

Columbia County Tourist Development Council

Board of Directors Meeting
Wednesday, April 15, 2015 12:00 Noon
Columbia County Tourist Development Office
971 W. Duval Street
Lake City, Florida 32055

AGENDA

- Call to Order
- Welcome
- TDC Roll Call
- Introductions
 - Guests
- Approval of March 18, 2015, regular meeting minutes
- Staff Reports
 - Operations Report
 - Bed Tax and Smith Travel Reports
 - Financial Report
 - Marketing Update
 - Advertisements
 - Social Media
 - Sports Marketing Update
 - Review Tournament Calendar
- Southside Recreation Complex Update – Jack Muenchen
- Old Business
 - LED Sign
- New Business
- Adjournment

Call to Order: Chairman Rusty DePratter called the meeting to order at 12:05 pm and welcomed board members, staff and guests to the meeting.

Roll Call: TDC board members in attendance were Everett Phillips, Cecil Shaw, Brian Bickel, Nick Patel, Rusty DePratter, Mahendra Patel and Nupur Shukla. Members absent were Zach Paulk and Mike Collins. Staff in attendance included Paula Vann, Kelly Lowrey and Cody Gray. Guests included; Tony Britt (LCR), Paulette Lord, Teena Peavey (SOSMP) and David Heringer (Infinity Con). **A quorum was present.**

Introductions

Paula Vann introduced David Heringer with Infinity Con.

Approval of Meeting Minutes:

Approval of February 18, 2014 regular meeting minutes. **A motion was made by Brian Bickel, second by Nupur Shukla to approve the minutes as presented. The motion was approved.**

Operations Report:

- **Bed Tax & Smith Travel Reports**
The Bed Tax Report was distributed. Paula Vann reported on the bed tax collections for January 2015, she also reported on the ADR and occupancy rate. All numbers show an increase over January of last year.
- **Financial Report**
The financial report was reviewed by the board members. **Members present accepted the financial report as presented.**

Marketing Report:

- **Social Media**
Paula Started out by introducing Cody Gray as the new marketing manager for the TDC and that he would now be giving the marketing report.
Cody reported that they would be creating a Facebook page for the CCTDC and the LC/CC Sports Commission. These pages will advertise events, destinations, state parks and other local attractions for Columbia County as well as the region.
- **2015 Wannee Festival**
Cody reported that the TDC would once again be partnering with Spirit of the Suwannee Music Park and North Florida Sales to provide the shuttle busses for the Wannee Festival. Information will be distributed to the area hotels regarding the bus routes and times.

- New Website

The TDC has been meeting with the Lake City Chamber of Commerce and Columbia County Economic Development to create a new logo for the TDC and entities within the county that promote the area. Once the logo process is wrapped up they can begin moving forward on the website and hope to have the new website in place by August.

Sports Marketing Update:

- Kelley Lowrey reported on several tournaments that happened after the last TDC meeting. He also reported on some new potential events coming into the area. Kelly then continued with a review of the current tournament calendar for 2015. Nupur asked a question regarding previously canceled tournaments and if those dates have been filled. Kelly confirmed that those dates are filled.

Southside Recreation Complex Update:

- Jack Muenchen was not present. Rusty DePratter reported that the BOCC appointed Clint Pittman or his designee to make the final call if there's bad weather to cancel a tournament. They also approved new nets for the girl's baseball and softball fields from money that was already allotted for the project.

Old Business:

- Meeting Schedule

Rusty DePratter said at the last meeting a discussion regarding meeting times occurred and the question was raised would we like to change our meeting schedule. The suggestion was to meet every other month. Input was asked of the board and everyone agreed that meetings should change to every other month. We will have a meeting in April and then begin meeting every other month. Paula will begin sending monthly updates on the operations of the TDC. A special meeting can be called if there is a matter that needs to be brought before the board during a month with no meeting. **A motion was made to meet every other month on the third Wednesday of that month by Mahendra Patel, second by Nick Patel. The motion was approved.**

- Other

Rusty DePratter mentioned at the last meeting he would like to have some finger foods at the TDC meetings and thought it would be a good idea to have area restaurants donate food items and rotate the restaurants. At the permission of the board he would like to have Paula check into this. The board agreed.

Nick Patel asked a question regarding the expense report. He asked about some charges made to the event promotion line item. Those expenditures were for ITI Marketing and Worth International. Paula explained that ITI Marketing is the organization building our new website and a down payment was made as outlined in the contract. Paula then explained that Worth International is under Florida's Suwannee River Valley Marketing Group and that expenditure is for an ad in Undiscovered Florida Magazine. Nick asked for a copy of the ad and the copy was given to the board to review. Lastly, Nick asked about one last charge for Spirit of the Suwannee Music Park. That charge was for sponsorship of the Suwannee River Jam. Nick thanked Paula for the information.

