

**Columbia County Tourist Development Council  
Board of Directors Meeting  
Wednesday, February 20, 2013, 12:00 Noon  
Columbia County Public Library West Branch  
435 NW Hall of Fame Drive, Lake City, FL 32055  
AGENDA**

**1. Call to Order**

**2. Roll Call.**

**3. Introduce Guests**

**4. Staff Reports**

- Approve minutes of TDC meeting held on Tuesday, January 15, 2013. Review of minutes from special County Commission – TDC joint meeting on January 15.
- Bed Tax & Smith Travel Reports
- Monthly financial report (a financial budget report will be sent out with each agenda package. The TDC board is requested to acknowledge receipt of the report).
- Operations update (Olustee update, consumer tourism shows, update on grants, Tourism Day in Tallahassee, Enterprise Florida Grant status.)
- Marketing overview for 2012-13.
- Other

**5. Old Business**

- Reappointment to TDC board of Mike Collins and Nick Patel.
- Sports calendar and tournament update for 2013.
- Other

**6. New Business**

- Update on status and expenditures for Southside Recreation Complex upgrades.
- Discussion/decision on revised Local Option Tourist Development Tax ordinance.
- Other

**7. Adjournment**

Minutes of the Columbia County Tourist Development Council meeting held on Tuesday, January 15, 2013, 6:30 p.m., at Florida Gateway College, 149 SE College Place, Building #200, Room #102, Wilson Rivers Library & Media Center, Lake City, FL 32055.

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**Call to Order:** Chairman Ron Williams called the monthly meeting of the Columbia County Tourist Development (TDC) to order at 6:30 p.m. and welcomed the board members and members of the audience to the meeting.

**Roll Call:** TDC board members present included Ron Williams, Scarlet Frisina, Brian Bickel, Cecil Shaw, Nick Patel, Mike Collins and Nupur Shukla. Members absent included Mahendra Patel and Zack Paulk. Staff on hand for the meeting included Director Harvey Campbell and Marketing Director Paulette Lord.

**Introduce Guests:** Guests on hand for the meeting included County Manager Dale Williams, Karl Burkhardt of the Lake City Journal, Derek Gilliam of the Lake City Reporter, Jack Muenchen with Babe Ruth Baseball, Columbia County Safety Division Manager David Kraus, Public Works Division Director Kevin Kirby, Administrative Division Manager Lisa Roberts, Lawrence Wilson, Landscaping and Parks Director Clint Pittman, Bill Albridge and Sandy Markham with the Clerk of Court office.

#### **Staff Reports**

**Approve Minutes:** Minutes had been previously distributed to members of the TDC board of the Wednesday, November 28, 2012, meeting. A **motion** was made by Mike Collins, second by Brian Bickel, to accept the minutes as presented. **The motion was approved.**

**Bed Tax and Smith Travel Reports:** TDC members were provided with the most recent Local Option Tourist Development Tax ("bed tax") report from the Florida Department of Revenue. The October report showed just over \$55,000 being collected, an increase of more than \$5,000 compared to October of 2011. Smith Travel showed an occupancy increase of 5.5% for November with Average Daily Rate (ADR) up 0.8% and total room revenues up 13.3% for all of 2012.

**Monthly Financial Report:** All of the TDC members had previously been delivered copies of the December expenses report from the Clerk of Court office. The TDC is asked to acknowledge receipt of the report for review. A **motion** was made by Mike Collins, second by Scarlet Frisina, to acknowledge receipt of the report. **The motion was approved.**

**Operations Update:** Ms. Lord informed the board that the new wrap has been installed on the TDC van. Copies of the new Suwannee River Valley Vacation Guide were distributed to the board members. An update was provided on the staff's effort to attain the Destination Marketing Association International (DMAI) accreditation. We still have two issues to successfully submit for review (DMAI operating standards and an emergency situation/return to normal operations scenario). Those will be submitted prior to April and we will then await a decision on our accreditation application. Staff requested permission to submit to the Board of County Commissioners a grant application for a new \$35,000 Enterprise Florida staffing grant which would be matched by the Suwannee River Valley Marketing Group (Columbia County \$25,000, Hamilton County \$4,000 and Suwannee County \$6,000). A **motion** was made by Nick Patel, second by Mike Collins, for approval to submit the new grant application. **The motion was approved.**



**Marketing Overview:** An overview was provided to the TDC board about the 2012-13 marketing plan and its current status. January starts a busy four-month period in which the Suwannee River Valley participates in approximately 24 consumer tourism shows, including RV shows this month in both Tampa (currently going on), Atlanta and a highly attended tourism expo at the Villages. A wide array of military base shows, two additional events at the Villages and the Tampa Tribune Outdoor Show at the start of March are among the various shows we will attend. Mr. Patel inquired about the feasibility of an initiative targeting visiting fans from football teams traveling to face the University of Florida. Staff will develop some options to consider for implementation during the upcoming summer months leading up to football season.

#### **Old Business**

**Reappointments to TDC Board:** Mr. Campbell informed the board that the appointments for Mike Collins and Nick Patel had expired on December 31, 2012. In accordance with previous practice, members whose terms were expiring and wished to remain on the board were asked to make that continuing interest known. Both Mr. Collins and Mr. Patel have expressed an interest in being considered for reappointment. A **motion** was made by Scarlet Frisina, second by Nupur Shukla, to recommend to the Board of County Commissioners that Mr. Collins and Mr. Patel be reappointed for new three-year terms on the TDC, expiring December 31, 2015. **The motion was approved.**

#### **New Business**

**Consideration to Submit New VISIT FLORIDA Grants:** Staff requested approval to submit to the Board of County Commissioners a request to submit five grant applications to VISIT FLORIDA. The grants include one for Matching Advertising (\$2,500 grant and \$2,500 local match); Education Grant (\$2,000 grant and no match required); Marketing Grant (\$5,000 application which requires a \$2,500 match); Image Development (\$5,000 grant and \$2,500 match); and a Small Partner Grant (\$5,000 and a \$4,000 match is required. The grants must be received by February 18. A **motion** was made by Mike Collins, second by Scarlet Frisina, to authorize the request to approve the grant applications. **The motion was approved.**

**Adjournment:** There being no additional business to come in front of the TDC board at this time, Chairman Ron Williams adjourned the meeting at 6:55 p.m. The TDC board will reconvene as part of a special joint meeting with the Board of County Commissioners beginning at 7:00 p.m., at which time the County Manager will make a presentation on proposed improvements to the Southside Recreation Complex. As a part of that meeting, a motion was made by Brian Bickel, second by Nick Patel, to approve an expenditure not to exceed \$1,747,355 for the four phases outlined in the improvement plan. The motion was approved. A public hearing will be held on February 21, to consider an increase in the Local Option Tourist Development Tax from the current 3% to 4% to pay for the TDC's portion of the costs. The county will front the funding for the improvements and the TDC will make annual payments from the increase in the bed tax to pay for its portion. The special meeting was adjourned at 8:05 p.m. A copy of the minutes from the special meeting and the four-phase proposal which was approved is attached.

Columbia County  
**Board of County Commissioners**

Minutes of:  
**January 15, 2013**

The Columbia County Board of County Commissioners met in a scheduled SPECIAL JOINT MEETING with the Tourist Development Council ("TDC") at Gateway College Library Media Center at 7:00 p.m. The meeting opened with prayer and the Pledge of Allegiance to the Flag of the United States of America.

Commissioners in Attendance: Stephen Bailey, Rusty DePratter, Scarlet Frisina  
Ronald Williams and Bucky Nash.

TDC Member in Attendance: Nick Patel, Nupur Shukla, Brian Bickel,  
Mike Collins, Cecil Shaw and Harvey Campbell.

Others Staff in Attendance: County Manager Dale Williams,  
Safety Manager David Krauss,  
Operations Manager Kevin Kirby,  
Administrative Manager Lisa Roberts,  
Deputy Clerk Sandy Markham, and  
Parks Director Clint Pittman

**Order**

Board of County Commissioners Chairman Stephen Bailey and Tourist Development Council Chairman Ronald Williams called the meeting to order.

**Purpose of Meeting**

The purpose of the meeting was to discuss the Southside Recreational Facility Improvement Plan and the Financial Plan.

