COPIES SPRINGS BRO LAKE CITY ADVERTISER	6/16/2016	EN	1,250.00	0.00	17,630.00
F76515	AWARDS	10,000 COPIES SPRINGS BRO BANK OF AMERICA	7/12/2016	AP	142.57	-142.57	17,630.00
F76515		BANK OF AMERICA	7/12/2016	EN	142.57	0.00	17,487.43
F76515		AWARDS BANK OF AMERICA	7/12/2016	EN	-142.57	0.00	17,630.00
F76515		AWARDS BANK OF AMERICA	7/12/2016	EN	142.57	0.00	17,487.43
F76515		AWARDS BANK OF AMERICA	7/12/2016	EN	-142.57	0.00	17,630.00
F76515		AWARDS BANK OF AMERICA	7/12/2016	EN	142.57	0.00	17,487.43
107-5250-552.30-48 TOURIST DEVELOPMENT / ADVERTISING							
	BEGINNING BALANCE		9/14/2015	BB	0.00		44,915.00
F71498	REGISTRATION FEE TDC	BANK OF AMERICA	11/4/2015	AP	120.00	-120.00	44,915.00
F71498		BANK OF AMERICA	11/4/2015	EN	-60.00	0.00	44,975.00
F71498		REGISTRATION FEE TDC BANK OF AMERICA	11/4/2015	EN	120.00	0.00	44,855.00
F71498		REGISTRATION FEE TDC BANK OF AMERICA	11/19/2015	EN	60.00	0.00	44,795.00
F72057	FOWA 2016 MEMBERSHIP DUES	REGISTRATION FEE TDC FLORIDA OUTDOOR WRITERS ASSOC	12/16/2015	AP	175.00	-175.00	44,795.00
F72058	NAS WHITING FIELD MWR TRA	MORALE WELFARE AND RECREATION FUND	12/16/2015	AP	125.00	-125.00	44,795.00
F72057		FLORIDA OUTDOOR WRITERS ASSOC	12/16/2015	EN	175.00	0.00	44,620.00
F72058		FOWA 2016 MEMBERSHIP DUES MORALE WELFARE AND RECREATION FUND	12/16/2015	EN	125.00	0.00	44,495.00
F72169	TRAVEL EXTRAVAGANZA AT FO	NAS WHITING FIELD MWR TRA DIRECTORATE OF MORALE WELFARE	12/22/2015	AP	125.00	-125.00	44,495.00