New Business:

- Paula Vann introduced David Heringer to present his event funding request for Infinity Con. David distributed a copy of his flyer for the event to the board. David then explained the overall event and the attendance from last year and what they expect for this year. He also talked about the different vendors and guests that would be at the event. He outlined that the funding from the TDC would be used for promotional materials for his team to hand out at large events similar to Infinity Con in South Florida as well as the North Florida and South Georgia area. **A motion was made by Brian Bickel to grant the funding request of \$500.00 for Infinity Con, Second by Mahendra Patel. The motion was approved.**
- LED Sign
Nick Patel spoke about the LED sign located on I-75 and the amount of issues we have had with it for some time now. He would like to see the sign scrapped and a new one put in place. The sign is outdated and technology for LED signs has advanced rapidly since the sign has been put in place. It is not functional and he does not think we should continue putting money in it. Paula van reported a technician visited the sign to give us an estimate on the repair of the sign. The cost would be between \$2,000-\$10,000 dollars. He will do a breakdown and accurately give us a cost on what it would take if we wanted to repair the sign in the current state that it's in. Rusty DePratter suggested making a recommendation to instruct TDC staff to draw up specifications on a new LED sign then present these findings at the next TDC board meeting. It was the consensus of the TDC board for staff to gather specifications with input from the board on a new LED sign. These findings will be brought to the next board meeting and a decision can be made to put the sign out for bid.
- Tournament Costs
Nick Patel requested cost analysis of tournaments that are held. He would like to see this information brought to the TDC board members at meetings to inform them of what it costs to host these tournaments.
- Tourism Day
Paula Vann reported that the TDC staff visited the State Capitol for Tourism Day. They met with a lot of people and learned allot about tourism in the state.
- LC-CC Museum
Nick Patel asked that we review the funding that we give the Lake City Columbia County Museum. Paula will review to see what our return on investment is and bring these findings back to the board.

Adjournment: There being no additional business to come in front of the TDC board at this time **a motion was made by Brian Bickel to adjourn the meeting, second by Mahendra Patel. Meeting was adjourned.**

Columbia County Tourist Development Tax Collections Report

Collection Month	2010	2011	2012	2013	2014	2015	\$ +/- Change	% +/- Change	Month Received
October	\$ 26,625	\$ 46,902	\$ 49,795	\$ 55,018	\$ 58,829	\$ 62,735	\$ 3,906	6.64%	November
November	\$ 26,279	\$ 44,917	\$ 52,809	\$ 52,034	\$ 77,875	\$ 88,387	\$ 10,512	13.50%	December
December	\$ 27,200	\$ 46,296	\$ 54,383	\$ 47,999	\$ 77,917	\$ 80,213	\$ 2,296	2.95%	January
January	\$ 29,905	\$ 51,193	\$ 52,702	\$ 53,649	\$ 74,712	\$ 75,267	\$ 555	0.74%	February
February	\$ 34,467	\$ 53,201	\$ 57,012	\$ 56,690	\$ 75,234	\$ 75,850	\$ 616	0.82%	March
March	\$ 40,660	\$ 61,817	\$ 66,188	\$ 69,003	\$ 82,902	\$ 82,413	\$ (489)	-0.59%	April
April	\$ 52,447	\$ 54,955	\$ 51,128	\$ 68,959	\$ 94,574		\$ (94,574)	-100.00%	May
May	\$ 46,296	\$ 48,751	\$ 54,927	\$ 71,786	\$ 75,734		\$ (75,734)	-100.00%	June
June	\$ 50,715	\$ 52,497	\$ 56,044	\$ 77,126	\$ 82,272		\$ (82,272)	-100.00%	July
July	\$ 50,455	\$ 49,630	\$ 53,487	\$ 74,380	\$ 81,023		\$ (81,023)	-100.00%	August
August	\$ 37,928	\$ 40,486	\$ 42,809	\$ 74,445	\$ 84,585		\$ (84,585)	-100.00%	September
September	\$ 35,575	\$ 43,090	\$ 40,346	\$ 58,792	\$ 68,298		\$ (68,298)	-100.00%	October
TOTALS	\$ 458,552	\$ 593,735	\$ 631,630	\$ 759,881	\$ 933,954	\$ 464,865			TOTALS
YTD +/-	\$ 172,217	\$ 96,044	\$ 17,087	\$ 128,251	\$ 174,073	\$ (469,089)			
% +/-	47.71%	20.95%	2.88%	20.30%	22.91%	-50.23%			

**NOTE: 4% LOTD collections began April 1, 2013 however, a grace period was granted to begin May 1, 2013, which may account for wide variance in collection figures.*