**Opening Presentation**

County Manager Williams gave a brief history and overview of the Southside Recreation Upgrade Project. He reviewed the recommendations and the phases of each project. The complete presentation is attached to the original minutes.

The total cost of Phase I will not exceed \$871,904. The County's portion is estimated at \$339,727. The TDC's portion is estimated at \$532,177. Staff suggested the Commission give authorization to proceed with Phase I. Authorization to proceed will be requested on the other phases as they are ready.

There was discussion between the Commission and the Tourist Development Council.

### **Action**

MOTION by member Brian Bickel and second by member Nick Patel to approve \$1,747,355 for improvements (all phases) at Southside Recreation Complex. The motion carried unanimously.

MOTION by Commissioner Nash to approve and begin Phase I, and to provide a status report in March for Phases II and III. Second by Commissioner Frisina. The motion carried unanimously.

MOTION by Commissioner Nash to authorize the Chairman Bailey to sign the grant application for lighting, with the understanding that the lighting will require a match. Second by Commissioner Williams. The motion carried unanimously.

### **Adjournment**

There being no further business to come before the Board, the meeting adjourned at 8:05 p.m.

ATTEST:

\_\_\_\_\_  
P. DeWitt Cason  
Clerk of Circuit Courts

\_\_\_\_\_  
Stephen Bailey, Chairman  
Board of County Commissioners

\_\_\_\_\_  
Ronald Williams, Chairman  
Tourist Development Council



# Southside Recreation Complex

Special Meeting  
Tuesday, January 15, 2013  
7:00 P.M.

Wilson Rivers Library  
Florida Gateway College



# Project Review





## Project Review (Cont...)

- Project Management is the responsibility of the Tourist Development Council
- The Tourist Development Council (TDC) has approved the addition of specific "upgrades" to the project. These "upgrades" have been included in the current approved project.
- The Tourist Development Council has recommended the Columbia County Tourist Development Tax be increased from 3% to 4% to pay for improvement costs related to "tournament play". (A Public Hearing to consider the increase in Tourist Development Tax has been tentatively scheduled for February 21, 2013)
- That portion of improvements identified as needed for "recreational play" is the responsibility of the Board of County Commissioners as to funding. The Board of County Commissioners has not designated a funding source.





## Project Review (Cont...)

- The current proposed plan includes improvements to be paid from the recreation leagues (\$55, 750). The leagues are currently unable to make this financial commitment.

**Proposed Southside Recreation Complex Improvements**

Improvement	TDC Tournament Needs	Comments	Minimum Recreation Needs	Comments	Recreation League Needs	Description
<b>Restrooms and Concessions</b>	\$ 400,298					
3 site built combination buildings						
basic 12x25 concession stand		Options subject to TDC Approval				
painted concrete block, shingle roof	\$ 4,500	Change to Split Face Block				
A/C in restrooms only	\$ 12,500	Change to Metal Roof				
Covered walkway & cooking area	\$ 3,500	Add Air Conditioning for Concession area				
<b>Playing Surface</b>	\$ 161,800		\$ 161,800			
\$18,650 per 200 foot softball field						
\$21,800 per 200 foot baseball field						
18 fields						
<b>Landscaping</b>	\$ 100,000					
Entrance improvements, signs, etc.						
<b>Bleachers and Shading</b>	\$ 54,400		\$ 145,600			
40 sets of bleachers at \$3,640 per set						
Set aside \$54,400 for shading						
<b>Parking Lots</b>	\$ 167,734		\$ 35,000	Seal Coat Existing Parking Lots		
Lot and road improvements						
to serve soccer and girls softball						
<b>Central Building</b>			\$ 3,000	Repaint Interior and Exterior		
Expand building, add warming kitchen			\$ 7,500	Repair crack in floor/ install VCT flooring		
			\$ 6,370	Add gutters to building		
<b>Repair/Replace Lighting at Girls Softball</b>	\$ 615,000	MUSCO Lights	\$ 77,000	Improvements to electrical system (need disputed)		
			\$ 150,000	Power to field lighting (277/480v)		
			\$ 10,000	Remove old poles and demo old lights		
<b>Roof Replacement 2 Concession Stands</b>					\$ 43,000	Replace Roof on all Dugouts at Girls Softball
						Upgrades to concession roof is option of Leagues
Base Ruth Shingle Replacement			\$ 15,000		\$ 3,250	Upgrade to screw down metal roof
Girls Softball Shingle Replacement			\$ 15,000		\$ 9,500	Upgrade to standing seam roof
<b>ADA Sidewalks</b>			\$ 118,000			
<b>Connector Sidewalks</b>			\$ 7,500			
<b>Safety Netting</b>			\$ 183,000			
<b>Pump Station</b>			\$ 40,000			
<b>Utility Connections</b>	\$ 36,000					
<b>Pole Barn/Storage with Fencing</b>	\$ 11,250		\$ 11,250			
<b>Soccer Fencing</b>	\$ 8,800		\$ 8,800			
<b>Contingency</b>	\$ 128,532		\$ 128,532			
<b>TOTAL</b>	\$ 1,704,395	<b>\$1,747,355</b>	\$ 1,123,352	<b>\$1,179,102</b>	\$ 55,750	<b>\$0</b>



# Recommendations



## Recommendations (Cont...)

- Divide project into phases.
- Remove project management from the Tourist Development Council and divide responsibility between agencies and departments.
- Columbia County will pay for project as completed. No financing, utilize reserves. The county will reimburse reserves for the portion of improvements allocated to the TDC from the revenue derived from the increase in the Tourist Development Tax.





## Recommendations (Cont...)

### Phase I

- 1) Bleacher Replacement (ADA/Safety Issue)
- 2) Sidewalk Construction (ADA/Safety Issue)
- 3) New Restrooms / Concession Buildings (3)
- 4) Install Pump Station
- 5) Rebuild 3 Playing Fields
- 6) Existing Roof Repair (Girls Softball Dugouts/Concession Building – Boys Baseball Concession Building and Bathrooms)

### Phase I Notes

- Largest of 4 proposed phases
- New restroom/concession building construction will be contracted to Columbia County Youth Baseball
- Existing roof repairs include metal roofs upgrades.
- Not included in sidewalk construction above is "connector sidewalks" (\$7,500). This project will be completed with DOT grant project.
- Estimated cost of Phase I = \$871,904  
(TDC: \$532,177 County: \$339,727)



