

Columbia County Tourist Development Council
Board of Directors Meeting
Wednesday, October 15, 2014 12:00 Noon
Columbia County Tourist Development Office
971 W. Duval Street
Lake City, Florida 32055

AGENDA
REVISED AGENDA*

- Call to Order
- Roll Call
- Introduction of Guests
- Approval of September 17, 2014, regular meeting minutes.
- Staff Reports
 - Operations Report
 - Bed Tax and Smith Travel Reports
 - Financial Report
 - TDC Open Staff Positions
 - Marketing Update
 - Consumer Shows
 - Advertising Update
 - Sports Program & Tournament Update
- Southside Recreation Complex update
- Old Business
 - Columbia County HS Track
- New Business
 - *Tennis Complex
 - Other
- Adjournment

*(*Item added to TDC meeting agenda 10-13-14)*

Call to Order: Vice Chairman Mike Collins called the meeting to order at 12:05 p.m. and welcomed the board members, staff and guests to the meeting.

Roll Call: TDC board members in attendance were Mike Collins, Cecil Shaw, Nick Patel, Brian Bickel, Zack Paulk, Nupur Shukla and Mahendra Patel. Members absent were Scarlet Frisina and Ron Williams. Staff in attendance included Lori Regan and Cody Gray. Guests included; Ben Scott (Columbia County Assistant County Manager), Teena Peavey (SOSMP), Jack Muenchen (Sports Improvement Coordinator) and Tony Britt (LCR). **A quorum was present.**

Approval of Meeting Minutes: Approval of July 16, 2014 regular meeting minutes and August 20, 2014 regular meeting minutes. **A motion was made by Brian Bickel, second by Cecil Shaw to approve the minutes as presented. The motion was approved.**

Operations Report:

- **Bed Tax & Smith Travel Reports:**

The Bed Tax and Smith Travel Reports were distributed. Lori Regan reported that July was a positive month due to ball tournaments and event. The bed tax revenue for July was \$81,000 which is an increase of \$6,600 over July of 2013. Total bed tax collections for calendar year 2014 verses calendar year 2013 is up \$94,500. Lori then reported on the Smith Travel Report. Occupancy rate was 61.8%, ADR \$80.43 and REVPAR was 49.69. **A motion was made by Mahendra Patel, second by Nupur Shukla to accept the bed tax and Smith Travel reports as presented. The motion was approved**

- **Financial Report**

Receipt of the TDC financial report was acknowledged by the board members. **A motion was made by Brian Bickel, second by Mahendra Patel to acknowledge receipt of the financial report. The motion was approved.**

- **TDC Open Staff Positions:**

Lori Regan reported that County Manager Dale Williams had stated in the newspaper that he would make an announcement by the end of the week. There is no further information at this time. Brian Bickel suggested we wait on Nick Patel to arrive at the meeting to discuss this item. Nick Patel was on the interview committee and may have more information once he arrives to the meeting. Mike Collins agreed that to return to this item at the end of the meeting.

Marketing Report:

- **Consumer Shows – America’s Largest RV Show**

Lori Regan reported Teena Peavey attended the America’s Largest RV Show in Hershey PA. We would like to thank Teena and the Spirit of the Suwannee Staff for attending this event. Lori Regan and Rod Butler attended the Florida Outdoor Writers Association (FOWA) conference and trade show held in Crystal River. We will be hosting the 2015 FOWA Conference here in Lake City. We are very excited about hosting this event. We expect about 150 writers to attend the conference.

- Advertising Update

Lori Regan reported that over the past month we have been targeting alumni magazines to advertise in for University of Florida football games. We have advertised in the Daily Gamecock, Mizzou Alumni and Kentucky Kernal magazines. Nick Patel reported that there was a 90% occupancy rate the weekend of the last football game.

- 2015 Vacation Guide

Lori Regan reported that the bid has been awarded to the Lake City Reporter for the 2015 Vacation Guide. We look forward to working with them and creating a great guide for our visitors. We have requested 60,000 copies. Lori also spoke on the changes being made to the 2015 Vacation Guide.

- Sports Program & Tournament Update

Lori Regan reported on the upcoming tournaments that are scheduled. Some previous tournaments were canceled due to inclement weather conditions. Lori also received an email from the Florida State Commissioner of the Girls Babe Ruth Softball. They are looking to return and hold a tournament here next year. This year, that same tournament brought in 86 teams. Mike Collins inquired about the number of tournaments and if we are around the same number as last year. Brian Bickel asked if we are still sending out the tournament schedule and cancelations by email. Lori Regan confirmed that we are.