FLORIDA DEPARTMENT OF REVENUE
LOCAL OPTION TOURIST DEVELOPEMENT DISTRIBUTION

COLLECTION MONTH: FEBRUARY 2015
DISTRIBUTION MONTH: MARCH 2015

COUNTY	PRELIMINARY	INTEREST ON PRELIMINARY	TOTAL ADJUSTMENTS	NET TAX DUE
14 BRADFORD	8,638.46	10.24	0.00	8,648.70
19 CITRUS	80,583.64	95.49	0.07	80,679.20
22 COLUMBIA	82,300.58	97.53	15.65	82,413.76
24 DESOTO	6,194.42	7.34	0.00	6,201.76
25 DIXIE	2,558.46	3.03	(11.93)	2,549.56
28 FLAGLER	118,592.40	140.53	(1.16)	118,731.77
29 FRANKLIN	38,759.42	45.93	0.01	38,805.36
30 GADSDEN	8,620.77	10.22	0.00	8,630.99
31 GILCHRIST	1,826.78	2.16	51.22	1,880.16
32 GLADES	4,798.88	5.69	166.41	4,970.98
34 HAMILTON	2,317.92	2.75	0.00	2,320.67
36 HENDRY	26,559.67	31.47	6.17	26,597.31
40 HOLMES	2,314.55	2.74	0.00	2,317.29
42 JACKSON	20,863.93	24.72	0.00	20,888.65
43 JEFFERSON	2,053.61	2.43	0.00	2,056.04
48 LEVY	14,925.11	17.69	(1.52)	14,941.28
50 MADISON	7,423.83	8.80	0.00	7,432.63
57 OKEECHOBEE	33,413.35	39.59	0.00	33,452.94
61 PASCO	97,815.86	115.91	(83.31)	97,848.46
70 SUMTER	109,073.84	129.25	5,110.25	114,313.34
75 WAKULLA	9,435.54	11.18	0.00	9,446.72
77 WASHINGTON	5,030.83	5.96	4,372.69	9,409.48
TOTALS	684,101.85	810.65	9,624.55	694,537.05

Interest paid on Local Option Tourist Development Tax Distribution is being processed pursuant to F.S. 125.0104.

Expenditure Accounts - Budgeted vs. Actual - FY 2015

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Contains budget amendments

	<u>Budgeted</u>	<u>Actual</u>	<u>Balance</u>	<u>Percent%</u>
TOURIST DEV/OPERATING				
TOURIST DEVELOPMENT				
107-5200-552.10-12 SALARIES	\$165,597.00	\$58,015.15	\$107,581.85	35.03%
107-5200-552.10-13 TEMPORARY LABOR	\$0.00	\$1,136.80	(\$1,136.80)	#####
107-5200-552.10-21 FICA TAXES	\$12,668.00	\$4,022.86	\$8,645.14	31.76%
107-5200-552.10-22 RETIREMENT	\$11,230.00	\$3,814.75	\$7,415.25	33.97%
107-5200-552.10-23 HEALTH & LIFE INSURANCE	\$33,000.00	\$8,525.00	\$24,475.00	25.83%
107-5200-552.10-24 WORKERS COMP	\$736.00	\$455.32	\$280.68	61.86%
PERSONAL SERVICES	\$223,231.00	\$75,969.88	\$147,261.12	34.03%
107-5200-552.30-31 PROFESSIONAL SERVICES	\$1,000.00	\$0.00	\$1,000.00	0.00%
107-5200-552.30-35 ADMINISTRATIVE FEES	\$26,071.00	\$26,071.00	\$0.00	100.00%
107-5200-552.30-40 TRAVEL & PER DIEM	\$6,000.00	\$96.00	\$5,904.00	1.60%
107-5200-552.30-41 COMMUNICATIONS	\$4,500.00	\$3,514.40	\$985.60	78.10%
107-5200-552.30-42 POSTAGE	\$8,000.00	\$3,724.56	\$4,275.44	46.56%
107-5200-552.30-43 UTILITIES	\$10,000.00	\$3,394.17	\$6,605.83	33.94%
107-5200-552.30-45 GENERAL INSURANCE	\$5,500.00	\$5,169.38	\$330.62	93.99%
107-5200-552.30-46 REPAIR & MAINTENANCE	\$3,000.00	\$293.78	\$2,706.22	9.79%
107-5200-552.30-47 PRINTING	\$11,000.00	\$2,256.15	\$8,743.85	20.51%
107-5200-552.30-48 ADVERTISING	\$10,000.00	\$3,289.00	\$6,711.00	32.89%
107-5200-552.30-49 OTHER CHARGES	\$0.00	\$207.50	(\$207.50)	#####
107-5200-552.30-51 OFFICE SUPPLIES	\$2,500.00	\$1,106.46	\$1,393.54	44.26%
107-5200-552.30-52 OPERATING SUPPLIES	\$2,500.00	\$387.98	\$2,112.02	15.52%
107-5200-552.30-54 DUES & SUBSCRIPTIONS	\$8,000.00	\$6,192.96	\$1,807.04	77.41%
107-5200-552.30-55 TRAINING	\$3,400.00	\$0.00	\$3,400.00	0.00%
107-5200-552.30-56 GAS & OIL	\$5,000.00	\$643.97	\$4,356.03	12.88%
107-5200-552.30-57 COPY MACHINE	\$2,500.00	\$880.80	\$1,619.20	35.23%
107-5200-552.30-64 NON-CAPITAL OUTLAY	\$1,600.00	\$1,370.43	\$229.57	85.65%
OPERATING EXPENDITURES	\$110,571.00	\$58,598.54	\$51,972.46	53.00%
107-5200-552.31-48 EVENT PROMOTION	\$35,000.00	\$18,199.60	\$16,800.40	52.00%
107-5200-552.31-50 BILLBOARD RENTALS	\$5,000.00	\$0.00	\$5,000.00	0.00%
107-5200-552.31-53 SIGN MAINTENANCE	\$4,000.00	\$682.50	\$3,317.50	17.06%
OPERATING EXPENDITURES	\$44,000.00	\$18,882.10	\$25,117.90	42.91%
107-5200-552.60-64 EQUIPMENT PURCHASES	\$10,000.00	\$0.00	\$10,000.00	0.00%
CAPITAL OUTLAY	\$10,000.00	\$0.00	\$10,000.00	0.00%
	\$387,802.00	\$153,450.52	\$234,351.48	39.57%
COMMUNITY OUTREACH				
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$5,000.00	\$0.00	100.00%
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$10,000.00	\$0.00	100.00%
GRANTS & AIDS	\$15,000.00	\$15,000.00	\$0.00	100.00%
	\$15,000.00	\$15,000.00	\$0.00	100.00%
OTTED GRANT				
107-5250-552.30-47 PRINTING	\$12,695.00	\$1,777.50	\$10,917.50	14.00%
107-5250-552.30-48 ADVERTISING	\$14,225.00	\$11,915.20	\$2,309.80	83.76%
OPERATING EXPENDITURES	\$26,920.00	\$13,692.70	\$13,227.30	50.86%
107-5250-552.31-48 EVENT PROMOTION	\$8,080.00	\$6,425.50	\$1,654.50	79.52%
OPERATING EXPENDITURES	\$8,080.00	\$6,425.50	\$1,654.50	79.52%
	\$35,000.00	\$20,118.20	\$14,881.80	57.48%
VISIT FLORIDA MARKETING				
107-5260-552.30-47 PRINTING	\$250.00	\$0.00	\$250.00	0.00%