- EXISTING SIDEWALK
- PROPOSED SIDEWALK
- PROPOSED BUILDING
- PROPOSED BLEACHERS



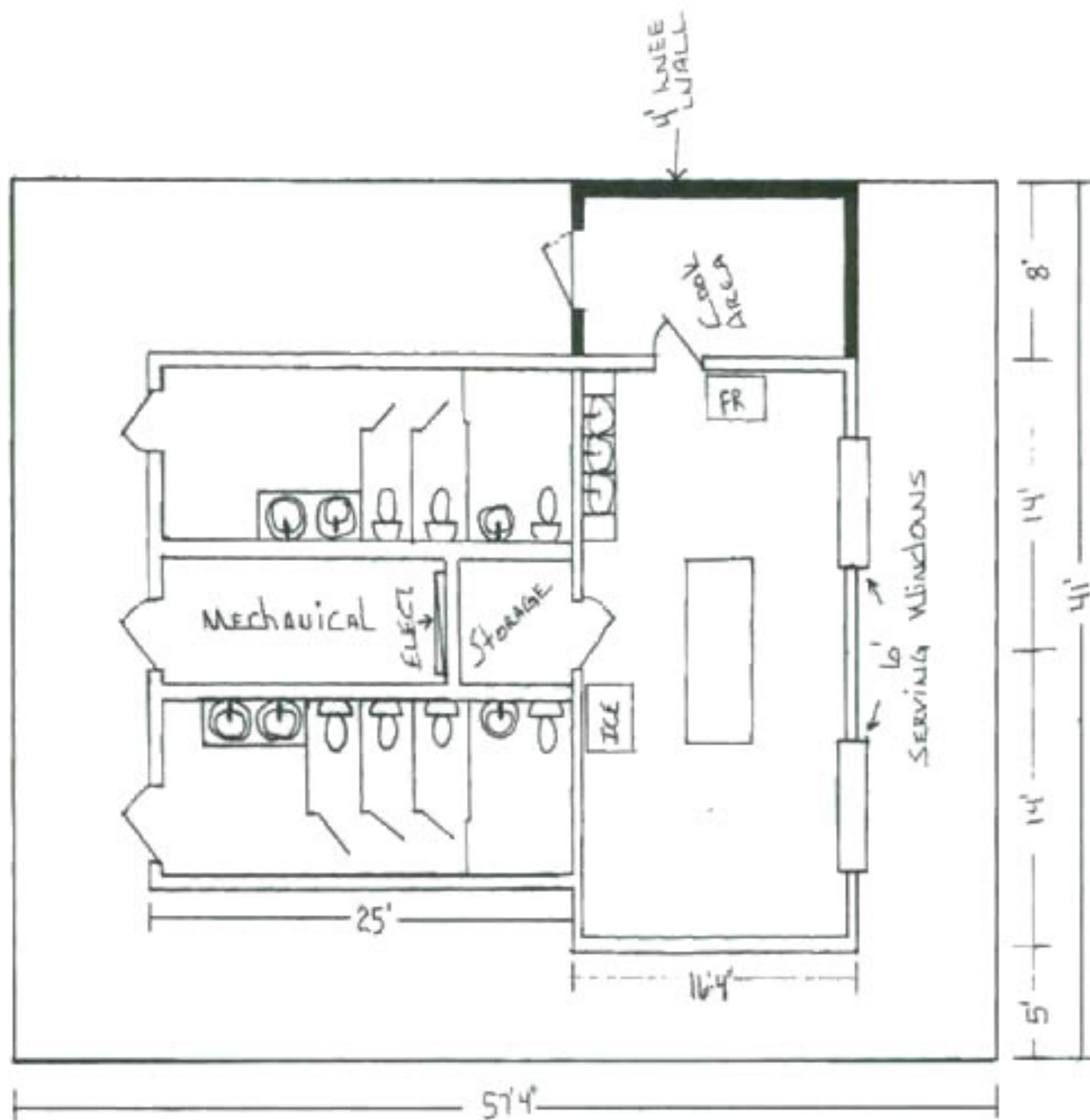
DATE	REVISION

COLUMBIA COUNTY  
BOARD OF COUNTY  
COMMISSIONERS



# SOUTHSIDE RECREATION CENTER

## SIDEWALKS



$$V_8 = 1'$$





## Recommendations (Cont...)

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- 1) Bleacher Replacement (ADA/Safety Issue)
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- Existing roof repairs include metal roofs upgrades.
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- Estimated cost of Phase I = \$871,904  
(TDC: \$532,177 County: \$339,727)





## Recommendations (Cont...)

### **Phase II**

- 1) Rebuild 4 playing fields (2 baseball / 2 softball)
- 2) Add safety / shade netting

### **Phase II Notes**

- 4 playing fields will be rebuilt each year until all fields (16) have been reconstructed.
- Estimated cost of Phase II = \$318,300  
(TDC: \$94,850    County: \$223, 450)



## Recommendations (Cont...)

### Phase III

- 1) Replace Lights at Girls Softball
- 2) Install Soccer Complex Fencing

### Phase III Notes

- Cost of light replacement expected to decrease approximately \$237,000.
- The county will apply for a grant to assist with lighting expenses. Costs could be reduced further.
- Estimated cost Phase III (no reductions) = \$882,000  
(TDC: \$615,000      County: \$267,000)
- Estimated cost Phase III (with expected reduction) = \$645,000 (TDC: \$378,000      County: \$267,000)
- Further reductions dependent on grant



## Recommendations (Cont...)

### **Phase IV**

- 1) Pave parking lot between Girls Softball and Soccer
- 2) Seal coat existing parking lots (3)
- 3) Construct Pole Barn for storage
- 4) Landscape
- 5) Complete the rebuild of all remaining fields
- 6) Repair Central Building

### **Phase IV Notes**

- Estimated cost Phase IV = \$524,169  
(TDC: \$370,037    County: \$154,132)



## Recommendations (Cont...)

### Other Considerations

- 1) Repair lights at soccer complex (\$95,000)
- 2) Add new paved parking area between Central Building and Boys Baseball Complex (\$490,000)
- 3) Add lighting to two (2) new parking lots (\$186,000)
- 4) Construct open air pavilion (\$8,500)
- 5) Deletions





- EXISTING SIDEWALK
- PROPOSED SIDEWALK
- PROPOSED BUILDING
- PROPOSED BLEACHERS



DATE	BY	REVISION

COLUMBIA COUNTY  
BOARD OF COUNTY  
COMMISSIONERS



# SOUTHSIDE RECREATION CENTER

## SIDEWALKS

SHEET NO	1
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## Columbia County Tourist Development Tax Collections Report

Collection Mon.	2007	2008	2009	2010	2011	2012	Month Rec'd
January	\$ 33,780.00	\$ 29,638.00	\$ 33,625.00	\$ 29,905.00	\$ 51,193.00	\$52,702	April
February	\$ 34,992.00	\$ 39,490.00	\$ 34,646.00	\$ 34,467.00	\$ 53,201.00	\$57,012	May
		\$ 5,468.00					
March	\$ 44,617.00	\$ 44,034.00	\$ 36,413.00	\$ 40,660.00	\$ 61,817.00	\$66,188	June
April	\$ 32,655.00	\$ 36,038.00	\$ 31,653.00	\$ 52,447.00	\$ 54,955.00	\$51,128	July
May	\$ 30,041.00	\$ 34,485.00	\$ 27,141.00	\$ 46,296.00	\$ 48,751.00	\$54,927	Aug
June	\$ 32,433.00	\$ 35,139.00	\$ 31,027.00	\$ 50,715.00	\$ 52,497.00	\$56,044	Sept
July	\$ 30,948.00	\$ 31,604.00	\$ 27,628.00	\$ 50,455.00	\$ 49,630.00	\$53,487	Oct
August	\$ 27,293.00	\$ 30,877.00	\$ 20,537.00	\$ 37,928.00	\$ 40,486.00	\$42,809	Nov
September	\$ 25,704.00	\$ 25,174.00	\$ 21,572.00	\$ 35,575.00	\$ 43,090.00	\$40,346	Dec
		\$ 29,519.00					
October	\$ 31,653.00	\$ 34,259.00	\$ 26,625.00	\$ 46,902.00	\$ 49,795.00	\$55,018	Jan
November	\$ 32,404.00	\$ 32,126.00	\$ 26,279.00	\$ 44,917.00	\$ 52,809.00	\$52,034	Feb
December	\$ 27,703.00	\$ 30,331.00	\$ 27,200.00	\$ 46,296.00	\$ 54,383.00		Mar
<b>TOTALS</b>	<b>\$ 384,223.00</b>	<b>\$ 438,182.00</b>	<b>\$ 344,346.00</b>	<b>\$ 516,563.00</b>	<b>\$ 612,607.00</b>		
<b>YTD +/-</b>	<b>\$ (20,012.44)</b>	<b>\$ 53,959.00</b>	<b>\$ (64,317.00)</b>	<b>\$ 172,217.00</b>	<b>\$ 96,044.00</b>		<b>YTD +/-</b>

