COLUMBIA COUNTY BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM REQUEST FORM

The Board of County Commissioners meets the 1st and 3rd Thursday of each month in the Columbia County School Board Administrative Complex Auditorium, 372 West Duval Street, Lake City, Florida 32055.
The first meeting of every month is at 9:30AM while the second meeting of every month takes place at 5:30PM.
All agenda items are due in the Board's office one week prior to the meeting date.

Today's Date: 11/27/2024 **Meeting Date:** 12/12/2024

Department: Tourist Development

1. Nature and purpose of agenda item:

BA 25- 09 Approval to Transfer Funds from TDC Reserves for the Legislative Appropriation Match for the 500 Acres/Regional Sports Park in the amount of $750,000.

2. Recommended Motion/Action:

Approve transfer

3. Fiscal impact on current budget.

This item is not budgeted. The proposed budget amendment to fund this request is provided below.

The budget amemdment number is BA 25-09 using fund(s) 107-TOURIST DEV/OPERATING and 302-GENERAL CAPITAL PROJECTS.

FROM:	TO:	AMOUNT:
107-8400-584.90-97 RESERVES/EQUIPMENT RESERVE	107-8100-581.91-32 INTERFUND TRANSFERS OUT/TO GENERAL CAP PROJECTS	$750,000.00
302-0000-381.91-07 INTERFUND TRANSFERS IN/FROM TOURISM DEVELOPMENT	302-7235-572.60-63 CAPITAL OUTLAY/INFRASTRUCTURE	$750,000.00

Minutes of the Columbia County Tourist Development Council meeting held on Wednesday, November 20, 2024 at the Tourist Development Office, 971 W. Duval Street, Suite 145, Lake City, FL 32055.

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1. Call to Order: Commissioner Tim Murphy called the meeting to order at 9:00 am

2. Pledge to U.S. Flag

3. Roll Call: Clint Pittman, Interim Executive Director
TDC members in attendance: Commissioner Tim Murphy, Dennille Decker, Councilman Ricky Jernigan, Janak Patel, Chris Candler, Chris Wynn, Ketna Patel, and Janet Moses. **A quorum was present.**
TDC members NOT in attendance: Chris Candler and Councilman Bill Koon.
Staff in attendance: Clint Pittman, Chris Coleman, and Michelle Moore.

4. Staff or TDC Member Additions or Deletions to Agenda

5. Approval of Agenda:

A motion was made by Dennille Decker, second by Ketna Patel to approve the agenda as presented. The motion was approved.

6. Discussion and Action Items –

a. Clint Pittman, Interim Executive Director – Tourist Development

i. Approval of Minutes – September 18, 2024 Meeting Minutes. **A motion was made by Dennille Decker, second by Janet Moses, to approve the minutes as presented. The motion was approved.**

ii. Bed Tax and Smith Travel Report

iii. FY2024 Year-End Financial Review – **A motion was made by Dennille Decker, second by Ketna Patel, to approve the FY2024 Year-End Financial Review. The motion was approved.**

iv. Financial Reports - **A motion was made by Commissioner Tim Murphy, second by Councilman Ricky Jernigan, to approve the Financial Reports as presented. The motion was approved.**

v. 2025 TDC Meeting Calendar - **A motion was made by Dennille Decker, second by Janak Patel to approve the 2025 TDC Meeting Calendar with May 28, 2025. The motion was approved.**

vi. Approval to Transfer Funds from TDC Reserves for the Legislative Appropriation Match - $750,000 - **A motion was made by Chris Wynn, second by Ketna Patel to approve the Transfer of Funds from TDC Reserves for the Legislative Appropriation Match of $750,000. The motion was approved.**

vii. Approval to Transfer Funds from TDC Reserves for the RC Track Placement - $250,000 - **A motion was made by Chris Wynn, second by Janet Moses to approve the Transfer of Funds from TDC Reserves for the RC Track Placement of $250,000. The motion was approved.**

viii. Funding Request - Florida Prep Lacrosse on December 13-15, 2024 - $20,000 – Airstream Ventures gave a verbal presentation to the TDC, on what Florida Prep Lacrosse is all about. **A motion was made by Ketna Patel, second by Councilman Ricky Jernigan to approve the funding request from Florida Prep Lacrosse in the amount of $20,000. The motion was approved.**

ix. Paradise Advertising Presentation – Rudy Webb with Paradise, gave a power point presentation on the FY25 Integrated Marketing Communications Plan.

7. Staff Reports

a. Clint Pittman, Interim Executive Director – Tourist Development

i. Ultimate Catch Update
ii. Regional Sports Park Update (Flat Field Facility)
iii. Board Member Updates
iv. Employee Updates

b. Michelle Moore, Office Manager – Tourist Development

i. Marketing Update
ii. Event Calendar

c. Chris Coleman, Sports Marketing – Tourist Development

i. Event Review: Special Olympics
ii. Photos to Update Sports Website & Social Media Pages
iii. Current Sports Calendar

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

10. Next meeting is Wednesday, January 15, 2025, at 9:00 am

11. Adjournment 10:43am