F72218	MWR TRAVEL EXTRAVAGANZA I	NAS PENSACOLA ITT	12/22/2015	AP	125.00	-125.00	44,495.00
F72219	MWR TRAVEL EXTRAVAGANZA I	NAVEL SUPPORT ACTIVITY	12/22/2015	AP	125.00	-125.00	44,495.00
F72169		DIRECTORATE OF MORALE WELFARE TRAVEL EXTRAVAGANZA AT FO	12/22/2015	EN	125.00	0.00	44,370.00
F72218		NAS PENSACOLA ITT	12/22/2015	EN	125.00	0.00	44,245.00
F72219		MWR TRAVEL EXTRAVAGANZA I NAVEL SUPPORT ACTIVITY	12/22/2015	EN	125.00	0.00	44,120.00
024261	PO ENTRY	MWR TRAVEL EXTRAVAGANZA I LAKE CITY REPORTER, INC. COMMUNICATIONS/MEDIA SERV	1/8/2016	EN	11,922.00	0.00	32,198.00
F73025	PENNSYLVANIA RV & CAMPING	PENNSYLVANIA RECREATION VEHICLE	2/5/2016	AP	225.00	-225.00	32,198.00
F73025		PENNSYLVANIA RECREATION VEHICLE PENNSYLVANIA RV & CAMPING	2/5/2016	EN	225.00	0.00	31,973.00
024261	2016 SUWANNEE RIV. GUIDE	LAKE CITY REPORTER, INC.	2/23/2016	AP	11,922.00	-11,922.00	31,973.00
F74829	FSRV RENEW DESTINATION MR	VISIT FLORIDA	4/27/2016	AP	395.00	-395.00	31,973.00
F74829		VISIT FLORIDA FSRV RENEW DESTINATION MR	4/27/2016	EN	395.00	0.00	31,578.00
F75012	WEBS.COM DOMAIN NAME	BANK OF AMERICA	5/6/2016	AP	49.95	-49.95	31,578.00
F75012		BANK OF AMERICA WEBS.COM DOMAIN NAME	5/6/2016	EN	49.95	0.00	31,528.05
024358	PO ENTRY	ANDERSON OUTDOOR MAGMT., INC. COMMUNICATIONS/MEDIA SERV	5/13/2016	EN	4,800.00	0.00	26,728.05
024358	JULY2016 BILL. RENTAL AD	ANDERSON OUTDOOR MAGMT., INC. LAKE CITY REPORTER, INC.	7/1/2016	AP	400.00	-400.00	26,728.05
024358	JUNE 2016 BILLBOARD RENTA	ANDERSON OUTDOOR MAGMT., INC.	7/15/2016	AP	0.00	-3,957.00	22,771.05
024358	BILLBOARD RENTAL RECLASS ACCOUNT	ANDERSON OUTDOOR MAGMT., INC.	7/18/2016	AP	400.00	-400.00	22,771.05
024358	RENTAL BILLBOARD	ANDERSON OUTDOOR MAGMT., INC.	8/1/2016	AP	400.00	-400.00	22,771.05
024358			8/1/2016	AJ	0.00	3,957.00	26,728.05
024358			9/1/2016	AP	400.00	-400.00	26,728.05
107-5250-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
	BEGINNING BALANCE		9/14/2015	BB	0.00		31,000.00
F71926	2016 CAMPING & RV SHOW IN	ATLANTA CAMPING & RV SHOW	12/10/2015	AP	725.00	-725.00	31,000.00
F71927	2016 FL RV SUPERSHOW IN T	FLORIDA RV TRADE ASSOCIATION	12/10/2015	AP	600.00	-600.00	31,000.00
F71928	2016 OUTDOORS EXPO & BOAT	MEDIA GENERAL OPERATIONS	12/10/2015	AP	696.57	-696.57	31,000.00
F71929	2016 TRAVEL EXPO AT THE V	STETLER MEDIA & EXPO	12/10/2015	AP	500.00	-500.00	31,000.00
F71926		ATLANTA CAMPING & RV SHOW 2016 CAMPING & RV SHOW IN	12/10/2015	EN	725.00	0.00	30,275.00
F71927		FLORIDA RV TRADE ASSOCIATION 2016 FL RV SUPERSHOW IN T	12/10/2015	EN	600.00	0.00	29,675.00
F71928		MEDIA GENERAL OPERATIONS 2016 OUTDOORS EXPO & BOAT	12/10/2015	EN	696.57	0.00	28,978.43
F71929		STETLER MEDIA & EXPO 2016 TRAVEL EXPO AT THE V	12/10/2015	EN	500.00	0.00	28,478.43
F72290	REGISTRATION FOR TRI- BASE	MWR ITT	1/4/2016	AP	600.00	-600.00	28,478.43
F72290		MWR ITT REGISTRATION FOR TRI-BASE	1/4/2016	EN	600.00	0.00	27,878.43
F72415	VISIT FL MARKETING PARTNE	VISIT FLORIDA	1/7/2016	AP	60.00	-60.00	27,878.43
F72415		VISIT FLORIDA VISIT FL MARKETING PARTNE	1/7/2016	EN	60.00	0.00	27,818.43
F72530	INK PENS & TOTE BAGS WITH	MOTIVATORS, INC.	1/12/2016	AP	1,901.00	-1,901.00	27,818.43
F72530		MOTIVATORS, INC. INK PENS & TOTE BAGS WITH	1/12/2016	EN	1,901.00	0.00	25,917.43
F74027	REGISTRATION FOR THE SUNB	SUNBELT AGRICULTURAL EXPOSITION INC	3/21/2016	AP	680.00	-680.00	25,917.43
F74027		SUNBELT AGRICULTURAL EXPOSITION INC REGISTRATION FOR THE SUNB	3/21/2016	EN	680.00	0.00	25,237.43