## Tab 2 - Multi-Segment

Columbia County, FL Tourist Development

For the month of December 2012

Currency: USD - US Dollar

	Current Month - December 2012 vs December 2011												Year to Date - December 2012 vs December 2011												Participation			
	Occ %		ADR		RevPAR		Percent Change from December 2011						Occ %		ADR		RevPAR		Percent Change from YTD 2011						Properties		Rooms	
	2012	2011	2012	2011	2012	2011	Dec	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2012	2011	2012	2011	2012	2011	Dec	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Columbia County, FL	45.0	43.7	67.67	66.75	31.11	30.06	5.1	-1.6	3.5	3.5	0.0	5.1	53.0	46.6	69.65	66.75	37.05	32.06	13.7	1.6	15.6	12.5	-2.6	10.8	29	17	1646	1300
Alachua County, FL	49.7	47.4	76.46	77.20	37.27	36.60	2.8	-1.0	1.8	-0.0	-1.8	1.0	56.1	56.3	85.57	84.28	49.73	47.42	3.3	1.5	4.9	2.9	-2.0	1.2	53	34	4497	3368
Marion County, FL	47.5	42.4	68.28	63.55	32.43	26.97	11.9	7.4	20.2	19.3	-0.8	11.1	54.7	49.8	69.88	67.83	36.25	33.75	10.0	3.0	13.3	11.6	-1.5	6.3	54	23	4099	2386
Leon County, FL	46.1	44.7	72.46	71.48	33.38	31.96	3.0	1.4	4.4	7.4	2.8	5.9	55.0	53.3	80.82	80.30	44.45	42.82	3.1	0.6	3.8	5.2	1.4	4.5	64	50	5960	5027
Duval County, FL	62.3	48.4	67.51	64.78	35.31	31.36	8.1	4.2	12.6	12.6	0.0	8.1	61.0	58.5	71.16	69.49	43.38	40.62	4.3	2.4	6.8	6.8	0.0	4.3	151	120	17852	15140
Lowndes County, GA	42.8	42.4	63.56	59.64	27.20	25.30	0.9	6.6	7.5	12.6	4.7	5.6	48.2	50.1	63.93	61.95	30.83	31.06	-3.8	3.2	-0.7	0.4	0.4	-3.5	48	29	3988	2716
St Johns County, FL	52.8	51.2	96.92	93.88	52.77	48.06	3.1	6.4	9.7	6.7	0.0	3.1	59.0	56.9	105.46	100.96	62.20	57.44	3.7	4.5	6.3	6.3	-0.0	3.6	77	43	5597	3969

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ACCOUNT ACTIVITY LISTING

PROGRAM GM340L

FISCAL YEAR: 2013

ACCOUNT NUMBER SELECTION

FROM: 107-5200-552.10-12 TO: 107-9999-999.99-99

TYPE: R (O-ONLY, R-RANGE, S-SELECTIVE)

TRANSACTION SELECTION

TYPES: . A) X CR X RA X TF X EN X AP X

DATE RANGE ..FROM: 1/01/2013 TO: 1/31/2013

PERIOD ..FROM: 00 TO: 99

POSTING DATE RANGE FROM: 0/00/0000 TO: 99/99/9999

SUPPRESS PRINTING OF ACCOUNTS WITHOUT TRANSACTIONS (N/Y): N

PRINT DEBIT/CREDIT COLUMNS, SUPPRESS BUDGET . . . (N/Y): N

PRINT ENCUMBRANCE . . . . . (N/Y): Y

PAGE BREAK BY FUND: N

PAGE BREAK BY ACCOUNT: N

PAGE BREAK BY DPT/DIV: N

USE CURRENT BUDGET FOR ESTIM/APPROF TOTAL: Y



GROUP NR	PO NR	ACCTG PER	CD	TRANSACTION DATE	DESCRIPTION NUMBER	YTD/CURRENT ESTIM/APPROP	YTD/CURRENT ENCUMBRANCE	TRANSACTION AMOUNT	CURRENT BALANCE
FUND 107 TOURIST DEV/OPERATING									
107-5200-552	10-12	PERSONAL SERVICES / SALARIES				122,722	.00	47,216.85	75,505.15
715	04/13	AJ 01/24/13	PR0124	PAYROLL SUMMARY				4,721.63	
623	04/13	AJ 01/10/13	PR0110	PAYROLL SUMMARY				4,721.63	
ACCOUNT TOTAL						122,722	.00	9,443.38	113,278.62
107-5200-552.10-21 PERSONAL SERVICES / FICA TAXES									
715	04/13	AJ 01/24/13	PR0124	PAYROLL SUMMARY		9,388	.00	3,539.11	5,848.89
623	04/13	AJ 01/10/13	PR0110	PAYROLL SUMMARY				326.26	
ACCOUNT TOTAL						9,388	.00	652.52	8,735.46
107-5200-552.10-22 PERSONAL SERVICES / RETIREMENT									
715	04/13	AJ 01/24/13	PR0124	PAYROLL SUMMARY		8,283	.00	2,544.70	5,738.30
623	04/13	AJ 01/10/13	PR0110	PAYROLL SUMMARY				254.67	
ACCOUNT TOTAL						8,283	.00	509.38	7,773.88
107-5200-552.10-23 PERSONAL SERVICES / HEALTH & LIFE INSURA									
715	04/13	AJ 01/24/13	PR0124	PAYROLL SUMMARY		16,469	.00	5,794.75	10,694.25
623	04/13	AJ 01/10/13	PR0110	PAYROLL SUMMARY				695.37	
ACCOUNT TOTAL						16,469	.00	1,390.74	15,298.34
107-5200-552.10-24 PERSONAL SERVICES / WORKERS COMP									
710	04/13	AP 01/22/13	0119366	PREFERRED GOVERNME		221	.00	125.10	95.90
		WC						15.45	
605	04/13	AP 01/28/13	0119135	PREFERRED GOVERNME				15.45	
		WC							
ACCOUNT TOTAL						221	.00	30.90	190.10
107-5200-552.30-31 OPERATING EXPENDITURES / PROFESSIONAL SE									
750	04/13	AP 01/29/13	0119453	BRENT HAYDEN, M.D.		1,000	.00	60.00	940.00
		PHY						60.00	
ACCOUNT TOTAL						1,000	.00	60.00	940.00
107-5200-552.30-34 OPERATING EXPENDITURES / CONTRACTUAL SE									
ACCOUNT TOTAL						0	.00	.00	.00
107-5200-552.30-35 OPERATING EXPENDITURES / ADMINISTRATIVE									
ACCOUNT TOTAL						14,000	.00	.00	14,000.00

GROUP	PO	ACCTO	TRANSACTION	YTD/CURRENT	YTD/CURRENT	TRANSACTION	CURRENT
NO	NO	PER	CD DATE NUMBER DESCRIPTION ESTM/APPROP ENCUMBRANCE AMOUNT BALANCE				
FUND 107 TOURIST DEV/OPERATING							
107-5200-552.30-35 OPERATING EXPENDITURES / ADMINISTRATIVE FEES				continued			
			ACCOUNT TOTAL	14,000	.00	00	14,000.00
107-5200-552.30-40 OPERATING EXPENDITURES / TRAVEL & PER DI				4,000	133.32	19.13	5,847.55
			ACCOUNT TOTAL	4,000	.00	00	4,000.00
107-5200-552.30-41 OPERATING EXPENDITURES / COMMUNICATIONS				4,000	.00	1,743.09	2,256.91
750	04/11	AP	01/29/13 0119404 VERIZON WIRELESS			194.84	
			VERIZON				
750	04/11	AP	01/29/13 0119433 A T & T			47.98	
			AT & T				
681	050314	04/11	EM 01/17/13 050318 COMCAST		102.44		
			INTERNET SERVICE TO I-75				
681	050330	04/11	EM 01/17/13 050330 A T & T		25.24		
			TOLL FREE TOURISM NUMBER				
698	050318	04/11	AP 01/17/13 0119273 COMCAST		102.44	102.44	
			INTERNET SERVICE TO I-75				
698	050330	04/11	AP 01/17/13 0119236 A T & T		25.24	25.24	
			TOLL FREE TOURISM NUMBER				
			ACCOUNT TOTAL	4,000	.00	370.50	1,623.50
107-5200-552.30-42 OPERATING EXPENDITURES / POSTAGE				10,000	.00	341.13	9,638.85
691	050329	04/11	EM 01/17/13 050329 PUBLIC SUPER MARKET		54.99		
			REFRESHMENTS FOR MEETING				
698	050329	04/11	AP 01/17/13 0119171 PUBLIC SUPER MARKET		54.99	54.99	
			REFRESHMENTS FOR MEETING				
			ACCOUNT TOTAL	10,000	.00	54.99	9,941.01
107-5200-552.30-43 OPERATING EXPENDITURES / UTILITIES				4,200	.00	2,405.91	3,794.07
687	04/11	AP	01/18/13 0119307 FPL			512.28	
			FPL				
			ACCOUNT TOTAL	4,200	.00	512.28	5,687.72
107-5200-552.30-45 OPERATING EXPENDITURES / GENERAL INSURAN				5,000	.00	1,088.66	88.66
			ACCOUNT TOTAL	5,000	.00	.00	5,000.00
107-5200-552.30-46 OPERATING EXPENDITURES / REPAIR & MAINTN				5,000	.00	360.59	4,639.41
681	050313	04/11	EM 01/17/13 050313 CERTIFIED PLUMBING		63.57		