Southside Recreation Complex Update

- Assistant County Manager Ben Scott gave a slideshow presentation on the updates to the Southside Complex along with the financial report. He spoke about the construction going on at the complex and updates that are underway. He explained the phases of construction and what each phase consists of. Mike Collins asked some questions regarding the fencing at the soccer area of the complex. Ben Scott then explained the financial statistics of the different phases and the amount of money spent thus far. The total budget is 2.9 million dollars between the Board of County Commissioners and the TDC. Nick Patel asked about the date that money is transferred from the TDC. Jack Muenchen then commented about the girl's softball fields and how many fields have been completed and what's left to complete. He also spoke about the Musco lighting at the fields and the process for finishing that up. They would like to get it finished up by the end of the year. Mike Collins spoke about his concerns with keeping these tournament hosts informed about the updates being made and that they need to continue holding tournaments here. Ben then reported on some items that are on hold until other items are completed such as landscaping and pavement of parking lots. Ben will provide a revised work schedule to show the estimated completion date of the projects. Jack Muenchen shared with the board members that an email was sent to the president of the Florida Babe Ruth softball to request that all future Babe Ruth events be held here at the Southside Complex. Florida Babe Ruth indicated they were very interested. Nick Patel asked about the foam coverings on the fields on Bascom Norris Road. He noticed they do not have the foam coverings and he would like to see those fields have them. Nick also asked where the tournament fees for the complex go. Ben Scott informed Nick that those funds go back into the facility. A discussion continued on the tournament fees and what the price is currently set at per game.

Old Business:

- Tri-Vision Sign:

Lori Regan reported that since the last meeting we have learned from Action Signs that the problem with our sign is fading and peeling of the five year old graphics. Peeling vinyl is getting caught in the mechanisms

and causing the issues. We currently have two other faces available on the sign. The third face is tentatively sold. Once the new vinyl is in place the sign should be fully functional. The advertiser is responsible for the printing and installation of their own graphics. The current agreements are for two years and then month to month after that. The current price is \$500 per month per face.

- Special Event Funding Request – Live Oak Jazz, Art & Blues Festival

Lori Regan recapped the previous meeting where the members of the Live Oak Jazz, Arts & Blues Festival presented a proposal for special event funding in the amount of \$2,500. A quorum was not present at that meeting so no action was taken on the item. Nick Patel asked if we had enough money in the budget to pay for this request. Lori's understanding is that it would come out of event promotion or community outreach. Teena Peavey is on the committee for the event and she shared information about the event and the potential attendance. She also spoke on how Columbia County would benefit from this event. **A motion was made by Nick Patel to approve the funding request in the amount of \$2,500; a second was made by Brian Bickel. The motion was approved.**

- TDC Open Staff Positions

Mike Collins asked for an update on the current situation of the hiring of a TDC Director. Ben Scott spoke on the subject and informed everyone that they should have received a memo listing the pros and cons of each candidate on the short list. Dale Williams plans on making the decision this week. Cecil Shaw asked if salary was an issue with the candidates. Ben said that it was an issue with one of the potential hires. Nick Patel then commented on his views of the candidates and also added further comment to what Ben Scott reported. Nick also spoke on Gary Pearce and his issue with the salary offered. Nick Patel was in favor of Gary Pearce as his top choice however he is asking a lot in addition to the salary. It's also possible if Gary Pearce is hired, with his experience and background in sports then it's a possibility that we may not need a sport director. He was also concerned about his longevity in the position. Ben Scott then spoke on Gary Pearce's strengths and weaknesses. A discussion then continued between TDC board members and Ben Scott regarding his background and reason for wanting the TDC job in Columbia County. Nupur Shukla asked who the second choice is if Gary Pearce is not an option. Nick Patel said the second choice would be Elizabeth Porter according to the interview lists. Ben Scott then explained the interview process and how they arrived at the top choices. Mike Collins then spoke on the issues he sees with the interviewing process and that he is confused on how things have transpired. Ben Scott explained how the process went and how they arrived at this conclusion. Zack Paulk interjected that he believes Gary Pearce is a strong choice and he did not see where the other candidates could take the TDC to the next level. He was very concerned about the other choices listed. Ben Scott informed the board that he did not need a recommendation by the board but asked for their input. If the board would like to make a recommendation on who they would like as the potential hire then that is up to the board. Nick Patel reiterated that Gary Pearce was head and shoulders above the other choices. The board agreed and more discussion of Gary Pearce and the pros and cons of the other candidates continued. Mike Collins believes that he may not accept the offer but the effort should be made to make an offer to Gary Pearce. Cecil Shaw asked if stipulations could be placed in a contract that would keep him here for a certain amount of time or offer certain incentives after reaching certain criteria. Ben informed Cecil that according to state law they cannot have a contract that keeps a government employee here a certain amount of time. A conversation about his request for a senior retirement package and the types of retirement packages offered occurred. Teena Peavey asked Nick Patel if Gary Pearce was the best candidate to take the TDC to the next level. Nick Patel said that he believed he would be the best choice. He is looking for more than what we would like to offer but he is a quality individual. Ben Scott offered to relay the information from the TDC board back to Dale about who they