107-5260-552.30-48 ADVERTISING	\$6,750.00	\$0.00	\$6,750.00	0.00%
OPERATING EXPENDITURES	\$7,000.00	\$0.00	\$7,000.00	0.00%
	\$7,000.00	\$0.00	\$7,000.00	0.00%
SPORTING EVENTS/TOURNAMEN				
107-5290-552.10-12 SALARIES	\$64,995.00	\$30,984.92	\$34,010.08	47.67%
107-5290-552.10-21 FICA TAXES	\$4,972.00	\$2,220.98	\$2,751.02	44.67%
107-5290-552.10-22 RETIREMENT	\$1,768.00	\$1,749.44	\$18.56	98.95%
107-5290-552.10-23 HEALTH & LIFE INSURANCE	\$13,200.00	\$3,293.28	\$9,906.72	24.95%
107-5290-552.10-24 WORKERS COMP	\$3,961.00	\$2,450.24	\$1,510.76	61.86%
PERSONAL SERVICES	\$88,896.00	\$40,698.86	\$48,197.14	45.78%
107-5290-552.30-47 PRINTING	\$2,000.00	\$24.00	\$1,976.00	1.20%
107-5290-552.30-48 ADVERTISING	\$4,000.00	\$445.00	\$3,555.00	11.13%
107-5290-552.30-52 OPERATING SUPPLIES	\$72,000.00	\$24,261.97	\$47,738.03	33.70%
OPERATING EXPENDITURES	\$78,000.00	\$24,730.97	\$53,269.03	31.71%
107-5290-552.31-56 SPORTS MARKETING	\$2,000.00	\$0.00	\$2,000.00	0.00%
OPERATING EXPENDITURES	\$2,000.00	\$0.00	\$2,000.00	0.00%
	\$168,896.00	\$65,429.83	\$103,466.17	38.74%
INTERFUND TRANSFERS OUT				
107-8100-581.91-97 GENERAL FUND	\$1,000,000.00	\$1,000,000.00	\$0.00	100.00%
INTERFUND TRANSFERS OUT	\$1,000,000.00	\$1,000,000.00	\$0.00	100.00%
	\$1,000,000.00	\$1,000,000.00	\$0.00	100.00%
RESERVES				
107-8400-584.90-97 EQUIPMENT RESERVE	\$264,190.00	\$0.00	\$264,190.00	0.00%
107-8400-584.90-98 CASH BALANCE FORWARD	\$143,392.00	\$0.00	\$143,392.00	0.00%
107-8400-584.90-99 CONTINGENCY/RESERVE	\$164,870.00	\$0.00	\$164,870.00	0.00%
RESERVES	\$572,452.00	\$0.00	\$572,452.00	0.00%
	\$572,452.00	\$0.00	\$572,452.00	0.00%
TOURIST DEV/OPERATING TOTALS:	\$2,186,150.00	\$1,253,998.55	\$932,151.45	57.36%