GROUP	FO	ACCTG	TRANSACTION		YTD/CURRENT	YTD/CURRENT	TRANSACTION	CURRENT		
NR	NR	PER	CD	DATE	NUMBER	DESCRIPTION	ESTIM/APPROP	ENCUMBRANCE	AMOUNT	BALANCE
FUND 100 TOURIST DEV/OPERATING										
107-5200-552 30-46 OPERATING EXPENDITURES / REPAIR & MAINTENANCE						continued				
						PVC PIPE FOR DISPLAY STOR				
698	F50311	04/13	AP	01/17/13	0119261	CERTIFIED PLUMBING		63.57-	63.57	
						PVC PIPE FOR DISPLAY STOR				
646		04/13	TF	01/11/13	TRNSP 646	DUC SHOP REPAIRS			197.02	
ACCOUNT TOTAL						5.000	.00		160.59	4,439.41
107-5200-512 30-47 OPERATING EXPENDITURES / PRINTING						0	.00		00	00
ACCOUNT TOTAL						0	.00		.00	00
107-5200-512 30-48 OPERATING EXPENDITURES / ADVERTISING						0	.00		.00	00
ACCOUNT TOTAL						0	.00		.00	00
107-5200-552 30-51 OPERATING EXPENDITURES / OFFICE SUPPLIES						2,500	.00		779.30	1,720.70
681	F50316	04/13	EN	01/17/13	F50316	OFFICE DEPOT		129.64		
						MISC OFFICE SUPPLIES				
698	F50316	04/13	AP	01/17/13	0119358	OFFICE DEPOT		129.64-	129.64	
						MISC OFFICE SUPPLIES				
ACCOUNT TOTAL						2,500	.00		129.94	2,370.44
107-5200-552 30-52 OPERATING EXPENDITURES / OPERATING						2,500	44.00		198.40	1,857.40
681	F50324	04/13	EN	01/17/13	F50324	OFFICE DEPOT		175.99		
						TRADE SHOW BAGS				
698	F50324	04/13	AP	01/17/13	0119358	OFFICE DEPOT		175.99-	175.99	
						TRADE SHOW BAGS				
ACCOUNT TOTAL						2,500	.00		175.99	2,324.01
107-5200-552 30-54 OPERATING EXPENDITURES / DUES & SUBSCRIP						10,400	.00		2,125.00	8,075.00
681	F50325	04/13	EN	01/17/13	F50325	FLORIDA OUTDOOR WB		175.00		
						MEMBERSHIP POWA				
698	F50325	04/13	AP	01/17/13	0119300	FLORIDA OUTDOOR WB		175.00-	175.00	
						MEMBERSHIP POWA				
ACCOUNT TOTAL						10,400	.00		175.00	10,225.00
107-5200-512 30-55 OPERATING EXPENDITURES / TRAINING						5,000	.00		128.00	4,872.00
ACCOUNT TOTAL						5,000	.00		00	5,000.00

## ACCOUNT ACTIVITY LISTING

GROUP	PO	ACCTG	TRANSACTION	YTD/CURRENT	YTD/CURRENT	TRANSACTION	CURRENT
NR	NR	PER.	CD DATE NUMBER DESCRIPTION	ESTIM/APPROP	ENCUMBRANCE	AMOUNT	BALANCE
FUND 107 TOURIST DEV/OPERATING							
107-5200-552.30-54			OPERATING EXPENDITURES / GAS & OIL	5,500	.00	390.03	5,109.97
481	P50327	04/11	EN 01/17/13 P50327 TIRE MANT		40.00		
			VALVE STEM ON TOURISM VAN				
498	P50327	04/11	AP 01/17/13 0119400 TIRE MANT		40.00	40.00	
			VALVE STEM ON TOURISM VAN				
ACCOUNT TOTAL				5,500	.00	40.00	5,460.00
107-5200-552.30-57			OPERATING EXPENDITURES / COPY MACHINE	2,500	.00	703.46	1,796.54
ACCOUNT TOTAL				2,500	.00	.00	2,500.00
107-5200-552.31-48			OPERATING EXPENDITURES / EVENT PROMOTION	20,000	24.49	17,910.92	2,089.59
445	020191	04/11	AP 01/18/13 0119402 U S PRESS LLC		1,273.00	1,273.00	
			SPECIAL EVENTS PROMOTION				
595	020200	04/11	AP 01/07/13 0119179 MEDIA GENERAL OFER		495.00	495.00	
			TAMPA TRIBUNE EXPO				
ACCOUNT TOTAL				20,000	1,948.00	1,948.00	20,000.00
107-5200-552.31-49			OPERATING EXPENDITURES / RESEARCH	1,000	.00	.00	1,000.00
ACCOUNT TOTAL				1,000	.00	.00	1,000.00
107-5200-552.31-60			OPERATING EXPENDITURES / BILLBOARD RENTA	20,000	.00	6,156.00	13,844.00
497	020219	04/11	AP 01/18/13 0119248 CLEAR CHANNEL OUTD		1,114.00	1,114.00	
			BILLBOARD RENTAL				
549	020271	04/11	EN 01/17/13 020271 MASS MEDIA OUTDOOR		425.00		
			PO ENTRY COMMUNICATIONS/MEDIA SERV				
549	020219	04/11	EN 01/04/13 020219 CLEAR CHANNEL OUTD		1,114.00		
			PO ENTRY COMMUNICATIONS/MEDIA SERV				
ACCOUNT TOTAL				20,000	425.00	1,114.00	18,461.00
107-5200-552.31-53			OPERATING EXPENDITURES / SIGN MAINTENANC	4,000	.00	562.50	3,437.50
ACCOUNT TOTAL				4,000	.00	.00	4,000.00
107-5200-552.31-54			OPERATING EXPENDITURES / HIGHWAY BEAUTIF	12,500	.00	9,132.31	3,367.69
485	020202	04/11	AP 01/18/13 0119285 EARTNSCAPES		831.13	831.13	
			REPLAC SPRINKLERS				
485	020223	04/11	AP 01/18/13 0119285 EARTNSCAPES		1,158.18	1,158.18	
			REPLAC SPRINKLERS				
497	020248	04/11	AP 01/18/13 0119285 EARTNSCAPES		795.00	795.00	



GROUP	PO	ACCTG	----	TRANSACTION----		YTD/CURRENT	YTD/CURRENT	TRANSACTION	CURRENT
NR	NR	PER	CD	DATE	NUMBER	ESTIM/APPROP	ENCUMBRANCE	AMOUNT	BALANCE
FUND 107 TOURIST DEV/OPERATING									
107-5200-552.11-54 OPERATING EXPENDITURES / HIGHWAY BEAUTIFICATION						continued			
LANDSCAPING MEDIANS									
629	020248	04/13	EN	01/10/13	020248	EARTHSCAPES	795.00		
						GROUNDS SERVICES			
583	020222	04/13	EN	01/04/13	020222	EARTHSCAPES	831.13		
						COMMUNICATIONS/MEDIA SERV			
583	020223	04/13	EN	01/04/13	020223	EARTHSCAPES	1,158.18		
						COMMUNICATIONS/MEDIA SERV			
ACCOUNT TOTAL						12,500	.00	2,784.11	9,715.89
107-5200-552.40-64 CAPITAL OUTLAY / EQUIPMENT PURCHASES									
ACCOUNT TOTAL						1,500	.00	.00	1,500.00
107-5210-574.80-87 GRANTS & AIDS / HISTORICAL MUSEUM									
ACCOUNT TOTAL						5,000	.00	.00	5,000.00
107-5210-574.80-86 GRANTS & AIDS / BLUE GRAY ARMY, INC									
ACCOUNT TOTAL						10,000	.00	.00	10,000.00
107-5250-552.30-42 OPERATING EXPENDITURES / POSTAGE									
ACCOUNT TOTAL						0	.00	.00	.00
107-5250-552.30-47 OPERATING EXPENDITURES / PRINTING									
ACCOUNT TOTAL						26,000	127.42	13,824.79	12,047.79
107-5250-552.30-48 OPERATING EXPENDITURES / ADVERTISING									
686	020041	04/13	AP	01/18/13	0119374	COMPASS MARKETING	5,350.75-	10,056.50	11,093.50
						ADVERTISING COMPASS		5,350.75	
697	020194	04/13	AP	01/18/13	0119407	VILLAGES DAILY SUN	908.00-	908.00	
						ADVERTISING			
ACCOUNT TOTAL						24,000	6,258.75-	6,258.75	24,000.00
107-5250-552.31-44 OPERATING EXPENDITURES / EVENT PROMOTION									
697	020221	04/13	AP	01/18/13	0119390	RICK HUBBARD-ENTER	1,426.45	4,573.54	13,999.97
						SPECIAL EVENTS CLUSTER	2,200.00-	2,200.00	
683	020274	04/13	EN	01/17/13	020274	NICH DATTILO	1,500.00		

