

COLUMBIA COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

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Minutes of the IDA Board of Directors meeting held at Lake Shore Hospital Authority. The meeting was held on July 7, 2010 at 8:30 a.m. and Chair Suzanne Norris was presiding. A quorum was present.

Directors present: Suzanne Norris, Donna Brown, Dr. Charles Hall and Gus Rentz.

Directors absent: Carlton Jones, Jeff Simmons and Marc Vann

Staff present: Jim Poole, Gina Reynolds

Visitors present: Chuck Oden, St. Leo University

Stew Lilker

Craig Womer

Public comment: Notice was read into the record by Chair, Suzanne Norris. *“The Columbia County IDA will hear any citizen who wishes to address the Board, on a one time basis, pertaining to a relevant topic. If the Board wishes to hear more about the topic, that topic will be scheduled for a future Board meeting. Each speaker is limited to three minutes and the time dedicated to this topic will not exceed twenty minutes.”*

Craig Womer addressed the IDA Board and informed them that he cannot locate the Columbia County IDA website. He told the IDA Board about software that is available to build a website.

Stew Lilker addressed the IDA Board and asked why they do not answer questions. He also asked the IDA Board why the Columbia County IDA does not have a website.

Approval of minutes: Motion by Dr. Charles Hall **Second** by Gus Rentz to accept the minutes of the IDA Board meeting held on June 2, 2010. **Motion carried unanimously.**

Acceptance of financial report: The IDA Board accepted the financials as presented for the month ending May 2010.

Acceptance of audit: Donna Brown reviewed and discussed the audit. The IDA Board accepted the 2009-2010 IDA audit.

Executive Director’s Report: Jim Poole

- We have been approached by a company that would like to use TIF as part of their financing package. Typically TIF is used for infrastructure. There is concern about the time constraints if the TIF is created. Meeting with legal representation on this matter.
- The RACEC partnership and Enterprise Florida are considering GIS software to compliment their websites. May consider linking GIS to the IDA website.
- Presented RACEC catalyst sites to include into Florida Transportation Plan 2060.
- Enterprise Florida meeting in August in Miami.
- Press conference to officially announce RACEC catalyst site and inland port. Plum Creek in inviting guest to a luncheon and panel discussion after press conference.
- Dick Powell is reviewing industry records to confirm requirements are met by companies for incentives.
- Application for broadband has become a case study.
- Terry Huddleston, Gina Reynolds and Jim Poole will serve on the Florida Chamber Foundation Caucus. Terry Huddleston will serve on the Talent Supply and Education Caucus. Gina Reynolds will serve on the Infrastructure and Growth Leadership Caucus. Jim Poole will serve on the Innovation and Economic Development Caucus.
- Working with Enterprise Florida and US Dept of Commerce to assist local businesses interested in international trade.
- Participating in CEDS committee to make sure Columbia County projects are included in plan presented by the North Florida Regional Planning Council. Projects need to be in the plan if federal funding will be acquired.

Deputy Director's Report: Gina Reynolds

- Provided overview of website proposal in detail.
- Met with Councilman Ward, as Chair of Airport Committee, to discuss how strategic plan for airport and plan for inland port can align.
- During last Trade Flow Analysis Steering Committee, discussed rail and air transportation. Miami airport has approximately 80% of air cargo trade in FL and Jacksonville has approximately 3%. Savannah and Charleston ports are looking at joint property. A talent supply chain in logistics and distribution continues to show as a priority area of need.
- Meeting with Banner Center to discuss how we can assist broadening their partnerships. Were successful in getting s presentation on Trade Flow Analysis set up at a Banner Center meeting in Ft. Lauderdale.
- Working with FTP2060 consultant to schedule a meeting with Banner Center and other statewide logistics and distribution industry leaders to offer input into FTP2060.
- First Infrastructure and Growth Leadership Caucus meeting will be in Orlando on July 13th. The purpose of the Caucus is to provide recommendations that can potentially lead to policies that form the annual Florida business agenda.
- The FL Chamber's regional scorecard will be unveiled during the Future of Florida Forum in October. We should be able to place or link the scorecard to the CCIDA website. The scorecard is an economic barometer that assesses the economy in real time.
- Steve Forbes will be the keynote speaker at the Future of Florida Forum in October.
- Attending International Business Committee meeting is being held in Miami on July 8th. The purpose of the meeting is to provide recommendations to the Florida Chamber Board to develop short and long term international policy agenda items at the state and federal levels.

Committee Updates:

Utility: No updates reported.

Rudder Team: Provided the opportunity to give input on the CCIDA website.

Old Business:

- **Motion** by Dr. Charles Hall **Second** by Donna Brown to authorize Chair Suzanne Norris to execute a contract with Institute of Government for web design not to exceed \$10,000. **Motion approved unanimously.**
- **Motion** by Dr. Charles Hall **Second** by Donna Brown to reclassify \$10,000 from the project development line item of the budget to legal fees. **Motion approved unanimously.**

New Business:

- **Motion** by Donna Brown **Second** by Dr. Charles Hall to approve the IDA 2010-2010 budget as presented. **Motion approved unanimously.**

Other Discussion:

- Discussion about Lake City airport. IDA Board would like staff to review at the Lake City airport strategic plan and note areas that align with IDA plans.

Topics for future meetings:

- No additional topics

Next Meeting – 8:30 a.m., August 4, 2010. Location: Lake Shore Hospital Authority

Meeting adjourned.

Minutes prepared by: _____

Gina Reynolds, Deputy Director/Secretary