F74060	PROMOTIOAL GIFTS TDC	BANK OF AMERICA	3/23/2016	AP	1,129.78	-1,129.78	25,237.43
F74060		BANK OF AMERICA	3/23/2016	EN	1,129.78	0.00	24,107.65
F74060		PROMOTIOAL GIFTS TDC					
F74060		BANK OF AMERICA	3/23/2016	EN	-1,129.78	0.00	25,237.43
F74060		PROMOTIOAL GIFTS TDC					
F74060		BANK OF AMERICA	3/23/2016	EN	1,129.78	0.00	24,107.65
F74060		PROMOTIOAL GIFTS TDC					
F76515		BANK OF AMERICA	7/12/2016	EN	250.00	0.00	23,857.65
F76515		TRADE SHOW BOOTH					
F76515		BANK OF AMERICA	7/12/2016	EN	-250.00	0.00	24,107.65
F76515		TRADE SHOW BOOTH					
F76515		BANK OF AMERICA	7/12/2016	EN	250.00	0.00	23,857.65
F76515		TRADE SHOW BOOTH					
F76515		BANK OF AMERICA	7/12/2016	EN	-250.00	0.00	24,107.65
F76515		TRADE SHOW BOOTH					
F77044	REGISTRATION	BANK OF AMERICA	8/3/2016	AP	469.60	-469.60	24,107.65
F77044		BANK OF AMERICA	8/3/2016	EN	469.60	0.00	23,638.05
F77044		REGISTRATION					
F77044		BANK OF AMERICA	8/3/2016	EN	-469.60	0.00	24,107.65
F77044		REGISTRATION					
F77044		BANK OF AMERICA	8/3/2016	EN	469.60	0.00	23,638.05
F77044		REGISTRATION					
F77436	FL RV TRADE ASOC.MEMBERSH	FLORIDA RV TRADE ASSOCIATION	8/18/2016	AP	150.00	-150.00	23,638.05
F77436		FLORIDA RV TRADE ASSOCIATION	8/18/2016	EN	150.00	0.00	23,488.05
F77436		FL RV TRADE ASOC.MEMBERSH					
F77767	ADVERTISEMENT	BANK OF AMERICA	8/31/2016	AP	333.79	-333.79	23,488.05
F77767		BANK OF AMERICA	8/31/2016	EN	333.79	0.00	23,154.26
F77767		ADVERTISEMENT					
F77759		BIENVILLE PLANTATION	8/31/2016	EN	565.20	0.00	22,589.06
F77759	LUNCH FOR HAMILTON COUNTY M. MOORE	LUNCH FOR HAMILTON COUNTY BIENVILLE PLANTATION	9/6/2016	AP	565.20	-565.20	22,589.06
F77759			9/30/2016	CR	0.00	10.21	22,599.27
F77759	REVERSAL OF CR 2915	SALES TAX ON PCARD	9/30/2016	CR	0.00	-10.21	22,589.06
F77759		SALES TAX ON PCARD					

2017 Expense Transactions

107-5250-552.30-47 TOURIST DEVELOPMENT / PRINTING

	BEGINNING BALANCE		8/24/2016	BB	0.00		5,000.00
F78576	24 PROMOTIONAL POP UP BAN	U S PRESS LLC	10/5/2016	AP	2,376.00	-2,376.00	5,000.00
F78576		U S PRESS LLC	10/5/2016	EN	2,376.00	0.00	2,624.00
F78613	PROMOTIONAL PENS & BAGS F	24 PROMOTIONAL POP UP BAN MOTIVATORS, INC.	10/6/2016	AP	1,319.00	-1,319.00	2,624.00
F78613		MOTIVATORS, INC.	10/6/2016	EN	1,319.00	0.00	1,305.00
		PROMOTIONAL PENS & BAGS F					