GROUP NR	PO NR	ACCTG PER	CD	DATE	TRANSACTION NUMBER	DESCRIPTION	YTD/CURRENT ESTIM/ APPROP	YTD/CURRENT ENCUMBRANCE	TRANSACTION AMOUNT	CURRENT BALANCE
FUND 107 TOURIST DEV/OPERATING										
107-5250-552 31-48 OPERATING EXPENDITURES / EVENT PROMOTION							continued			
PO ENTRY										
629	020250	04/13	EM	01/10/13	020250	BRANDERS.COM		1,426.45		
PO ENTRY										
583	020231	04/13	EM	01/04/13	020231	RICE HUBBARD ENTER		2,200.00		
PO ENTRY										
ACCOUNT TOTAL							20,000	2,926.45	2,200.00	14,873.55
107-5260-552 30-47 OPERATING EXPENDITURES / PRINTING							4,500	.00	1,273.00	3,227.00
480	020271	04/13	EM	01/14/13	020271	D S PRESS LLC		1,100.00		
PO ENTRY										
ACCOUNT TOTAL							4,500	1,100.00	.00	3,400.00
107-5260-552 30-48 OPERATING EXPENDITURES / ADVERTISING							0	.00	.00	.00
ACCOUNT TOTAL							0	.00	.00	.00
107-5260-552 30-52 OPERATING EXPENDITURES / OPERATING							3,000	.00	.00	3,000.00
ACCOUNT TOTAL							3,000	.00	.00	3,000.00
107-5270-552 30-47 OPERATING EXPENDITURES / PRINTING							600	.00	115.00	485.00
ACCOUNT TOTAL							600	.00	.00	600.00
107-5270-552 30-48 OPERATING EXPENDITURES / ADVERTISING							250	.00	.00	250.00
ACCOUNT TOTAL							250	.00	.00	250.00
107-5270-552 30-52 OPERATING EXPENDITURES / OPERATING							1,150	.00	.00	1,150.00
ACCOUNT TOTAL							1,150	.00	.00	1,150.00
107-5280-552 30-48 OPERATING EXPENDITURES / ADVERTISING							5,000	.00	.00	5,000.00
ACCOUNT TOTAL							5,000	.00	.00	5,000.00
107-5290-552 10-12 PERSONAL SERVICES / SALARIES							94,811	.00	17,545.82	18,448.08
715		04/13	AJ	01/24/13	PR0124	PAYROLL SUMMARY			921.61	
623		04/13	AJ	01/10/13	PR0110	PAYROLL SUMMARY			923.61	

GROUP NR	PO NR	ACCTG PER.	CO	TRANSACTION DATE	NUMBER	DESCRIPTION	YTD/CURRENT ESTIM/APPROP	YTD/CURRENT ENCUMBRANCE	TRANSACTION AMOUNT	CURRENT BALANCE
FUND 107 TOURIST DEV/OPERATING										
107-5290-552 10-12 PERSONAL SERVICES / SALARIES										
ACCOUNT TOTAL							56.014	.00	1,847.22	54,166.78
continued										
107-5290-552 10-21 PERSONAL SERVICES / FICA TAXES							4.245	.00	1,272.32	1,012.68
715		04/13	AJ	01/24/13	PR0124	PAYROLL SUMMARY			41.38	
623		04/13	AJ	01/10/13	PR0110	PAYROLL SUMMARY			62.38	
ACCOUNT TOTAL							4.245	.00	124.76	4,160.24
107-5290-552 10-22 PERSONAL SERVICES / RETIREMENT							1.351	.00	767.04	583.96
715		04/13	AJ	01/24/13	PR0124	PAYROLL SUMMARY			47.83	
623		04/13	AJ	01/10/13	PR0110	PAYROLL SUMMARY			47.83	
ACCOUNT TOTAL							1.351	.00	95.66	1,255.34
107-5290-552 10-23 PERSONAL SERVICES / HEALTH & LIFE INSURA							5.274	.00	1,072.13	4,741.87
715		04/13	AJ	01/24/13	PR0124	PAYROLL SUMMARY			115.89	
623		04/13	AJ	01/10/13	PR0110	PAYROLL SUMMARY			115.89	
ACCOUNT TOTAL							5.274	.00	231.78	5,042.22
107-5290-552 10-24 PERSONAL SERVICES / WORKERS COMP							1.687	.00	844.23	842.77
710		04/13	AF	01/22/13	0119366	PREFERRED GOVERNME			104.25	
	WC									
605		04/13	AF	01/08/13	0119195	PREFERRED GOVERNME			104.25	
	WC									
ACCOUNT TOTAL							1.687	.00	208.50	1,478.50
107-5290-552 30-47 OPERATING EXPENDITURES / PRINTING							2,000	.00	.00	2,000.00
ACCOUNT TOTAL							2,000	.00	.00	2,000.00
107-5290-552 30-48 OPERATING EXPENDITURES / ADVERTISING							4,000	.00	.00	4,000.00
ACCOUNT TOTAL							4,000	.00	.00	4,000.00
107-5290-552 30-52 OPERATING EXPENDITURES / OPERATING							96,000	30,356.92	19,704.07	45,937.01
758	020321	04/13	EM	01/30/13	020321	PAUL EQUIPMENT SAL		300.00		
	PO ENTYE					MISC. NOT CLASSIFIED				
	PROJECTS									
	LAND									
746	020309	04/13	EM	01/29/13	020309	THOMAS HARDWARE FA		500.00		