would like to pursue to hire as the new director. Mike Collins offered that we make a resolution that we recommend Gary Pearce for the TDC Director hire. **A motion was made by Zach Paulk to recommend Gary Pierce as the candidate to hire for the TDC Director Position, second by Cecil Shaw. The motion was approved.**

Nupur Shukla asked about making a recommendation for the second choice. At this time the board members did not think that would be necessary. There was talk regarding Gary Pearce's work history in Osceola County and his experience in tourism. Teena Peavey then asked about the tourism experience of the other three candidates. Ben Scott answered her questions and outlined each of their backgrounds. Cecil Shaw raised some concerns about the level of interest that Paula Vann and Elizabeth Porter have in tourism. Zach Paulk agreed and he believes we should not hire cheap and local. Lori Regan elaborated on the Tourist Development Director's roll in the TDC.

Adjournment: There being no additional business to come in front of the TDC board at this time, at 1:23 p.m. **Vice Chairman Mike Collins adjourned the meeting.**

FLORIDA DEPARTMENT OF REVENUE
LOCAL OPTION TOURIST DEVELOPEMENT DISTRIBUTION

COLLECTION MONTH: AUGUST 2014
DISTRIBUTION MONTH: SEPTEMBER 2014

COUNTY	PRELIMINARY	INTEREST ON PRELIMINARY	TOTAL ADJUSTMENTS	NET TAX DUE
14 BRADFORD	7,504.93	7.43	0.00	7,512.36
19 CITRUS	89,442.03	88.55	29.05	89,559.63
22 COLUMBIA	84,501.72	83.66	0.00	84,585.38
24 DESOTO	2,598.88	2.57	0.00	2,601.45
25 DIXIE	4,125.81	4.08	0.00	4,129.89
28 FLAGLER	269,660.58	266.96	0.00	269,927.54
29 FRANKLIN	164,037.61	162.40	(0.02)	164,199.99
30 GADSDEN	9,946.87	9.85	0.00	9,956.72
31 GILCHRIST	3,802.97	3.76	0.00	3,806.73
32 GLADES	479.16	0.47	(0.01)	479.62
34 HAMILTON	1,742.14	1.72	0.00	1,743.86
36 HENDRY	10,380.46	10.28	7.85	10,398.59
40 HOLMES	4,484.80	4.44	0.00	4,489.24
42 JACKSON	28,083.19	27.80	(1.32)	28,109.67
43 JEFFERSON	2,317.12	2.29	0.00	2,319.41
48 LEVY	17,029.66	16.86	0.00	17,046.52
50 MADISON	9,764.73	9.67	0.00	9,774.40
57 OKEECHOBEE	13,315.59	13.18	0.00	13,328.77
61 PASCO	54,664.97	54.12	4.29	54,723.38
70 SUMTER	18,983.06	18.79	6.15	19,008.00
75 WAKULLA	11,393.89	11.28	0.00	11,405.17
77 WASHINGTON	9,571.93	9.48	0.00	9,581.41
TOTALS	817,832.10	809.64	45.99	818,687.73

Interest paid on Local Option Tourist Development Tax Distribution is being
processed pursuant to F.S. 125.0104.