Expense Account Transactions

Printed: 04-08-2015

Showing all transactions recorded between: 3/1/2015 and 3/31/2015

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
TOURIST DEV/OPERATING							
107-5200-552.10-12 TOURIST DEVELOPMENT / SALARIES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		165,597.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-4,726.21	117,416.55
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-4,917.35	112,499.20
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-4,917.35	107,581.85
107-5200-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		12,668.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-332.05	9,357.35
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-336.04	9,021.31
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-376.17	8,645.14
107-5200-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
		BEGINNING BALANCE	6/25/2014	BB	0.00		11,230.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-286.53	8,016.49
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-300.62	7,715.87
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-300.62	7,415.25
107-5200-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE							
		BEGINNING BALANCE	6/25/2014	BB	0.00		33,000.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-825.00	25,300.00
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-825.00	24,475.00
107-5200-552.10-24 TOURIST DEVELOPMENT / WORKERS COMP							
		BEGINNING BALANCE	6/25/2014	BB	0.00		736.00
		WORKER COMP. TREVOR HICKMAN INSURANCE, LLC	3/6/2015	AP	0.00	-2.68	329.76
		WC FL1 012101214-13 PREFERRED GOVERNMENTAL INS. TRT	3/20/2015	AP	0.00	-49.08	280.68
107-5200-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM							
		BEGINNING BALANCE	6/25/2014	BB	0.00		6,000.00
F66281		TRAVEL CODY A. GRAY	3/26/2015	AP	96.00	-96.00	6,000.00
F66281		REIMBURSEMENT FOR CODY A. GRAY	3/26/2015	EN	98.00	0.00	5,902.00
F66281		TRAVEL REIMBURSEMENT FOR CODY A. GRAY	3/26/2015	EN	-98.00	0.00	6,000.00
F66281		TRAVEL REIMBURSEMENT FOR CODY A. GRAY	3/26/2015	EN	-98.00	0.00	6,000.00

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
F66281		CODY A. GRAY TRAVEL REIMBURSEMENT FOR	3/26/2015	EN	96.00	0.00	5,904.00
	ED. CONF. DMO TOURISM	FACVB	3/31/2015	AP	0.00	540.00	6,444.00
107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS							
		BEGINNING BALANCE	6/25/2014	BB	0.00		4,500.00
	AT & T	A T & T	3/2/2015	AP	0.00	-95.53	1,577.08
F66013	INTERNET FOR I-75 LED SIG	COMCAST	3/13/2015	AP	128.26	-128.26	1,577.08
F66023	TOLL FREE NUMBER	A T & T	3/13/2015	AP	32.03	-32.03	1,577.08
F66013		COMCAST INTERNET FOR I-75 LED SIG	3/13/2015	EN	128.26	0.00	1,448.82
F66023		A T & T TOLL FREE NUMBER	3/13/2015	EN	32.03	0.00	1,416.79
	VERIZON	VERIZON WIRELESS	3/23/2015	AP	0.00	-134.61	1,282.18
	VERIZON	VERIZON WIRELESS	3/23/2015	AP	0.00	-176.85	1,105.33
F66279	TOLL FREE NUMBER	A T & T	3/26/2015	AP	24.29	-24.29	1,105.33
F66280	INTERNET FOR LED SIGN	COMCAST	3/26/2015	AP	36.42	-36.42	1,105.33
F66279		A T & T TOLL FREE NUMBER	3/26/2015	EN	24.29	0.00	1,081.04
F66280		COMCAST INTERNET FOR LED SIGN	3/26/2015	EN	36.42	0.00	1,044.62
	AT & T	A T & T	3/27/2015	AP	0.00	-95.44	949.18
107-5200-552.30-42 TOURIST DEVELOPMENT / POSTAGE							
		BEGINNING BALANCE	6/25/2014	BB	0.00		8,000.00
023931	LEASE AGREEMENT	PITNEY BOWES INC	3/13/2015	AP	345.00	-345.00	4,620.44
023931	PO ENTRY	PITNEY BOWES INC COMMUNICATIONS/MEDIA SERV	3/27/2015	EN	345.00	0.00	4,275.44
107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		10,000.00
	FPL	FPL	3/13/2015	AP	0.00	-559.91	6,605.83
107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE							
		BEGINNING BALANCE	6/25/2014	BB	0.00		3,000.00
F66019	PEST CONTROL FOR OFFICE	FLORIDA PEST CONTROL	3/13/2015	AP	35.00	-35.00	2,943.78
F66019		FLORIDA PEST CONTROL PEST CONTROL FOR OFFICE	3/13/2015	EN	35.00	0.00	2,908.78
107-5200-552.30-47 TOURIST DEVELOPMENT / PRINTING							
		BEGINNING BALANCE	6/25/2014	BB	0.00		11,000.00
F65761	BROCHURES	BANK OF AMERICA	3/2/2015	AP	481.98	-481.98	9,225.83
F65761		BANK OF AMERICA BROCHURES	3/2/2015	EN	481.98	0.00	8,743.85
107-5200-552.30-49 TOURIST DEVELOPMENT / OTHER CHARGES							
		BEGINNING BALANCE	11/14/2014	BB	0.00		0.00
	MRO FEE	AMERICAN MEDICAL REVIEW OFFICER INC	3/27/2015	AP	0.00	-5.00	-202.50
	MRO FEE	AMERICAN MEDICAL REVIEW OFFICER INC	3/27/2015	AP	0.00	-5.00	-207.50