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ACCOUNTING PERIOD: 04/2013

GROUP	PO	ACCTG	----	TRANSACTION----			YTD/CURRENT	YTD/CURRENT	TRANSACTION	CURRENT
NBR	NBR	PER	CD	DATE	NUMBER	DESCRIPTION	ESTIM/APPROP	ENCUMBRANCE	AMOUNT	BALANCE
FUND 187 TOURIST DEV/OPERATING										
187-5790-552 30-52 OPERATING EXPENDITURES / OPERATING continued										
PO ENTRY						MISC. NOT CLASSIFIED				
PROJECT#:	LAND									
738	020284	04/13	EN	01/24/11	020284	THOMAS HARDWARE FA		1,398.25		
PO ENTRY						MISC. NOT CLASSIFIED				
PROJECT#:	LAND									
738	020284	04/13	EN	01/24/11	020286	FLORIDA IRRIGATION		558.92		
PO ENTRY						MISC. NOT CLASSIFIED				
PROJECT#:	LAND									
777	F50546	04/13	EN	01/24/11	F50546	VELONIS PUMPING 1		60.00		
						PORTABLE TOILET RENTAL				
PROJECT#:	LAND									
780	F50546	04/13	AP	01/24/11	0119554	VELONIS PUMPING 1		60.00-	60.00	
						PORTABLE TOILET RENTAL				
PROJECT#:	LAND									
712	020279	04/13	EN	01/22/11	020279	SOUTHEASTERN TURFG		30,000.00		
PO ENTRY						MISC. NOT CLASSIFIED				
PROJECT#:	LAND									
684	F50339	04/13	EN	01/16/11	F50339	MICELL'S POWER EQU		67.50		
						EDGER BLADES				
PROJECT#:	LAND									
703	F50339	04/13	AP	01/16/11	0119344	MICELL'S POWER EQU		67.50-	67.50	
						EDGER BLADES				
PROJECT#:	LAND									
696	F50354	04/13	EN	01/11/11	F50354	PREMIER PAPER & JA		104.05		
						PINESOL,BLEACH,MOP,TOILET				
PROJECT#:	LAND									
702	F50354	04/13	AP	01/11/11	0119367	PREMIER PAPER & JA		104.05-	104.05	
						PINESOL,BLEACH,MOP,TOILET				
PROJECT#:	LAND									
681	F50320	04/13	EN	01/03/11	F50320	TRACTOR SUPPLY COM		15.49		
						O RING,TSC LYNCH PIN				
PROJECT#:	LAND									
684	F50340	04/13	EN	01/03/11	F50340	MICELL'S POWER EQU		105.00		
						4 RUB ISOLATORS				
PROJECT#:	LAND									
696	F50354	04/13	EN	01/03/11	F50354	BEARD EQUIPMENT CO		244.74		
						HYDRA CYLINDER REEL MOWER				
PROJECT#:	LAND									
571	020212	04/13	AP	01/03/11	0119180	FAULKNER PLUMBING,		616.87-	616.87	
						REPAIR TOILET				
PROJECT#:	LAND									
703	F50340	04/13	AP	01/03/11	0119344	MICELL'S POWER EQU		105.00-	105.00	
						4 RUB ISOLATORS				
PROJECT#:	LAND									
703	F50354	04/13	AP	01/03/11	0119253	BEARD EQUIPMENT CO		244.74-	244.74	
						HYDRA CYLINDER REEL MOWER				
PROJECT#:	LAND									
707	F50320	04/13	AP	01/03/11	0119401	TRACTOR SUPPLY COM		15.49-	15.49	
						O RING,TSC LYNCH PIN				



GROUP NBR	FO NBR	ACCTG PER	CD	DATE	TRANSACTION NUMBER	DESCRIPTION	YTD/CURRENT ESTIM/APPROF	YTD/CURRENT ENCUMBRANCE	TRANSACTION AMOUNT	CURRENT BALANCE				
FUND 107 TOURIST DEV/OPERATING														
107-5250-542 30-52 OPERATING EXPENDITURES / OPERATING							continued							
PROJECT#: LAND														
				04/13	EN 01/02/13 020212	FAULKNER PLUMBING.		616.87						
PO ENTRY														
PROJECT#: LAND														
				04/13	EN 01/02/13 F50104	GRAHAM & SONS ELEC		125.00						
CREDIT ADJUSTMENT INV #11														
PROJECT#: LAND														
				04/13	AP 01/02/13 0115502	GRAHAM & SONS ELEC		125.00	125.00-					
CREDIT ADJUSTMENT INV #12														
PROJECT#: LAND														
ACCOUNT TOTAL							96.000	32,557.13	1,089.13	42,353.70				
107-5250-552 31-54 OPERATING EXPENDITURES / SPORTS MARKETING											2.000	00	144.00	1,856.00
481 F50324 04/13 EN 01/17/13 F50324							HUNTER PRINTING	144.00						
							SPORTS PRESENTATION BOARD							
498 F50324 04/13 AP 01/17/13 0115313							HUNTER PRINTING	144.00	144.00					
							SPORTS PRESENTATION BOARD							
ACCOUNT TOTAL							2.000	.00	144.00	1,856.00				
107-8400-544 90-97 RESERVES / EQUIPMENT RESERVE							579.186	.00	.00	579.186.00				
ACCOUNT TOTAL							579.186	.00	.00	579.186.00				
107-8400-544 90-98 RESERVES / CASH BALANCE FORWARD							43.266	.00	.00	43.266.00				
ACCOUNT TOTAL							43.266	.00	.00	43.266.00				
107-8400-584 90-99 RESERVES / CONTINGENCY/RESERVE							55.034	.00	.00	55.034.00				
ACCOUNT TOTAL							55.034	.00	.00	55.034.00				
FUND TOTAL							1,293.500	38,781.87	31,973.88	1,212,744.25				
GRAND TOTAL							1,293.500	38,781.87	31,973.88	1,212,744.25				

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- [Florida Tourism Day 2013](#)
- [Legislative Delegation Meeting Schedule](#)
- [Take Action](#)
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### Florida Tourism Day 2013

The Partnership for Florida's Tourism will hold its annual Florida Tourism Day at the Capitol on March 13, 2013, in Tallahassee.



#### **Schedule of Events:**

9 – 10:30 am: Registration (Doubletree Hotel)

10:30 – 11:30 am: Florida Tourism Day CEO Briefing (Doubletree Hotel)

11 am – 12:30 pm: Lunch at the (Doubletree Hotel)

12:30 – 1:30 pm: Leadership Speeches at the (Doubletree Hotel)

1:30 – 5 pm: Legislative Appointments (Florida Capitol)

5 – 8 pm: Florida Tourism Day Street Festival (corner of Adams and Jefferson)

The purpose of Florida Tourism Day is to educate the legislature, media and Floridians about the importance of Florida's tourism industry and the rationale for the public funding request



## Florida Tourism Day

**When:** Wednesday, March 13, 2013 8:00 AM - 4:00 PM EST

**Where:** DoubleTree Hotel / Florida Capitol, 101 South Adams Street, Tallahassee, FL 32399

Ticket Type	Price	Status	Quantity
Registration Fee <small>msc</small>	\$35.00	Available Now	-   +

### Location

**DoubleTree Hotel / Florida Capitol**  
101 South Adams Street  
Tallahassee, FL 32399

[Driving Directions](#)



The Partnership for Florida's Tourism will hold its annual Florida Tourism Day at the Capitol on March 13, 2013, in Tallahassee. The day's activities will include a briefing by the CEOs of the Partnership for Florida's Tourism and other sponsoring organizations, legislative appointments at the Capitol and conclude with the highly-popular downtown-street festival.

The purpose of Florida Tourism Day is to educate the legislature, media and Floridians about the importance of Florida's tourism industry and the rationale for the public funding request to increase tourism marketing efforts. It is the perfect day to let your lawmakers know just how vital tourism is to our state and how crucial it is for them to support Florida's No. 1 industry.

To help arm you for Tourism Day, new tourism advocacy resources are available in the [Advocacy Toolkit](#) including talking points, Florida tourism facts and sample legislative letters. You may access this information to support you with the political framework and become further involved in the process.

## 2013 - Southside Recreation Complex Sports Calendar

Updated 02/12/2013

January 12	CHS Baseball Fundraiser	Adult Softball Complex	Tad Cervantes	386-365-4810
February 9-10	USSSA	Baseball-Adult complex overflow	Tak Walden	407-455-2399
February 22-24	USSSA Super NIT	Baseball-Adult complex overflow	Tak Walden	407-455-2399
March 1-3	USSSA Super NIT	Baseball-Adult complex overflow	Tak Walden	407-455-2399
March 9-10	USSSA Girls Softball	Girls-Adult complex overflow	Vince Tucker	904-591-3502
March 15-16	Open Martial Arts Tournament	Martial Arts (Florida Gateway Col.)	Laura Lindboe	386-623-0551
April 6-7	USSSA	Baseball-Adult complex overflow	Tak Walden	407-455-2399
April 13-14	USSSA Girls Softball	Girls-Adult complex overflow	Vince Tucker	904-591-3502
April 19-21	USSSA Fl/Ga Showdown	Baseball-Adult complex overflow	Tak Walden	407-455-2399
May 4-5	USSSA Girls Softball	Girls-Adult complex overflow	Vince Tucker	904-591-3502
May 18-19	USSSA State Championship	Baseball-Adult complex overflow	Tak Walden	407-455-2399
June 1-2	USSSA Girls Softball	Girls-Adult complex overflow	Vince Tucker	904-591-3502
June 7-9	*No Tournament Play*	-----	-----	-----
June 13-16	Rookie Qualifier	Baseball	Tad Cervantes	386-365-4810
June 20-23	Babe Ruth District Tournament	Girls Softball (Live Oak)	Jason Furry	386-362-3004
June 20-23	Babe Ruth District	Baseball	Tad Cervantes	386-365-4810
June 26-30	Global World Series	Baseball-Adult complex overflow	Tak Walden	407-455-2399
June 29-July 2	Babe Ruth Small League State	Baseball (Fort White)	Chris Sharp	386-292-4224
July 3-7	Global World Series	Baseball-Adult complex overflow	Tak Walden	407-455-2399
July 6-7	USSSA Girls Softball	Girls Softball	Vince Tucker	904-591-3502
July 11-15	N FL Cal Ripken State	Baseball-Adult complex overflow	Tad Cervantes	386-365-4810
July 12-14	Jacksonville Storm/8 fields only	Girls Softball Summer Showcase	Addison Davis	904-651-7970
July 18-22	N FL Babe Ruth State	Baseball-Adult complex overflow	Tad Cervantes	386-365-4810
Oct 11-13	Jacksonville Storm-Coach's Bldg	Girls Softball	Addison Davis	904-651-7970



