



COLUMBIA COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM REQUEST FORM

The Board of County Commissioners meets the 1st and 3rd Thursday of each month in the Columbia County School Board Administrative Complex Auditorium, 372 West Duval Street, Lake City, Florida 32055. The first meeting of every month is at 9:30AM while the second meeting of every month takes place at 5:30PM. All agenda items are due in the Board's office one week prior to the meeting date.

Today's Date: 7/30/2025 Meeting Date: 8/7/2025

Department: Purchasing

1. Nature and purpose of agenda item:

Columbia County received a Legislative Appropriation to construct a 300-foot Public Safety rated communications tower (Risk Category III-IV) site consisting of an E1/2 Dual LED Navigation and obstruction beacon system to improve coverage in the Suwannee Valley region of Columbia County. This item ranks the RFQ respondents.

2. Recommended Motion/Action:

Approve the ranking of firms and authorize staff to begin negotiations with Omnicom Consulting.

3. Fiscal impact on current budget.

This item has no effect on the current budget.

District No. 1 – Kevin Parnell
District No. 2 – Rocky Ford
District No. 3 – Robby Hollingsworth
District No. 4 – Everett Phillips
District No. 5 – Tim Murphy



BOARD OF COUNTY COMMISSIONERS • COLUMBIA COUNTY

M E M O R A N D U M

DATE: July 28, 2025

TO: Board of County Commissioners

FROM: Erica Jones, Purchasing Officer

RE: Agenda item for August 7, 2025
RFQ 2025-L Suwannee Valley Communications Tower

Columbia County proposes to construct a 300-foot Public Safety rated communications tower (Risk Category III-IV) site consisting of an E1/2 Dual LED Navigation and Obstruction beacon system.

RFQ 2025-L was issued on May 20, 2025. Seven (7) responses were timely received on June 26, 2025. Two (2) responses did not meet the RFQ requirements. The Evaluation Committee consisted of Lawrence Wilson, Chad William, and Blake Smith to evaluate the responses. Based upon the results of the scoring, staff is recommending the Board to approve the ranking as follows:

First – Omnicom Consulting
Second – Motorola Solutions
Third – Tower Systems

Fourth – Level-Up Towers
Fifth – Baker’s Communications

Staff recommends the Board to authorize negotiations for 2025-L with the top ranked firms.

FINAL RANKING
RFQ 2025-L
SUWANNEE VALLEY COMMUNICATIONS TOWER

Columbia County, Florida
Board of County Commissioners

COMPANY/FIRM	LAWRENCE WILSON	CHAD WILLIAMS	BLAKE SMITH	TOTAL	FINAL RANKING
MOTOROLA SOLUTIONS	93	84	74	251	2
TOWER SYSTEMS	95	82	69	246	3
BAKER'S COMMUNICATIONS	63	86	73	222	5
OMNICOM CONSULTING	96	79	79	254	1
LEVEL-UP TOWERS	83	85	68	236	4

Signature of Rater/Recorder *Erica Jones* Print Name Erica Jones

Date: July 11, 2025

Evaluator: Lawrence Wilson

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>13</u>
2 Firm's Experience and Background	<u>25</u>	<u>25</u>
3 Key Personnel	<u>10</u>	<u>10</u>
4 Project Schedule	<u>20</u>	<u>20</u>
5 Approach and Understanding	<u>10</u>	<u>10</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	<u>96</u>

Name of Consultant Being Scored: Omnicom

Evaluator: Lawrence Wilson

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>12</u>
2 Firm's Experience and Background	<u>25</u>	<u>25</u>
3 Key Personnel	<u>10</u>	<u>10</u>
4 Project Schedule	<u>20</u>	<u>20</u>
5 Approach and Understanding	<u>10</u>	<u>10</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	95

Name of Consultant Being Scored: Tower Systems

Evaluator: Lawrence Wilson

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>14</u>
2 Firm's Experience and Background	<u>25</u>	<u>25</u>
3 Key Personnel	<u>10</u>	<u>10</u>
4 Project Schedule	<u>20</u>	<u>17</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>10</u>
Total	<u>100</u>	93

Name of Consultant Being Scored: Motolola

Evaluator: Lawrence Wilson

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>15</u>
2 Firm's Experience and Background	<u>25</u>	<u>25</u>
3 Key Personnel	<u>10</u>	<u>10</u>
4 Project Schedule	<u>20</u>	<u>10</u>
5 Approach and Understanding	<u>10</u>	<u>5</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	83

Name of Consultant Being Scored: Level-UP Towers

Evaluator: Lawrence Wilson

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>10</u>
2 Firm's Experience and Background	<u>25</u>	<u>20</u>
3 Key Personnel	<u>10</u>	<u>8</u>
4 Project Schedule	<u>20</u>	<u>10</u>
5 Approach and Understanding	<u>10</u>	<u>5</u>
6 Certifications	<u>10</u>	<u>5</u>
7 References	<u>10</u>	<u>5</u>
Total	<u>100</u>	<u>63</u>