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
107-5200-552.30-51 TOURIST DEVELOPMENT / OFFICE SUPPLIES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		2,500.00
F66030	CANDY FOR TRAVEL SHOWS	OFFICE DEPOT	3/13/2015	AP	59.60	-59.60	1,453.14
F66030		OFFICE DEPOT CANDY FOR TRAVEL SHOWS	3/13/2015	EN	59.60	0.00	1,393.54
107-5200-552.30-54 TOURIST DEVELOPMENT / DUES & SUBSCRIPTIONS							
		BEGINNING BALANCE	6/25/2014	BB	0.00		8,000.00
F65761	ADOBE SYSTEMS	BANK OF AMERICA	3/2/2015	AP	49.99	-49.99	2,707.03
F65761		BANK OF AMERICA ADOBE SYSTEMS	3/2/2015	EN	49.99	0.00	2,657.04
023891	FFEA MEMBERSHIP RENEW	FLORIDA FESTIVALS/EVENTS ASSOC.	3/13/2015	AP	450.00	-450.00	2,657.04
023890	PO ENTRY	DESTINATION MARKETING ASSOC. INTER. COMMUNICATIONS/MEDIA SERV	3/16/2015	EN	400.00	0.00	2,257.04
023891	PO ENTRY	FLORIDA FESTIVALS/EVENTS ASSOC. COMMUNICATIONS/MEDIA SERV	3/16/2015	EN	450.00	0.00	1,807.04
107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL							
		BEGINNING BALANCE	6/25/2014	BB	0.00		5,000.00
F66025	FUEL FOR TDC VAN	G.W. HUNTER, INC.	3/13/2015	AP	132.39	-132.39	4,488.42
F66025		G.W. HUNTER, INC. FUEL FOR TDC VAN	3/13/2015	EN	132.39	0.00	4,356.03
107-5200-552.30-57 TOURIST DEVELOPMENT / COPY MACHINE							
		BEGINNING BALANCE	6/25/2014	BB	0.00		2,500.00
F66028	XEROX LEASE AGREEMENT	XEROX CORP	3/13/2015	AP	169.70	-169.70	1,788.90
F66028		XEROX CORP XEROX LEASE AGREEMENT	3/13/2015	EN	169.70	0.00	1,619.20
107-5200-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
		BEGINNING BALANCE	6/25/2014	BB	0.00		35,000.00
	REGISTTRATION	TAMPA TRIBUNE	3/12/2015	AP	0.00	695.00	17,995.40
	BAGS CONF.	NASHVILLE WRAPS	3/12/2015	AP	0.00	252.00	18,247.40
	REPLACE LOST CK # 115337	TAMPA TRIBUNE	3/12/2015	AP	0.00	-695.00	17,552.40
	REPLACE LOST CK # 118469	NASHVILLE WRAPS	3/12/2015	AP	0.00	-252.00	17,300.40
023930	EVENT FUNDING REQUEST	INFINITY CON	3/23/2015	AP	500.00	-500.00	17,300.40
023928	PO ENTRY	SUWANNEE VALLEY TRANS. AUTH. COMMUNICATIONS/MEDIA SERV	3/27/2015	EN	4,698.13	0.00	12,602.27
023930	PO ENTRY	INFINITY CON COMMUNICATIONS/MEDIA SERV	3/27/2015	EN	500.00	0.00	12,102.27
	MILITARY TRAVEL SHOW	MWR ITT	3/31/2015	AP	0.00	600.00	12,702.27
	FRVA TRADE SHOW DEPOSIT F	FLORIDA RV TRADE ASSOCIATION	3/31/2015	AP	0.00	250.00	12,952.27
107-5250-552.30-47 TOURIST DEVELOPMENT / PRINTING							
		BEGINNING BALANCE	6/25/2014	BB	0.00		12,695.00
	LAKE CITY REPORTER		3/10/2015	CR	0.00	10,917.50	10,917.50