Columbia County Tourist Development Tax Collections Report

Collection Month	2008	2009	2010	2011	2012	2013	2014	\$ +/- Change	Month Received
January	\$ 29,638	\$ 33,625	\$ 29,905	\$ 51,193	\$ 52,702	\$ 53,649	\$ 74,712	\$ 2,385	April
February	\$ 39,490	\$ 34,646	\$ 34,467	\$ 53,201	\$ 57,012	\$ 56,690	\$ 75,234	(265)	May
March	\$ 44,034	\$ 36,413	\$ 40,660	\$ 61,817	\$ 66,188	\$ 69,003	\$ 82,902	(6,827)	June
April	\$ 36,038	\$ 31,653	\$ 52,447	\$ 54,955	\$ 51,128	\$ 68,959	\$ 94,574	\$ 25,615	July
May	\$ 34,485	\$ 27,141	\$ 46,296	\$ 48,751	\$ 54,927	\$ 71,786	\$ 75,734	\$ 3,948	August
June	\$ 35,139	\$ 31,027	\$ 50,715	\$ 52,497	\$ 56,044	\$ 77,126	\$ 82,272	\$ 5,146	September
July	\$ 31,604	\$ 27,628	\$ 50,455	\$ 49,630	\$ 53,487	\$ 74,380	\$ 81,023	\$ 6,643	October
August	\$ 30,877	\$ 20,537	\$ 37,928	\$ 40,486	\$ 42,809	\$ 74,445	\$ 84,585	\$ 10,140	November
September	\$ 25,174	\$ 21,572	\$ 35,575	\$ 43,090	\$ 40,346	\$ 58,792			December
October	\$ 34,259	\$ 26,625	\$ 46,902	\$ 49,795	\$ 55,018	\$ 78,726			January
November	\$ 32,126	\$ 26,279	\$ 44,917	\$ 52,809	\$ 52,034	\$ 77,875			February
December	\$ 30,331	\$ 27,200	\$ 46,296	\$ 54,383	\$ 47,999	\$ 77,917			March
TOTALS	\$ 403,195	\$ 344,346	\$ 516,563	\$ 612,607	\$ 629,694	\$ 839,347	\$ 651,035	\$ 46,786	TOTALS
YTD +/-	\$ 53,959	\$ (64,317)	\$ 172,217	\$ 96,044	\$ 17,087	\$ 209,653			

Operations Report – STR

- Aug 2014 Occupancy Rate: 52.8%
 - Up 14.7% from Aug 2013
- Aug 2014 Average Daily Rate (ADR): \$74.29
 - Up 4.2% from Aug 2013
- Aug 2014 REVpar \$39.19
 - Up 19.6% from Aug 2013