Name of Consultant Being Scored: Baker Communications

Evaluator: Chad WDR

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>13</u>
2 Firm's Experience and Background	<u>25</u>	<u>19</u>
3 Key Personnel	<u>10</u>	<u>9</u>
4 Project Schedule	<u>20</u>	<u>19</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>9</u>
Total	<u>100</u>	<u>86</u>

Name of Consultant Being Scored: Bakers

Evaluator: Chad Bell

(2)

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>13</u>
2 Firm's Experience and Background	<u>25</u>	<u>18</u>
3 Key Personnel	<u>10</u>	<u>8</u>
4 Project Schedule	<u>20</u>	<u>20</u>
5 Approach and Understanding	<u>10</u>	<u>9</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>7</u>
Total	<u>100</u>	<u>85</u>

Name of Consultant Being Scored: Level Up

Evaluator: Chad Williams

③

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>14</u>
2 Firm's Experience and Background	<u>25</u>	<u>20</u>
3 Key Personnel	<u>10</u>	<u>7</u>
4 Project Schedule	<u>20</u>	<u>17</u>
5 Approach and Understanding	<u>10</u>	<u>9</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>7</u>
Total	<u>100</u>	<u>84</u>

Name of Consultant Being Scored: Motorola

Evaluator: Chad Williams

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

④

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>12</u>
2 Firm's Experience and Background	<u>25</u>	<u>18</u>
3 Key Personnel	<u>10</u>	<u>9</u>
4 Project Schedule	<u>20</u>	<u>18</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	<u>82</u>

Name of Consultant Being Scored: Tower Systems

Evaluator: Chad Williams

(5)

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>12</u>
2 Firm's Experience and Background	<u>25</u>	<u>16</u>
3 Key Personnel	<u>10</u>	<u>10</u>
4 Project Schedule	<u>20</u>	<u>15</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>10</u>
7 References	<u>10</u>	<u>9</u>
Total	<u>100</u>	<u>79</u>

Name of Consultant Being Scored: Amnicor

Evaluator: Blake Smith

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>12</u>
2 Firm's Experience and Background	<u>25</u>	<u>21</u>
3 Key Personnel	<u>10</u>	<u>8</u>
4 Project Schedule	<u>20</u>	<u>16</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>7</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	<u>79</u>

Name of Consultant Being Scored: OCG consulting group

Evaluator: Blake Smith

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>11</u>
2 Firm's Experience and Background	<u>25</u>	<u>20</u>
3 Key Personnel	<u>10</u>	<u>7</u>
4 Project Schedule	<u>20</u>	<u>14</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>7</u>
7 References	<u>10</u>	<u>8</u>
Total	<u>100</u>	<u>74</u>

Name of Consultant Being Scored: Motorola Solutions

Evaluator: Blake Smith

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>13</u>
2 Firm's Experience and Background	<u>25</u>	<u>19</u>
3 Key Personnel	<u>10</u>	<u>7</u>
4 Project Schedule	<u>20</u>	<u>15</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>6</u>
7 References	<u>10</u>	<u>6</u>
Total	<u>100</u>	<u>73</u>

Name of Consultant Being Scored: Baker's Communications

Evaluator: Blake Smith

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>11</u>
2 Firm's Experience and Background	<u>25</u>	<u>18</u>
3 Key Personnel	<u>10</u>	<u>6</u>
4 Project Schedule	<u>20</u>	<u>15</u>
5 Approach and Understanding	<u>10</u>	<u>7</u>
6 Certifications	<u>10</u>	<u>6</u>
7 References	<u>10</u>	<u>6</u>
Total	<u>100</u>	<u>69</u>

Name of Consultant Being Scored: Tower Systems

Evaluator: Blake Smith

SCORE SHEET – TO BE USED BY THE EVALUATION
COMMITTEE

**RFQ 2025-L SUWANNEE VALLEY COMMUNICATIONS
TOWER**

All submittals received in accordance with this Request for Statement of Qualifications will be evaluated using the following worksheet.

	<u>Max Score</u>	<u>Rating</u>
1 Submittal Quality and Completeness	<u>15</u>	<u>12</u>
2 Firm's Experience and Background	<u>25</u>	<u>19</u>
3 Key Personnel	<u>10</u>	<u>6</u>
4 Project Schedule	<u>20</u>	<u>15</u>
5 Approach and Understanding	<u>10</u>	<u>6</u>
6 Certifications	<u>10</u>	<u>5</u>
7 References	<u>10</u>	<u>5</u>
Total	<u>100</u>	68

Name of Consultant Being Scored: Level - Up Towers