**TALLAHASSEE**

Suite 200  
1500 Mahan Drive  
Tallahassee, Florida 32309  
(850) 224-4070 Tel  
(850) 224-4073 Fax

**FORT LAUDERDALE**

208 S.E. Sixth Street  
Fort Lauderdale, Florida 33301  
(954) 525-8000 Tel  
(954) 525-8331 Fax

**FORT MYERS**

Building 83, Suite 2  
12731 World Plaza Lane  
Fort Myers, Florida 33907  
(239) 288-4027 Tel  
(239) 288-4057 Fax

**TAMPA**

Suite 1050  
2502 Rocky Point Drive  
Tampa, Florida 33607  
(813) 281-2222 Tel  
(813) 281-0129 Fax

Reply to Tallahassee

February 5, 2013

**Via Electronic Mail**

Dale Williams  
Columbia County Manager  
P. O. Box 1529  
Lake City, Florida 32056-1529

Re: Levy of Fourth Percent Tourist Development Tax Revenue

Dear Dale:

Our Firm has been requested to assist Columbia County (the "County") in the levy and imposition of the fourth percent Tourist Development Tax ("TDT") imposed on transient rental accommodations pursuant to section 125.0104(3)(l), Florida Statutes. It is our understanding the County wishes to use these tax revenues to promote and advertising the County and its tourism industry, thus freeing up revenues from the first percent TDT which are currently used for tourism promotion and advertising to be used for funding for capital improvements on the County's sports complex.

In a letter dated, December 8, 2011, our Firm previously concluded that such proposed uses of the fourth and first percent TDT would be permissible under section 125.0104, Florida Statutes, provided that the County approves the necessary ordinance imposing the fourth percent TDT, makes the appropriate legislative determinations within that ordinance, and amends its tourist development plan (the "Plan") to authorize the expenditure of the fourth and first percent TDT in this manner.

Dale Williams  
Columbia County Manager  
February 5, 2013  
Page 2

Enclosed is an ordinance authorizing the imposition and collection of the fourth percent TDT, which we understand is scheduled for a public hearing on February 21, 2013. As the Plan is part of the essential implementation of the fourth percent TDT, we will prepare a separate ordinance specifically amending the Plan to incorporate the authorized uses of the fourth and first percent TDT.

If you have any additional questions, please feel free to contact us. Thank you for allowing us to be of assistance.

Very truly yours,

A handwritten signature in black ink, appearing to be 'Lynn M. Hoshihara', written over a printed name.

Lynn M. Hoshihara

LMH:pad

Enclosure

cc: Marlin M. Feagle, Esquire

**COLUMBIA COUNTY, FLORIDA  
ORDINANCE NO. 2013 - \_\_\_\_\_**

**AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF COLUMBIA COUNTY, FLORIDA, AMENDING ORDINANCE 84-1, AS AMENDED, RELATING TO THE LCOAL OPTION TOURIST DEVELOPMENT TAX; PROVIDING FOR THE IMPOSITION OF AN ADDITIONAL ONE PERCENT TOURIST DEVELOPMENT TAX AUTHORIZED BY SECTION 125.0104(3)(L), FLORIDA STATUTES, TO PROMOTE AND ADVERTISE TOURISM; PROVIDING SEVERABILITY; PROVIDING FOR INCLUSION IN THE COUNTY CODE OF ORDINANCES; PROVIDING FOR CONFLICTS; AND PROVIDING EFFECTIVE DATES.**

**WHEREAS**, pursuant to Section 125.0104(3)(c), Florida Statutes, known as the "Local Option Tourist Development Act", in 1984 the Board of County Commissioners ("Board") enacted Ordinance 84-1 which authorized the collection of two percent of tourism development tax per dollar exchanged on certain short term lodging rental transactions countywide; and

**WHEREAS**, the Board adopted Ordinance 2009-16 in December, 2009 to authorize the imposition and collection of an additional one percent tourist development tax for the purpose of promoting and advertising its tourism industry, nationally and internationally, and to acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or promote a county convention center, a tourist information center, and the Florida Sports Hall of Fame Museum; and

**WHEREAS**, the Columbia County Tourist Development Council has recommended that the tourist development tax be increased by an additional one percent for a total of four cents per dollar in tourist development tax; and

**WHEREAS**, the Board hereby finds that in order to accomplish the objectives of the Tourist Development Plan additional tourist development tax revenues must be generated as authorized by Section 125.0104(3)(l), Florida Statutes, by imposing the levy of a fourth percent tourist development tax.

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF COLUMBIA COUNTY, FLORIDA:**

**Section 1. AMENDMENT TO ORDINANCE 84-1, AS AMENDED.**

Ordinance 84-1, as amended, is hereby amended as follows:

**LEVY OF ADDITIONAL ONE PERCENT TOURIST DEVELOPMENT TAX; USE OF REVENUES.**

There is hereby levied and imposed an additional one percent tourist development tax countywide for a total rate of four percent per dollar. The additional one percent tourist development tax shall be used for the purpose of promoting and advertising the county and its tourism industry, nationally and internationally.

**Section 2. SEVERABILITY.**

In the event any provision of this Ordinance or the application thereof to any person or circumstance is held invalid, it is the intent of the Board that such invalidity shall not affect any other provisions of the Ordinance which may be given effect without the invalid provision or application and, to this end, the provisions of this Ordinance are declared severable.

**Section 3. INCLUSION IN THE COLUMBIA COUNTY CODE OF ORDINANCES.**

The provisions of this Ordinance shall become and be made a part of the Columbia County Code of Ordinances. The sections of the Ordinance may be renumbered or relettered to accomplish such, and the word "Ordinance" may be changed to "Section", "Article", or other appropriate word.



**Section 4. CONFLICTS.**

All Columbia County Ordinances in conflict with any provision of this Ordinance are hereby repealed to the extent of the conflict.

**Section 5. EFFECTIVE DATE OF LEVY.**

The effective date of the levy and imposition of the additional tax authorized in this Ordinance shall be the first day of the second month following approval of this Ordinance by the Board.

**Section 6. EFFECTIVE DATE OF ORDINANCE.**

A certified copy of this Ordinance shall be filed with the Department of Revenue and Department of State by the Clerk of the Board within ten (10) days after enactment by the Board and shall take effect upon its filing with the Department of State as provided by law.

**PASSED AND ADOPTED** in regular session this \_\_\_\_ day of \_\_\_\_\_, 2013.

**BOARD OF COUNTY COMMISSIONERS  
COLUMBIA COUNTY, FLORIDA**

By: \_\_\_\_\_  
Stephen E. Bailey, Chairman

**ATTEST:** \_\_\_\_\_  
P. DeWitt Cason, Clerk of Courts

(SEAL)

Approved as to form:

\_\_\_\_\_  
Marlin M. Feagle  
County Attorney

**RECORD OF VOTE BY BOARD:**

<u>NAME OF COMMISSIONER</u>	<u>FOR</u>	<u>AGAINST</u>
Ronald W. Williams	_____	_____
Rusty DePratter	_____	_____
Bucky Nash	_____	_____
Stephen E. Bailey	_____	_____
Scarlet P. Frisina	_____	_____