TDC Monthly Budget Report- September 2014

Printed: 10/6/2014 2:43:06 PM

Contains budget amendments

	<u>Budgeted</u>	<u>12 mo. Avg.</u>	<u>SeptemberE</u> <u>xpenditures</u>	<u>Over/Under</u> <u>Mo. Avg.</u>	<u>Acct. Balance</u>	<u>0% Balance</u>
TOURIST DEV/OPERATING						
TOURIST DEVELOPMENT						
107-5200-552.10-12 SALARIES	\$127,031.00	\$10,585.92	\$15,835.49	\$5,249.57	(\$1,509.08)	\$0.00
107-5200-552.10-13 TEMPORARY LABOR	\$10,000.00	\$833.33	\$0.00	(\$833.33)	\$1,771.84	\$0.00
107-5200-552.10-21 FICA TAXES	\$9,719.00	\$809.92	\$1,154.57	\$344.65	\$697.17	\$0.00
107-5200-552.10-22 RETIREMENT	\$14,474.00	\$1,206.17	\$988.13	(\$218.04)	\$2,125.41	\$0.00
107-5200-552.10-23 HEALTH & LIFE INSURANCE	\$18,024.00	\$1,502.00	\$1,100.00	(\$402.00)	\$1,179.04	\$0.00
107-5200-552.10-24 WORKERS COMP	\$196.00	\$16.33	\$0.00	(\$16.33)	\$34.43	\$0.00
PERSONAL SERVICES	\$179,444.00	\$14,953.67	\$19,078.19	\$4,124.52	\$4,298.81	\$0.00
107-5200-552.30-31 PROFESSIONAL SERVICES	\$1,000.00	\$83.33	\$0.00	(\$83.33)	\$518.76	\$0.00
107-5200-552.30-34 CONTRACTURAL SERVICES	\$0.00	\$0.00	\$0.00	\$0.00	(\$97.14)	\$0.00
107-5200-552.30-35 ADMINISTRATIVE FEES	\$26,071.00	\$2,172.58	\$0.00	(\$2,172.58)	\$0.00	\$0.00
107-5200-552.30-40 TRAVEL & PER DIEM	\$6,000.00	\$500.00	\$1,122.50	\$622.50	\$2,721.76	\$0.00
107-5200-552.30-41 COMMUNICATIONS	\$4,500.00	\$375.00	\$387.36	\$12.36	(\$1,337.86)	\$0.00
107-5200-552.30-42 POSTAGE	\$10,000.00	\$833.33	\$0.00	(\$833.33)	\$678.36	\$0.00
107-5200-552.30-43 UTILITIES	\$6,200.00	\$516.67	\$667.97	\$151.30	(\$1,558.16)	\$0.00
107-5200-552.30-45 GENERAL INSURANCE	\$5,500.00	\$458.33	\$0.00	(\$458.33)	(\$795.62)	\$0.00
107-5200-552.30-46 REPAIR & MAINTENANCE	\$3,000.00	\$250.00	\$35.00	(\$215.00)	\$742.97	\$0.00
107-5200-552.30-47 PRINTING	\$11,000.00	\$916.67	\$416.55	(\$500.12)	\$6,876.19	\$0.00
107-5200-552.30-48 ADVERTISING	\$8,500.00	\$708.33	(\$1,907.56)	(\$2,615.89)	\$6,326.21	\$0.00
107-5200-552.30-51 OFFICE SUPPLIES	\$2,500.00	\$208.33	\$0.00	(\$208.33)	\$5.91	\$0.00
107-5200-552.30-52 OPERATING	\$2,500.00	\$208.33	\$54.40	(\$153.93)	\$440.19	\$0.00
107-5200-552.30-54 DUES & SUBSCRIPTIONS	\$10,000.00	\$833.33	\$1,150.36	\$317.03	\$2,352.14	\$0.00
107-5200-552.30-55 TRAINING	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$1,681.02	\$0.00
107-5200-552.30-56 GAS & OIL	\$5,500.00	\$458.33	\$143.41	(\$314.92)	\$2,875.17	\$0.00
107-5200-552.30-57 COPY MACHINE	\$2,500.00	\$208.33	\$169.70	(\$38.63)	\$147.29	\$0.00
OPERATING EXPENDITURES	\$109,771.00	\$9,147.58	\$2,239.69	(\$6,907.89)	\$21,577.19	\$0.00
107-5200-552.31-48 EVENT PROMOTION	\$25,000.00	\$2,083.33	\$0.00	(\$2,083.33)	\$810.03	\$0.00
107-5200-552.31-49 RESEARCH	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$1,237.50	\$0.00
107-5200-552.31-50 BILLBOARD RENTALS	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$1,529.00	\$0.00
107-5200-552.31-53 SIGN MAINTENANCE	\$4,000.00	\$333.33	\$57.16	(\$276.17)	\$2,767.61	\$0.00
OPERATING EXPENDITURES	\$39,000.00	\$3,250.00	\$57.16	(\$3,192.84)	\$6,344.14	\$0.00

