



COLUMBIA COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM REQUEST FORM

The Board of County Commissioners meets the 1st and 3rd Thursday of each month at 5:30 p.m. in the Columbia County School Board Administrative Complex Auditorium, 372 West Duval Street, Lake City, Florida 32055. All agenda items are due in the Board's office one week prior to the meeting date.

Today's Date: 10/29/2019 Meeting Date: 11/7/2019

Name: Alden Rosner Department: Tourist Development

Division Manager's Signature:

A handwritten signature in blue ink, appearing to read "Alden Rosner", is written over a light blue horizontal line.

1. Nature and purpose of agenda item:

To enter into an advertising agreement with Sports Destinations Management to market the County as a sports tourism destination to events right holders and promoters. This is the second year using this firm to market Columbia County sports tourism.

2. Recommended Motion/Action:

Approve Contract with Sports Destinations Management

3. Fiscal impact on current budget.

This item is currently budgeted. The account number to be charged is 107-5290-552.30-48



| INVOICE & CONTACT INFORMATION | | | | | | | | | | | | |
|---|-----------------------------------|------------|-------------|------------|----------------|---|--|-----------------------------------|---------|-------------------------------|--------|-------|
| ADVERTISER INFORMATION | | | | | | ADVERTISING AGENCY/BILLING INFORMATION | | | | | | |
| Contact Name | Alden Rosner | | | | | Contact Name | | | | | | |
| Advertiser | Columbia County Sports Commission | | | | | Agency | | | | | | |
| Address 1 | 971 West Duval Street | | | | | Address 1 | | | | | | |
| Address 2 | Suite 145 | | | | | Address 2 | | | | | | |
| City | Lake City | ST/Prov | FL | Zip/PC | 32055 | City | | St/Prov | | Zip/PC | | |
| Phone | (386) 719-1453 | | | Fax | (386) 758-1311 | Phone | | | | Fax | | |
| Email | arosner@columbiacountyfla.com | | | | | Email | | | | | | |
| DIGITAL AD DETAILS | | | | | | VENUES & SERVICES LISTING (as will appear online) | | | | | | |
| Live/Drop Date: | | 12/12/2019 | 1/1/2020 | May/Jun20 | SepOct20 | | Agency | Columbia County Sports Commission | | | | |
| Media | | Email | Website | Print | Print | | Contact Name | Alden Rosner | | | | |
| Type | | Sponsored | Venues | 0.50 | 0.50 | | Title | Sports Marketing Director | | | | |
| Size | | Blast | Services | Half Page | Half Page | | Address | 971 West Duval Street, Suite 145 | | | | |
| Position | | NA | FL State | Baseball | Softball | | City | Lake City | ST/Prov | FL | Zip/PC | 32055 |
| Duration | | NA | 12 mos | NA | NA | | Phone1 | (386) 719-1453 | Phone2 | | | |
| Frequency | | 2x | 1x | 2x | 2x | | Fax | (386) 758-1311 | Email | arosner@columbiacountyfla.com | | |
| Materials Due | | 25-Nov-19 | Renewal | 21-Apr-20 | 18-Aug-20 | | Web Address | http://www.springsrus.com/ | | | | |
| | | | | | | | | | | | | |
| Space | | \$3,000.00 | \$1,100.00 | \$1,980.00 | \$1,980.00 | | <div style="border: 1px solid black; padding: 5px;"> Total Insertions: 4 Total Net Contract Cost: \$5,600.00 </div> | | | | | |
| Color | | \$0.00 | \$0.00 | \$0.00 | \$0.00 | | | | | | | |
| Subtotal | | \$3,000.00 | \$1,100.00 | \$1,980.00 | \$1,980.00 | | | | | | | |
| Discount | | \$0.00 | -\$1,100.00 | -\$680.00 | -\$680.00 | | | | | | | |
| Net Per Insert | | \$3,000.00 | \$0.00 | \$1,300.00 | \$1,300.00 | | | | | | | |
| Comments and Special Instructions: | | | | | | Terms of Sale: | | | | | | |
| | | | | | | All invoices are due upon receipt and payable within 30 days. A service charge of 1.5% will be applied monthly on overdue invoices. Advertiser agrees to pay the difference between any discounted rate and rate card pricing should advertiser discontinue scheduled ads. All pricing is in U.S.dollars and payment should be made as such. | | | | | | |
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| Agency Representative (please print name and title) | | | | | | Agency Representative Authorized Signature | | | | | | |
| Kate Brandino | | | | | | 10/28/2019 | | | | | | |
| SDM Authorized Representative | | | | | | Date Issued | | | | | | |
| | | | | | | <div style="border: 1px solid black; padding: 5px;"> For internal use to be completed by SDM representative </div> | | | | | | |
| | | | | | | <div style="border: 1px solid black; padding: 5px;"> <div style="display: flex; justify-content: space-between;"> <div>New Adv</div> <div>15784</div> <div>Existing Adv</div> <div>Exist/Update</div> </div> <div style="display: flex; justify-content: space-between;"> <div>Ad Received</div> <div>XXX</div> <div>Ad Pending</div> <div>PickUp/Issue</div> </div> </div> | | | | | | |