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
107-5250-552.31-48 TOURIST DEVELOPMENT / EVENT PROMOTION							
		BEGINNING BALANCE	10/9/2014	BB	0.00		8,080.00
F65761	LODGING	BANK OF AMERICA	3/2/2015	AP	620.00	-620.00	-225.50
F65761		BANK OF AMERICA LODGING	3/2/2015	EN	620.00	0.00	-845.50
107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		64,995.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-2,026.66	39,070.34
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-2,774.76	36,295.58
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-2,285.50	34,010.08
107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES							
		BEGINNING BALANCE	6/25/2014	BB	0.00		4,972.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-142.66	3,126.13
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-200.28	2,925.85
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-174.83	2,751.02
107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT							
		BEGINNING BALANCE	6/25/2014	BB	0.00		1,768.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-132.96	302.15
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-152.08	150.07
		PAYROLL SUMMARY	3/31/2015	AJ	0.00	-131.51	18.56
107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE							
		BEGINNING BALANCE	6/25/2014	BB	0.00		13,200.00
		PAYROLL SUMMARY	3/5/2015	AJ	0.00	-275.00	10,181.72
		PAYROLL SUMMARY	3/19/2015	AJ	0.00	-275.00	9,906.72
107-5290-552.10-24 TOURIST DEVELOPMENT / WORKERS COMP							
		BEGINNING BALANCE	6/25/2014	BB	0.00		3,961.00
	WORKER COMP.	TREVOR HICKMAN INSURANCE, LLC	3/6/2015	AP	0.00	-14.40	1,774.88
	WC FL1 012101214-13	PREFERRED GOVERNMENTAL INS. TRT	3/20/2015	AP	0.00	-264.12	1,510.76
107-5290-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE							
		2ND QTR SHOP REPAIR XFER	3/31/2015	TF	0.00	587.75	587.75
		BEGINNING BALANCE	4/8/2015	BB	0.00		587.75
107-5290-552.30-47 TOURIST DEVELOPMENT / PRINTING							
		BEGINNING BALANCE	6/25/2014	BB	0.00		2,000.00
F66020	PROMOTIONAL BANNER FOR SP	HUNTER PRINTING	3/13/2015	AP	24.00	-24.00	2,000.00
F66020		HUNTER PRINTING PROMOTIONAL BANNER FOR SP	3/13/2015	EN	24.00	0.00	1,976.00

107-5290-552.30-52 TOURIST DEVELOPMENT / OPERATING SUPPLIES

F65997	5LB EG STAPLES,10-1X6X12	LAKE CITY INDUSTRIES,INC.	3/2/2015	AP	73.79	-73.79	-52,694.74
F65999	2-ECHO CARB TUNER KITS	GREEN'S MARINE & SPORTING GOODS	3/2/2015	AP	20.30	-20.30	-52,694.74
F66003	24-BOLTS/NUTS	WILSON ACE HARDWARE	3/2/2015	AP	10.32	-10.32	-52,694.74
F65997		LAKE CITY INDUSTRIES,INC. 5LB EG STAPLES,10-1X6X12	3/2/2015	EN	73.79	0.00	-52,768.53
F65999		GREEN'S MARINE & SPORTING GOODS 2-ECHO CARB TUNER KITS	3/2/2015	EN	20.30	0.00	-52,788.83
F66003		WILSON ACE HARDWARE 24-BOLTS/NUTS	3/2/2015	EN	10.32	0.00	-52,799.15
F66006	50' 6FT 9G K/K CHAINLINK	NORTH FLORIDA FENCE CO, INC	3/3/2015	AP	194.50	-194.50	-52,799.15
F66007	NYLON LINE,ECHO SPEED FEE	GREEN'S MARINE & SPORTING GOODS	3/3/2015	AP	44.76	-44.76	-52,799.15
F66006		NORTH FLORIDA FENCE CO, INC 50' 6FT 9G K/K CHAINLINK	3/3/2015	EN	194.50	0.00	-52,993.65
F66007		GREEN'S MARINE & SPORTING GOODS NYLON LINE,ECHO SPEED FEE	3/3/2015	EN	44.76	0.00	-53,038.41
F66012	1-6X6X610 PT	LAKE CITY INDUSTRIES,INC.	3/4/2015	AP	31.72	-31.72	-53,038.41
F66012		LAKE CITY INDUSTRIES,INC. 1-6X6X610 PT	3/4/2015	EN	31.72	0.00	-53,070.13
F66031	BATTERY	LAKE CITY AUTO PARTS	3/10/2015	AP	57.35	-57.35	-53,070.13
F66285	FILTER,CARTRIDGE SINGLE H	JOHNSTONE SUPPLY	3/10/2015	AP	240.38	-240.38	-53,070.13
F66031		LAKE CITY AUTO PARTS BATTERY	3/10/2015	EN	57.35	0.00	-53,127.48
F66285		JOHNSTONE SUPPLY FILTER,CARTRIDGE SINGLE H	3/10/2015	EN	240.38	0.00	-53,367.86
	BEGINNING BALANCE		3/12/2015	BB	0.00		18,632.14
	TORUNAMENT TOOMS	HOLIDAY INN HOTEL AND SUITES	3/12/2015	AP	0.00	236.00	18,868.14
	REPLACE LOST CK # 117405	HOLIDAY INN HOTEL AND SUITES	3/12/2015	AP	0.00	-236.00	18,632.14
	ACCT 233	BCC - LANDFILL DEPOSIT	3/13/2015	AP	0.00	-68.64	18,563.50
	ACCT 233	BCC - LANDFILL DEPOSIT	3/13/2015	AP	0.00	-67.60	18,495.90
F66197	FUEL TANK / FUEL CONNECTO	MCDUFFIE MARINE SPORTING GOODS INC	3/17/2015	AP	114.90	-114.90	18,495.90
F66284	3- STRING WINDERS	BSN SPORTS	3/17/2015	AP	93.45	-93.45	18,495.90
F66197		MCDUFFIE MARINE SPORTING GOODS INC FUEL TANK / FUEL CONNECTO	3/17/2015	EN	114.90	0.00	18,381.00
F66284		BSN SPORTS 3- STRING WINDERS	3/17/2015	EN	93.45	0.00	18,287.55
F66198	CONC MIX,2X12X8PT,PAINT,S	LAKE CITY INDUSTRIES,INC.	3/18/2015	AP	149.67	-149.67	18,287.55
F66198		LAKE CITY INDUSTRIES,INC. CONC MIX,2X12X8PT,PAINT,S	3/18/2015	EN	149.67	0.00	18,137.88
F66201	REPAIR CHALK BOX	MURPHY FABRICATION, INC.	3/19/2015	AP	30.00	-30.00	18,137.88
F66207	LAG SCREWS,CUTOFF WHEEL,C	LAKE CITY INDUSTRIES,INC.	3/19/2015	AP	114.99	-114.99	18,137.88
F66201		MURPHY FABRICATION, INC. REPAIR CHALK BOX	3/19/2015	EN	30.00	0.00	18,107.88
F66207		LAKE CITY INDUSTRIES,INC. LAG SCREWS,CUTOFF WHEEL,C	3/19/2015	EN	114.99	0.00	17,992.89
F66286	3 GALS HAV 2CYCLE TC-W3	G.W. HUNTER, INC.	3/20/2015	AP	52.20	-52.20	17,992.89