107-5200-552.60-64 EQUIPMENT PURCHASES	\$26,500.00	\$2,208.33	\$0.00	(\$2,208.33)	\$4,280.50	\$0.00
CAPITAL OUTLAY	\$26,500.00	\$2,208.33	\$0.00	(\$2,208.33)	\$4,280.50	\$0.00
COMMUNITY OUTREACH						
107-5210-574.80-05 HISTORICAL MUSEUM	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$0.00	\$0.00
107-5210-574.80-06 BLUE GREY ARMY, INC	\$10,000.00	\$833.33	\$0.00	(\$833.33)	\$0.00	\$0.00
GRANTS & AIDS	\$15,000.00	\$1,250.00	\$0.00	(\$1,250.00)	\$0.00	\$0.00
OTTED GRANT						
107-5250-552.30-47 PRINTING	\$26,000.00	\$2,166.67	\$0.00	(\$2,166.67)	\$11,702.00	\$0.00
107-5250-552.30-48 ADVERTISING	\$24,000.00	\$2,000.00	\$4,562.50	\$2,562.50	\$107.75	\$0.00
OPERATING EXPENDITURES	\$50,000.00	\$4,166.67	\$4,562.50	\$395.83	\$11,809.75	\$0.00
107-5250-552.31-48 EVENT PROMOTION	\$20,000.00	\$1,666.67	\$0.00	(\$1,666.67)	\$1,257.35	\$0.00
OPERATING EXPENDITURES	\$20,000.00	\$1,666.67	\$0.00	(\$1,666.67)	\$1,257.35	\$0.00
VISIT FLORIDA EDUCATION						
107-5270-552.30-47 PRINTING	\$600.00	\$50.00	\$0.00	(\$50.00)	\$600.00	\$0.00
107-5270-552.30-48 ADVERTISING	\$250.00	\$20.83	\$0.00	(\$20.83)	\$147.56	\$0.00
107-5270-552.30-52 OPERATING	\$1,150.00	\$95.83	\$0.00	(\$95.83)	\$580.48	\$0.00
OPERATING EXPENDITURES	\$2,000.00	\$166.67	\$0.00	(\$166.67)	\$1,328.04	\$0.00
VISIT FLORIDA ADVERTISING						
107-5280-552.30-48 ADVERTISING	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$5,000.00	\$0.00
OPERATING EXPENDITURES	\$5,000.00	\$416.67	\$0.00	(\$416.67)	\$5,000.00	\$0.00
SPORTING EVENTS/TOURNAMEN						
107-5290-552.10-12 SALARIES	\$64,014.00	\$5,334.50	\$1,946.18	(\$3,388.32)	(\$1,412.97)	\$0.00
107-5290-552.10-21 FICA TAXES	\$4,897.00	\$408.08	\$128.46	(\$279.62)	\$174.89	\$0.00
107-5290-552.10-22 RETIREMENT	\$2,994.00	\$249.50	\$142.09	(\$107.41)	(\$486.81)	\$0.00
107-5290-552.10-23 HEALTH & LIFE INSURANCE	\$6,008.00	\$500.67	\$543.28	\$42.61	\$191.80	\$0.00
107-5290-552.10-24 WORKERS COMP	\$3,527.00	\$293.92	\$0.00	(\$293.92)	\$566.88	\$0.00
PERSONAL SERVICES	\$81,440.00	\$6,786.67	\$2,760.01	(\$4,026.66)	(\$966.21)	\$0.00
107-5290-552.30-47 PRINTING	\$2,000.00	\$166.67	\$0.00	(\$166.67)	\$1,540.80	\$0.00
107-5290-552.30-48 ADVERTISING	\$4,000.00	\$333.33	\$0.00	(\$333.33)	\$2,921.75	\$0.00

107-5290-552.30-52 OPERATING	\$121,000.00	\$10,083.33	\$671.80	(\$9,411.53)	\$25,475.65	\$0.00
OPERATING EXPENDITURES	\$127,000.00	\$10,583.33	\$671.80	(\$9,911.53)	\$29,938.20	\$0.00
107-5290-552.31-56 SPORTS MARKETING	\$2,000.00	\$166.67	\$0.00	(\$166.67)	\$2,000.00	\$0.00
OPERATING EXPENDITURES	\$2,000.00	\$166.67	\$0.00	(\$166.67)	\$2,000.00	\$0.00
INTERFUND TRANSFERS OUT						
107-8100-581.91-97 GENERAL FUND	\$150,000.00	\$12,500.00	\$0.00	(\$12,500.00)	\$0.00	\$0.00
INTERFUND TRANSFERS OUT	\$150,000.00	\$12,500.00	\$0.00	(\$12,500.00)	\$0.00	\$0.00
RESERVES						
107-8400-584.90-97 EQUIPMENT RESERVE	\$758,561.00	\$63,213.42	\$0.00	(\$63,213.42)	\$758,561.00	\$0.00
107-8400-584.90-98 CASH BALANCE FORWARD	\$93,028.00	\$7,752.33	\$0.00	(\$7,752.33)	\$93,028.00	\$0.00
107-8400-584.90-99 CONTINGENCY/RESERVE	\$75,656.00	\$6,304.67	\$0.00	(\$6,304.67)	\$75,656.00	\$0.00
RESERVES	\$927,245.00	\$77,270.42	\$0.00	(\$77,270.42)	\$927,245.00	\$0.00

