

# COLUMBIA COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM REQUEST FORM

The Board of County Commissioners meets the 1st and 3rd Thursday of each month at 5:30 p.m. in the Columbia County School Board Administrative Complex Auditorium, 372 West Duval Street, Lake City, Florida 32055. All agenda items are due in the Board's office one week prior to the meeting date.

Today's Date:	5/29/2019		Meeting Date:	6/6/2019
Name:	Penny Stanley		_Department:	BCC Administration
Division Manager	's Signature:	all		

### 1. Nature and purpose of agenda item:

Resolution No. 2019R-10 - 2020 Census Complete Count Committee

### 2. Recommended Motion/Action:

Approve Resolution No. 2019R-10

#### 3. Fiscal impact on current budget.

This item has no effect on the current budget.

### COLUMBIA COUNTY, FLORIDA RESOLUTION NO. 2019R-10

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF COLUMIA COUNTY, FLORIDA, ESTABLISHING A 2020 CENSUS COMPLETE COUNT COMMITTEE TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY AWARENESS AND PARTICIPATION IN THE 2020 CENSUS

**WHEREAS**, the United States of America has performed a nationwide census every ten years since 1790, with the last census being in 2010; and

**WHEREAS**, an accurate census is essential for the allocation of representatives to serve in the legislative bodies of the U.S. House of Representatives, the Florida State Legislature, and within the Columbia County voting districts; and

**WHEREAS**, accurate census information is critical to planning for future growth, development, and the social needs of Columbia County; and

**WHEREAS**, the more informed residents become about the 2020 Census operations, the better their understanding of the census process becomes, thus increasing their willingness to participate in the 2020 Census; and

WHEREAS, the Census Bureau is not permitted to publicly release responses furnished by any individual, or on behalf of an individual, or release information to other governmental agencies, including the Internal Revenue Service, the Immigration and Naturalization Service, law enforcement agencies or welfare agencies. In addition, per the Federal Cybersecurity Enhancement Act of 2015, census data is protected from cybersecurity risks through screening of the systems that transmit this data; and

**WHEREAS**, the purpose of the Complete Count Committee will be to advise and assist Columbia County in obtaining the most accurate and complete population count for the 2020 Census by increasing the number of County responses through a focused, structured neighbor-toneighbor program. The committee will also utilize the local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the Columbia County community.

## NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF COLUMBIA COUNTY, FLORIDA, as follows:

1. The 2020 Census Complete Count Committee is hereby established to advise and assist Columbia County in obtaining the most accurate and complete population count for the 2020 Census.

- 2. The Committee shall discuss and formulate strategies and techniques, working with County staff and census bureau officials, to enhance and increase the response rate to 2020 Census. The Committee shall be responsible for planning and conducting local educational initiatives, and for preparing posters, flyers and handouts for use by the media and others. The Committee will also prepare materials for public service announcements on radio and social media.
- Representatives shall be requested from the City of Lake City, Columbia County Chamber of Commerce, Columbia County School District, Florida Gateway College, Veterans Administration Hospital, Farm Bureau, Catholic Charities, Christian Services, and other community churches. Columbia County shall appoint staff members to serve on said Committee as needed.
- 4. The Committee members shall serve from June 2019 through and including June 2020 at which time the Committee, having completed its work, shall dissolve, unless extended by the Board of County Commissioners. No resolution dissolving or rescinding the committee is necessary.
- 5. The Committee shall meet at least every three months (quarterly) but may meet more often as needed.

**PASSED AND DULY ADOPTED** at its regular meeting of the Board of County Commissioners of Columbia County, Florida, on this sixth day of June 2019.

### ATTEST:

### **BOARD OF COUNTY COMMISSIONERS COLUMBIA COUNTY, FLORIDA**

P. DeWitt Cason, Clerk of Courts

(SEAL)

By:\_\_\_

Ronald Williams, Chairman

Approval as to form and correctness:

Joel F. Foreman, County Attorney