<u>PO NMB.</u>	<u>ACCT PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>CD</u>	<u>ENC.</u>	<u>TRANS AMOUNT</u>	<u>ACCRUING BALANCE</u>
F66288	MISC SHOP SUPPLIES	LOWE'S PROX	3/20/2015	AP	235.78	-235.78	17,992.89
F66292	GATORADE,LATEX GLOVES	PREMIER PAPER & JANITORIAL	3/20/2015	AP	143.90	-143.90	17,992.89
F66286		G.W. HUNTER, INC. 3 GALS HAV 2CYCLE TC-W3	3/20/2015	EN	52.20	0.00	17,940.69
F66288		LOWE'S PROX MISC SHOP SUPPLIES	3/20/2015	EN	235.78	0.00	17,704.91
F66292		PREMIER PAPER & JANITORIAL GATORADE,LATEX GLOVES	3/20/2015	EN	143.90	0.00	17,561.01
F66290	12-80LB BAGS CONCRETE MIX	LAKE CITY INDUSTRIES,INC.	3/23/2015	AP	59.88	-59.88	17,561.01
F66294	GRAVELY BLADES,MOWER BLAD	GREEN'S MARINE & SPORTING GOODS	3/23/2015	AP	144.60	-144.60	17,561.01
F66290		LAKE CITY INDUSTRIES,INC. 12-80LB BAGS CONCRETE MIX	3/23/2015	EN	59.88	0.00	17,501.13
F66294		GREEN'S MARINE & SPORTING GOODS GRAVELY BLADES,MOWER BLAD	3/23/2015	EN	144.60	0.00	17,356.53
	COLUMBIA YOUTH SOCCER		3/23/2015	CR	0.00	577.50	17,934.03

Master Sports Calendar

FY 2015 Dates	Organization	# of Teams
April 11-12	USFA Girls Softball	10
April 18-19	USSSA Baseball	70
April 25-26	USSSA Girls Softball	40
May 2-3	Freedom Sports Mens Softball Adult Softball Complex	20
May 9-10	USSSA Girls Softball	45
May 16-17	USSSA Baseball	70
May 23-24	Adult Softball Tournament	15
May 30-31	USSSA Girls Softball	45
June 6-7	USFA Girls Softball/Freedom Sports	40
June 13-14	USSSA Girls Softball	45
June 18-21	Tball / Rookie Qualifier	50
June 19-20	East Coast 7on7 Football Football Champion-Soccer Complex	32
June 27-28	USSSA Girls Softball	45
June 27-30	Small League State Tournament Fort White(S.Columbia) Complex	50
July 9-12	State Tournament 10U/11U	70
July 9-12	Field Maintenance Girls Softball	
July 16-19	State Tournament 13U/14U	70
July 25-26	AAU Baseball/USFA Girls Softball	35
July 30-Aug 2	Tri State World Series-Fastpitch Baseball/Adult/Girls Complexes	40
August 8-9	Freedom Sports/AAU Baseball/USFA Girls Softball	60
Sept 12-13	Freedom Sports Mens Softball Adult Softball Complex	35
Sept 19-20	USSSA Girls Softball	40
Oct 17-18	USSSA Girls Softball	40
Nov 14-15	USSSA Girls Softball	40
Dec 12-13	USSSA Girls Softball	40
	TOTALS	1037
As of:4.8.2015		