Expense Account Transactions

Printed: 10-06-2014

Showing all transactions recorded between: 9/1/2014 and 9/30/2014

<u>PO</u> <u>NMB.</u>	<u>ACCT</u> <u>PER.</u>	<u>VENDOR/DESC</u>	<u>DATE</u>	<u>TRANS</u> <u>AMOUNT</u>	<u>ACCRUING</u> <u>BALANCE</u>
TOURIST DEV/ OPERATING					
107-5200-552.10-12 TOURIST DEVELOPMENT / SALARIES					
	BEGINNING BALANCE		7/26/2013		127,031.00
	PAYROLL SUMMARY		9/4/2014	-13,839.49	486.92
	PAYROLL SUMMARY		9/18/2014	-1,996.00	-1,509.08
107-5200-552.10-21 TOURIST DEVELOPMENT / FICA TAXES					
	BEGINNING BALANCE		7/26/2013		9,719.00
	PAYROLL SUMMARY		9/4/2014	-1,028.11	823.63
	PAYROLL SUMMARY		9/18/2014	-126.46	697.17
107-5200-552.10-22 TOURIST DEVELOPMENT / RETIREMENT					
	BEGINNING BALANCE		7/26/2013		14,474.00
	PAYROLL SUMMARY		9/4/2014	-841.02	2,272.52
	PAYROLL SUMMARY		9/18/2014	-147.11	2,125.41
107-5200-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE					
	BEGINNING BALANCE		7/26/2013		18,024.00
	PAYROLL SUMMARY		9/4/2014	-550.00	1,729.04
	PAYROLL SUMMARY		9/18/2014	-550.00	1,179.04
107-5200-552.30-40 TOURIST DEVELOPMENT / TRAVEL & PER DIEM					
	BEGINNING BALANCE		7/26/2013		6,000.00
F62534	LODGING - TDC	BANK OF AMERICA	9/16/2014	-288.00	3,844.26
F62535	LODGING TDC	BANK OF AMERICA	9/16/2014	-612.26	3,844.26
F62569	TRAVEL REIMBURSEMENT FOR	LORI REGAN	9/18/2014	-222.24	2,944.00
107-5200-552.30-41 TOURIST DEVELOPMENT / COMMUNICATIONS					
	BEGINNING BALANCE		7/26/2013		4,500.00
F62476	INTERNET FOR I-75 LED	COMCAST	9/12/2014	-118.76	-950.50
F62568	CABLE FOR TDC	COMCAST	9/18/2014	-34.71	-1,069.26
	CONFERENCE				
	VERIZON	VERIZON WIRELESS	9/22/2014	-153.54	-1,257.51
	AT & T	A T & T	9/26/2014	-80.35	-1,337.86
107-5200-552.30-43 TOURIST DEVELOPMENT / UTILITIES					
	BEGINNING BALANCE		7/26/2013		6,200.00
	FPL	FPL	9/15/2014	-667.97	-1,558.16
107-5200-552.30-46 TOURIST DEVELOPMENT / REPAIR & MAINTENANCE					
	BEGINNING BALANCE		7/26/2013		3,000.00
F62396	PEST CONTROL FOR TDC	FLORIDA PEST CONTROL	9/10/2014	-35.00	3,193.27
107-5200-552.30-47 TOURIST DEVELOPMENT / PRINTING					
	BEGINNING BALANCE		7/26/2013		11,000.00