107-5250-552.30-48 TOURIST DEVELOPMENT / ADVERTISING

	BEGINNING BALANCE		8/24/2016	BB	0.00		90,000.00
024521	BILLBOARD RENTAL	ANDERSON OUTDOOR MAGMT.,	10/1/2016	AP	400.00	-400.00	90,000.00
F78740	BREAKFAST & LUNCH CATERED	11TH STREET KITCHEN	10/12/2016	AP	675.00	-675.00	90,000.00
F78740		11TH STREET KITCHEN	10/12/2016	EN	675.00	0.00	89,325.00
BREAKFAST & LUNCH CATERED F78764		REGISTER FSRV I75WELCOMEC	10/13/2016	AP	60.00	-60.00	89,325.00
F78762		COLUMBIA COUNTY SCHOOL	10/13/2016	EN	323.05	0.00	89,001.95
BUS&DRIVER FOR 3 DAYS FAM			10/13/2016	EN	60.00	0.00	88,941.95
REGISTER FSRV I75WELCOMEC			10/13/2016	EN	500.00	0.00	88,441.95
SPONSORSHIP OF FOWA BEST			10/13/2016	EN	-323.05	0.00	88,765.00
BUS&DRIVER FOR 3 DAYS FAM			10/13/2016	EN	-500.00	0.00	89,265.00
SPONSORSHIP OF FOWA BEST			10/17/2016	EN	3,200.00	0.00	86,065.00
COMMUNICATIONS/MEDIA SERV 024559	5 YR. STRATEGIC MKT. PLAN		10/20/2016	AP	9,500.00	-9,500.00	86,065.00
024521	BILLBOARD RENT NOV 16	ANDERSON OUTDOOR MAGMT.,	10/28/2016	AP	400.00	-400.00	86,065.00
024559	PO ENTRY	GRAY RESEARCH SOLUTIONS,	11/1/2016	EN	19,000.00	0.00	67,065.00
COMMUNICATIONS/MEDIA SERV F79276	TRAVEL REIMBURSEMENT MOUL		11/4/2016	AP	95.23	-95.23	67,065.00
F79276		JAMES E. JOHNSON	11/4/2016	EN	95.23	0.00	66,969.77
TRAVEL REIMBURSEMENT MOUL			11/21/2016	AP	535.00	-535.00	66,969.77
F79600	2017 ABA MEMBERSHIP RENEW	ABA (AMERICAN BUS	11/21/2016	AP	550.00	-550.00	66,969.77
F79601	ATLANTA CAMPING & RV TRAD	ATLANTA CAMPING & RV SHOW	11/21/2016	AP	725.00	-725.00	66,969.77
F79599		INTERNATIONAL FESTIVAL AND	11/21/2016	EN	535.00	0.00	66,434.77
IFEA MEMBERSHIP RENEWAL F			11/21/2016	EN	550.00	0.00	65,884.77
2017 ABA MEMBERSHIP RENEW			11/21/2016	EN	725.00	0.00	65,159.77
ATLANTA CAMPING & RV TRAD							

107-5250-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION

	BEGINNING BALANCE		8/24/2016	BB	0.00		0.00
F78860		BANK OF AMERICA	10/17/2016	EN	186.82	0.00	-186.82
MEALS			11/2/2016	AJ	0.00	-10.21	-197.03
REVERSAL OF AJE 142			11/2/2016	AJ	0.00	10.21	-186.82
RECLASS TO EVENT PROMO			11/2/2016	AJ	0.00	10.21	-176.61