F62222	BUSINESS CARDS FOR L.R. HUNTER PRINTING		9/4/2014	-115.82	7,292.74
F62395	36X96 FSRV LOGO HUNTER PRINTING		9/10/2014	-216.00	7,176.92
F62398	PRINTING SUPPLIES FOR OFFICE DEPOT		9/10/2014	-84.73	7,176.92
107-5200-552.30-48 TOURIST DEVELOPMENT / ADVERTISING					
	BEGINNING BALANCE		7/26/2013		8,500.00
023185	SPONSORSHIP DINNER PLANTATION MANAGEMENT, LLC		9/15/2014	-5,273.79	4,418.65
	SPONSORSHIP ADVERT. PLANTATION MANAGEMENT, LLC		9/18/2014	7,181.35	6,326.21
107-5200-552.30-52 TOURIST DEVELOPMENT / OPERATING					
	BEGINNING BALANCE		7/26/2013		2,500.00
F62536	OPERATING EXP BANK OF AMERICA		9/16/2014	-54.40	402.47
107-5200-552.30-54 TOURIST DEVELOPMENT / DUES & SUBSCRIPTIONS					
	BEGINNING BALANCE		7/26/2013		10,000.00
023137	ANNUAL MEMBERSHIP FLORIDA ASSOCIATION OF DESTINATION		9/1/2014	-1,316.00	3,502.50
	IFEA MEMBERSHIP RENEW INTERNATIONAL FESTIVAL AND EVENTS		9/5/2014	445.00	3,947.50
F62534	SOFTWARE - TDC BANK OF AMERICA		9/16/2014	-79.39	2,631.50
F62535	SOFTWARE TDC BANK OF AMERICA		9/16/2014	-149.98	2,631.50
F62536	SOFTWARE TDC BANK OF AMERICA		9/16/2014	-49.99	2,631.50
107-5200-552.30-56 TOURIST DEVELOPMENT / GAS & OIL					
	BEGINNING BALANCE		7/26/2013		5,500.00
F62400	FUEL FOR TDC VAN G.W. HUNTER, INC.		9/10/2014	-102.86	3,018.58
F62536	FUEL TDC BANK OF AMERICA		9/16/2014	-40.55	2,915.72
107-5200-552.30-57 TOURIST DEVELOPMENT / COPY MACHINE					
	BEGINNING BALANCE		7/26/2013		2,500.00
F62402	XEROX AGREEMENT # XEROX CORP		9/10/2014	-169.70	316.99
107-5200-552.31-53 TOURIST DEVELOPMENT / SIGN MAINTENANCE					
	BEGINNING BALANCE		7/26/2013		4,000.00
F62397	REPLACEMENT FUSES FOR INTERSTATE SUPPLY		9/10/2014	-43.66	3,250.00
F62567	LIGHT REPAIRS FOR I-75 CITY ELECTRIC SUPPLY, INC.		9/18/2014	-13.50	3,206.34
107-5250-552.30-48 TOURIST DEVELOPMENT / ADVERTISING					
	BEGINNING BALANCE		7/26/2013		24,000.00
	VISIT FLA. PROGRAM MILES MEDIA GROUP		9/30/2014	-4,562.50	107.75
107-5290-552.10-12 TOURIST DEVELOPMENT / SALARIES					
	BEGINNING BALANCE		7/26/2013		64,014.00
	PAYROLL SUMMARY		9/4/2014	-919.17	-385.96
	PAYROLL SUMMARY		9/18/2014	-1,027.01	-1,412.97
107-5290-552.10-21 TOURIST DEVELOPMENT / FICA TAXES					
	BEGINNING BALANCE		7/26/2013		4,897.00
	PAYROLL SUMMARY		9/4/2014	-60.25	243.10
	PAYROLL SUMMARY		9/18/2014	-68.21	174.89
107-5290-552.10-22 TOURIST DEVELOPMENT / RETIREMENT					
	BEGINNING BALANCE		7/26/2013		2,994.00
	PAYROLL SUMMARY		9/4/2014	-67.74	-412.46

	PAYROLL SUMMARY		9/18/2014	-74.35	-486.81
107-5290-552.10-23 TOURIST DEVELOPMENT / HEALTH & LIFE INSURANCE					
	BEGINNING BALANCE		7/26/2013		6,008.00
	PAYROLL SUMMARY		9/4/2014	-271.64	463.44
	PAYROLL SUMMARY		9/18/2014	-271.64	191.80
107-5290-552.30-52 TOURIST DEVELOPMENT / OPERATING					
	BEGINNING BALANCE		7/26/2013		121,000.00
022433	SPRAY TREATMENT	NATURCHEM, INC.	9/11/2014	-605.88	25,736.09
	BLAZON GREEN	HELENA CHEMICAL CO.	9/29/2014	-65.92	25,670.17

2014 - Southside Sports Calendar

Updated 10/02/14

Oct 4-5	USSSA Girls Softball	Girls Sball-Adult complex overflow	Vince Tucker	904-591-3502
Oct 25-26	USSSA Baseball	Baseball-Adult complex overflow	Tak Walden	407-455-2399
Nov 1-2	USSSA Girls Softball	Girls Sball-Adult complex overflow	Vince Tucker	904-591-3502
Nov 8-9	Jacksonville Storm Fall Showcase	Girls Sball-Adult complex overflow	Addison Davis	904-651-7970
Nov 14-16	USSSA Girls Softball	Girls Sball-Adult complex overflow	Vince Tucker	904-591-3502
Nov 22-23	USSSA Baseball	Baseball-Adult complex overflow	Tak Walden	407-455-2399
Dec 6-7	USSSA Baseball	Baseball-Adult complex overflow	Tak Walden	407-455-2399
Dec 13-14	USSSA Girls Softball	Girls Sball-Adult complex overflow	Vince Tucker	904-591-3502

2015 – Southside Sports Calendar

March 20-22, 2015	LCCCYB Jamboree	Baseball / Coach's building	Jessica Langley	386-867-1897
July 16-19, 2015	Jacksonville Storm	Girls Sball-Adult complex overflow	Addison Davis	904-651-7970
March 26-31, 2015	Battle on Ball Fields(6 days)	Charity Event – Adult Sball Complex	Mike Williams	386-623-6231
June 27-30, 2015	Small League State Tournament	Fort White(S.Columbia) Complex	Cedric May	386-623-1122